



Cosmetology
Total Fashion Look Competition
2017 State Fair
Updated 8/8/2017 dkt

SPONSORED BY: Ratner Companies

DATE: Monday, October 2, 2017

TIME: 10:30 a.m. Registration
12:00 p.m. Contest
1:30 p.m. Awards

PLACE: State Fairgrounds at the on the porches of the Mansion, in Doswell, Va. Caroline County.

CONTEST CHAIRMAN: Janise Lyons, Rater Companies and Chrissy Taylor

PURPOSE OF COMPETITION:

Contestants will demonstrate their ability to perform comb out and styling techniques on a live model as outlined. Model's hair, makeup and clothing must be styled for gala evening looks. The models will be evaluated for TOTAL FASHION LOOK to include hair, makeup, and accessories.

JUDGING CRITERIA:

Contestants will be evaluated based on their performance in the following areas:

1. Artistic ability.
2. Balance and design.
3. Overall appearance.

TOOLS: Contestants must supply the following:

1. All necessary implements and supplies to perform their model's selected hairstyle, makeup, clothing and accessories.
2. Models must arrive with hair preset and dressed in competition clothing (gala evening).
3. Accessories, if desired (Jewelry, etc.)
NO HAIRPIECES!

NUMBER OF CONTESTANTS: One team per cosmetology instructor. A team consists of three people: Stylist, Makeup Artist and Model.

ENTRY FEE: \$60.00 per team of three entering the competition. The registration must be accompanied by a check. Please register on-line at www.skillsusava.org, go to Event, State Fair and then to Competitions.

DEADLINE: Schools must register the number of teams by September 22, 2017. Contestant names must be submitted to the State SkillsUSA Specialist by September 22, 2017. Substitutions may be made the day of the competition.

- [Participants must have a Student Competition Ticket \(\\$6.15\) to enter the Fairgrounds unless they are already at the Fair for another competition.](#)
- [Teachers are responsible for ordering tickets online by September 22, 2017 directly from the State Fair Ticket Office using a State Fair Student Competition Ticket Order Form, which can be found on-line at \[www.skillsusava.org\]\(http://www.skillsusava.org\) under 'State Fair'](#)
- [Tool drop off, schools must have a 30 min. drop pass for vehicle entry, or contestants will have to carry in their tool boxes to the contest area. Passes maybe ordered when ordering State Fair tickets.](#)

SCOPE OF THE COMPETITION:

1. Hair must be clean and dry prior to contest. Contestant has the choice to set hair with roller, curling iron, flat iron or blow-dry style. Hair must have no evidence of prior combing.
2. Models will be checked by the judges prior to comb out.
3. Time will be allowed for removal of nets, clips, rollers, etc., prior to comb out time.
4. Comb out will be done in the presence of judges and audience. **ALL HAIR MUST BE COMPLETELY BRUSHED THROUGH!** EXAMPLES: Gelled fingerwaves or other designs **MUST BE BRUSHED OUT. Ponytails, braids, French twists, etc. MUST BE TAKEN DOWN AND BRUSHED THROUGH. PRIOR TO COMB OUT. JUDGES WILL BE CHECKING EACH MODEL TO SEE THAT THE HAIR HAS BEEN COMPLETELY BRUSHED THROUGH AND THAT NO PRE-COMBING EXISTS. IF CONTESTANT REFUSES, THEY WILL BE DISQUALIFIED.**
5. Ornaments, flowers, and hats will be allowed - **However, at least 2/3 of the model's hair must be visible (No more than 1/3 of the hair may be covered).**
6. Drapes, jewelry, and any other accessories may be used but must be provided by the student participant.
7. All ornamentation, accessories and makeup must be added to the model **ON STAGE**. The model must enter the competition area with no ornamentation, no accessories attached and makeup. The three-person team may assist one another during any phase of the competition.
8. Time allowed for contest - 45 minutes.
9. Contestants will supply all tools necessary to achieve their desired look.
10. **ELECTRICAL** outlets or appliances **CANNOT** be used during the comb out competition.
11. This is a **GALA EVENING TOTAL FASHION LOOK CONTEST**. Students are encouraged to demonstrate their maximum artistic flair!
12. This is **NOT** a Fantasy Contest.
13. Decision of the chairperson will be **FINAL!**
14. **DRESS CODE: Students are required to wear the following while competing: Black slacks or knee length shirt, White top with sleeves, tucked in at waist (no low cut necklines or bare midriffs), Black low-heeled, closed toe dress shoe (no tennis shoes). Students must present themselves with a clean professional appearance. Model will wear the attire selected for the competition.**

Note: There are no electrical outlets.

AWARDS: Awards will be presented at the contest area.