SOCIAL MEDIA STATS

- 1.8+ Million Website Views
- 67,147 Page Likes
- 6,716 Followers
- 7,877 Followers
- 35,746 Subscribers

Revenue

- Tickets: 33%
- Retail: 26%
- Sponsors: 19%
- Vendors: 10%
- Event Registrations: 6%
- Pin Program: 3%
- Corporate Membership: 2%
- Other: Less than 1%

Expenses

- Operations: 88%
- Admin: 12%

2.25 TONS
Cherry Festival waste was composted

69,240 LBS.
Recycled by American Waste

92.5% of waste diverted from landfills