

2015 Texas Festivals & Events Association Marketing & Communication Awards

Category #	Category Name	Budget	Place	Organization	Event Name
1	Zenith Award	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Weslaco Chamber of Commerce	Texas Onion Fest
1	Zenith Award	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
			2	San Jacinto Day Foundation	Pasadena Strawberry Festival
			3	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
1	Zenith Award	Over \$750,000	1	Downtown Fort Worth Initiatives, Inc.	MAIN ST. Fort Worth Arts Festival
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
2	Best TV Promotion (ad spot or PSA)	Under 75,000	1	George West Storyfest Association, Inc.	George West Storyfest
2	Best TV Promotion (ad spot or PSA)	\$75,000 - \$250,000	1	McKinney Main Street	Bike the Bricks Festival
			2	Weslaco Chamber of Commerce	Texas Onion Fest
2	Best TV Promotion (ad spot or PSA)	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
			2	San Jacinto Day Foundation	Pasadena Strawberry Festival
2	Best TV Promotion (ad spot or PSA)	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Jalapeno Festival Sponsored by La Costena

4	Best Event Video	Under 75,000	1	City of Tomball	Rails & Tails Mudbug Festival
			2	City of Hurst	Hurst Stars and Stripes
4	Best Event Video	\$75,000 - \$250,000	1	Weslaco Chamber of Commerce	Texas Onion Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
4	Best Event Video	Over \$750,000	1	Washington's Birthday Celebration Association	Jalapeno Festival Sponsored by La Costena
			2	Washington's Birthday Celebration Association	Air Show Spectacular Sponsored by Miller Lite
5	Best Radio Promotion	Under \$75,000	1	City of Tomball	Friday Night Creature Features
			2	City of Tomball	Bugs, Brew, & Barbecue
			3	City of Tomball	Memorial Day Weekend Chili Challenge
5	Best Radio Promotion	\$75,000 - \$250,000	1	McKinney Main Street	Oktoberfest
			2	Weslaco Chamber of Commerce	Texas Onion Fest
			3	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
5	Best Radio Promotion	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
5	Best Radio Promotion	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Air Show Spectacular Sponsored by Miller Lite
			3	Washington's Birthday Celebration Association	Jalapeno Festival Sponsored by La Costena

6	Best Event Website	Under \$75,000	1	San Antonio Highland Games Association	San Antonio Highland Games & Celtic Music Festival
			2	Nacogdoches County Chamber of Commerce	Texas Blueberry Festival
6	Best Event Website	\$75,000 - \$250,000	1	Uvalde Festival and Events Association	Palomino Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			3	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
6	Best Event Website	\$250,001 - \$750,000	1	City of Allen, Parks and Recreation Department	Market Street Allen USA Celebration
			2	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
			3	San Jacinto Day Foundation	Pasadena Strawberry Festival
6	Best Event Website	Over \$750,000	1	Buccaneer Commission	Buc Days
			2	Downtown Fort Worth Initiatives, Inc.	XTO Energy Parade of Lights
7	Best Organization Website	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
7	Best Organization Website	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
			3	Washington's Birthday Celebration Association	Washington's Birthday Celebration
9	Best Misc. Multimedia	\$75,000-\$250,000	1	Weslaco Chamber of Commerce	Texas Onion Fest
			2	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
			3	Uvalde Festival and Events Association	Palomino Fest

9	Best Misc. Multimedia	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
10	Best Social Media	Under \$75,000	1	San Antonio Highland Games Association	San Antonio Highland Games & Celtic Music Festival
			2	City of Sugar Land- Parks & Recreation	
			3	City of Waco	Pints in the Park
10	Best Social Media	\$75,000 - \$250,000	1	City of Waco	Waco Wonderland
			2	Uvalde Festival and Events Association	Palomino Fest
			3	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
10	Best Social Media	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
10	Best Social Media	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration
			2	St. Mary's University Alumni Association	Fiesta Oyster Bake
			3	Fiesta San Antonio Commission	Fiesta San Antonio
11	Best Festival/Event Mobile App	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
11	Best Festival/Event Mobile App	\$250,001 - \$750,000	1	City of Allen, Parks and Recreation Department	Market Street Allen USA Celebration
11	Best Festival/Event Mobile App	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio

12	Best Event Program(3 or less colors)	Under \$75,000	1	City of Sugar Land- Parks & Recreation	Memorial Day Ceremony
12	Best Event Program(3 or less colors)	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
12	Best Event Program(3 or less colors)	Over 750,000	1	Grapevine Convention & Visitors Bureau	Grapefest
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
13	Best Event Program (4 or more colors)	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
			3	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
13	Best Event Program (4 or more colors)	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
			2	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
13	Best Event Program (4 or more colors)	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Poteet Strawberry Festival Association	Poteet Strawberry Festival
			3	Washington's Birthday Celebration Association	64th Annual Mr. South Texas Luncheon Hosted by Texas Community Bank
14	Best Newspaper Insert/Supplement	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
14	Best Newspaper Insert/Supplement	\$75,000 - \$250,000	1	Weslaco Chamber of Commerce	Texas Onion Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival

14	Best Newspaper Insert/Supplement	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
14	Best Newspaper Insert/Supplement	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration- February Edition
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration- March Edition
			3	Washington's Birthday Celebration Association	Washington's Birthday Celebration- Magazine
15	Best Promotional Brochure	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
15	Best Promotional Brochure	\$75,000 - \$250,000	1	Grapevine Convention & Visitors Bureau	Blessing of the Vines & New Vintage Wine and Gallery Trail
15	Best Promotional Brochure	Over \$750,000	1	Grapevine Convention & Visitors Bureau	Main Street Fest
			2	Buccaneer Commission	Buc Days
			3	Grapevine Convention & Visitors Bureau	Christmas Capital of Texas
16	Best Event/Organization Newsletter	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
17	Best Miscellaneous Printed Material - Multipage	Under \$75,000	1	City of Sugar Land- Parks & Recreation	Art in the Park
17	Best Miscellaneous Printed Material - Multipage	\$75,000 - \$250,000	1	City of Hurst	Hurst Stars and Stripes
			2	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest

17	Best Miscellaneous Printed Material - Multipage	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
18	Best Promotional Poster	Under \$75,000	1	City of Waco	Pints in the Park
			2	City of Tomball	Memorial Day Weekend Chili Challenge
			3	George West Storyfest Association, Inc.	George West Storyfest
18	Best Promotional Poster	\$75,000 - \$250,000	1	City of Clute	The Great Texas Mosquito Festival
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			3	City of Waco	Brazos Nights
18	Best Promotional Poster	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
18	Best Promotional Poster	Over \$750,000	1	Downtown Fort Worth Initiatives, Inc.	XTO Energy Parade of Lights
			2	St. Mary's University Alumni Association	Fiesta Oyster Bake
			3	Plano Balloon Festival, Inc.	InTouch Credit Union Plano Balloon Festival
19	Best Commemorative Poster	Under \$75,000	1	Nacogdoches County Chamber of Commerce	Texas Blueberry Festival
19	Best Commemorative Poster	\$75,000 - \$250,000	1	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
19	Best Commemorative Poster	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration

			3	St. Mary's University Alumni Association	Fiesta Oyster Bake
20	Best Cover Design	\$75,000 - \$250,000	1	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			3	City of Hurst	Hurst Stars and Stripes
20	Best Cover Design	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
20	Best Cover Design	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta Fiesta at the Alamo
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
21	Best Single Newspaper Display Ad	Under \$75,000	1	Fiesta San Antonio Commission	Fiesta Fiesta
			2	City of Tomball	Tomball Honky Tonk Music Festival
			3	City of Tomball	Friday Night Creature Features
21	Best Single Newspaper Display Ad	\$75,000 - \$250,000	1	Weslaco Chamber of Commerce	Texas Onion Fest
			2	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
			3	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
21	Best Single Newspaper Display Ad	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
21	Best Single Newspaper Display Ad	Over \$750,000	1	Downtown Fort Worth Initiatives, Inc.	XTO Energy Parade of Lights
			2	Fiesta San Antonio Commission	Fiesta San Antonio

			3	Washington's Birthday Celebration Association	Washington's Birthday Celebration
22	Best Single Magazine Display Ad	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
22	Best Single Magazine Display Ad	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	City of Waco	Waco Wonderland
22	Best Single Magazine Display Ad	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration
			2	Fiesta San Antonio Commission	Fiesta San Antonio
23	Best Ad Series	Under \$75,000	1	City of Tomball	Friday Night Creature Features
23	Best Ad Series	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
23	Best Ad Series	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
24	Best Event Photograph	Under \$75,000	1	City of Tomball	Rails & Tails Mudbug Festival
			2	City of Tomball	Tomball Two-Step Washers Tournament
			3	City of Tomball	Bugs, Brew, & Barbecue
24	Best Event Photograph	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Weslaco Chamber of Commerce	Texas Onion Fest

			3	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
24	Best Event Photograph	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
24	Best Event Photograph	Over \$750,000	1	Buccaneer Commission	Buc Days
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
			3	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
25	Best Miscellaneous Printed Material - Single Page	Under \$75,000	1	City of Tomball	Festival Rack Card
			2	George West Storyfest Association, Inc.	George West Storyfest
			3	City of Cedar Hill	Juneteenth Arts & Music Festival
25	Best Miscellaneous Printed Material - Single Page	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Uvalde Festival and Events Association	Palomino Fest
			3	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
25	Best Miscellaneous Printed Material - Single Page	Over \$750,000	1	Grapevine Convention & Visitors Brueau	Main Street Fest
			2	Fiesta San Antonio Commission	Fiesta San Antonio
			3	Washington's Birthday Celebration Association	Washington's Birthday Celebration
26	Best Billboard	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
			2	Fiesta San Antonio Commission	Fiesta Fiesta at the Alamo

26	Best Billboard	\$75,000 - \$250,000	1	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
26	Best Billboard	Over \$750,000	1	Buccaneer Commission	Buc Days
			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
			3	Fiesta San Antonio Commission	Fiesta San Antonio
27	Best Event Invitation	Under \$75,000	1	United San Antonio Pow Wow, Inc.	Celebrations of Traditions Pow Wow
27	Best Event Invitation	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
			3	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
27	Best Event Invitation	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration
			2	Washington's Birthday Celebration Association	WBCA Commander's Reception
28	Best Street Banner	Under \$75,000	1	McKinney Main Street	Arts in Bloom
28	Best Street Banner	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
28	Best Street Banner	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
28	Best Street Banner	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio

			2	Washington's Birthday Celebration Association	Washington's Birthday Celebration
29	Best Sponsor Solicitation Video	Under \$75,000	1	City of Tomball	Allied Siding & Windows Partnership
29	Best Sponsor Solicitation Video	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration
30	Best Sponsorship Solicitation Package	\$75,000 - \$250,000	1	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
30	Best Sponsorship Solicitation Package	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
31	Best Sponsor Follow-Up Report	Under \$75,000	1	City of Tomball	Emerus Community Hospital Report
31	Best Sponsor Follow-Up Report	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
32	Best Sponsor	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest - South Trust Bank
32	Best Sponsor	\$75,000-250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
			2	McKinney Main Street	Home for the Holidays...A McKinney Christmas
			3	Weslaco Chamber of Commerce	Texas Onion Fest
32	Best Sponsor	250,001-750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
33	Best New Fundraiser Program	75,000-250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival

34	Best Single New Sponsorship Program	Under 75,000	1	City of Sugar Land- Parks & Recreation	Eggstravaganza
34	Best Single New Sponsorship Program	75,000-250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
35	Best Overall Sponsorship Program	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
38	Best Volunteer Program	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
39	Best Educational Program	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
39	Best Educational Program	Over \$750,000	1	Buccaneer Commission	Buc Days
40	Best Event/Program to Benefit a Charity	Over \$750,000	1	St. Mary's University Alumni Association	Fiesta Oyster Bake
41	Best Community Outreach Program	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
41	Best Community Outreach Program	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
42	Best New Promotion	\$75,000-250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
42	Best New Promotion	\$250,001-750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft

43	Best Event within an Existing Festival	Under \$75,000	1	City of Tomball	Bayou Belly Buster Challenge
			2	City of Tomball	Roux Run at Depot Downs
44	Best New Event	Under \$75,000	1	City of Hurst	Hurst Family Campfire Campout
			2	San Antonio Highland Games Association	San Antonio Highland Games & Celtic Music Festival
			3	Copperas Cove Chamber of Commerce	Copperas Cove Rabbit Fest Pageant
44	Best New Event	\$75,000 - \$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
45	Best Children's Program	Under \$75,000	1	City of Sugar Land-Parks & Recreation	Kids Fish
45	Best Children's Program	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
46	Best Public Safety/Security Plan	\$75,000-\$250,000	1	City of Grand Prairie Parks, Arts, & Recreation Department	Main Street Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
46	Best Public Safety/Security Plan	Over \$750,000	1	St. Mary's University Alumni Association	Fiesta Oyster Bake
47	Best Press/Media Kit	\$75,000-\$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
47	Best Press/Media Kit	\$250,001-750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
47	Best Press/Media Kit	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration

48	Most Creative/Effective News Stunt	\$75,000-\$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
49	Best Media Relations Campaign	\$75,000-\$250,000	1	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
49	Best Media Relations Campaign	\$250,001-\$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
50	Best T-Shirt Design	Under \$75,000	1	City of Waco	Pints in the Park
			2	George West Storyfest Association, Inc.	George West Storyfest
			3	Nacogdoches County Chamber of Commerce	Texas Blueberry Festival
50	Best T-Shirt Design	\$75,000 - \$250,000	1	McKinney Main Street	Oktoberfest
			2	City of Hurst	Hurst Stars & Stripes
			3	City of Waco	Brazos Nights
50	Best T-Shirt Design	\$250,001 - \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
50	Best T-Shirt Design	Over \$750,000	1	Poteet Strawberry Festival Association	Poteet Strawberry Festival
			2	Plano Balloon Festival, Inc.	InTouch Credit Union Plano Balloon Festival
			3	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
51	Best Pin or Button	Under \$75,000	1	United San Antonio Pow Wow, Inc.	Celebrations of Traditions Pow Wow

51	Best Pin or Button	\$75,000 - \$250,000	1	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
51	Best Pin or Button	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
			2	San Jacinto Day Foundation	Pasadena Strawberry Festival
51	Best Pin or Button	Over \$750,000	1	Grapevine Convention & Visitors Bureau	Main Street Fest
			2	Fiesta San Antonio Commission	Fiesta San Antonio
			3	Plano Balloon Festival, Inc.	InTouch Credit Union Plano Balloon Festival
52	Best Hat	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
52	Best Hat	\$75,000 - \$250,000	1	Uvalde Festival and Events Association	Palomino Fest
			2	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
			3	City of Hurst	Hurst Stars & Stripes
52	Best Hat	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
52	Best Hat	Over \$750,000	1	St. Mary's University Alumni Association	Fiesta Oyster Bake
53	Best Other Merchandise	Under \$75,000	1	City of Waco	Pints in the Park
			2	City of Hurst	Hurst Stars & Stripes
			3	City of Tomball	Bunny Run 2015

53	Best Other Merchandise	\$75,000 - \$250,000	1	Grapevine Convention & Visitors Bureau	Jazz Wine Trains
			2	Plano Balloon Festival, Inc.	Run Series/ Half Marathon, 5K and 1K Fun Run
			3	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade
53	Best Other Merchandise	\$250,001 - \$750,000	1	BorderFest Association	BorderFest "Celebrating Korea" Presented by Kraft
			2	San Jacinto Day Foundation	Pasadena Strawberry Festival
53	Best Other Merchandise	Over \$750,000	1	Grapevine Convention & Visitors Bureau	Main Street Fest
			2	Washington's Birthday Celebration Association	Jalapeno Festival Sponsored by La Costena
			3	Fiesta San Antonio Commission	Fiesta San Antonio
54	Best Miscellaneous Clothing	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Grapevine Convention & Visitors Bureau	Main Street Fest
55	Best New Merchandise	Under \$75,000	1	City of Tomball	Stroll the Toll
55	Best New Merchandise	\$75,000 - \$250,000	1	Fiesta Flambeau Parade Association, Inc.	2015 Fiesta Flambeau Parade- Television- Now and Then
55	Best New Merchandise	\$250,001 - \$750,000	1	San Jacinto Day Foundation	Pasadena Strawberry Festival
55	Best New Merchandise	Over \$750,000	1	Fiesta San Antonio Commission	Fiesta San Antonio
			2	Washington's Birthday Celebration Association	Jalapeno Festival Sponsored by La Costena

56	Best Mascot	Under \$75,000	1	George West Storyfest Association, Inc.	George West Storyfest
56	Best Mascot	\$75,000 - \$250,000	1	Weslaco Chamber of Commerce	Texas Onion Fest
			2	Lufkin/Angelina County Chamber of Commerce	30th Annual Texas State Forest Festival
56	Best Mascot	Over \$750,000	1	Washington's Birthday Celebration Association	Washington's Birthday Celebration