



King William Association

Fiesta Edition

April 2014

King William Fair 2014

Saturday, April 26, 9:00 am – 6:00 pm

www.KWFair.org



Design by local artist
Amada Miller

Viva Fiesta® San Antonio 2014!

April 10-27

www.fiesta-sa.org

Don't miss the downtown opening ceremony festivities for Fiesta Fiesta at Alamo Plaza on Thursday, April 10 from 5:00 – 9:00 pm.

King William Fair Mission Statement

Our mission is to support the arts, education, and community improvements with family fun in the state's first residential historic district.

Commemorative Posters for Sale

This year we are offering a limited edition of signed 2014 King William Fair posters for sale at \$15 each.

The artwork for the 2014 King William Fair was created by Amada Miller, an artist currently residing in our neighborhood. She is also the owner and operator of Hello Studio, an artist-run gallery space at Blue Star Arts Complex. Amada is a painter, printmaker and graphic designer. Her work has been on display at FLIGHT Gallery, Blue Star Contemporary Art Center, the Kress Building, Hello Studio, Zollie Glass Studio, the Mayor's office and the City Manager's office.

Jeremy Nelson, 2014 King William Fair Chair, selected Amada as the 2014 artist and feels that her design looks

“fresh” while still having “historic” characteristics. Jeremy said, “In a way, I think that's pretty interesting since our neighborhood is always struggling to retain its historic identity while trying to grow as one of San Antonio's most desirable places to be.”

Amada drew her inspiration from the historical homes in the neighborhood. The columns and shingles reflect a true feel for the diversity of the King William properties while the papel picado gives it some traditional Fiesta style. She successfully achieved her goal of tying those two elements together.

We're delighted to feature Amada Miller's artwork for the 2014 King William Fair.

Message from the Fair Chair Jeremy Nelson



Fiesta 2014 is rapidly approaching, which means the King William Fair is almost upon us! This edition of the newsletter includes important information about the Fair. Our goal is to ensure a fun, family-oriented neighborhood event that is safe for all. Please review the timeline of events and pay particular attention to the closing of streets and parking restrictions leading up to the Fair. We strive to make the Fair run as efficiently as possible, but we can only do so with your support and understanding. If any of your concerns are not addressed in this newsletter,

please contact the King William Association office, 210-227-8786.

The Fair serves as our Association's primary fundraiser, allowing us to support numerous neighborhood activities and programs. These range from scholarships to historic preservation and revitalization efforts.

In short, this single-day event enables us to not only display our unique and vibrant neighborhood, but also provides us with resources to improve the community we all love.

Without the support and hard work of our Fair staff, volunteers, and neighbors, the King William Fair would not be possible. So I want to thank you all for helping us showcase our wonderful neighborhood. And, as always, please give us any feedback you may have, the positive, the negative, we'd like to hear it all. Viva Fiesta!

What's Up at the Fair?

- Adult admission is \$10
- Children 15 and under are free
- You must be wearing an admission wristband to purchase food & beverage tickets
- Tickets for food and beverages are \$1 each
- Alamo Street will be closed between Pereida and Probandt from 6:00 am until Noon (or until the parade has passed in both directions) on Fair Day
- Alamo Street bridge is still under construction with only the south sidewalk open. Please tell visitors to use another access to the Fair.
- Julia's Veranda (Sheridan St. between King William & the River) will host a new craft beer bar and offer wine with singer/songwriter music
- The headliner bands will be rockin' at Pat's Pub (the stage at the Johnson St. bridge)
- Catch some great jazz and bluegrass at King William Park stage
- Kids Kingdom has comedy, magic, dance and music for kids of all ages



COORDINATORS

Alan Cash, Bill Cogburn

LAYOUT Angela Martinez

Masthead design by Roland Rodriguez

Masthead concept by Cherise Bell

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the Board of Directors of the KWA.

Editorial guidelines are available online at kingwilliamassociation.org.

KING WILLIAM ASSOCIATION

1032 S. Alamo

San Antonio, TX 78210

210-227-8786

info@ourkwa.org

OFFICE HOURS

Monday through Friday, 9 a.m. to 3 p.m.

kingwilliamassociation.org

kwfair.org

kingwilliamculturalartsdistrict.com

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2014 King William Parade Grand Marshal

The Grand Marshal for the 2014 King William Parade is an “old” business neighbor who has become an enduring fixture in the landscape of the ‘hood. This neighbor provides a very interesting and humorous parade entry, and we have always been able to count on them for wonderful entertainment during the parade.

The Blue Star Brewing Company, Grand Marshal of the 2014 King William Parade, is San Antonio’s first brew pub. Founded by Joey Villarreal and his wife, Magdalena, Blue Star Brewery opened in 1996 in the Blue Star Arts Complex, the city’s first mixed-use development.

This year they will also participate in our first Craft Beer Booth on the 100 block of Sheridan. In addition they have joined the Fair as a participating Sponsor. We are proud to have Blue Star Brewing starring in this year’s Parade.



Blue Star Brewing Company’s entry for the 2013 King William Parade – our first longhorns!



Home Tours

Miss Margaret’s Victorian House Tour

Margaret Gething House
409 E. Guenther

Saturday, April 19 - Thursday, April 24
from 1:00 – 4:00pm

\$5 Admission Donation

This is an official Fiesta event started by Margaret Gething, President of the King William Area Conservation Association in the 1940’s. The first tour titled Tour of Old World Charm took place in 1946 during Fiesta.

Steves Homestead (House Museum)

509 King William

Fair Day Tour Hours 10:30am – 3:30pm,
guided tours of first floor every 30 minutes

\$5 Tour Fee

Built in 1876 for Edward Steves, founder of the Steves Lumber Company by Alfred Giles, prominent San Antonio architect, of ashlar limestone with a concave mansard roof. The home is characteristic of French Second Empire and Italian Villa styles.

Admission

Children 15 and under are free. Adults are \$10 each. No exceptions! If you’re hosting a party, consider buying admission wristbands for your guests. King William Association members can purchase wristbands in advance at the KWA office for the discounted price of \$6.



PINOT'S PALETTE

Paint. Drink. Have Fun.

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girls night out • date night • private parties

Join us for an unforgettable evening of fun, friends, and art where you can enjoy painting your own masterpiece while sipping on your favorite bottle of wine!

Upcoming Special Events

Friday-Saturday, April 4-5 - Wild Woman Weekend in Blanco. visit www.wildwomanweekend.org for more information. We will be participating with self-guided paintings.

Sunday, May 11 - "J'adore Vin", 12:00-3:00 pm, Mother's Day Brunch at the Messina Hof Hill Country Tasting Room in Fredericksburg, includes Brunch. Call 830-990-4653 for reservations

Friday, May 16 - "Tuscan Poppies", 6:00-9:00 pm, Happy Hour @ Onion Creek Kitchens at Juniper Hills Farm, includes appetizers. For more info or to register, go to: www.juniperhillsfarm.com/calendar or call 830-833-0910

For more information or questions on any of the above events, please call Terry or Cristina at Pinot's Palette/Alamo Heights 210-832-8004. *register at [.pinotspalette.com/alamoheights/classes](http://pinotspalette.com/alamoheights/classes), unless noted otherwise.



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Leave the Car at Home

Spread the word! Invite your family and friends to ride a bike, carpool or take public transportation whenever possible.

BUS

VIA Park & Ride available:

8:30 a.m.-6 p.m.

- From Crossroads Park & Ride (at Loop 410 & IH10)
- From Madla Transit Center (at SW Military & IH35S)
- From Airport Park & Ride (Northern Blvds)
- Drop off and pick up on South Main between Guenther Street & S. Alamo Street
- \$2.50 per person each way.
- Discounts for seniors & students.
- Buses may leave as often as every 20 minutes depending on volume.

PARKING

Free parking lot at 1901 S. Alamo, City of San Antonio Cliff Morton Development and Business Services Center parking lot located at the corner of S. Alamo and S. Flores, which is less than an 8-minute walk to the Guenther Street Fair entrance.

Parking Lot B at the Alamodome

- 1,000 parking spaces available for \$5 for each vehicle
- The Alamodome is a stop on VIA's bus route #30 which runs approximately every 30 minutes to S. St. Mary's and Cesar Chavez

- Regular bus is \$1.10/per person each way and change is not made by the drivers

There is limited parking throughout the neighboring King William and Southtown area. Fair visitors may park in nearby commercial lots and walk to the Fair. Some property owners and parking lots may have parking spots for sale, typically \$10-\$20/day.

The City of San Antonio also has lots on Cesar Chavez at Indianola and at the Institute of Texan Cultures.

BIKES

A bicycle rack is located between S. St. Mary's and S. Alamo Streets in the grassy median between Cesar Chavez Blvd. and Martinez St. at the Martinez Street Park.

Bike Valet will be available from 9:00am until 5:00pm at The Station Cafe, 701 S. St. Mary's at King William Street, 78205. This donation based service is sponsored by SA Cycles, 1804 S. St. Mary's, 78210, 210.534.0344, a Southtown neighborhood bike shop catering to all kinds of riders. Ride right up and leave the bike in a safe and secure area, get a claim check and enjoy the Fair. So tell everyone you know (especially those who complain about the parking!) to ride their bikes to the Fair.

B-Cycle Station information is available at sanantonio.bcycle.com.

Parking and transportation information for the public is located on the Fair's website at kwfair.org.



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Parties in the Fair Zone

We know it's an inconvenience, but all adults entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please tell your guests that the Fair raises money for scholarships, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our websites at kwfair.org or kingwilliammassocation.org where they can learn more (about parking, transportation, recycling, artists, food, entertainment and community programs).

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, like water or electricity. To comply with the Health Department, Fire Marshall, etc., any arrangements should be made directly through the Fair office.

4th Annual Cannoli Fund Fiesta Medal is here!

The Cannoli Fund has released its fourth annual Fiesta medal! This year's models are Jaime, an emancipated kitten found sitting in a puddle on Probandt and Viola, a senior dog who was living under a temporary building at Brackenridge High School. Both medals, for Jaime and Viola, are now available for purchase at the Villa Finale Gift Shop, Clothesline Cleaners, Pig Liquors and will be available at Pin Pandemonium on April 10 at Alamo Plaza and at Ilse's Attic during the King William Fair. They are also available online at thecannolifund.org. Medals are \$8 each and the proceeds from both medals will provide free spay and neuter services and emergency medical assistance to the animal residents of the King William and Lavaca neighborhoods. Thank you to Marley Diehl for designing both medals this year.



Lost & Found

During the Fair, the Lost & Found items will be located at the Ilse's Attic booth in the 100 block of Turner near the corner of Washington St. After the Fair, any items not retrieved will be held at the KWA office until June 27, 2014.



Dogs at the Fair

The King William Fair is a fun and positive environment and we wish to ensure the safety of all our guests, human and canine.

Dogs are allowed in the Fair Zone, but please keep in mind that we expect approximately 40,000 people, and your dog will likely be more comfortable at home.

We reserve the right to refuse entrance, or ask to leave, anyone whose pet is exhibiting inappropriate or dangerous behavior.

- All dogs must be on a leash and handled by a responsible adult.
- A dog needs to wear a collar or identification (tags or embroidered collar) to assist in finding the owner if the animal becomes lost.
- We highly recommend that dogs be at least 6 months of age or older, as younger animals have immature immune systems, leaving them vulnerable to infection.
- Dogs should be current on all vaccinations.
- Dogs should be spayed or neutered.
- Female dogs in heat should be left at home.
- Dogs need to be sociable with other animals, adults, and children and should not display aggressive behavior.
- Owners need to clean up the waste created by their dog.
- Look for our sponsor, Bark of Southtown and their doggie rest stations at the First Aid Booths featuring complimentary water and waste bags for your canine friend but consider bringing water to keep your dog well hydrated on what is often a hot day.

King William Fair Department Managers and Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact one of these neighbors if you would like to help!

Fair Chair: Jeremy Nelson

Admissions: Ruben Cuero,
Alan Cash, Bill Cogburn

Ambassador: Brad Shaw

Art & Craft:

Angela Garcia, Martin Saenz

Beverages: George Reihner, Philip
Parsons, Suzan Lambillotte

Enforcement:

Mary Helen and Joe Mansbach

Entertainment: Rudi Harst

Environmental: Jack Kent, Gary &
Angie Triche

Food: Annice Hill, Ginger Ardid

Ilse's Attic:

Gretchen Garceau-Kragh

Kids Kingdom: Richard Contreras,
Richard Warren, Joe Barfield

Mission Trail Rotary

Marking: John Hartman

Parade: Sue Duffy,

Ryan Orsinger, John Doski

Parade/ KW Kids:

Naomi Neuburger

Signage: Ed Day, Mike Schroeder

Transportation: Rose Kanusky

VIP Hosts: Ed & Dana Haverlah

Volunteers: Sherry Hess

And Thanks To Our Corporate Volunteers

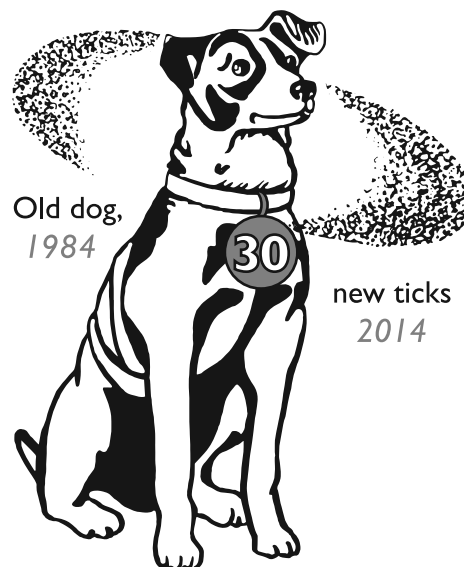
Valero, Sammy Nieto; USAA,
Raymond Bolton; UPS, Harlan
Schulze; Frost Bank, Sandi Cavazos;
HEB, Lacey Kotzur

Delicious Food! Enjoy the Variety!

There will be no shortage of options for your inner foodie. Nor a chance to try some new items from some great vendors featuring tasty, creative, healthy, ethnic food options. Some of this year's offerings: **Aldape Family**, Mexican Cucumbers; **Celebration Circle**, Sweet Frozen Paletas; **The Cove**, Fish Tacos; **Church of Reconciliation**, Chicken Stuffed Avocados; **Galpao Gaucho**, Three Meat Brazilian BBQ Skewer with Pineapple; **Laura Garza**, Shrimp K Bobs; **Japan American Society**, Yakisoba-Vegetable Stir Fried Noodles, Onigiri Rice Ball; **Luke River Walk**, Fried Boudin Po Boys, Charbroiled Oysters; **Maui Wowi**, Coffee Smoothies, Hummus & Crackers; **Olive Frites**, Hand-cut Fries, Sweet Potato Fries with Aioli Sauces; **Truckin' Good Food**, Grilled Fish Tacos, Roasted Corn in Cup, Jumbo Shrimp Skewers; **Urth Juice Bar**, Fruit Cups, Fruit Smoothies. Of course, we have some of those delicious and somewhat traditionally favorite Fair foods like **Wursthau Edelweiss**, Chicken Fried Bacon; **The Pink Company**, Texas Potato Swirls, Fried Honey Buns, Zucchini Fries.

King's Court

You can look forward to the delicious food trucks that will be on the 500 block of King William and Johnson Street at our "Kings Court": **Cheesy Jane's**, Burgers, Milkshakes; **Crazy Carl's**, Cajun Chicken-Sausage Gumbo, Kansas City BBQ Brisket, Braised Oxtail Ragu Hoagie; Mr. Meximum, Pirata & Gringo Tacos; **Saweeet Cupcakes**; **Say She Ate**, Akaushi Beef Sliders, Duck Fat Fries, Blue Cheese-Bacon Deviled Eggs; **The Institute of Chili**, BBQ Brisket Tacos, Mango Sorbet with Chamoy, Pineapple Ice with Candied Jalapenos. Look for these other trucks scattered throughout the Fair Zone -- Clear River, Homemade Ice Cream, Cookies, Bars, Brownies, Scones, Kaloches; Kona Ice, Shaved Ice; Stout's Pizza Company, Pepperoni Roll & Pizza.



LUNCH, SUPPER & WEEKEND BRUNCH
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Kids Kingdom

The local Mission Trail Rotary Club manages Kids Kingdom, a critical part of the family-friendly King William Fair, and their assistance has been invaluable to KWA. The Rotary Club fills the Upper Mill Park with a wide range of fun activities, including storytelling, face painting and free art projects for children of all ages. The Rotary Club also makes a special effort to include booths by non-profits and local organizations to help them with their projects and goals. On an international level, the Rotary Club invites foreign students from all over the region to volunteer at Kids Kingdom, and learn first-hand how San Antonio families celebrate Fiesta. The Rotary Club's Kids Kingdom is chaired by long-time local resident Richard Contreras with fellow Rotarian Richard Warren.

In recognition of the major effort it takes to plan and run Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with the Rotary Club. Like KWA, the Rotary Club supports many community organizations, and joins with KWA in the Basura Bash

every year. Proceeds from the fair fund the "I LIKE ME!" literacy program which provides over 450 personalized books for every kindergarten student at Bonham, Briscoe, and Green Elementary Schools as well as at an



elementary school in Celaya, Mexico. Over the years, proceeds from the Kids Kingdom has helped sponsor Rotary Youth Exchange students spend a year in the U.S., provided several scholarships to area high school juniors to attend the annual Rotary Leadership Youth Awards weekend, sponsored Brackenridge High School Interact Club (Rotary equivalent), added a bench to a neighborhood pocket park, and contributed to the "End Polio Now" campaign organized by Rotary International.

Mission Trail Rotary meets 7:30 a.m. every Tuesday morning at Madhatters, 320 Beauregard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!

Special thanks to our 2014 sponsors

**Beethoven
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**Alamo Dog & Cat Hospital
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**Paula Cantrell
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**Liberty Bar
SA Cycles**

Segcity

**Starbucks Coffee Company
Texas Folklife Festival**

**The Monterey
Twin Liquors**

KWA Member Benefits

Join the King William Association!

This newsletter is sent to all addresses in the King William area. If you are not a current member of the King William Association, please consider joining with the form included here.

We believe your membership will benefit you and our neighborhood in several ways:

- Furthers our mission to preserve and maintain our historic, diverse, and residential neighborhood
- Serves to support local art, education, and community programs including our grant program which supports our neighborhood schools and cultural art organizations, plus scholarships for Brackenridge High School students
- You get a voice in neighborhood developments and have advocates working for our community with government officials
- You get the latest news and activities information in the monthly newsletters and weekly eblasts
- Two complimentary admission wristbands for the King William Fair (valued at \$20)
- Reduced prices for the Fair admission wristbands \$6/adult (regularly \$10/adult), \$7/medals (regularly \$8), \$5/pins (regularly \$6)
- Four socials are provided annually
- National Night Out event

- Concerts in the Park series offers a live music venue
- You now receive discounts from several restaurants and other businesses in our neighborhood by using your new membership card.

Including:

- A Dream Weaver Florist – 20%
- Blue Star Contemporary Art Museum – \$2 discount on Admission
- Guenther House River Mill Store – 20%
- MadHatters Tea House & Café – 10%
- Robert Hughes Gallery – 10%
- The Friendly Spot – 10% Tuesdays
- The Monterey – 10%
- Tito's – 10%
- Villa Finale – 10% on entrance fees
- King William District CrossFit – 10%
- DermaLily Skin Care and Waxing Studio – 15%



The Membership committee is working to obtain additional membership benefits so be sure to read your newsletter each month for other discount opportunities. If you have a good relationship with a local business, you might mention this program to them and invite them to participate.

Thanks for your considering!

Annice Hill

Membership Committee Chair

KWA Board Member

King William Fair Food Committee Co-Chair

Thanks to Our Neighbors who generously share their property with the Fair:

Brackenridge High School

Alfonso Cano

Amol's

Goodyear

C. H. Guenther & Son

HEB

Jack Kent & Susan Athené

City of San Antonio Cliff Morton

Development and Business
Services Center (One Stop)

City of San Antonio

Parks & Recreation Department

San Antonio Conservation Society

San Antonio River Authority

St. Joseph's Hall

The Station Café

Jesse Sturges

Steve Yndo



MEMBERSHIP APPLICATION

If you have not already done so, the King William Association invites you to join today! Your membership enables us to support local art, education, and community programs and to further our mission to preserve and maintain our historic, diverse, and residential neighborhood. See your benefits on page 9.

Your annual membership runs from September 1 - August 31 each year.

New Membership

Renewal Membership

I/We would like to activate/renew my/our King William Association membership at the level indicated below:

- Individual (\$10) Associate – *not a KW resident or property owner* (\$10) Family (\$15) Friend (\$25)
- Patron (\$50) Benefactor (\$100) Sustaining (\$250) Business – *ALL CAPS directory listing* (\$50)

I/We would like to be listed in the KWA Membership Directory as:

Business Name (for Business level): _____

Name(s): _____

Children's Directory (under 18, list name): _____

Street: _____ City/State/Zip: _____

Primary Phone: _____ home cell work (please circle one)

Additional information for KWA database, KWA Eblast, and/or Business listings only:

Additional Phone Number(s): _____

E-mail Address(es): _____

Website Address (for Business level): _____

Let us know if you are interested in our KWA volunteer and committee opportunities:

- Architectural Advisory Board Member Finance Graffiti
- Home Tour King William Fair National Night Out Newsletter
- Planning Public Arts Scholarship/Mentor Socials

Please mail or drop off this completed form with a check made payable to:

King William Association, 1032 S. Alamo, San Antonio, TX 78210

THANK YOU FOR YOUR SUPPORT!

(210)227-8786 info@ourkwa.org

OFFICE USE ONLY:

Date Rec'd _____ Paid \$ _____ Check # _____ Cash _____ BCAD/CC/MT _____ Directory _____

A Tradition of Security

In about 1980, Mike Hodge was the King William Fair Chair, and also worked as an assistant DA for the City of San Antonio. He asked the Sheriff if deputies could provide security for the Fair. The Sheriff asked (then) Sgt. Dan Gabeheart if he might be interested in some Fiesta work, and a King William Fair tradition was born.

At that time the Fair was still a small neighborhood event. King William Street was closed by traffic cones, but streets were not “officially” closed. Sgt. Gabeheart and five deputies would just move the traffic cones and allow traffic to proceed, then replace the traffic cones. Everything was pretty laid back, with parties on porches, bands in driveways. The Parade included only neighborhood entries.

Sgt. Gabeheart and his deputies were invited back the following year. The King William Fair was growing. By 1982, there were 7,000 attendees, and for the first time, a second street, Washington, was closed. Each year more deputies were required, and each year, the deputies were enthusiastic about working for the Fair. “We had no contract, I didn’t know from year to year what to tell the deputies.” Finally he asked the organizers and was told that he could count on working the Fair as long as the deputies wanted. Gabeheart spoke with SAPD, who said they did not want an additional Fiesta event. Consequently, King William Fair became the first Fiesta event of this magnitude worked by the Bexar County Sheriff’s Office and Gabeheart was in charge of security every year.

In 1986, a fireman who lived in the neighborhood was walking to another event the day before the Fair. Taking note of all the innovative, temporary electrical connections, he spoke with the Fire Marshal, who visited the King William Fair organizers the next morning. Warnings were issued, which the King William Fair organizers took seriously and major changes were enacted that created a more safe environment for all.

In the early 90’s a monster storm swept through the city the night before the Fair, knocking down many trees and branches. Gabeheart tells the story that the Fair volunteers, together with neighborhood residents all pitched in and within two hours, everything was ship-shape and the Fair started. Gabeheart was there early, helping everyone out, but at the end of the day, he knew he had to go home and remove a fallen tree from his own front yard.

Gabeheart fondly and laughingly recalled Julia Cauthorn, and her invaluable, stately assistance involving residents who had been removed from the old Joske’s home at 241 King William. The property had been seized by federal marshals several weeks prior, and these former residents tried to re-occupy it early on Fair morning. They were finally escorted to the night magistrate’s office by Gabeheart.

Gabeheart said it was more than 20 years before an arrest was made in the vicinity of the Fair when a street-car operator asked for assistance with an unruly passenger. He also recalled another year that someone stole a can of tickets. The thief was caught before the end of the Fair and jailed.

In 2011 Gabeheart was instrumental in keeping the Parade going despite the fire that broke out at Miss Margaret’s house on E. Guenther. Once it was decided that the Parade would go on, Gabeheart cleared the streets and re-stationed deputies so the Parade

could proceed backwards.

Gabeheart said that he has fond memories of the King William Fair, and the many thousands of wonderful people and the hundreds of volunteer workers – especially Alan Cash, who was an integral part of Fair when he started back in 1980. Gabeheart would have come to work for KWF before 1980, it was so much fun.

*Sue Duffy,
Chief Parade Wrangler*



(Ret.) Capt. Dan Gabeheart, served as Chief of Police for the fair city of King William 1980-2012.



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Parking Guidelines

The San Antonio Police Department (SAPD) will be issuing tickets. Please follow these rules:

- Park in the direction of the traffic flow.
- Park 20 feet away from an intersection or 15 feet from a fire hydrant.
- Do not remove or block “no parking” signs.
- Do not take the sign stakes.
- Do not move street barricades.
- Do not park on the grass.

FAIR ZONE Traffic Restrictions

The Fair Zone is defined as those streets located inside the following streets: E. Guenther, S. Alamo St., S. St. Mary's Street, Cesar Chavez Blvd., and the river – including parts of Arsenal, Johnson, Sheridan and City Street. Residents of the Fair Zone will receive one vehicle entry/parking pass by mail.

Friday, April 25

- Access passes are required for all cars entering the Fair Zone.
- There is NO through-traffic from Friday, 8:00am to Saturday, 8:00pm, although you may travel to a specific destination with your pass, using the traffic flow pattern on the map.
- Entry points are limited to Pancoast at Cesar Chavez Blvd., King William at St. Mary's, and Madison at St. Mary's.
- The streets will be treated as one way, flowing basically north to south with exits onto S. Alamo from Turner, Beauregard, Sheridan, Johnson and Guenther. Washington Street is to exit on Arsenal.
- Street parking is not allowed.
- Residents living in the Fair Zone may park at HEB Headquarters (646 S. Main Ave.) starting on Friday at 5 p.m. through Sunday at noon. This is a secured lot; you will need to display your vehicle entry/parking pass in your windshield, visible to the security officer.

Saturday, April 26

- The streets will be closed to all vehicular traffic from 9:00pm Friday until 8:00 pm Saturday. Fair Zone residents park at the HEB Headquarters (646 S. Main Ave.).
- Johnson Street will be closed from City to the river.
- The Johnson Street bridge is closed to pedestrian traffic.
- Vehicular traffic is reopened to residents at 8:00pm,



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COMPANY**

George Casanave
geocasanave@tvuseful.com
(210) 222-2536

The Very Useful Company, LLC • PO Box 831424 • San Antonio, TX 78283

Saturday. However, on-street parking is prohibited until Sunday at noon to allow for the street sweepers to clean up.

- There will be no parking on both sides of Sheridan between Main and City Street. Access to City Street will be available to resident and their guests.
- City Street will be closed between Arsenal and Sheridan.

FAIR SOUTH

Fair South includes all streets southeast of S. Alamo Street. The only residents of Fair South to receive a vehicle entry/parking pass for the HEB Headquarters by mail will be those living in the 100 blocks of Adams, Wickes and Mission.

Alamo Street (between Pereida and Probandt), Eagleland, Guenther, Wickes and 200 – 500 blocks of Adams will be closed to all parking and through-traffic on Fair Day from 6:00am until the parade passes in both directions (no later than Noon). No exceptions. Only emergency vehicles will be allowed through.

Parking is permitted on the river side of the following streets:

- Guenther (after the parade passes)
- Wickes (except no parking is permitted in the 100 block)
- Mission (except in the 100/200 block)
- Cedar
- Stieren is closed at St. Mary's (until after the parade passes)

Parking is permitted on both sides of the following streets:

- Crofton
- Adams (except in the 100 block)

PLEASE NOTE: The parade will be lining up in the 200-500 blocks of Adams. It will be closed and no parking allowed from 6:00am until the parade has left Adams.

Parking is permitted on the north side of the following streets:

- Constance
- Forcke
- Stieren
- Barbe
- Claudia
- Fir

Parking restrictions become effective when the signs are posted on Thursday evening, April 24. Please do not endanger the health and safety of your neighbors by removing the signs.

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Keep It Clean! It's the Neighborly Thing to Do! Recycle in Blue!

Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management, you will see the clear bag wire frame containers with the blue lids around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Friday, April 25

On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and port-a-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 25 to make it easier for us to setup.

Saturday, April 26

The Brackenridge High School Athletic Department will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans. Please treat your party trash and recycling like any other day, place it in your bins and move them onto the street only on your regularly scheduled pick up day.

At 6:00 pm, when the Fair ends, the Athletic Department

will flip over our trash barrels. Please do not set your trash on top of the barrels.

To facilitate the street-sweeping machine that will come through the Fair zone Sunday morning, PLEASE do not park on the Fair Zone streets until noon on Sunday. You can park at HEB Headquarters both Friday and Saturday nights.

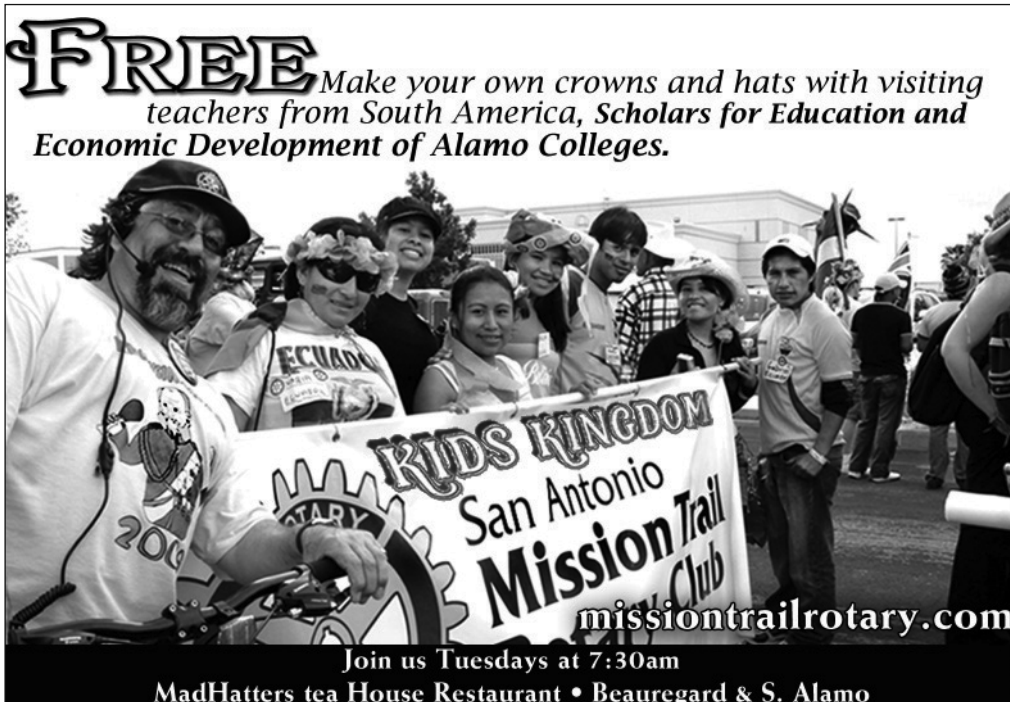
By keeping your vehicles off the street Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 27

On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would help. Please note one dumpster will remain at Madison and Turner for final clean-up, it will be barricaded and removed on Monday morning. In addition, the Beverage Storage Pods will be removed Monday morning and will be barricaded until then. These barricades are required by the City of San Antonio for safety.

The City of San Antonio awarded the certificate of recognitions to the King William Fair for achieving the Green Event Level of Verde, the highest rating available for an event, in compliance with their Green Events Ordinance. All events with attendance over 1,000 must comply with the ordinance.

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Entertainment Line-up

King William Park

Small World	10:30 - 11:30
Tennessee Valley Authority	11:45 - 12:45
Regency Jazz Band	1:00 - 2:00
Bett Butler and Joel Dilley	2:15 - 3:15
Katchie Cartwright & Le Monde Cache	3:30 - 4:30
Henry Brun Quartet	4:45 - 5:45

Pat's Pub (Johnson St. Bridge)

The Krayolas	10:30 - 11:30
After Midnight Blues Band	11:45 - 12:30
Los #3 Dinners	12:45 - 1:45
Mitch Webb & The Swindles	2:00 - 3:00
Buttercup	3:15 - 4:00
Cryin' D.T. Buffkin	4:15 - 5:00
Infidels	5:15 - 6:00

Julia's Veranda (Sheridan @ the River)

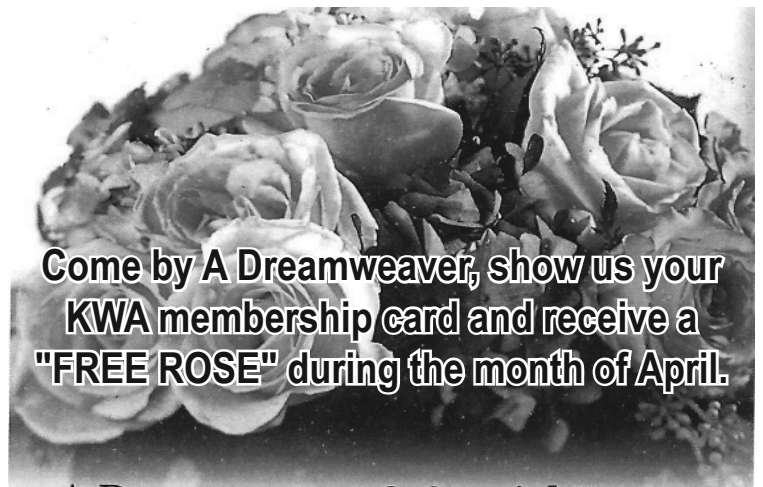
Celtaire String Band	10:30 - 11:30
Michael Waid	11:45 - 12:30
Chris Pfeiffer & Full Moon Eye	12:45 - 1:30
Azul Barrientos	1:45 - 2:30
Rudi Harst and the Rudiments	2:45 - 3:45
Roadside Attractions	4:00 - 4:45
Laura Marie	5:00 - 5:45

Kids Kingdom (Washington @ Beauregard)

Will Parker	10:30 - 11:00
Danza Vida	11:00 - 11:30
Hermann Sons Polkateers	11:40 - 12:10
San Antonio Guitar Ensemble	12:20 - 12:50
Teresa Champion Dance Academy	1:00 - 1:30
The Astonishing Mr. Pitts	1:40 - 2:10
Dr. Krashundbang Scientific Adventure	2:30 - 3:15
Capoeira Luanda	3:30 - 4:00
Fire On the Mountain Clogers	4:00 - 4:30
Conjunto Heritage Taller	4:45 - 5:15
Will Parker	5:15 - 5:45

Street Performances

The Astonishing Mr. Pitts	2:30 - 3:15
Celtaire String Band	12:30 - 1:15
Wayanay Inka	10:30 - 5:45
Bedouin Dancers	10:30 - 5:45
S.A. Belly Dance Association	11:30 - 5:30
Conjunto Puro Corazon	11:30 - 2:30



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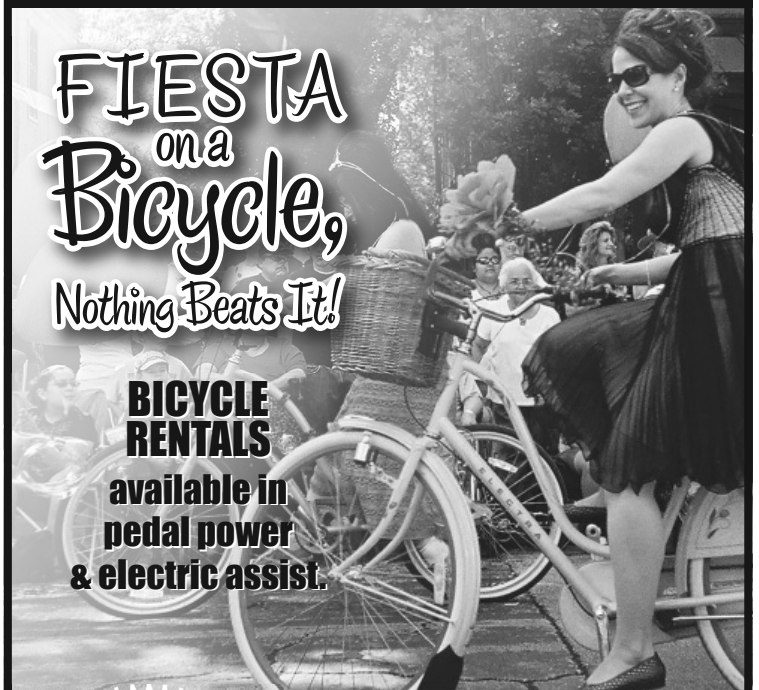
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King William Kids Parade Entry Kids Celebrate Our Hood!

Neighborhood kids are needed to join in the parade fun! All King William and Lavaca neighborhood children are invited to join us. Families are asked to meet no later than 8:30 am on Saturday, April 26, at the parade lineup on Eagleland. Our King William Area Kids float will be sponsored by The Friendly Spot. For more information, contact Naomi at 210-328-9317 or naomi.neuburger@gmail.com. You are also invited to check out the Facebook page: King William Area Kids.



Parade Wranglers

The Alamo City RollerGirls are serving in their seventh year as official Parade Wranglers, and Sue Duffy is serving her eighth year as the Chief Parade Wrangler. King William neighbor, John Doski, serves as the Parade second-in-command. Ryan Orsinger has been assisting the Chief Parade Wrangler since she began, and Sue is very proud of her son's volunteerism.

At the request of returning Parade participants, we are re-instituting the Parade Awards in five or more categories, examples being: Best Visual, Most Original, Best Music. Parade organizers and volunteers will be watching and taking notes, and will cast their votes after the parade. Winners will be announced on Facebook, Twitter and in the King William Newsletter.

The official Parade Line-Up will be posted to the King William Fair website. Keep an eye out and then grab a spot on the curb or sidewalk. If you don't already have a favorite Parade viewing spot, there is plenty of space on Wickes between Alamo and Eagleland. See you on Parade morning for the best 'lil Fiesta Parade ever!

Timeline

Thursday, April 24

Evening
Restricted parking signs installed
Fair Zone booth marking begins

Friday, April 25

6:00 am
Infrastructure vendor set up begins
8:00 am
Fair Zone travel and parking restrictions begin
Fair South parking restriction enforcement begins
9:00 pm
Fair Zone closed to residential traffic (Fair Zone residents park at HEB)
Vendor set up ends

Saturday, April 26

6:00 am
Fair Zone opens for setup only to vendors with approved passes
8:00 am
Admissions go on sale
9:00 am
Fair opens as the parade starts
6:00 pm
Fair closes
8:00 pm
Fair Zone opens for off-street parking only

Sunday, April 27

12:00 pm
Fair Zone street parking permitted
Fair South parking restrictions lifted when signs removed



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