

MARCH 1-16, 2014

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GRAND CHAMPION











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WELCOME TO RODEO AUSTIN

Promoting Youth Education - Preserving Western Heritage

RODEO & CONCERT TICKETS Includes Fairgrounds admission

Value Seats: \$20 Reserved Seats: \$30-\$35 Box Seats: \$40-\$45 Xtreme Seats: \$175

CARNIVAL DEALS Includes Fairgrounds admission

Child Daily Unlimited Ride Wristband \$30 online • \$35 at the gate **Adult Daily Unlimited Ride Wristband** \$33 online • \$38 at the gate Child Season Fun Pass: \$80 Adult Season Fun Pass: \$90

FAIRGROUNDS ADMISSION

Child under 2 years: Free Child ages 3 to 12: \$5 Adult ages 13 and up: \$8 Season Child: \$15 Season Adult: \$25 Parking: \$10 per vehicle

INFORMATION — Important Information can be obtained at the Information Booth located on the corner of Dairy Drive and Bull Riding Blvd., near the East Fairgrounds Entrance.

LOST & FOUND — Located in the Dr. Charles W. Graham Western Heritage Center on the southeast corner of the Fairgrounds. Persons should report to the personnel on duty for missing items.

FIRST AID — First Aid Office and Emergency Medical Technicians (EMTs) are located southeast of the Luedecke Arena.

LOST CHILDREN — Lost children or parents should report to the security office inside the Eddie Ledesma Center on the southeast side of the Fairgrounds. Security personnel will watch over lost children until they are reunited with their party.

AUTOMATIC TELLER MACHINE - ATM For your convenience. ATMs are located at various locations throughout the Fairgrounds (see map inside).

PETS — No pets are allowed on the Fairgrounds except for service animals.

SECURITY - On duty 24 hours a day, security personnel are available for assistance.

PHOTOGRAPHY — Commercial photography and filming are often conducted at Rodeo Austin. You may appear in resulting pictures or films which may be used in connection with advertising, news reporting, public relations or other activities regarding Rodeo Austin. Entry into the facility and/ or purchase of an admission ticket constitutes your consent for Rodeo Austin to use any pictures or film it deems appropriate without payment, inspection

Use or reproduction of photography, film or video for commercial purposes is prohibited without the written consent of Rodeo Austin. No photos or video are allowed in Luedecke Arena. Visitors may take Fairgrounds photographs or video for personal use only.

BLUE = Town Square GREEN = OI' McDonald's Barn RANGE = Crazy Canyon

COLOR KEY:

RED = Rockin' A Ranch BLACK = Luedecke Arena & Other

Saturday, January 11, 2014

6:00 p.m. - 12:00 a.m. BBQ Auction & Dance presented by Niece Equipment at the Austin Music Hall 6:00 p.m. - Happy Hour, Food Buffet, Silent Auction 7:00 p.m. - Live Auction 9:30 p.m. - Live Music and Dancing with Johnny Dee's Rocket 88's

Saturday, January 25, 2014

4:30 p.m. – 7:30 p.m. Fashion & Fine Art at the Driskill Hotel 4:30 p.m. - Youth Western Art Show 5:30 p.m. - Miss Rodeo Austin Style Show & Coronation 6:45 p.m. - Miss Rodeo Austin Royalty Crowned 7:00 p.m. - Youth Western Art Show

Saturday, February 8, 2014

6:00 p.m. - 10:30 p.m. Rodeo Austin Gala at Palmer Events Center 6:00 p.m. - Gala and Silent Auction Opens 7:00 p.m. – Dinner 8:00 p.m. - Concert Starring Sunny

Winners Announced

Friday, February 21, 2014

Dress Western Day in Austin

6:00 a.m. – 9:00 a.m. Cowboy Breakfast presented by Farm Credit at the Long Center for the Performing Arts

TEXAS ★ STATE

9:30 p.m. - Concert Starring Gary Allan

Saturday, March 1, 2014

7:00 a.m. – 1:00 p.m. Market Goat, Market Lamb and Boer Goat 9:30 a.m. - 12:00 p.m. Rodeo Rumble Kids Fun Run 10:00 a.m. Open the Chutes - The gates open for

the 2014 Season 10:00 a.m. - 6:00 p.m. RAM Test Drive 12:00 p.m. - 1:30 p.m. Rockin' A Stage Concert featuring

Janie Balderas Longhorn Polo Exhibition 2:00 p.m. 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featuring Jeff Whitehead

3:00 p.m. - 3:45 p.m. Wild West Show - Mutton Bustin' Mania Rockin' A Stage Concert featuring the 4:00 p.m. - 5:30 p.m. Cody Bryan Band

6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert Josh Grider

7:00 p.m. Super Shootout and Concert featuring Clay Walker 10:00 p.m. 100X Club live music featuring the Cody Bryan Band

Sunday, March 2, 2014

9:00 a.m. Market Goat Show 9:00 a m Onen and Youth Boer Goat Show 10:00 a.m. - 6:00 p.m. RAM Teet Drive 11:00 a.m. 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featuring James Ridge 3:00 p.m. Rodeo All Star

Series and

Loretta Lvnn

Concert featuring

Aggie Day

4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert 6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring 6:00 p.m. - 10:00 p.m. 100X Club live music featuring

James Ridge

ndav. March 3, 2014

9:00 a.III.	Market Lailin Silow
9:00 a.m 1:00 p.m.	School Tours
2:00 p.m 3:30 p.m.	Rockin' A Stage Concert featuring
	The Magnolia Band
4:00 p.m.	Carnival Opens
4:00 p.m 5:30 p.m.	Rockin' A Stage Concert featuring
	Callahan Divide
6:00 p.m 7:30 p.m.	Rockin' A Stage Concert featuring
	Clayton Gardner
7:00 p.m.	Rodeo All Star
	Series and Concert

0.00 a m Market Lamb Chau

featuring **Dustin Lynch** 10:00 p.m. 100X Club live music featuring Clayton Gardner

PODEO VOSTŘ

Tuesday, March 4, 2014 Cholarship Day

7:00 a.m. - 1:00 p.m. Market Barrow Arrival 9:00 a.m. - 1:00 p.m. School Tours 2:00 n.m. - 3:30 n.m. Rockin' A Stage Concer 4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert

Rockin' A Stage Concert featuring 6:00 p.m. - 7:30 p.m.

Rodeo All Star 7:00 p.m. Series and Concert featuring Thompson Square 10:00 p.m. 100X Club live

music



lednesday, March 5, 2014

8:00 a.m. - 11:00 a.m. Market Poultry Arrival and Sift 9:00 a m - 1:00 n m School Tours 9:00 a.m. Market Barrow Show (Duroc, OPB-Dark, **OPB-White and Hampshire** 12:00 n.m. Market Poultry Show 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert 4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert featuring

6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring John D. Hale

7:00 p.m. Roden All Star Series and Conce featuring Chris Young 10:00 n m 100X Club live music featuring

Hot Texas Swing



Thursday, March 6, 2014

9:00 a.m. - 1:00 p.m. School Tours 9:00 a.m. Market Barrow Show (Yorkshire followed by Crossbred) 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert Rockin' A Stage Concert Rockin' A Stage Concert featuring the 6:00 p.m. - 7:30 p.m. Josh Ward Rand Rodeo All Star 7:00 p.m. Series and Concert featuring The

10:00 p.m.

Friday, March 7, 2014



Temptations

100X Club live

9:00 a.m. - 1:00 p.m. School Tours 10:00 a.m. - 5:00 p.m. Breeding Heifer Arrival 10:00 a.m. – 5:00 p.m. The Home Depot Kid's Workshop

music featuring the Josh Ward Band

12:00 p.m. - 5:00 p.m. Longhorn Arrival 12:00 p.m.-12:00 a.m.

2014 SCHEDULE OF EVENTS

2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featuring Zach Walther Band 4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert featuring Texas Renegado 6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring

South Texas Sounds 7:00 p.m. Rodeo All Star Series and Concert featuring

Josh Turner 10:00 p.m. 100X Club live music featuring South Texas Sounds

Saturday, March 8, 2014

8:00 a.m. - 12:00 p.m. Wild West Show - Ultimate Scramble Breeding Heifer Show followed by Supreme Heifer Drive 10:00 a.m.- 5:00 p.m. The Home Depot Kid's Workshor 10:00 a.m.- 6:00 p.m.

11:00 a.m. 12:00 p.m.- 2:30 p.m. Rockin' A Stage Concert Rockin' A Stage Concert featuring 2:00 n.m. - 3:30 n.m.

Janie Balderas 3.00 n m = 3.45 n mWild West Show - Mutton Rustin' Mania 4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert featuring Jonathan Fox

> the Morgan Leigh Band Rodeo All Star 7:00 p.m. Series and Concert featuring Josh

Rockin' A Stage Concert featuring

Abbott Band 7:00 p.m. USC Champions Finals during the

Rodeo performance 10:00 n.m. 100X Club live music featuring the Morgan Leigh Rand

Sunday, March 9, 2014

6:00 p.m. - 7:30 p.m.

10:00 a.m. Open and Youth Texas Longhorn Show 10:00 a.m. – 6:00 p.m. RAM Test Drive 11:00 a.m. 12:00 p.m. - 1:00 p.m. BBQ Cook-off Awards 3:00 p.m. Rodeo All Star Series and Concert featuring Willie

Nelson & Family 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert 4:00 p.m. - 5:30 p.m.

Rockin' A Stage Concert featuring Katve Hamlin 6:00 p.m. - 7:30 p.m. Rockin' A Stage

6:00 p.m. - 10:00 p.m. 100X Club live music featuring

Monday, March 10, 2014

8:00 a.m. - 2:00 p.m. Market Steer Arrival 10:00 a.m. 4-H/FFA Livestock Judging Contest 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featuring Stephanie Urbino Jones 4-H/FFA Livestock Judging Awards Rockin' A Stage Concert featuring Clay 4:00 p.m. - 5:30 p.m. Market Steer Classification 5:00 p.m.

Hot Texas Swing

6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring 7:00 p.m. Rodeo All Star

Series and Concert featuring Eli Young Band 10:00 p.m. 100X Club live music featuring Aaron Einhouse

Tuesday, March 11, 2014

8:00 a.m. Market Steer Show (British, Shorthorn, Brahman ARC & AOR Black) 2:00 p.m. - 3:30 p.m. The Peterson Brothers 4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert featuring **Folk Family Revival** 6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring

7:00 p.m. Rodeo All Star Series and Concer featuring Lee Brice 10:00 p.m. 100X Club live music featuring

the Saints

2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featuring

8:00 a.m. Market Steer Show (AOB Other Color)

Aike and the Moonnies

AQHA Youth Arrival

Rodeo All Star

Concert featuring

Austin Mahone

Grand Champion

Steer Selection

nerformance

100X Club live

music featuring

Thursday, March 13, 2014

Boy Scouts of America Day

Boy Scouts of America Day

9:00 a.m. AQHA Youth Show

5:00 p.m. - 8:00 p.m. Stock Horse of Texas Spring Team

Mike and the Moonnies

Rockin' A Stage Concert

The Peterson Brothers

Challenge Arrival

Concert featuring

Scotty McCreery

music featuring

8:00 a.m. Stock Horse of Texas Spring Team

History Museum

Youth Auction at the Bullock Texas State

9:00 a.m. - Opening Ceremony

11:30 a.m. - Western Art Auction

12:00 p.m. - Grand Champion Steer Auction

9-15 a m - Poultry Auction

10:15 a.m. - Goat Auction

1:00 p.m. - Lamb Auction

2:30 p.m. - Barrow Auction

Rodeo All Star

Series and

Monte Good

10:00 p.m. 100X Club live

2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert

5:30 p.m. - 1:00 a.m. Bullet Proof Blowout Party

4:00 p.m. - 5:30 p.m. Rockin' A Stage Concert featuring

6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert featuring

Kirk Baxley

Clay Thrash

Rockin' A Stage Concert featuring

Rockin' A Stage Concert featuring

during the Rodeo

Series and

Connor Christian and Southern Gothic

Rockin' A Stage Concert featuring

Rockin' A Stage Concert featuring

Wednesday, March 12, 2014 🛭 🕰

Rodeo Austin Kid's Club Day

5:00 p.m. - 8:00 p.m.

6:00 p.m. - 7:30 p.m.

7:00 p.m.

7:00 p.m.

10:00 p.m.

2:00 p.m. - 3:30 p.m.

4:00 p.m. - 5:30 p.m.

6:00 p.m. - 7:30 p.m.

Friday, March 14, 2014

7:00 p.m.

Shane Smith and

Kirk Baxley Saturday, March 15, 2014

10:00 p.m.

7:00 p.m.

Rodeo All Star

Series and

Concert

featuring

Capital Cities

100X Club live

music featurin

TEXAS 8:00 a.m. Stock Horse of Texas Spring Team Challenge RAM Test Drive

EXES

11:00 a.m. 12:00 p.m. - 1:30 p.m. Rockin' A Stage Concert Rockin' A Stage Concert featuring 2:00 p.m. – 2:30 p.m. **Dillon Havins** Wild West Show - Mutton Bustin' Mania 3:00 p.m. - 3:45 p.m. Rockin' A Stage Concert 4:00 p.m. - 5:30 p.m.

5:00 p.m. – 8:00 p.m. Gold Stirrup Arrival 5:30 n m = 1:00 a m Rockin' A Stage Concert featuring 6:00 p.m. - 7:30 p.m. John Slaughter 7:00 p.m. Rodeo All Star Series and Concert

featuring Kevin Fowler 10:00 p.m. 100X Club live music

featuring John Slaughte unday, March 16, 2014

9:00 a.m. Gold Stirrup Horse Show 10:00 a.m. - 6:00 p.m. RAM Test Drive 2:00 p.m. - 3:30 p.m. Rockin' A Stage Concert featurin

Weldon Henson 3:00 p.m. Rodeo All Star Series Finals and Concert featuring Dwight Yoakam

4:00 n m = 5:30 n m Rockin' A Stage Concert featu

Sarah Pierce 6:00 p.m. - 7:30 p.m. Rockin' A Stage Concert 6:00 p.m. - 10:00 p.m. 100X Club live music featuring



For all of the latest Rodeo Austin info on the go, download the FREE Rodeo Austin App for iPhone and Android devices.









Weldon Henson





Prices and offers are subject to change. Errors will be corrected when discovered, and Rodeo Austin reserves the right to revoke any stated offer and correct any errors. inaccuracies or misprints in stated offers including this or other printings of this schedule. In the event of an error, Rodeo Austin will make every effort to accommodate patrons presenting the offer at the time of purchase.



Swifty Swine Pig Races HEEB

Watch the porky speedsters race around Pork Chop Downs International Speedway toward the tasty prize of an Oreo cookie. Fun for the whole family! Daily showtimes: 10:45 a.m., 11:45 a.m., 1:45 p.m., 3:45 p.m., 5:30 p.m., 7:30 p.m.

Rockin' A Stage

If you're looking for a great spot to grab a drink, enjoy a corn dog and listen to Texas tunes, check out the Rockin' A Stage! More than 50 rockin' bands will take the stage to suit every music lover's liking. Daily showtimes: 2:00 p.m., 4:00 p.m., 6:00 p.m. Additional 12:00 p.m. performance on Saturdays.

Cowboy Music Revue

Good ol' country fun with George Chambers singing classic country hits. Daily showtime: 11:15 a.m.

OL' MCDONALD'S BARN

Rodeo Austin is home to one of the nation's largest junior livestock shows. Visit the Row of Champions to see blue ribbon winners or the Avenue of Breeds to see a selection of livestock on display. Check the Schedule of Events for showtimes.



Crazy Canyon features the largest carnival in Austin You can buy a day pass or a season pass to the carnival to get your fill of rides, challenging games and carnival eats! Check the Schedule of Events for hours.

LUEDECKE ARENA

Rodeo All Star Series

Rodeo Austin brings you one of America's Top 10 ProRodeos, featuring the toughest rodeo action followed by a star-studded concert line-up with today's hottest musical entertainers!



RAM

Rodéo Drive

Gear up for tonight's performance with a stop by Rodéo Drive to find the most chic fashions ranging from jewelry to cowboy boots! Open daily from 6:00 p.m. - 10:30 p.m. and 2:00 p.m. - 6:30 p.m. on Sundays.

100X Club

The 100X Club is the place to be if you're looking for the chance to dance with a real cowboy! The 100X Club has a nightly concert, a full bar and a live closed circuit broadcast of the Rodeo and concert performances. General public can enter for \$5.00. Opens daily at 5:00 p.m. and 1:00 p.m. on Sundays.



TOWN SQUARE



COMMERCIAL AIR WILD WEST SHOW

Tomàs Garcilazo - The Charro

Rodeo Austin is proud to present world-renowned rope artist, Tomàs Garcilazo - The Charro, presenting La Charreria, horsemanship and rope skills. Daily showtimes: 1:15 p.m., 4:15 p.m., 6:15 p.m.

K9 Kings Dog Show

Check out the K9 athletes demonstrating some of the most incredible dog tricks and high-flying action ever seen, including the fastest frisbee dog in the world. Daily showtimes: 10:15 a.m., 12:15 p.m., 2:15 p.m., 5:15 p.m.

Wild West Market Place

The Wild West Show features shopping open daily from 10:00 a.m. - 8:00 p.m. and extended hours through 9:00 p.m. Fridays and Saturdays.

Western Shoot Out

Watch as the fastest gun-slingers in town face off for a showdown reminiscent of scenes from the Wild West made famous by gunfighters like Billy the Kid, Annie Oakley and Doc Holliday. Daily showtimes: 2:00 p.m., 4:00 p.m., 6:00 p.m.

Betsy's General Store

Don't forget to check out Betsy's General Store for a wide variety of products and services to meet your shopping needs. With 70 booths to select from, there's something Open daily from 10:00 a.m. - 8:00 p.m. and extended hours through 9:00 p.m. Fridays and Saturdays.

KIDSTOWN

Petting Zoo

Both children and adults will enjoy feeding and petting the baby deer, goats, llamas and kangaroos in the petting zoo area. Come join the Petting Zoo Play Pen to learn more about animals in their first year of life. There will be a wide variety of baby animals for the little ones to handle! Open daily 10:00 a.m. - 8:00 p.m. Daily showtimes: 10:30 a.m. and 2:30 p.m.

Pony Rides

Take a ride on a real, live pony! A kid favorite. \$5 per ride. Open daily 10:00 a.m. - 8:00 p.m.

Southwest Dairy Milking Show

Learn about milking a cow during the Southwest Dairy Milking Show. Daily showtimes: 10:30 a.m., 12:30 p.m., 2:30 p.m., 4:30 p.m., 6:30 p.m.

Farmer for a Day

Little ones will enjoy exploring the Farmer for a Day exhibit where they can gather apples from a tree, find freshly laid eggs in the chicken coop, milk a cow, saddle a horse and more! Open daily 10:00 a.m. - 8:00 p.m.

Longhorn Puppet Show and Medicine Man Show

Take a step back in time with Dr. Willie Gettbedder and the crew as they perform a tale of the Old West during the Medicine Man Show, then catch T-Bone the Longhorn entertaining crowds at the Longhorn Puppet Show. Daily showtimes: 12:00 p.m., 3:00 p.m., 7:00 p.m.