

HOLIDAY CHIC BOUTIQUE

presented by the



Dear Applicant:

Thank you for your interest in the 3rd Annual Holiday Chic Boutique presented by the California Rodeo Salinas on **Wednesday, November 12, 2014**. This event has proven to be great, with hundreds of people joined in for some holiday fun, wine tasting and shopping! We are looking forward to exciting vendors and another great event!

The Holiday Chic Boutique is anticipated to be a fun event featuring local vendors and wineries for the holiday shopper. The evening begins at 5pm and will close at 9pm.

****Please note the Holiday Chic Boutique is a retail show; items must be sold at retail prices, not wholesale.****

- 1) Due to vendor requirements or items sold, there may be additional fees or charges.
- 2) **We REQUIRE all vendors to hold a SELLERS PERMIT. Please send in with application.**
- 3) General Liability Coverage will be provided only for the period of the show including setup and tear down for a cost of \$10 paid by the VENDOR to the California Rodeo Inc.

Booth spaces:

10 x 10	\$ 40
10 x 20	\$ 80

Please fill out the enclosed application and return to the address on the bottom of the application. Applications will be reviewed and we will notify you if you are selected.

This application does not in any way reserve or guarantee booth space at the 2014 Holiday Chic Boutique.

Again, thank you for your interest. If you have any additional questions, please don't hesitate to call.

Amanda Gianolini	or	Sheri Durgan
Sales Coordinator		Facility Coordinator
California Rodeo Salinas		(831) 775-3100
agianolini@carodeo.com		sdurgan@carodeo.com

Mail to:

California Rodeo, Inc., ATTN: Amanda Gianolini , PO Box 1648 Salinas, CA 93902
Phone: (831) 775-3100 Fax: (831) 757-5134 Email: agianolini@carodeo.com

All applications will be reviewed by the selection committee and a decision based on availability and/or our goal of providing a variety of unique vendors will be made.

Applications will be accepted until October 22, 2014.
Applicants will be notified no later than October 31, 2014.

HOLIDAY CHIC BOUTIQUE

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2014 VENDOR APPLICATION

Wednesday, November 12, 2014 * 5pm – 9pm**

Salinas Sports Complex Exhibition Mall

1034 N. Main St., Salinas, CA 93906

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PLEASE FILL OUT COMPLETELY & LEGIBLY OR YOUR APPLICATION WILL NOT BE CONSIDERED:

Company name: _____

Booth name if different from Company name: _____

Contact name: _____

Cell phone: () _____ Telephone: () _____

Fax: () _____ E-mail address: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Do you have store front? If yes; Name & Location: _____

PLEASE INCLUDE THE FOLLOWING OR YOUR APPLICATION WILL NOT BE CONSIDERED.

****Please note that the Holiday Chic Boutique is a retail show; items must be sold at retail prices, not wholesale.**

- Complete list of items requesting to be sold and price ranges (please attach). You must supply your own chairs, tables, décor, and lights. (ALL lighting needs to be LED or Fluorescent bulbs/lamps only.) The Rodeo will supply power for your electrical needs.
- **CURRENT COPY OF YOUR SELLERS PERMIT – REQUIRED TO PARTICIPATE**

Booth size: 10x10 \$40 _____

10x20 \$80 _____

Mandatory Insurance Fee \$10 _____

TOTAL AMOUNT DUE: \$ _____

Mail to: Amanda Gianolini, Marketing Coordinator,

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