
The South Florida Fair & Palm Beach County Expositions, Inc. is pleased to once again bring fun, fair food, entertainment, rides, and livestock shows to families in the counties we serve. We know these are difficult times and there are many concerns about health and safety. Our team is working hard to reduce the impact of the coronavirus on our communities while preparing for the upcoming fair. The South Florida Fair & Palm Beach County Expositions, Inc. continues to be in constant contact with county and health officials to ensure the safety of event attendees. As we get closer to the opening day of the fair, we will work with health officials to set protocols based on the most recent COVID-19 modeling and data.

The following procedures have been set in place to create a safe environment for our fairgoers, volunteers, vendors and employees, during the 2021 South Florida Fair, January 15-31.

Social distancing will be enforced at all times.

- Physical space will be increased between fairgoers, volunteers and employees.
- Contact among fairgoers, volunteers and employees will be limited.
- Hand sanitation and hand washing stations have been installed in multiple locations around the Fairgrounds.
- New training programs have been provided to volunteers and employees instructing them on how to stay safe and keep fairgoers safe.
- Employees and volunteers will be instructed to wear face coverings, as appropriate, per CDC guidelines.
- Fairgoers will be required to wear face coverings at all times when not experiencing a ride or attraction or when eating or drinking.
- Touch-free or contactless payment options will be provided for admission and throughout the midway.
- Employees and volunteers will be provided with personal protective equipment as per CDC guidelines. Temperature checks will be performed at the beginning of each shift.
- Fairgoers, volunteers and employees who have been diagnosed or exhibiting symptoms of COVID-19 will be prohibited from entering the premises.
- The presale of advance tickets at all ticket outlets, including Publix Supermarkets, has been canceled and is only available on the fair’s website, www.southfloridafair.com. The rationale behind this decision was based on the inability to monitor capacity if tickets are purchased at an offsite location.
- Informative signage will be posted at entrances and throughout the fairgrounds to remind fairgoers to adhere to the guidelines provided by the CDC.
- Entrances and exit points will be established. Fairgoers will adhere to traffic instructions to minimize close contact with others when entering and exiting the fairgrounds, venues and rides.
- Face to face purchases will be reduced when possible.
- All self-serve items have been removed from the food concessions and will be provided to fairgoers upon request.
• Employees and volunteers will be required to monitor guests to enforce social distancing and prevent gatherings.
• Fairgoers will be instructed to utilize sanitation stations before entering each ride or attraction, and before and after consuming food and drinks.
• All commercial vendors operating indoors will be required to wear facial coverings the entire time of the event in compliance with the guidelines that are in place.
• Employees are required to clean and sanitize all contact surfaces between each ride cycle, and between performances throughout the grounds.
• The main entertainment area is being revamped by eliminating the tent and making it an outdoor venue.
• National touring concerts have been eliminated to avoid large crowds in one venue.
• The number of strolling acts has been increased. They are better equipped to perform outdoors to smaller groups throughout the fairgrounds.
• All stage centered and strolling performers will be conducting twice as many shows each day of shorter duration.
• Each entertainment venue will have a specified capacity limitation that will be enforced for each show performance.
• Seating areas throughout the fairgrounds are reconfigured to promote social distancing.
• All fun houses on the midway have been eliminated to avoid those activities that are high-touch structures and difficult to sanitize effectively.
• Canceled the “$2 Tuesdays” promotion for 2021 due to the large crowds that attend.
• Anywhere there is the potential for people to stand in a line, queuing instructions (i.e. signage) and devices shall be used to instruct patrons to maintain safe distances from one another.
• New procedures have been implemented to increase cleaning and sanitization frequency.
• Food service areas will adhere to the guidelines set forth by the CDC for restaurants and dining services.
• New operations and sanitation procedures will be made available at southfloridafair.com.

**HOW THE FAIR DIFFERS FROM OTHER VENUES**

Unlike other venues for mass gatherings, such as concerts, movie theatres and sports arenas or stadiums, the fair is differentiable along the following lines:

1. The fair can manage and reduce capacity at more than 30 different physical locations or points on the grounds to allow for appropriate social distancing.
2. Most of the fair’s grounds entertainment for 2021 is outdoors.
3. A large percentage of fairgrounds dining will occur outside.
4. Exposure time between non-same-household sheltering family members is somewhat limited and is completely controllable by the fair’s guests themselves.
5. The fair’s buildings include several fully enclosed exhibit halls with HVAC systems, roofed structures with no sidewalls and structured tents with sidewalls, doors and HVAC services.
6. Based on prior surveys, nearly 90% of the fair’s attendance is made up of families who live in the same home and thus do not need to be physically distanced from each other.

7. The fair’s guests freely move throughout the outdoor portion of the fairgrounds. The buildings, barns and tents will be set up for appropriate social distancing. The fair’s guests, in family units, are not sitting in a single location, elbow-to-elbow, for extended periods of time.

8. The fair’s largest buildings include several fully enclosed exhibit halls with plasma air quality systems as part of their HVAC systems. Expo West includes the new addition of touchless automatic doors to reduce hand/surface contact.

The principles and considerations outlined in this document were compiled with information from other fairs, outdoor attractions, amusement, agriculture, livestock exposition, food service, and commercial vendor industry trade associations including the International Association of Fairs and Expositions (IAFE), Outdoor Amusement Business Association (OABA), National Independent Concessionaires Association (NICA) and International Association of Amusement Parks and Attractions (IAAPA), among other sources.