

KING WILLIAM FAIR

SATURDAY * APRIL 28, 2018 * 9:00AM - 6:00PM



PARADE STEPS OFF AT 9:00AM

**6 STAGES
ENTERTAINMENT**

**ALAMO
BEER
GARDEN**

**200
ART & CRAFT
VENDORS**

**KIDS
KINDGOM**

**TEXAS
WINE
GARDEN
ARTISTS ALLEY
60 FOOD
& BEVERAGE VENDORS**

GENERAL ADMISSION \$15 * CHILDREN 12 AND UNDER FREE

KWFAIR.ORG



Welcome, Tracy!

The King William Association and neighbors welcome Tracy Moon as our new Executive Director. Please stop by the office and introduce yourself to Tracy. In the interim, here is a brief introduction.

Tracy Moon has experience in historic preservation, interior design and accounting. Adept at implementing innovative problem-solving solutions, Tracy also possesses exceptional managerial and communication skills. She is a self-starter and quick learner who continually seeks opportunities to use her skills to benefit the organizations she serves.

As a Certified Public Accountant, she held leadership positions in both public and private sectors including non-profit organizations. After returning to school to study interior and architectural design, Tracy founded a successful interior design firm specializing in residential and commercial remodel and new construction projects. A life-time love of historic structures and cultural heritage led her to obtain a Master of Arts in historic preservation. She graduated top in her class from the prestigious Savannah College of Art and Design. This solid preservation foundation in addition to her design, construction and accounting background has prepared her to meet the challenges as the Executive Director of the King William Association.



Photo: Al Rendon



Photo: Al Rendon

L-R Front: Zet Baer, Monika Perez-Moad, Tracy Moon, Alicia Spence-Schlesinger, Sarah Gabriel L-R Back: Noah Peterson, Annice Hill, Syeira Budd, Randi Simpson, Chris Price



COORDINATORS Susan Athené,
Alan Cash, Bill Cogburn
LAYOUT Angela Martinez

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the Board of Directors of the KWA. Editorial guidelines are available online at ourkwa.org.

KING WILLIAM ASSOCIATION
122 Madison St.
San Antonio, TX 78204
210-227-8786
info@ourkwa.org

OFFICE HOURS
Monday through Friday
9:00 a.m. to 3:00 p.m.

ourkwa.org
kwfair.org
kingwilliamculturalartsdistrict.com

EXECUTIVE DIRECTOR
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ADMINISTRATIVE ASSISTANT
Monika Perez-Moad
BOOKKEEPER Randi Simpson
FAIR MANAGER Syeira Budd
FAIR COORDINATOR Noah Peterson
FAIR COORDINATOR
Alicia Spence-Schlesinger
FAIR ASSISTANT Sarah Gabriel
FAIR CONSULTANT Zet Baer

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Behind the Scenes

If you stop for a moment on Fair Day and take a look beyond the joyful celebration of our neighborhood's history, it's not hard to spot the wonderful variety of people who make the Fair happen: the Fair Zone residents graciously inviting thousands of Fairgoers to enjoy our usually quiet streets and parks; the hundreds of hardworking Food, Beverage, Art & Craft, and Kids Kingdom vendors; the myriad of performers keeping the crowds entertained; the contractors providing electricity, security, cashiers, and so much more; and the 1,000+ volunteers helping with everything from our admission gates to trash pick-up to leading key departments.

What you don't see, however, are the other layers of critical people and organizations that Fair staff work with in the months leading up to Fair Day. There are dozens of special arrangements that we must make behind the scenes in order to pull off this feat of impeccable timing and complex logistics.

At the heart of this unseen layer lies the Fiesta Commission and the work they do to ensure that their contract with the City of San Antonio allows Participating Member Organizations, like us, to utilize City resources to produce our events. They also work with City Council to get our street closures and Parade route approved. The other City departments that we rely on for assistance include the Parks & Recreation, Office of Historic Preservation, Center City Development & Operations, Metropolitan Health District, Fire, Development Services, Transportation & Capital Improvements, Solid Waste Management, and the Office of Sustainability.

But wait, there's more! Beyond the City departments that help us produce the Fair is yet another layer of people and entities that assist us. The Texas Alcoholic Beverage Commission issues our temporary permits for alcohol sales. VIA Metropolitan Transit offers special Park & Ride service to and from the Fair. The Bexar County Sheriffs keep our event safe and secure. CPS Energy provides service to our temporary electric meters. SAISD allows us to use the Brackenridge High School parking lots for the Parade. See our list of all the other neighborhood businesses who generously offer their property for parking and amenities.

A successful Fair would not be possible without the good-natured cooperation and generous support of this wide array of capable people and organizations. It's a testament to San Antonio's collective spirit and willingness to work together that Fiesta is celebrating its 127th year and the King William Association is celebrating our 51st Fair!

-Syeira Budd, Fair Manager

What's Up at the Fair!

Friends and neighbors – only a little over two weeks until our Fair. Viva Fiesta! What a great opportunity for us to welcome visitors from all over SA, TX and the world – and show off our “hood” and South Texas charm! So what's new at the 2018 Fair? Your board approved a raise in the admission price to \$15 but we are still one of the least expensive and family-friendly Fiesta events. Kiddos 12 and under get in free. As a KWA member, you can buy additional wristbands for \$12 each. And be sure to check out our medals and posters too!

A Preview of What's New

Along Guenther Street

- Texas Camel Corp will exhibit camels on Guenther Street next to the Bedouin dancers – more Middle East in the South West!
- Poetry Stage featuring local poets, the San Antonio Jazz Poets and an open mic. The PuroSlam group will be hosting a slam for the official King William Fair Poetry King/Queen. The Southern Fried Poetry Celebration will present a preview of their upcoming national slam.
- The Distinguished Gentleman's Ride will exhibit their motorcycles for Fairgoers to reignite their love and admiration for these two-wheeled machines.

Artists Alley – 500 block of Madison

- Hulu is sponsoring a Monster Mural for kids of all ages to display their artistic talents.
- Brackenridge High School Fashion Design is presenting a Doggy Fashion Show at 11:30 a.m.
- Brackenridge High School Print Shop students will be designing and printing t-shirts onsite.
- Muerto 210 will have Calaveras masks – Fairgoers can take free pictures with these great masks.
- Momo & Pompa's colorful Mission San Jose installation is sponsored by STEER.

Around the Parks

- At the Wulff House, 107 King William, Battle For Texas will join the Order of Granaderos y Damas de Galvez for fun and educational historical reenactments.
- Kids Kingdoms has two new features: Mama Lou, American Strong Woman, bending steel and crushing apples, and the Guadalupe Dance Company.

Roving Entertainment

- Sal Manfredo offering up magic and balloon twisting.
- South Stick Q wandering and singing old-school R & B.

A big “Texas-sized” hug from me to all our neighbors, volunteers and especially our talented staff! You all contribute to creating our wonderful Fiesta event!

-Annice Hill, Fair Chair

Leave the Car at Home!

Spread the word! We encourage everyone to bike, carpool or take public transportation whenever possible. Here are the options we recommend for getting to the Fair.

BUS

VIA Park and Ride Available:

8:00 a.m. – 6:30 p.m.

From Airport Park and Ride (Airport Blvd & Northern Blvd)

From Crossroads Park and Ride (at Loop 410 & IH-10, 151 Crossroads Blvd, 78201)

From Madla Transit Center Park and Ride (at SW Military & IH-35 S, 1584 Cantrell Dr, 78221)

Drop-off and pick-up on S. Main at E. Guenther

\$2.50 per person each way for full fare (\$5.00 roundtrip)

Discounts for seniors & students

Buses may leave as often as every 15 minutes depending on volume

VIA Bus Route Service:

The following bus routes run through the King William neighborhood:

Route 11 – bus stop on S. Alamo at S. St. Mary's

Route 34 – bus stop on S. St. Mary's at S. Alamo

Route 40 – bus stop on S. St. Mary's at S. Alamo

Route 42 – bus stop on S. St. Mary's at S. Alamo

Route 51 – bus stop on S. St. Mary's at S. Alamo

Route 54 – bus stop on S. Alamo at S. St. Mary's

Additional information can be found at viainfo.net or VIA's customer service line at (210) 362-2020.

BIKE

Bike Valet

Bike Valet will be available from 9:00 a.m. until 5:30 p.m. at Small Planet eBikes, 1203 S. Alamo. This donation-based service is sponsored by our local bicycle club, The Wild Dogs. Ride up and leave your bicycle in a safe and secure area under the Lone Star Beer tent, get a claim check,



and enjoy the Fair. So tell everyone you know (especially those who complain about the parking!) to ride their bikes to the Fair.

Swell Cycle Stations

Swell Cycle will have staff on hand at their S. Alamo at Pereida station (across the street from Liberty Bar) to accommodate SWell Cycles coming to the Fair. They will take and park SWell Cycles even if the dock is full! Park north of downtown and enjoy a pleasant bike ride to the Fair from one of the SWell stations located at Pearl, The Witte, Summer Moon at Tripoint, or SAWS Main Office.

Visit swellcycle.bcycle.com for information and make sure to download the Bcycle app for station locations and directions.

Enjoy riding SWell Cycle at a discounted rate of \$8 using promo code 042818 on Fair Day!

RIDESHARE/TAXI

Take advantage of the many rideshare and taxi options to arrive at the

Fair without having to find parking. Use our designated Rideshare/Taxi drop-off and pick-up location at 700 S. Main (at E. Arsenal) just two short blocks from our Arsenal Street Bridge Admission Gate.

PARKING

Free Parking at 1901 and 1902 S. Alamo

Limited free parking spaces at the City of San Antonio Cliff Morton Development and Business Services Center (One Stop) parking lots located at 1901 and 1902 S. Alamo (at S. Flores), which is less than an 8-minute walk to the Fair Admission Gate on Guenther (at King William).

Federal Building Parking Lots

Paid parking spaces for \$11 per vehicle located across the street from the Federal Building in Hemisfair at 727 E. Cesar E. Chavez (at Indianola).

Alamodome Parking Lot B

Paid parking spaces for \$10 per vehicle located in the Alamodome's Parking Lot B on S. Cherry (at E. Cesar E. Chavez). The Alamodome is a stop on VIA Bus Routes 26 and 30, which run approximately every 30 minutes. Regular bus fare is \$1.30 per person each way.

Neighborhood Parking

There is limited parking throughout the remaining King William and Southtown area. Please pay attention to permanent and temporary parking restriction signs. Illegally parked vehicles will be ticketed and/or towed. Fair visitors may park in nearby commercial lots and walk to the Fair. Some property owners and parking lots may have parking spaces for sale, typically \$10 to \$30 per day.

Blocked Driveways & Fire Hydrants

To report blocked driveways and fire hydrants, please contact Rose Kanusky, Highway Woman, at 210-532-1738 so she can coordinate a quick solution with the proper authorities.

Thanks to Our Neighbors
who generously share their
property with the Fair:

- Alamo Area Metropolitan Planning Organization
- Bill & Roselyn Cogburn
- Brackenridge High School (SAISD)
- C. H. Guenther & Son, Inc.
- Christine & Zane Reinhard
- City of San Antonio Cliff Morton Development and Business Services Center (One Stop)
- City of San Antonio Parks & Recreation Department
- Dan & Linda Rutherford
- Deb Mueller & John Doski
- Goodyear Auto Service Center
- H-E-B
- Jack Kent & Susan Athené
- James Lifshutz
- Jessie Simpson
- Kenton & Nancy Kimball, King William Professional Building
- Rudy & Trish Zinsmeister
- Rusty & Madeline Guyer
- San Antonio Art League Museum
- San Antonio Conservation Society
- San Antonio River Authority
- Small Planet eBikes
- St. Benedict's Lofts
- United Way of San Antonio

Kaliff Insurance

Insuring the Serious Side of Fun

For many years, the King William Fair has been insured by Kaliff Insurance, a family owned and operated insurer based here in San Antonio. In 2017, KWA celebrated its 50th anniversary, and Kaliff Insurance celebrated its 100th anniversary.

Kaliff Insurance was founded in 1917 by Morris Kaliff, the grandfather of the current chairman and chief executive officer, Mitchell Kaliff. Morris was a Russian immigrant who originally focused on life insurance and then property and casualty insurance. His son, Mendel, joined the business after World War II, and they soon found a new direction for the firm when a traveling carnival came to town. The Kaliffs provided a much needed service to the amusement industry, winning them the carnival names "Mighty Mendel" and "Magnificent Mitchell."



Mitchell Kaliff and Bruce Smiley-Kaliff

Today, Kaliff is managed and guided by Mitchell and his partner, Executive Vice President, Bruce Smiley-Kaliff. Their company covers thousands of events nationwide, both big and small. In Texas, these events include the Houston Stock Show & Rodeo and the Blanco Lavender Festival. Kaliff Insurance also provides coverage to the Fiesta Commission, of which the Fair is a Participating Member Organization.

It's important to the Fair staff that the insurance company is not simply a passive vendor but works actively to provide risk management training to Fiesta Commission members. Through the years, family and staff from Kaliff Insurance have attended the Fair to assess risk and to simply have fun. They have also invested in the King William Fair by offering a scholarship to our Fair Manager, Syeira Budd, to obtain her CFEE (Certified Festival and Event Executive) certification.

David Olivares, the current vice president of sales and marketing at Kaliff Insurance, has a special tie to the King William Fair. His family has been a food vendor, serving Mexican cucumbers to raise funds for a large family Christmas party. David describes the Fair as "the most family oriented and kid friendly" Fiesta event. If he only has time to make one Fiesta event, it's the Fair. For a professional who routinely visits special events, that's a high endorsement.

- Rose Kanusky, Fair Chair Emeritus

SAPD
Non-Emergency
210-207-7273

KW SAFFE
Officer on patrol:
Officer David McCall
Tel: 210-207-7413

Still Representing A-Rated American Companies



Mendel S. Kaliff

Mendel S. Kaliff
successor to
Morris H. Kaliff & Son
a family tradition
Since 1917



Mitchell H. Kaliff

Entertainment Line-up



KING WILLIAM PARK STAGE

- 10:30 - 11:30 **Small World**, *Jazz*
 11:45 - 12:45 **Volcan**, *Latin Jazz*
 1:00 - 2:00 **Regency Jazz Band**, *American Jazz Standards*
 2:15 - 3:15 **Bett Butler and Joel Dilley**, *World Jazz*
 3:30 - 4:30 **BillyRay Sheppard and The Main Event Band**,
Smooth Jazz
 4:45 - 5:45 **Henry Brun Quartet**, *Latin Jazz*

PAT'S PUB STAGE AT ALAMO BEER GARDEN

- 10:30 - 11:30 **River Barons**, *Southern Rock*
 11:45 - 12:45 **TubaMeisters**, *Polka & more*
 1:00 - 2:30 **Mitch Webb & The Swindles**, *Folk Rock*
 2:45 - 3:45 **Los #3 Dinners**, *Garage Rock*
 4:00 - 5:30 **Los Nahuatlitos**, *Chicano Roots*

JULIA'S VERANDA STAGE

- 10:30 - 11:30 **Celtaire String Band**, *1800's Period Music*
 11:45 - 12:30 **Michael Waid**, *Blues-Texana*
 12:45 - 1:30 **Tennessee Valley Authority**, *Bluegrass*
 1:45 - 2:30 **Rudi Harst + the Rudiments**, *Folk-Rock-Rumba*
 2:45 - 3:30 **The Bandaholics**, *Texadelic*
 3:45 - 4:30 **Rachel Laven**, *Americana*
 4:45 - 5:45 **Azul Barrientos**, *Mexican Folk*

KIDS KINGDOM STAGE

- 10:30 - 11:10 **The Astonishing Mr. Pitts**, *Vaudevillian Magic*
 11:15 - 12:00 **Children's Ballet of San Antonio**, *Ballet Dance Troupe*
 12:00 - 12:30 **Conjunto Heritage Taller**, *Traditional Conjunto Youth Group*
 12:30 - 1:00 **Cynergy Dance Company**, *Modern Dance*
 1:00 - 1:30 **Teresa Champion Dance Academy**, *Flamenco Dance & More*
 1:30 - 2:00 **Guadalupe Dance Company**, *Dance Troupe*
 2:00 - 2:30 **Mama Lou: American Strong Woman**, *Circus with a Twist*
 2:30 - 3:30 **Rumpelstiltskin**, *Magik Theater Kids Comedy*
 3:45 - 4:00 **Fire on the Mountain Cloggers**, *Appalachian Clog Dance*
 4:30 - 5:00 **Capoeira Luanda**, *Brazilian Martial Arts*

ARTISTS ALLEY STAGE

- 10:30 - 11:30 **Johnny Carrera**, *Singer/Songwriter*
 11:30 - 12:00 **Doggy Fashion Show**, *Fun Stuff*
 12:00 - 12:45 **Hamp and Janet**, *American Roots*
 1:00 - 1:45 **Roy Knowles (with Gonzalo Gonzales)**, *Americana*
 2:00 - 2:45 **Chayito**, *Flamenco y Mas*
 3:00 - 3:45 **Josh Glenn Experiment**, *Indie Folk*
 4:00 - 4:45 **Demitasse**, *Folk Rock*
 5:00 - 5:45 **The Whipples**, *Texana*

STREET PERFORMERS

- 10:00 - 6:00
Muerto 210
 Artists Alley, *Calaveras Masks*
 10:00 - 6:00
Texas Camel Corps
 Guenther Street, *Live Camels*
 10:30 - 12:00
King William & Jester
 Roving, *Fun Stuff*
 10:30 - 5:45
Bedouin Dancers
 Guenther Street, *Belly Dance*
 11:00 - 4:00
Battle for Texas
 107 King William, *Historical Reenactment*
 11:00 - 4:00
Order of Granaderos y Damas de Galvez
 107 King William, *Historical Reenactment*
 11:30 - 4:30
Amanda Flores
 Roving, *Poetry Performance*
 12:00 - 12:45
The Astonishing Mr. Pitts
 Kids Kingdom, *Balloons & Banter*
 12:00 - 2:00
Sal Manfredo
 Roving, *Magic & Balloons*
 12:00 - 3:00
Mariachi Azteca de America
 Roving, *Mariachi Quartet*
 12:30 - 1:15
Celtaire String Band
 Madison & Sheridan, *1800's Period Music*
 1:00 - 3:00
Armando and Tamara
 Roving, *Music & Dance*
 2:00 - 4:00
The Soul Stick Q
 Roving, *Acapella Group*

Keep it Clean! It's the Neighborly Thing to Do!

Recycle in Blue!

Use the blue! Help us continue our efforts to recycle at the Fair. Thanks to the City of San Antonio Solid Waste Management Department, you will see the blue wire frames with clear plastic bags called Clear Streams around the Fair Zone. Please use these during the event for your empty plastic cups and bottles.

Friday, April 27

On the Friday before the Fair, vendors and volunteers will be placing barrels, dumpsters, and port-a-lets throughout the Fair Zone. These items are for use on Fair Day only. Please do not remove the barrels or use them for your household trash. We also ask that you remove your domestic trash/recycling receptacles from the curbs before or as soon as possible on Friday, April 27 to make it easier for us to set up.

Saturday, April 28

The Brackenridge High School Football team will be assisting our Environmental team with collecting and sorting the garbage from the recycling all day long. They will not empty your individual trash cans. Please treat your party trash and recycling like any other day, place it in your bins and move them onto the street only on your regularly scheduled pick up day.

At 6:00 p.m., when the Fair ends, the football team will flip over our trash barrels. Please do not set trash on top of the barrels.

To facilitate the street-sweeping machines that will come through the Fair Zone Sunday morning, **PLEASE do not park on the Fair Zone streets until noon on Sunday.** You can park at H-E-B Headquarters both Friday and Saturday nights.

By keeping your vehicles off the street Saturday night, you also allow us to remove the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 29

On Sunday, contractors and volunteers will be walking the street picking up any remaining and stray debris. Please help us in this effort by taking a trash bag out Sunday morning and walking the neighborhood — even one block would help. Please note one barricaded dumpster will remain at Madison and St. Mary's for final clean-up, it will be removed on Monday. In addition, the barricaded Beverage Storage Pods will be removed Monday morning.



The City of San Antonio has awarded a certificate of recognition to the King William Fair for achieving the Green Event level of Verde, the highest certification value possible, in compliance with their Green Events Ordinance. All events with attendance over 1,000 must comply with the ordinance.



Our event is powered by renewable energy provided by CPS Energy.



Lost & Found

During the Fair, Lost & Found items will be located at the Ilse's Attic booth in the 100 block of Turner. After the Fair, items will be held at the KWA office until June 8, 2018.

King William Fair Department Managers and Key Volunteers

Please join us in thanking our key volunteers for sharing their time, energy, and enthusiasm! The Fair simply would not be possible without their talent and dedication. We encourage you to contact one of these neighbors if you would like to help!

Fair Chair: Annice Hill

Admissions: Alan Cash, Bill Cogburn

Art & Craft: Chris & Nancy Price

Beverages: Philip Parsons, Eddie Romero, Jessie Simpson

Compliance: Mary Helen & Joe Mansbach

Environmental: Doane Derricks

Food: Annice Hill

Ilse's Attic: Nancy Diehl

Kids Kingdom: Richard Warren, Stefani Job Spears, Mission Trail Rotary

Marking: John Hartman

Official Photographer: Brad Shaw

Operations: Elizabeth Flynn

Parade: Alicia Spence-Schlesinger, Ryan Orsinger, John Doski, Riza Morales, Sylvia Aguilar

Parade/KW Kids: Barbara Taylor

Street Marking: John Hartman, Pat Conroy

Transportation: Rose Kanusky

Volunteer Check-in: Sherry Hess

Welcome Coffee Wagon: Pat Otten, Randy Dalton

And Thanks to Our Corporate Volunteers

Valero, Sammy Nieto; USAA, Raymond Bolton; UPS, Mario Garcia; Frost Bank, Sandi Cavazos; H-E-B, Whitney Schafman; NuStar Energy, Evelyn Hill; Jefferson Bank, Courtney Baer; United Health Care, Victoria Garcia; Capitol Group, Lori Lopez; Children's Hospital, Bernadette Garcia.

Timeline

Thursday, April 26

Evening Restricted parking signs installed
Fair Zone booth marking begins
Barrel placement begins

Friday, April 27

6:00 a.m. Infrastructure and vendor setup begins
Fair Zone travel and parking restrictions begin
Parade Zone parking restrictions begin
9:00 p.m. Fair Zone closed to residential traffic (park at H-E-B)
Vendor setup ends

Saturday, April 28

6:00 a.m. Fair Zone opens for vendor setup
Parade Zone travel restrictions begin
8:00 a.m. Admissions go on sale
9:00 a.m. Fair opens as the Parade starts
12:00 p.m. Parade Zone travel restrictions end
6:00 p.m. Fair closes
8:00 p.m. Fair Zone opens for off-street parking only

Sunday, April 29

7:00 a.m. Street sweeper services neighborhood
12:00 p.m. Fair Zone street parking permitted
Parade Zone parking restrictions lifted when signs removed

Dogs at the Fair

The King William Fair is a fun and positive environment and we wish to ensure the safety of all our guests, human and canine. Dogs are allowed in the Fair Zone, but please keep in mind that we expect approximately 40,000 people, and your dog may be more comfortable at home.



We reserve the right to refuse entrance, or ask to leave, anyone whose pet is exhibiting inappropriate or dangerous behavior.

- All dogs must be on a leash and handled by a responsible adult.
- A dog needs to wear a collar with identification (tags or embroidered collar) to assist in finding the owner if the animal becomes lost.
- We highly recommend that dogs be at least 6 months of age or older, as younger animals have immature immune systems, leaving them vulnerable to infection.
- Dogs should be current on all vaccinations.
- Dogs should be spayed or neutered.
- Female dogs in heat should be left at home.
- Dogs need to be sociable with other animals, adults, and children and should not display aggressive behavior.
- Fiesta costumes should be loose fitting and not restrict movement. Costumes and lots of excitement can contribute to over-heating.
- Owners need to clean up the waste created by their dog.
- Look for our sponsors, Bark of Southtown and San Antonio Pets Alive, and their doggie rest stations at the First Aid Booths featuring complimentary water and waste bags for your canine friend but consider bringing water to keep your dog well hydrated on what is often a hot day.
- City Veterinary Hospital© is excited to support the pets of the King William Fair with a Pet First Aid Booth on the 100 block of King William! They will have registered veterinary technicians on-site to help keep all of the pets safe and happy. Visit their booth for fresh water pools, treats and poop disposal bags. Keep the following warning signs in mind. Panting, dehydration, excessive drooling, increased body temperature, reddened gums and moist tissues of the body, production of only small amounts of urine or no urine, rapid heart rate. If you see any of these red flags, stop by.



King William Concert Series

King William Park
May 6, 2018
5:30 p.m. to 6:30 p.m.

Cinco de Mayo Celebration with
Mariachi Damas de Jalisco, San Antonio's
Premiere All Female Mariachi Group

Bring a lawn chair or blanket. Mariachi entertainment at its finest with some of the most distinguished and skilled musicians.

KWA Member Benefits

Receive TWO complimentary admission wristbands for the King William Fair (valued at \$30). And below is our current list of business sponsors and their special offers. Support local business!

- A Dream Weaver Florist** – 20%
- Best San Antonio Tours** – 10%
- Blue Star Brewing Company** - One free cup of coffee with the purchase of a dessert (not valid with Blue Plate desserts or other promotions)
- Blue Star Contemporary Art Museum** – \$3 entrance fee instead of \$5
- Burch Fitness** – 10% off personal training services
- Guenther House River Mill Store** – 20%
- Halcyon Coffee, Bar, Lounge** – 10%
- La Frite Belgian Bistro** – 10%
- Madhatters Tea House & Café** – 10%
- My Secret Closet** – 10%
- MBS Fitness, Yoga, & Pilates** – 10%
- PurrWaggles Pet Sitting Service** – 10%
- Robert Hughes Gallery** – 10%
- SA Chop Shop** - \$2 off haircuts
- San Antonio's Gourmet Olive Oils** – 10%
- Sexology Institute and Boutique** – 10%
- Slab Cinema Outdoor Movies** – 15%
- South Alameda Panini & Gelato Company** – 25%
- South Crown Barber & Beauty Salon** – 15%
- Southtown Chiropractic** – 10%
- Stella Public House** – 10%
- The Friendly Spot** – 10% on Tuesdays
- The House, Boozy Ice Cream & Brews** – 10% on Wednesdays & Sundays
- The Jewelry Box** - 10% off purchases of \$30 or more
- Tito's Mexican Restaurant**– 10%
- Villa Finale Museum & Gardens** – 10% on entrance fees
- Viva Vegeria** – 15%
- We Promise You A Rose Garden Flower Shop** - 10% on Tuesdays

Kids Kingdom



The Mission Trail Rotary Club (MTRC) manages Kids Kingdom, which has grown to become a very special place dedicated to fun for children of all ages.

During the King William Fair MTRC fills Upper Mill Park with a wide range of fun activities, including storytelling and free art projects for children of all ages.

This year's Get Creative Art Tent features hands-on kid activities: Big Bag Hats, Colorful Crazy Crowns, Marbled Paper Magic, Fabulous Fiesta Posters, Amazing Monoprints, Scratch Art and Beaded Bracelets. We are grateful to artist Stefani Job-Spears who continues to nurture and expand the activities - all FREE - under the tent. Each year MTRC makes a special effort to include booths by non-profits and local organizations. MTRC's Kids Kingdom honorary chairman is long-time local resident Richard Contreras and the entire Kingdom is managed and staffed by volunteer members of MTRC.

A few new acts will debut on the stage this year including **Mama Lou: American Strong Woman** and **The Guadalupe Dance Troupe**. And many of our favorites are returning including **The Children's Ballet of San Antonio** and **The Magic Theatre** will present *Rumpelstiltskin*.

In recognition of the major effort it takes to plan and run Kids Kingdom, KWA shares the proceeds from the Kids Kingdom with MTRC who provides grants for local charities and literacy projects in neighborhood schools, along with neighborhood service projects. Like KWA, MTRC joins with KWA in the Basura Bash. Proceeds from the KW Fair fund the "I LIKE ME!" literacy program, which provides over 450 personalized books for local kindergarten students and provides two annual scholarships to area high school juniors attending the annual Rotary Leadership Youth Awards weekend. Over the years, proceeds from the Kids Kingdom have also helped sponsor Rotary Youth Exchange students spending a year in the U.S., added a bench to a neighborhood pocket park, and contributed to the Rotary "End Polio Now" campaign.

Mission Trail Rotary Club meets 7:30 a.m. every Tuesday morning at Madhatters TeaHouse & Cafe, 320 Beauregard, and visitors are always welcome. To all the members of the Mission Trail Rotary Club, thank you for helping and providing such a memorable experience. Keep up the great work!

-Richard Warren, Mission Trail Rotary Club



Fair Merchandise Member Prices

- Medals** – \$10
- Wristbands** – \$12 (Children 12 & under free)
- 2018 Fair Poster** – \$15
- 2018 Fair T-Shirts** – \$15
- Vintage Fair Pins** – \$5
- Vintage Fair Posters** – \$5
- Vintage Fair T-Shirts** – \$5

KWA Merchandise

- 50th Anniversary Banners** – \$50
- 100 Year Flags** – \$75
- 50th Anniversary Medals/Pins** – \$10
- Ceramic Ornaments** – \$7
- Metal Ornaments** – \$18
- House Address Plaque** – \$60
- House Prints** – \$5
- T-Shirts** – \$10
- Mary Burkholder book** – KWA Members \$24/Non Members \$27





MEMBERSHIP APPLICATION

September 2017 – August 2018

The King William Association invites you to join/renew your membership today! Your membership enables us to support local art, education, and community programs and to further our mission to preserve and maintain our historic and diverse neighborhood. Membership includes two wristbands to the King William Fair, a \$30 value.

Annual renewal dues for the 2017-2018 membership year must be paid **before September 6th to vote at the Annual Meeting for the Board of Directors** and by October 2nd, in order to be listed in the annual KWA Directory. Contact the office at (210) 227-8786 or info@ourkwa.org if you have questions about membership.

A business or organization who is eligible for “active membership” (owns property within the KW Historic District), must inform in writing the Secretary of the KWA, the name and address of its representative who shall be entitled to cast its one vote at general membership meetings.

New Membership

Renewal Membership

I/We would like to activate/renew my/our King William Association membership at the level indicated below:

- Individual (\$20)
- Associate – *not a KW resident or property owner* (\$40)
- Family (\$25)
- Friend (\$40)
- Patron (\$50)
- Benefactor (\$100)
- Sustaining (\$1,000+)
- Business–*ALL CAPS directory listing* (\$50)
- (A lifetime membership)

I/We would like to be listed in the KWA Membership Directory as:

Business Name (for Business level): _____

Name(s): _____

Children’s Directory (under 18, list name): _____

Street: _____ City/State/Zip: _____

Primary Phone: _____ home cell work (please circle one)

Additional information for KWA database, KWA Eblast, and/or Business listings only:

Additional Phone Number(s): _____

E-mail Address(es): _____

Would you like your email address listed in the KWA Directory? YES NO

Website Address (for Business level): _____

Let us know if you are interested in our KWA volunteer and committee opportunities:

- Architectural Advisory
- Board Member
- Finance
- Graffiti
- Home Tour
- King William Fair
- National Night Out
- Newsletter
- Cultural Arts
- Socials

THANK YOU FOR YOUR SUPPORT!

OFFICE USE ONLY:			
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Cannoli Fund Medals Support Free Programs for Area Cats and Dogs

The Cannoli Fund's eighth annual Fiesta medals each feature a cat and a dog who recently benefited from our nonprofit's programs. All proceeds from the sale of these medals support our volunteer run free programs to improve the lives and control the population of King William and Lavaca animals. Since 2011, The Cannoli Fund has provided free services to more than 1,000 cats and dogs!

Stella, an energetic young black and white mixed breed, is our 2018 Fiesta dog medal model. Found along the San Antonio river near Mission Concepción, Stella had no ID tag or microchip, and had not been spayed. Although it appeared that Stella had been on the streets for some time, she thankfully tested heartworm negative. Our Cannolicare program covered her vetting, vaccinations, and spaying. Stella is now a happy, healthy, and loving companion to her rescuer, now forever mom. Stella wears a yellow rose (of Texas) behind one ear and the San Antonio River flows behind her. Her bandana reads "SA 300" for San Antonio's 2018 Tricentennial Celebration, "Fiesta 2018," and "Spay & Neuter Pets."

Our 2018 Fiesta cat medal features Chapo, a handsome black and white cat with a distinctive mustache and a winning personality. Chapo was one of three black and white kittens born to a feral mother in Lavaca and rescued by caring neighbors. The kittens, their mother, and the rest of the members of their colony were spayed or neutered and vaccinated through our free Cannolicare and Community Cat Carpool programs. Chapo won the heart of his rescuers and now lives inside with them. His siblings, Kawhi and Pico, were adopted together into another loving home. In honor of San Antonio's Tricentennial, Chapo peers through the historic Rose Window at Mission San Jose, with a starry sky behind him. His sash proclaims "Spay/Neuter Pets," a key component of our mission.



Buy medals now at the King William Association office, Villa Finale, Pig Liquors, City Veterinary Hospital and Alamo Dog and Cat Hospital. Check our website for additional sales locations. Buy online at thecannolifund.org and on eBay, as well as at The Fiesta Store on Broadway. Find us at Pin Pandemonium in HemisFair on April 19, and in the Ilse's Attic Fair Merchandise booth at the King William Fair. Medals are \$10 each. All proceeds go to support our programs: Cannolicare/SOS grants for veterinary care, the Community Cat Carpool, Spay/Neuter Reimbursement, Cannoli's Kitchen monthly pet food delivery, Cannoli's Canteen neighborhood pet water bowls, and microchip scanning for found animals. For more information, visit thecannolifund.org or find us on Facebook and Instagram. ¡Viva Fiesta!

Admission

Children 12 and under are free. Adults are \$15 each. No exceptions! If you're hosting a party, consider buying admission wristbands for your guests. King William Association members can purchase wristbands in advance at the KWA office for the discounted price of \$12. And all visitors must be wearing an admission wristband to purchase food and beverage tickets at \$1 each.

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- Centro Properties
 - CVF Homes
 - San Antonio Art League & Museum
 - Slab Cinema Outdoor Movies
 - Tito's Mexican Restaurant

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 - San Antonio Pets Alive
 - Seg City
 - Southtown Realty
 - Starbucks Coffee Company
 - SWell Cycle
 - Texas Folklife Festival
 - The Guenther House
 - The Rivard Report
 - Tiger Sanitation
 - West Elm
 - WOAI

Food Fit for Kings and Queens

A Feast for Foodies

Are you already craving turkey legs, roasted corn, funnel cakes and corn dogs? Then you are

a Fair Food Traditionalist – I confess I am in this group. And we have you covered with **Lerma's Gorditas** – beef/chicken gorditas, papa loca, funnel cakes, corn cups, fried Oreos

& Snickers; **Bexar Catering** – chicken on stick, Philly cheesesteaks, sausage on stick; **Hull Concessions** – corn dogs, funnel cakes, fruit chills; **Irene Leyva** – beef/chicken fajitas, sausage taco, bean/cheese chalupas, carnitas, sopapillas; **Knights of Columbus** – pork chop on stick; **Leianna De Leon** – chicken on stick, egg rolls, cotton candy; **Opas** – sausage on stick/tortilla/roll, turkey legs, BBQ brisket sandwich, snow cones; **Elote Boys** – roasted corn, corn cups; **Aldape Family** – Mexican cucumbers; **The Pink Company** – chicken tenders, potato swirls, fried Oreos, pretzel dogs; **Sally Medellin** – turkey legs; **Garcia Concessions** – roasted corn, fruit cups, nachos; **The Grill Shack** – bourbon chicken, sausage on stick, pig on stick, steak/chicken kabobs; **Kettle King** – corn dog, kettle corn, fried shrimp; chicken on stick, ribbon fries; **Pauly's Roasted Corn** – roasted corn, corn cups, sausage on stick, nachos; **Rosa's Cocina** – chicken on stick, nachos, quesadillas, beef/chicken tacos, churros; **Wursthaus Edelweiss** – corn dogs; hot dogs, twister fries, Reuben/cheesesteak sandwiches; chicken-fried bacon; **SugaRay's Backyard Grill** – turkey legs, roasted corn, sausage wrap; **JoJo's BBQ** – brisket sandwich, pulled pork, chicken fajitas, cheeseburger, popcorn; **Vero Pizza** – pizza by the slice and whole.



Are you craving salty? Sweet? Me too! Here you go! **Lil' Red's Boiled Peanuts** – salted, habanero and

Cajun boiled peanuts; **Pepito's Italian Ice** – gourmet Italian ice; **Steel City Pops** – gourmet popsicles; **Crave** – flavored popcorn & gourmet cookies; **Edgewood**

Lions Club – raspa/ice cream; fruit cups, pickles; **Kool Treatz** – Dragon Breath; **Cloud Desserts** – organic cotton candy, shaved ice, ice cream, waffle cookies; **Mama Moore's Kettle Corn** – kettle corn; **North Shore Shaved Ice** – premium shaved ice, hotdogs; **Maui Wowi** – smoothies; **Krazy Kettle Corn** – kettle corn, popcorn, candy, pickles; **Celebration Circle** – paletas.

Our King's Court Food Trucks are Da' Bomb! Try them all! **Chef Bully's Frankenfood Trailer** – Ribeye Cheesesteak, Chicken Cheesesteak, Jamaican Jerk Chicken Sammich, Jamaican Jerk Burger, Korean Steak Sammich; **Cheesy Jane's** – cheeseburger, chicken fingers w/fries, French fries, milkshakes; **Saweeet Cupcakes** – Gourmet cupcakes; **Southern Gourmet on da Geaux** – Boudin Balls, "Da Pit" Sliders, Fried shrimp po' boys; brisket melt sandwich, Cajun-loaded fries; **Mr. Meximum** – killer combo tacos, quesadillas, loaded nachos, burritos; **Billy Hannah's Pulled Pork** – BBQ sandwich, Fiesta Nachos, sausage on stick.

And are you ready to try something new this year – me too! **Joski Moski's Seafood** – fried lobster on stick, fried shrimp on stick, fried catfish on stick; **The Pigster** – torta de cochinita pibil, gringas de cochinita pibil, charro beans, tacos de cochinita pibil; **Latinos Concessions** – street



Texas Wine Garden

It's back! It seems vendors and attendees all loved the Texas Wine Garden last year. However, we did get some feedback and made some changes to make it even better this year. After all, we want your Fair experience to be the best Fiesta you'll ever have. Basically – you just buy everything directly from the vendors with cash or credit. No tickets, no wristbands, no extra line to stand in. Just the wine you want the way you want it: tastings, cups, and bottles. Current participating wineries are Bending Branch Winery, Lost Draw Cellars, Copper Star Cellars, and Red Road Vineyard. Stay tuned for additional wineries! Once again, we'll have special seating for you and the lovely music from the stage at Julia's Veranda. Watch for special signage from Dixie Flag and we'll have Spa 105 offering chair massages and cooled towels. Stop by and refresh yourself. We hope you'll take some time and enjoy the wine made from Texas grown grapes.

- Noah Peterson,
Fair Coordinator

tacos, jumbo quesadillas, pina colada in pineapple fruit; **Adiba Restaurant** – chicken/beef satay, beef/egg ramzi burger, Malaysian fried chicken, beef rendang cubes, chicken puffs; **Tessa's Pies and Things** – steak pie, chicken/mushroom pie, sausage rolls, spinach/cheese pie.

Funnel cake - \$7; corn dog \$5; Gordita - \$8; 2018 food experience and memories – PRICELESS!

-Annice Hill, Food Chair

Cheers to Our Beverage Chairs

Phil Parsons & Eddie Romero

Phil Parsons has resided in King William since 2014 when he and his wife, Suzan, bought a house on Stieren Street. Phil hails from Manchester, UK and arrived in the US in 2005 via Spain, where he met his wife, who is from Midland, TX. They initially resided in the Keystone historic neighborhood district of San Antonio, of which Phil and Suzan were actively involved in the Neighborhood Association, but were drawn to King William due to the vibrant neighborhood, shady streets and the abundance of possible activities along Mission Reach. Phil is a big advocate of the King William Fair for which he has served as Beverage Chair for the last four years. Phil works as an engineer for a San Antonio based employee-owned company, providing consulting services to companies globally on how to manage catastrophic risk in industry. Phil and Suzan have recently completed a complete refurbishment of a house on Mission Street where they hope to enjoy many years with their young children, Stella and Eliot.



Eddie Romero has been attending the Fair since the 1980's – first remembering his uncle's band, First Light, performing at the park. The Fair was his grandmother's favorite Fiesta event. He and his wife lived at 220 Beauregard for a few years before starting their growing family. While living in the hood Eddie served on the King William Association Board of Directors; it was at this time that he was "duped" into volunteering for the Fair and he's been proudly serving as Beverage Chair since 2015. You can find him downtown building curiosity, belief, and pride in the center city as VP of Marketing and Community Engagement for Centro San Antonio.



No Smoking Allowed

The King William Fair creates a healthier and more pleasant environment for attendees by serving as a "smoke-free" event in accordance with City ordinance. Smoking is prohibited in all public areas within the Fair Zone.



Home Tours



Miss Margaret's Victorian House Tour

Margaret Gething House
409 E. Guenther
Saturday, April 21 through
Thursday, April 26
from 1:00 – 4:00 p.m.
\$5 Admission Donation

This is an official Fiesta event started by Margaret Gething, President of the King William Area Conservation Association in the 1940's. The first tour titled *Tour of Old World Charm* took place in 1946 during Fiesta.



The Edward Steves Homestead House Museum

509 King William
Tour Hours 10:00 a.m. – 3:00 p.m.
guided (\$10) and
self-guided (\$7.50) tours available.
All forms of payment accepted.

Built in 1876 for Edward Steves, founder of the Steves Lumber Company by Alfred Giles, prominent San Antonio architect. The Homestead is decorated in period style and is normally open to the public 7 days a week.

History is Alive & Well – Our Parade’s New Story

This year’s King William Parade will honor San Antonio’s Tricentennial by creating an experience that is both visually stunning and educational for its audience. This moving timeline will display key events, folklore and music that have played an impactful role on San Antonio’s diverse nationality.

The Canary Islands Descendants Association will be honored as this year’s Grand Marshal. In 1730, ten brave families marched from Veracruz, Mexico, to the presidio of San Antonio de Bexar, but along the way the families grew to sixteen. Is your last name the same as one of these sixteen families? You’ll find out at the Parade.

The Canary Islanders will be accompanied by the artwork of SAY Sí alumnus Martin Delgado. Martin will create a San Fernando Cathedral sculpture to represent the first organized civil government in Texas that was created by the Canary Islanders.

Henry Cisneros will serve as our Honor Guard, complementing our brave Hispanic ancestors who helped form our government. Henry served as San Antonio’s mayor from 1981-1989. He was our second Hispanic mayor since 1842 when Juan Sequín was forced out of office at gun point! Following his career as our city’s mayor, Henry was nominated by President Bill Clinton as the Secretary of Housing and Urban Development (HUD). Clinton said, “Cisneros was a brilliant public servant,” and additionally said that people had no idea how much he contributed to the government.

Learning about our history should be fun, memorable and, most importantly, personal. Anet Alaniz, owner of Pig Liquors, will tell her father’s story, “The Giant Killer.” John Alaniz was the first Mexican American state representative from San Antonio. Other entries have chosen stories that spark their creativity and define their true nature. I won’t reveal the entry of the darlings of the Parade, La Tuna Icehouse, but I will say it’s a perfect fit!

The Parade has played a role in the King William Fair since the beginning in 1968 with an organic growth of entertainment offered by earlier Fair committees. By 1982, the Fair was not considered officially open until the Brackenridge High School (formerly Wheatley High School) band marched down King William Street followed by kids on skates, bicycles and anyone else who might show up in costume.

Most importantly, we couldn’t tell the story of San Antonio without honoring our Parade’s first Chief Parade

Wrangler, Sue Duffy. In 2007, after twenty years of Fair participation, Sue was asked to manage and organize our Parade. For the past eleven years, Sue invested countless hours, year-round planning, recruiting and encouraging parade entries. She brought many innovations to the parade, like book handouts from Half Price Books and the Alamo City Roller Derby league, who colorfully manage the gap between parade entries.

Exactly three weeks after last year’s Fair, Sue lost her battle to cancer. Even while she was battling cancer during last year’s celebration, unbeknownst to those around her, she pushed through it all putting things in order. Sue touched many lives before losing her fight, so we plan to honor her with a new yearly tradition of a “Wrangle On, Sue” banner at the end of every Parade.

Telling a new story each year about San Antonio and its people, using the Parade as a medium, is inspired by Sue Duffy. The one statement I’ll never forget while spending the last year under her wing was, “We are the stage managers and the Parade is our stage!”

I hope everyone enjoys the Parade moving forward, and I will give 100% to filling Sue’s shoes as the new Chief Parade Wrangler. ¡Viva Fiesta!

-Alicia Spence-Schlesinger, Chief Parade Wrangler



Parties in the Fair Zone

Remember, all adults entering the Fair Zone on Fair Day must have an admission wristband, even if they are going to your house for a private party. Likewise, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please tell your guests that the Fair raises money for scholarships, schools, art programs, libraries, tree plantings, and other community improvements. Encourage your guests to visit our websites at kwfair.org or ourkwa.org where they can learn more about parking, transportation, recycling, artists, food, entertainment and community programs.

Want to be healthier?



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The program is based on health education and lifestyle modification. Its goals are achieved by learning about the relationship between chronic disease and lifestyles; self-monitoring techniques; goal-setting; building self-efficacy; and problem-solving skills.



We're on Tap!



Look for these favorites at the King William Fair :



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Art & Craft Vendor Spotlight

Handmade by Lissie



Elizabeth Balderas is a native San Antonian, wife and proud mother to three amazing girls. She has been a self employed registered interior designer since 2007. Lissie is her childhood nickname and as a young girl she dreamed of being an artist. Life has a way of getting in the way of living and that dream was put aside for a very long time. When her sister Karen passed away in 2010, that loss made her realize the time to do what she had always dreamed of doing was now.

She considers herself a folk artist, creating handcrafted paper mache figures, whimsical paintings and paper goods, all handmade from the heart. Being creative and making art brings joy to her life. When her oldest daughter Mia took art in high school and came home with a large whimsical paper mache owl, she asked her to teach her the process. She did and Lissie has been playing with paper and paste ever since. Her greatest gift in life has been being a mother and her art tends to be a reflection of that role. She also gets inspiration from vintage retablos and cultural icons such as the Virgen de Guadalupe and the artist Frida Kahlo.



The paper mache process is quite laborious, usually beginning with a sketch and creating a cardboard template based on the sketch. Using the template she layers crumbled newspaper to shape the piece using masking tape to keep it all together. Then she uses a basic paper mache paste made of water, salt and flour. A piece usually takes up to 3 layers of newspaper strips and paste, then a thin layer of spackle is added to smooth the piece, and after sanding, priming, painting, finally the piece is antiqued by staining it lightly. Once this is all completed the piece is finally finished. She is very grateful when someone likes her work enough to purchase a piece.

Elizabeth and her husband, Rene, own a commercial interior design company. Rene also teaches architectural design at UTSA and San Antonio College. Their daughters attended neighborhood Bonham Academy. Oldest daughter Mia is a recent graduate from St. Edwards in Austin and works for State Rep. Diego Bernal and for the City of San Antonio Office of Equity. Daughter Nadia is a sophomore at Yale University in New Haven, CT, and their youngest daughter Olivia is a freshman at Texas Lutheran University in Seguin, TX and plays for the Women's Basketball team. All members of the family get involved in Lissie's success on Fair Day. She only participates in two fairs a year and she thinks the King William Fair is one of the best fairs in SA, plus there's nothing quite like Fiesta in San Antonio! Please stop by her booth on Washington Street (W204).



Kids Celebrate Our Hood!

Neighborhood kids are needed to join in the parade fun! All Southtown neighborhood children are invited to join us for a float decorating party on Friday, April 27th from 4:00 - 6:00 p.m. Families who want to ride or walk with the float in the parade should meet no later than 8:30 a.m. on Saturday, April 28th, at the parade lineup on Eagleland. Our King William Area Kids float will be sponsored by The Friendly Spot. For more information, please contact Barbara Taylor at bs2026@gmail.com. You are also invited to check out the Facebook page: KWAKs- King William Area Kids. ¡Viva Fiesta y viva KWAKs!



Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, like water or electricity. In order to comply with the Health Department, Fire Marshal, etc., any arrangements should be made directly through the Fair office at 210-271-3247.



KW Fair Mission

Our mission is to support the arts, education, and community improvements with family fun in the state's first residential historic district.

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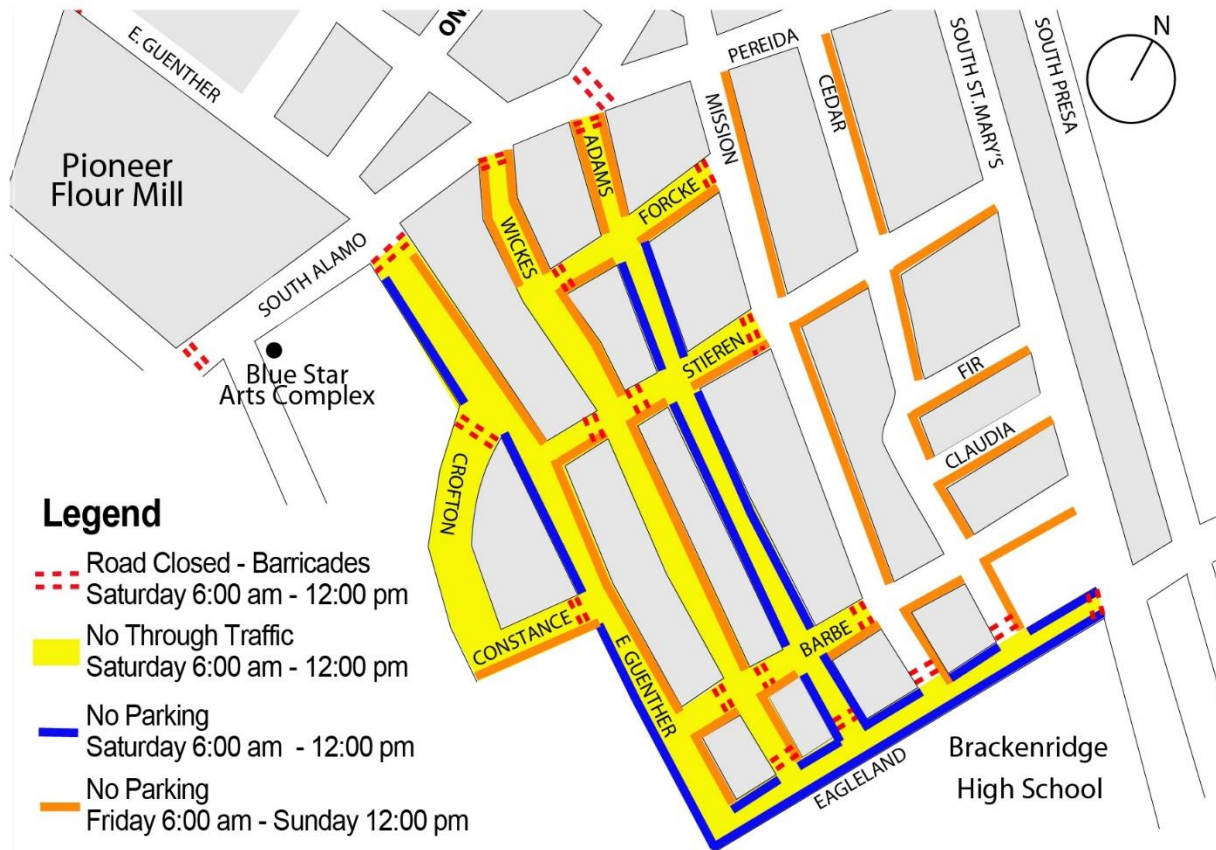
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Parade Zone Restrictions

Friday, April 27 – Sunday, April 29, 2018

All streets southeast of Alamo.



No Street Parking Both Sides Saturday 6:00 am – Saturday 12:00 pm:

- E. Guenther (parking restored on the *river side* after the parade)
- Adams (parking restored on *both sides*, except 100 block, after the parade)
- Eagleland (parking restored on *both sides* after the parade)

No Street Parking One Side Friday 6:00 am – Sunday 12:00 pm:

No parking on the **east (non-river)** side of:

- E. Guenther
- Wickes (no parking on **both sides** of 100 block)
- Mission (no parking on **both sides** of 100 block)
- Cedar (except 100 block)

No parking on the **south** side of:

- Forcke
- Stieren
- Barbe
- Constance
- Fir
- Claudia

No Through Traffic Saturday 6:00 am – 12:00 pm:

- Alamo (between Pereida and Probandt)
- Crofton and Constance
- E. Guenther
- Wickes
- Adams
- Eagleland
- Forcke (between Wickes and Mission)
- Stieren (between E. Guenther and Mission)
- Barbe (between E. Guenther and Mission)

Parking Guidelines

SAPD will issue tickets. Please follow these rules:

- Park in the direction of the traffic flow.
- Park 30 feet from a stop or yield sign or 15 feet from a fire hydrant.
- Do not move street barricades or remove “No Parking” signs. They’re here for your safety!

Passes: Two parking passes per address in 100 blocks of Wickes and Adams will be mailed separately to park at H-E-B Headquarters (Cesar Chavez at Dwyer) after 5:00 pm on Friday.