



MEDIA ALERT!

BOB SEGER & THE SILVER BULLET BAND

APPEARING TONIGHT ON THE LATE SHOW WITH DAVID LETTERMAN

RIDE OUT TOUR

New York, NY – December 15, 2014 - **Bob Seger & The Silver Bullet Band** will make a rare television appearance tonight on **The LATE SHOW with David Letterman**. This will be Seger's second appearance on the show.

Seger and his Silver Bullet Band have received rave reviews on their **2014 / 2015 Ride Out Tour** which kicked off November 19th in Saginaw, MI. Performing to capacity crowds in Boston, Cleveland, Chicago and the upcoming show at Madison Square Garden, this Friday, December 19th, Seger & The Silver Bullet Band continue to reinforce their reputation as among the best live bands in the rock era, prompting **Jeff Daniels** to Tweet: *"Witnessed Bob Seger and the SBB in Grand Rapids last night. If the Arena were a space ship, we'd have launched. Wow."*

Appearing in select markets are Very Special Guest **The J. Geils Band**. The tour is being extended and more dates will be announced soon including Detroit. Tickets can be purchased at LiveNation.com and Ticketmaster.com.

Seger's **RIDE OUT** album recently entered the Billboard Top 200 Albums chart at #3, marking Seger's highest debut ever on the chart. Seger's long term relationship with his fans is mirrored by his long time relationship with his label, Capitol Records, who recently announced that Seger is the longest-tenured solo artist in the storied history of the label.

"Bob Seger could've just coasted on the familiarity of his dozens of hits Thursday at a packed United Center. Instead, the dependable heartland rock veteran put on a clinic for any fellow artist or music fan wondering what it takes to keep filling arenas and pleasing audiences well into a

career that spans six different decades. Seger sang every word like he meant it, and backed up the conviction with a contagious energy expressed through body language that announced how much he loves his job."
Bob Gendron, Chicago Tribune

"....the fact that Bob Seger can still play to [sold out crowds] at the United Center in 2014 is a testament to a time in rock 'n' roll that is not coming around again. His song catalog, groomed over long fought years in bars and later the big rooms, ably filled a 100-minute show and has sustained a career that no longer needs to play to fashion trends in music or dress. Seger, appears genuinely happy to show up for work, and doesn't pretend he's something he's not."

Mark Guarino, Chicago Sun Times

"The TD Garden has played host to hundreds of shows that have featured hearty sing-alongs by adoring audiences. And then there are Bob Seger shows, where the crowd raises its collective voice with such volume, precision and ardor that the fan choir comes close to matching Seger's own unbridled enthusiasm for the music...The Michigander's performance was never pure nostalgia as he dealt a handful of tracks from his strong new album, 'Ride Out,' into the set...the barnburning Stevie Ray Vaughn tribute 'Hey Gypsy' and the winsome Woody Guthrie—Wilco lilter 'California Stars' produced a charge.."

Sarah Rodman, The Boston Globe

"Seger is touring behind his excellent new album, 'Ride Out'...The show featured a ridiculous number of highlights...the encores were sublime...tunes from the new album fit remarkably well with the hits..."

Bill Brotherton, The Boston Herald.

"For two hours—two hours!—[Seger] let everybody in the joint be 25 years old again. Best of all, it looked for all the world like he was having the time of his life. I hate seeing 'legacy' artists go through their motions because they need the money or something. Seger clearly needed the stage, and to heck with the rest of that...His songwriting gift remains unfettered. A new tune, 'The Fireman's Talkin',' written for his firefighter brother-in-law, had all the emotion of a vintage Seger tune. Especially wondrous was the ghost of Stevie Ray Vaughan (in particular, 'Pride and Joy') in a song Seger said he wrote to pay homage to the late Texas bluesman, 'Hey Gypsy.'"

Chuck Yarborough, The Cleveland Plain Dealer

BOB SEGER & THE SILVER BULLET BAND

RIDE OUT 2014-15 TOUR

NOVEMBER

19	Saginaw, MI	The Dow Event Center
22	Bangor, ME	Cross Insurance Center
24	Halifax, NS	Scotiabank Centre
26	Saint John, NB	Saint John Harbour Station
29	Boston, MA	TD Garden

DECEMBER

2	Albany, NY	Times Union Center
4	Cleveland, OH	Quicken Loans Arena
6	Uncasville, CT	Mohegan Sun Arena
9	Grand Rapids, MI	Van Andel Arena
11	Chicago, IL	United Center
13	St. Louis, MO	Scottrade Center
17	Buffalo, NY	First Niagara Center
19	New York, NY	Madison Square Garden

JANUARY

20	Toledo, OH	Huntington Center
22	Pittsburgh, PA	CONSOL Energy Center
24	Toronto, ON	Air Canada Centre
27	Charleston, WV	Charleston Civic Center
29	Columbus, OH	Nationwide Arena
31	Atlanta, GA	The Arena at Gwinnett Center

FEBRUARY

3	Ft. Myers/Estero, FL	Germain Arena
5	Tampa, FL	Amalie Arena
7	Ft. Lauderdale, FL	BB&T Center
10	Lafayette, LA	Cajundome
12	Dallas, TX	American Airlines Center
14	Houston, TX	Toyota Center
17	Wichita, KS	INTRUST Bank Arena
19	Phoenix, AZ	Gila River Arena
21	Las Vegas, NV	Mandalay Bay
25	San Diego, CA	Viejas Arena
27	Los Angeles, CA	The Forum

MARCH

3	Sacramento, CA	Sleep Train Arena
5	San Jose, CA	SAP Center
7	Vancouver, BC	Rogers Arena

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Media Contact

Patti Conte
Plan A Media
(212) 337-1406 ext: 2
patticonte@planamedia.com



Bob Seger Ride Out
Standard Version



Bob Seger Ride Out
Deluxe Version

"Bob Seger, an American rock icon, releases his best work in two decades with a fresh and vital new CD.....a guy who stands as the lion of literate American rock....In both energy and focus, "Ride Out" is a more likable and open effort than anything Seger has produced in two decades...The first half doesn't downshift for a second, plowing through muscular rockers with the spit of his prime. The opener, "Detroit Made," sounds like something Seger might have cut in his peak: 1975 to '80....."

Jim Farber – NY Daily News

"From its opening track "Detroit Made" to closer "Let The Rivers Run" Ride Out boasts all that is good about Bob Seger: Thoughtful lyrics, a mix of music with a smattering of country and R&B but always, at its core, rock; and the sense that an actual statement of some sort is being made. Bob Seger is remarkably still in the game...Ride Out does Seger's legacy proud."

Dave DiMartino—Yahoo! Music

"His gruff rasp, steeped in the soul music and no-fuss rock 'n' roll that shaped his early career, is indeed made in Detroit, as the opening track announces. But Seger's sound is closer in feel to the burly country of Zac Brown, Travis Tritt and Jason Aldean, who are themselves deeply influenced by the '70s heartland rock that the singer helped create."

Greg Kot – Chicago Tribune

"Bob Seger is rough and real on 'Ride Out'...In the realm of things that are rugged and real — pure Michigan, dare we say — one of those has to be Bob Seger's voice.... The raw power of his voice is on full display on "Ride Out,"

Sue Whitall—The Detroit News

"Mr. Seger ranks high on the shortlist of All-American rock stars— John Mellencamp, Tom Petty, Bruce Springsteen—whose hits in the 1970s and '80s created a musical map of the heartland. To his core fans, Mr. Seger represents something mythic, thanks to his stick-to-your-ribs rock and lyrical images of wild youth and long roads leading to the mountains."

John Jurgensen—Wall Street Journal

"Bob Seger is much cooler than you think. our man still has his finger on the pulse of the modern roots-rock scene, and it shows in this sturdy burly collection. There's plenty of meat-and-potatoes rock and blues here for you to chow on and wash down with your favorite domestic beer..."

Robert Ham—Paste Magazine



Photo by William Rummel



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