2017/2018

Memorial Avenue Merchants Directory

Compliments Of

Eastern States Exposition

Sept. 15-Oct. 1, 2017

Sept. 14-30, 2018
Dear Friends and Patrons,
This directory is the culmination of The Big E’s effort to alert you, our friends, exhibitors and employees, about the products and services that are available to you in the Memorial Avenue area.

We recognize that at fairtime and during the year-round activities at the Exposition grounds, you will have needs for goods and services. You should know that most of those goods and services are available just a few feet away.

We get requests all the time about where to eat, where to shop and where certain specialized services, such as auto repair, can be obtained. This Directory is being provided to help you find those services and to utilize the help which our neighbors on Memorial Avenue can provide.

Remember, if you need a special service or product, you only need to look in the Memorial Avenue Merchants Directory.

Eugene J. Cassidy
President and CEO
**DIRECTORY OF LOCAL MERCHANTS**

**AUTO GLASS**

Safelite AutoGlass
57 Norman Street
413.736.1267; fax 413.736.1750
Safelite.com
M–F 8am–5pm, Sat. 8am–4pm
Schedule online 24 hrs at safelite.com

**AUTO RENTALS**

Infinity Auto Rental, LLC
52 Baldwin Street
413.746.8885; fax 413.746.3833
Joseph Gallo, owner
infinityautorental1@comcast.net
infinityautorental.com
M–F 8am–6pm, Sat. 8am–4pm
Fairtime hours 8am–8pm daily
Conveniently located across the street from the main gate of The Big E. Renting compact, mid & full sized, minivans and SUVs. Reliable vehicles at very competitive rates.

**AUTO REPAIR**

Argiro Service Center
1236 Memorial Avenue
413.736.9557; fax 413.827.9808
Joe Argiro, owner
M–F 7am–5pm
Auto repairs; Automotive sales; AC service; Brakes/Mufflers; Diagnostics

Excel Automotive
186 Baldwin Street
413.736.6521
Francis Pycko, owner
Foreign and domestic auto repairs

Firestone
501 Memorial Avenue
413.737.5392; fax 413.737.5394
Full automotive repair

Mike’s Auto Service & Repair
173 River Street
413.737.7806
Mike Zabik, owner
MikesAutoServiceRepair173@gmail.com
MikesAutoServiceRepair.com
M–F 8am–5pm
Sat. 9am–12pm for inspections only
General auto repair
State inspection station

Pat’s Auto Service
163 Norman Street
413.788.9696; fax 413.788.9696
BlueXL1@aol.com
Pete Parenteau
General auto repair; diagnostics; brakes; suspension; driveability & electrical.

Sol’s Tire, Inc.
953 Union Street
413.781.6120; fax 413.788.4824
Bill Ellis
M–F 7:30am–5pm, Sat. 7:30am–1pm
Tires & automotive services; State inspection station

Spartan Auto Care
865 Memorial Avenue
413.739.2175; fax 413.739.2177
Nick and George Katsoulis
Katsoulis@aol.com
SpartanAutoCare.com
M–F 8am–6pm, Sat. 8am–4pm
The only AAA approved auto repair center in W. Springfield, adjacent to Gate 9 of The Big E, offering nationwide warranties on all of our repairwork. We perform all types of repairs and maintenance for all types of cars & light trucks, both foreign and domestic.

West Side Tire & Auto Service Center
930 Memorial Avenue
413.785.4630; fax 413.781.5597
Justin Parzychowski, Center Manager
westsidetire7949@gmail.com
springfieldtire.net
M–F 7:30am–5:30pm, Sat. 7:30am–4pm
Pat’s Auto Sales
179 Bosworth Street
413.734.1928; 413.746.6579
philpatsauto@hotmail.com
patsautosalesma.com
Specializing in Cadillacs for over 50 years.
Family owned and operated - Same location for more than 60 years!

BANKS

Bank of America
225 Memorial Avenue
413.746.3261; fax 413.732.9240
Julie Barlow
bankofamerica.com

Florence Bank
1010 Union Street, Suite E
413.586.1300
florencebank.com

PeoplesBank
547 Memorial Avenue
413.733.6750; fax 413.733.6408
Melissa Richter
mrichter@bankatpeoples.com
bankatpeoples.com

TD Bank, N.A.
40 Springfield Street, Agawam
413.786.0579; fax 413.789.6830
Gina Kelly, manager
Gina.Kelly@td.com
tdbank.com
M–Th 8am–6pm, Fri. 8am–7pm, Sat. 8am–2pm; Sun.11am‑3pm
Full service banking; ATMs on site

BOWLING

Agawam Bowl
359-363 Walnut Street Extension, Agawam
413.786.4108
AgawamBowlinfo@gmail.com
AgawamBowl.com
facebook.com/AgawamBowl
Mon. 6-10pm, Tues., 9am-2pm & 4-10pm, Wed. 9am-12:30pm & 3-10pm, Th. 5-10pm, Fri. 9am-1pm & 5-11pm, Sat. 9:30am-11pm, Sun., Noon-10pm; Summer hours vary (see website, facebook or call)
22 Candlepin lanes, 14 with bumpers; birthday parties; group events; open bowling; leagues. Bring this flyer and receive a 2nd game FREE when you pay for one at regular price. One coupon per person.

**BRAKES**

Spartan Auto Care  
865 Memorial Avenue  
413.739.2175; fax 413.739.2177  
Nick and George Katsoulis  
Katsoulis@aol.com  
SpartanAutoCare.com  
M–F 8am–6pm, Sat. 8am–4pm  
The only AAA approved auto repair center in W. Springfield, adjacent to Gate 9 of The Big E, offering nationwide warranties on all of our repairwork. We perform all types of repairs and maintenance for all types of cars & light trucks, both foreign and domestic.

**BUILDING MATERIALS**

Cook Builders Supply Co.  
210 Agawam Avenue  
413.732.3193; fax 413.732.0349  
cookbuilderssupply.com  
Concrete pavers, retaining wall block, masonry materials, and cultured stone products

**CAR WASH**

Bradley Auto Wash  
1039 Memorial Avenue  
413.732.9401  
www.bradleyautowash.com  
M–Sat. 8am–6pm, Sun. 8am–5pm  
Car wash, detailing - Have your car detailed while attending The Big E!

**CHILD CARE**

The Kids Place  
915 Memorial Avenue  
413.733.9547 fax 413.596.9298  
Lori Nickerson  
Westspld@thekidsplace.org  
thekidsplace.org  
M–F 7am–5:30pm  
An early childhood education program servicing children ages 1 month to 6 years of age.

**COMMUNICATIONS**

Precision Communications, Inc.  
323 Cold Spring Avenue  
413.785.1006; fax 413.732.7843  
Harry Kalamarakis  
precisioncomm@aol.com  
PCI-cabling.com  
Voice & data cabling; telephone & voice mail systems

**COPIER/OFFICE EQUIPMENT**

HL Dempsey Copiers  
103 Baldwin Street  
413.736.8742; fax 413.736.0921  
Bill Dempsey  
info@hldempsey.com  
hldempsey.com  
Copiers, printers, scanners, fax and supporting systems

**DANCE**

Louise Noel’s Dance & Gymnastics  
87 Norman Street  
413.736.5196; fax 413.736.5199  
Louise Noel  
louisenoelsdance@gmail.com  
louisenoels.com  
M–F 3–9pm, Sat. 9am–1pm

**DELI**

Richard’s Grinders & Deli  
875 Memorial Avenue  
413.732.3435  
richardsgrinders.com  
M–F 8am–8pm, Sat. 8am–3pm; Sun. 10am–3pm  
Grinders, pasta & deli sandwiches, breakfast sandwiches, catering
A full service fire protection company including fire extinguishers, suppression systems and CO2 tank refilling.

**FLORISTS**

**Floral Concepts by Tom**
Cooper’s Commons
161 Main Street, Agawam
413.786.2622
Tom Fredette
conceptsbytom@aol.com
floralconceptsbytom.com
M–F 9am–5 pm; Sat. 9am–1pm
*Daily flower delivery, weddings, sympathy arrangements, presentation bouquets.*

**The Flower Stop**
1146 Memorial Avenue
413.739.6247
Ruby Perakis, owner/manager
westspringfieldflowerstop.com
M–F 9am–6pm, Sat. 9am–2pm
Florist, sending service, plant rentals, fruit baskets, balloons – delivery available.

**FOUNDRY**

**Supreme Brass & Aluminum**
210 Windsor Street
413.737.4433; fax 413.737.1123
Domenico R. Rettura

**ELECTRICAL**

**Goodless Electric Co., Inc.**
100 Memorial Avenue
413.739.3835; fax 413.736.0740
service@goodlesselectric.com
goodlesselectric.com
*Electrical contractor*

**Graybar**
31 Pearson Way
413.788.7331; fax 413.732.2715
Emergency service 800-472-9227
Steve Moore, Branch manager
Steven.Moore@Graybar.com
graybar.com
M–F 6:30am–5pm
*Wholesale electrical; Communications; Data; Security products*

**ELECTRONICS**

**Radio Shack**
233 Memorial Avenue
413.732.4433
Paula Rackliffe
Paula.Rackliffe@RadioShack.com
radioshack.com
M–Sat. 9am–8pm, Sun. 11am–6pm
*Also offering great wireless deals with Sprint - sales and service.*

**FIRE PROTECTION SERVICE**

**Massachusetts Fire Technologies Inc.**
49 Heywood Avenue
413.731.8000; fax 413.746.9570
MassFire.com
M–F 7am–4pm; Emergencies 24/7
Trending bags, totes and fashion accessories, specialty gifts, urban farmhouse items, unique jewelry designers, box signs, Irish giftware, toys & plush, Duke Cannon men’s soaps, ladies’ English bar soaps

**HEALTH & FITNESS**

**Club Fitness**
1452 Memorial Avenue
413.746.2677; fax 413.746.1669
clubfitct.com
M–Th 4:30am–11pm, F 4:30am–10pm,
Sat. 7am–6pm (7am-noon during Big E)
Sun. 7am-4pm (7am-noon during Big E)

**Karoun Yoga**
865 Memorial Avenue
413.342.4600
Karoun Charkoudian
info@karounyoga.com
karounyoga.com
Classes run on weekday evenings and weekends. All are welcome - beginner to advanced. Updated schedule on website.

**Renew.calm Day Spa**
160 Baldwin Street
413.737.6223
renewcalm@gmail.com
renewcalm.com
Open Monday–Saturday
Restorative yoga, therapeutic massage, spa manicures & pedicures, advanced facials

**HOME BUILDING & IMPROVEMENT**

**Pecoy Signature Homes**
215 Baldwin Street
413.781.7008; fax 413.781.7150
Suzanne Clarke, director of Sales & Marketing
sclarke@pecoy.com
pecoy.com
New homes, building lots, condos, remodeling, additions, Cape Cod vacation homes, custom finish, excavation, exceptional customer service and satisfaction

**LANDSCAPING**

**Cosentini Landscaping Inc.**
210 Windsor Street
413.204.1242
Adriano Cosentini
adrianocosentini@gmail.com
Landscaping/construction/excavation
Landscaping - cont’d

Siteone Landscape Supply
1010 Memorial Avenue
413.732.5335; fax 413.732.4611
John Muller
jmuller@siteone.com
siteone.com
M–F 8am–4pm
Your premier supplier for professional landscape products.
We sell a full line of irrigation supplies along with landscape lighting for your landscaping needs, Belgard pavers and seed and fertilizer. Come see what we have to offer!

LAUNDRY SERVICES

Super Washing Well
1126 Union Street
413.737.8822 (phone & fax)
David Cortis
M–F 8am–10pm, Sat. & Sun. 7am–10pm
(last wash by 8:30pm)
Self-serve laundry & drop-off service

LIQUOR STORES

Expo Liquors
1122 Memorial Avenue
413.732.0505 (phone & fax)
M–Sat. 9am–11pm; open Sundays
Beer, wine, liquor - located across the street from Eastern States Exposition grounds.

LOADING DOCKS AND SPECIAL DOORS

Dynamic Dock & Door, Inc
64 Lowell Street
413.731.1114; fax 413.736.8599
bret@dynamic-dock-door.com
Dynamic-Dock-Door.com
Specializing in loading dock equipment and doors, sectional, coiling, fire, traffic, high speed and hollow metal doors.

LOCKSMITHS

W. C. Rackliffe & Son, Inc.
16 Ramah Circle South, Agawam
413.786.0429; fax 413.786.8954
info@rackliffe.com
rackliffe.com
M–F 8am–5pm (open Thurs. until 8pm)
Offering safe sales and rental, all types of keys made, automotive chip keys made & programmed, padlocks matched to existing sets and/or keyed to order.

LODGING

Lily’s Lodge
9 Norman Street
413.537-5098
Dominic Pompi
Mrmemos1272@gmail.com
Comforts of home: 4 queen beds, 2 baths
Single family rental

LUMBER

Sanford & Hawley Inc.
253 Baldwin Street
413.732.6900; fax 413.732.6922
David Drewniak
ddrewniak@sanfordandhawley.com
Sanfordandhawley.com

MEDICAL

Clean Slate Centers
900 Memorial Avenue
413.788.0100; fax 413.736.1723
Jonathan Candeel
CleanSlateCenters.com
We are warriors for hope. We fight to save lives and help patients achieve the lives they want and deserve.

Footit Medical Supply, Inc.
340 Memorial Avenue
413.733.7843; fax 413.732.2238
footit.com
M,T,W,F 9am–5pm, Th. 9am–6pm, Sat. 9am–2pm; Closed Sat. during The Big E
Home health care equipment & supplies
**Metal Plating**

Valentine Plating Co.
155 Allston Avenue
413.732.0009; fax 413.737.0838
Steve & Anthony Valentino, Janet Santinello
Janet.ValentinePlating@gmail.com
ValentinePlating.com
M–Th 7:30am–4pm, Fri. 7:30am–3pm
Metal finishing company

**Miscellaneous**

Lubrication Technologies, Inc.
120 Bosworth Street
413.788.5823; fax 413.788.5743
info@lubetechnologies.com
lubetechnologies.com
Certified lubrication systems – for industry and automotive

**Mufflers/Braakes**

Spartan Auto Care
865 Memorial Avenue
413.739.2175; fax 413.739.2177
Nick and George Katsoulis
Katsoulis@aol.com
SpartanAutoCare.com
M–F 8am–6pm, Sat. 8am–4pm
The only AAA approved auto repair center in W. Springfield, adjacent to Gate 9 of The Big E, offering nationwide warranties on all of our repairwork. We perform all types of repairs and maintenance for all types of cars & light trucks, both foreign and domestic.

**Oil Companies**

Borsari Oil Co., Inc
107 Bosworth Street
413.737.6466; fax 413.746.8445
RSRKR2009@gmail.com
Full fuel and service company since 1930

**Paint/Wallpaper**

Clark Paint Factory
966 Union Street
413.733.3554; fax 413.737.6651
Andrew Raker
andy@clarkpaint.com
clarkpaint.com
M–F 7:30am–5:30pm, Sat. 8am–5:30pm
Selling Benjamin Moore, Clark, Pittsburgh, Pratt & Lambert & Industrial paints; Modern Masters Faux Paints; Cabot & Duckback-Superdeck Stains; ML Campbell Lacquers; painting supplies.

**Pet Care & Supplies**

Good Dog University & Day Care
167 River Street
413.733.0016
gooddogsu.com
M–F 7:30am–6pm
Offering daycare for your dog.

Pet Supplies “Plus”
175 Memorial Avenue
413.747.0660
psp9015@petsuppliesplus.com
petsuppliesplus.com
M–Sat., 9–9, Sun., 10–6
America’s favorite neighborhood pet store plus grooming salon.

The Pawsitive Look
865 Memorial Avenue
413.273.1083
Doris D. Ruiz, owner
thepawsitivelook@gmail.com
facebook.com/thepawsitivelook
M–Sat. 9am–5pm; Closed Sundays
* $5 OFF for new customers *
Providing quality dog grooming services for pet parents of Western Mass. - located adjacent to Gate 9 of The Big E. Tub/hydrasurge rental available to show dog handlers.
### PHARMACIES

**CVS/Pharmacy**  
239-B Memorial Avenue  
413.732.3119; fax 413.746.5085  
cvs.com  
Store Hours: 8am–9pm  
Pharmacy Hours: M–F 9am–8pm,  
Sat. & Sun. 10am–5pm

**Rettura Real Estate**  
323 Cold Spring Avenue  
413.736.6655; fax 413.732.7843  
Vincenzo Rettura  
retturasold@comcast.net  
*Serving the area’s real estate needs since 1987*

### POWER WASHING

**Clean Machine Powerwash, Inc.**  
224 Cold Spring Avenue  
413.734.4384; fax 413.736.1785  
cleanmachineinc@aol.com  
cleanmachinepowerwash.com  
*Open M-Sun. 8am-5pm to serve all your power washing needs: tractor trailers, trucks, RVs, campers, horse/stock trailers, vans and more. We are also available to power wash your commercial buildings and homes M-F. Call for an appointment today!*

### PRINTING

**CopyCat Print Shop**  
138 Memorial Avenue  
413.734.2679; fax 413.734.2600  
Bob Perrier, owner  
ws抄cat@gmail.com  
copycatws.com  
M–Th 8–6, Fri. 8–5, Sat. 9–1  
*Full service copy center*

### REAL ESTATE

**Interstate Realty Group**  
1312 Memorial Avenue  
413.363.7807; fax 866.833.1131  
Arthur Javadian, Broker/Owner  
arthur@irgma.com  
irgma.com

**Lattitude Restaurant**  
1338 Memorial Avenue  
413.241.8888; fax 413.241.8887  
Jeffrey Daigneau, chef/owner  
jeff@lattitude1338.com  
lattitude1338.com  
Lunch M–Sat. 11:30am-4pm; Dinner, M–W 4–10pm; Th–Sat. 4–11pm; Sunday Brunch 10:30am-3pm; Sunday dinner 3–8pm.  
*Directly across from Gate 4! Reservations strongly recommended. Bar is always open LATE. Extended hours during The Big E and other Exposition events.*

**Hofbrauhaus**  
1105 Main Street  
413.737.4905; fax 413.734.7475  
Joe Stevens  
jstevens@hofbrauhaus.org  
hofbrauhaus.org  
Dinner, Tues.–Th. 4–9pm; Fri.–Sat. 4–10, Sun. 2–8pm; Lunch, Tues.–Fri. 11:30am–2:30pm; Closed Mondays  
The oldest German restaurant in the Pioneer Valley, where the beer is served in steins and the atmosphere is warm and inviting.

**Chipotle Mexican Grill**  
241 Memorial Avenue  
413.736.1005  
chipotle.com  
Open 7 days 10:45am-10pm  
*Mexican Grill - Food With Integrity*
Memo’s Restaurant
1272 Memorial Avenue
413.739.8420; fax 413-739-8423
Domenic Pompi
memosrestaurantandcatering.com
M–F 6am–2pm, Sat. & Sun. 6am–1pm
Across from main gate of The Big E. Serving breakfast & lunch; take-out, party platters & catering available. Private room for up to 30 people. Beer and wine available.

Richard’s Grinders & Deli
875 Memorial Avenue
413.732.3435
richardsgrinders.com
M–F 8am–8pm, Sat. 8am–3pm; Sun. 10am–3pm
Grinders, pasta & deli sandwiches, breakfast sandwiches, catering

Storrowton Tavern & Carriage House
1305 Memorial Avenue
On the Grounds of Eastern States Exposition
413.732.4188; fax 413.732.4181
Vincent Calvanese
vin.calvanese@gmail.com
storrowton.com
Open Tues.–Sun., Closed Mondays

A landmark area restaurant, offering traditional New England & Continental cuisine in an elegant and historic setting. Enjoy lunch or dinner in front of one of our three fireplaces, gather with friends in our authentic New England tavern, or listen to live music under the stars throughout summer on our patio.
Lunch ~ Dinner ~ Banquets ~ Catering
Weddings ~ Holidays ~ Think of us!!

Subway
356 Memorial Avenue
413.788.0008
Subway.com
M–Sat. 7:30am-9pm; Sun. 9am-9pm
Sunday, open for banquets only
Fast food restaurant serving breakfast, lunch and dinner sandwiches.

The Monte Carlo Restaurant
1020 Memorial Avenue
413.734.6431; fax 413.788.9119
TheMonteCarloOnline.com
Open Tues.–Sat.; Closed Mondays;
Sunday, open for banquets only
Lunch, dinner & banquets
Fine Italian Cuisine – Celebrating 80 years!

White Hut
280 Memorial Avenue
413.736.9390; fax 413.736.2491
E.J. Barkett
ejbarkett@whitehut.com
WhiteHut.com
Burgers, Hot dogs, Fries, Onion rings, Shakes, Soft serve

SPORTING GOODS

Sportspark
383 Memorial Avenue
413.736.1549
M–Sat. 10am–9pm; Sun. 11am–6pm
We carry the latest Nike & Jordan sneakers & apparel including NorthFace, Lacoste, Timberland, Reebok, New Era and more.
Great prices & selections. Come see why we’ve been in business since 1996.

STORAGE

E Z Storage, Inc.
920 Memorial Avenue
413.732.5926; fax 413.732.5927
Units: M–Sun. 7am–7pm
Office: M-Sat. 9am-6pm
Self storage facility across from The Big E, Storage Spaces: 5x5 to 10x30 spaces
Some available 24 hours a day
**TRUCK EQUIPMENT**

BART Truck Equipment LLC
358 River Street
413.737.2766; fax 413.737.8475
Chris DiClementi
Chris@barttruckLLC.com
BartTruckLLC.com
M–F 8am–4:30pm; Sat. 8am–12pm
Meeting all your truck equipment needs!

**TRANSPORTATION**

The Limo Connection
171 Baldwin Street
413.746.5466
Peter Andrusko
info@thelimoconnection.com
thelimoconnection.com
Safe, courteous transportation to any destination

**VIDEO/PRODUCTIONS**

Chris Teebo Films
865 Memorial Avenue Suite C
413.650.5524
christeebo.com
Award winning commercial filmmakers—TV commercials, promotional films and documentary.

Penfield Productions, Ltd.
35 Springfield Street, Agawam
413.786.4454; fax 413.789.4240
John Shanahan, President
john@penfieldprod.com
penfieldprod.com
M–F 8am–4:30pm
Producers of 4K & HD video and interactive media for businesses of all sizes, specializing in advertising, marketing, training and education.

**SHIPPING & CLEANING SUPPLIES**

Greeno Supply
54 Heywood Avenue
413.374.8187; fax 413.739.3530
Rory Miller, manager
rory@greenoughpaper.com
greenoughsupply.com
Shipping supplies: bubble wrap, bags, tape, boxes, wraping paper, strapping
Cleaning supplies: chemicals & tools, toilet tissue, towels, soap, wipers, dispensers
Office supplies: toner, furniture, copy paper, binders
Safety supplies: respirators, jackets, vests, hats, gloves, safety glasses
We can arrange to have your supplies waiting for you in our warehouse across from The Big E.

**TATTOOS**

Pisst Fish Tattoo/Piercing
1270 Memorial Avenue
413.733.7400
PisstFish@comcast.net
PisstFishtat2.com
M 12–7pm; T–F 12–8pm, Sat. 10am–6pm
Full service tattoo & piercing studio

**TIRES**

Firestone
501 Memorial Avenue
413.737.5392; fax 413.737.5394
Full automotive repair

Sol’s Tire, Inc.
953 Union Street
413.781.6120; fax 413.788.4824
Bill Ellis solstire@yahoo.com
M–F 7:30am–5pm, Sat. 7:30am–1pm
Tires & automotive services; State inspection station

Tire Warehouse
818 Memorial Avenue
413.642.2425; fax 413.734.9280
M–Sat. 7:30am–6pm, Sun. 9–5
Tires
WOODWORKING

Woodcraft
239 Memorial Avenue
413.827.0244; fax 413.827.0274
woodcraft559@comcast.net
M–F 9am–7pm; Sat. 9am–6pm;
Sun. 11am–4pm
Woodworking tools, supplies, lumber,
hardware