



Upcoming Events



Geico Rock 'n' Roll Las Vegas Marathon & 1/2 Marathon • Nov. 12-15 | Las Vegas Strip

The Geico Rock 'n' Roll Las Vegas Marathon & 1/2 Marathon returns to the Strip November 12-15. The Health & Fitness Expo will take place Thursday–Saturday at the LVCC, the 5K on Saturday evening at the Las Vegas Festival Grounds, and the marathon, half marathon and 10K on Sunday covering 7 miles of Las Vegas Blvd. Closures on the Blvd. begin as early as 10 AM (finish line area) on Sunday, and re-open as runners clear the street. [More Info](#)



Indian National Finals Rodeo • Nov. 2-7 | South Point Hotel & Equestrian Center

Champion Indian cowboys and cowgirls compete against each other throughout the year for more than \$1 million in prize money, which culminates with the Indian National Finals Rodeo. More than 450 contestants compete in eight major events: bareback riding, saddle bronc riding, bull riding, steer wrestling, team roping, tie-down roping, ladies barrel racing and ladies breakaway. [More Info](#)



NHRA Toyota Nationals • Oct. 29-Nov. 1 | Las Vegas Motor Speedway

The sport's top drag racers will descend upon The Strip at LVMS for the penultimate event of the 2015 Mello Yello Drag Racing Series. John Force, Erica Enders-Stevens and Richie Crampton won titles in Las Vegas in April, and they will be back looking for a season sweep at one of the country's most celebrated drag strips. There's nothing quite like the roar of 10,000-horsepower engines pushing dragsters side-by-side down the track at lightning-fast speeds, and fans will never forget their experience at The Strip. [More Info](#)



National Senior Pro Rodeo Association • Oct. 29-31 | Horseman's Park

Contestants travel from all over the U.S. and Canada as they prepare to take the World Championship title. There are traditional rodeo events in three different age groups, beginning at age 40 and up. Additional festivities include a concert, award ceremony, hall of fame dinner and a charity BBQ. [More Info](#)

Laughlin
Nevada

Toby Keith • Nov. 7
Laughlin Event Center

[More Info](#)

Mesquite
NEVADA

Nevada Open • Nov. 10-12

[More Info](#)

SIGNATURE EVENTS



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Upcoming Events



Rhino Linings 350 NASCAR Camping World Truck Series • Oct. 3 | Las Vegas Motor Speedway

This race kicks off an extremely busy month at Las Vegas' premier racing facility. Some of the best NASCAR drivers will converge on the superspeedway to battle defending champion Erik Jones and Las Vegas native Spencer Gallagher for the checkered flag. The busy race week will culminate with a non-stop race day on Saturday that will include a driver autograph session at the Neon Garage from 2-2:45 p.m. The 146-lap race begins at 7 p.m., and it is shaping up to be another great race at LVMS. [More Info](#)



Monster Energy Cup • Oct. 17 | Sam Boyd Stadium

The Monster Energy Cup is an annual event showcasing the world's top supercross riders. Broadcast live on Fox Sports 1 from Sam Boyd Stadium, athletes race head-to-head in three main events in a unique hybrid track from the coveted Monster Energy Cup and the chance to win \$1 million. Prior to the evening's main events, Monster Energy showcases their full arsenal of talent during the Party in the Pits with exhibitions and performances. Plus, fans can sample products, visit sponsors and get up close to their favorite Monster Energy Cup riders and teams. The Party in the Pits begin early afternoon and runs until the start of the event. [More Info](#)

Professional Bull Riding: Built Ford Tough World Finals • Oct. 21-25 | Thomas & Mack Center



For the 22nd consecutive year, Las Vegas will host the richest bull riding event in the history of Western sports. The PBR World Finals returns to Las Vegas for a five-day show, Oct. 21-25, showcasing the Top 40 bull riders in the world and the top bulls, all competing for their share of the \$2.2 million total purse. One man will receive \$250,000 as the PBR World Finals event winner, one bull will receive \$50,000 as the World Champion Bull and one man will become a millionaire, receiving a \$1 million bonus as the overall 2015 PBR World Champion. [More Info](#)



Laugh Fest • Oct. 2-4 | Multiple Laughlin locations [More Info](#)

Carrie Underwood • Oct. 9 | Laughlin Event Center [More Info](#)

SIGNATURE EVENTS



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LAS VEGAS SIGNATURE EVENT SHOWCASE

More than 175 hotel operators, event producers and sponsors gathered at Rose Rabbit Lie. on Wednesday, July 8 for the Las Vegas Signature Event Showcase. The theme for the day was "Let's Make A Deal." This event provided an environment for our hotel partners, event producers, and sponsors to CONNECT and begin developing and growing relationships.

"If we are to maximize the events we secure, event producers and hotels need to work more closely together. The Showcase kicks off a more concerted effort to accomplish that."

-Pat Christenson, President, Las Vegas Events

The showcase kicked off with several guest speakers addressing the importance of special events, the growing number of neutral venues on the Strip, and how event producers and hotels can work together more efficiently. Speakers included: Rossi Ralenkotter - President, Las Vegas Convention and Visitors Authority; Mark Prows - SVP of Arenas, MGM Resorts International; Chris Baldizan - SVP of Entertainment, MGM Resorts International; Dana White - President, UFC and Pat Christenson - President, Las Vegas Events.

Several industry influencers gathered on stage for a panel discussion focusing on "How can event producers and hotel partners better work together." Moderated by Pat Christenson, the panelists included: Rick Arpin, MGM Resorts; Rob Cornelius, USA Sevens Rugby; Jason Gastwirth, Caesars Entertainment; Chris Powell, Las Vegas Motor Speedway; Justin Weniger, Life is Beautiful; and Maurice Wooden, Wynn Las Vegas.

Capping off the afternoon's event, attendees had the opportunity to visit eight different breakout sessions where event and venue representatives were present with additional information on how hotel properties and sponsors can get connected. These eight breakout sessions included: Las Vegas Motor Speedway, Life is Beautiful, USA Sevens Rugby, PBR, Rock 'n' Roll Marathon, FELD Motor Sports, MGM Resorts festival venues and UFC.



Click [HERE](#) to check out the event photos!



CONNECT2VEGASEVENTS

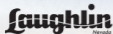
Las Vegas has a vast variety of venues and event producers that host some of the most successful events around the globe. In order to find the right event and sponsorship to suit your needs, you need to stay connected. The Las Vegas Signature Event Showcase event was the start of connecting you to the right people.

Connect2VegasEvents is our initiative to keep that momentum going by giving you updates on what is going on in and around Las Vegas. LinkedIn and Facebook will keep us (event producer, hotel, sponsors, LVE) connected, educating you on new opportunities, trends in the industry and relevant stories.

Check out Las Vegas Events on Facebook and LinkedIn:



UPCOMING EVENTS



RIVER REGATTA • Aug. 8 | Laughlin, NV [More Info](#)



USA BASKETBALL • Aug. 13 | Thomas & Mack Center [More Info](#)



WORLD WRESTLING CHAMPIONSHIP • Sept. 7-12 | Orleans Arena [More Info](#)



LUCAS OIL • Sept. 18-19 | Las Vegas Motor Speedway [More Info](#)



BARRETT-JACKSON • Sept. 24-26 | Mandalay Bay Event Center [More Info](#)



LIFE IS BEAUTIFUL • Sept. 25-27 | Downtown Las Vegas [More Info](#)



HOT ROD POWERFEST • Sept. 26-27 | Las Vegas Strip [More Info](#)

SIGNATURE EVENTS





ELECTRIC DAISY CARNIVAL • June 19-21 | Las Vegas Motor Speedway

Considered North America's largest electronic musical festival, EDC is a three-day event that combines a one-of-a-kind electronic musical festival with an array of attractions, full-sized carnival rides and art installations. EDC features 200 top electronic dance music artists from around the world performing on multiple stages. 2015 marks the 19th year of the event and the fifth year in Las Vegas. [More Info](#)



UFC INTERNATIONAL FIGHT WEEK • July 7-12 | Various LV Locations

The 4th Annual UFC International Fight Week™ returns to Las Vegas featuring a UFC Fan Expo®, the 2015 UFC Hall of Fame Induction Ceremony, a UFC Reebok experience, the Ulti-man 5k, UFC Gym® Fitness Challenge, fan events at Fremont Street Experience and various martial arts tournaments. UFC International Fight Week will be capped off with two highly anticipated events in UFC® 189: ALDO vs. MCGREGOR on Saturday, July 11 and The Ultimate Fighter® Finale on Sunday, July 12. [More Info](#)



SAMSUNG NBA SUMMER LEAGUE • July 10-20 | Thomas & Mack Center

See tomorrow's NBA Stars today. Top rookies, free agents and select veterans compete over an 11-day schedule that features 24 teams and 67 games, culminating with the Samsung NBA Summer League Championship Game. Fans have the chance to see current and future stars, legends and celebrities up close and personal with up to eight games per day. The Samsung NBA Summer League has become a must attend event for basketball fans worldwide. [More Info](#)





MONSTER JAM WORLD FINALS XVI • March 26-28 | Sam Boyd Stadium

Monster Jam World Finals XVI presented by NGK Spark Plugs returns to Sam Boyd Stadium from March 26-28 featuring the top 47 Monster Jam trucks and drivers competing for the coveted titles of Racing World Champion and Freestyle World Champion. [More Info](#)



Laughlin
Nevada

ALABAMA - ALL AMERICAN TOUR 2015 • March 28 | Laughlin Event Center

**please note - corrected date from previous email*

Alabama has earned more than 150 major industry nods, including two Grammys, the Minnie Pearl Humanitarian award, Entertainer of the Year awards three times from the CMA and five times from the ACM, as well as the latter's Artist of the Decade award. With the release of their first studio album in 14 years, they return to Laughlin with new material and classic hit songs. [More Info](#)

The Equestrian World Comes to Las Vegas APRIL 15 - 19, 2015



**LONGINES
FEI WORLD CUP™
JUMPING FINAL**

**REEM ACRA
FEI WORLD CUP™
DRESSAGE FINAL**



APRIL 15 - 19, 2015
THOMAS & MACK CENTER
For tickets, go to WorldCupLasVegas.com

Also in April...



CLARK COUNTY FAIR & RODEO • APRIL 8-12 | Logandale, NV [More Info](#)



NHRA SUMMITRACING.COM NATIONALS • APRIL 10-12 | Las Vegas Motor Speedway [More Info](#)



DIERKS BENTLEY • APRIL 11 | Laughlin Event Center [More Info](#)



LAUGHLIN RIVER RUN • APRIL 22-26 | Multiple Laughlin Locations [More Info](#)



VEGAS UNCORK'D • April 23-26 | Multiple Las Vegas Locations [More Info](#)

SIGNATURE EVENT SHOWCASE



MARCH EVENTS

Wild West Showdown



March 5 - 10, 2015
ORLEANS ARENA



March 9 - 14, 2015
THOMAS & MACK CENTER



March 11 - 14, 2015
ORLEANS ARENA



March 11 - 14, 2015
MGM GRAND GARDEN ARENA

IT'S COLLEGE HOOPS TIME...BE THERE FOR ALL THE ACTION!



West Coast Conference Championships • March 5-10

[Click HERE](#) for more information.



Mountain West Conference Basketball Championships • March 9-14

[Click HERE](#) for more information.



Western Athletic Conference Basketball Tournament • March 11-14

[Click HERE](#) for more information.



Pac-12 Men's Basketball Tournament • March 11-14

[Click HERE](#) for more information.



MARCH 11-15 | FREMONT STREET & JEAN, NV

The Mint 400 is the oldest, roughest, most spectacular, and prestigious off-road race in America and also part of the Red Bull Signature Series. Racers compete in 21 different classes of race vehicles across 400 miles of brutal Nevada desert for a chance to earn the coveted Mint 400 Class Championship. Enthusiasts travel to Las Vegas to spectate and party during the four days of festivities surrounding the Mint 400. The event is taped and aired on NBC in July. [Click HERE for more information.](#)



Laughlin Nevada

ALABAMA - ALL AMERICAN TOUR 2015 • March 27 | Laughlin Event Center

Alabama has earned more than 150 major industry nods, including two Grammys, the Minnie Pearl Humanitarian award, Entertainer of the Year awards three times from the CMA and five times from the ACM, as well as the latter's Artist of the Decade award. With the release of their first studio album in 14 years, they return to Laughlin with new material and classic hit songs. [Click HERE for more information.](#)

INDUSTRY SPOTLIGHT

Las Vegas Monorail Strikes Deal with
Company Staging Rock in Rio Festival

[Click HERE for the full story from LV Review Journal.](#)

INDUSTRY NEWS

Four Ways to Turn Your Employees Into Brand Ambassadors

[Click HERE to read the full story from
SocialMediaExaminer.com.](#)

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FEBRUARY EVENTS

USA SEVENS RUGBY

ROUND 5 OF THE HSBC SEVENS WORLD SERIES

USA SEVENS RUGBY TOURNAMENT • Feb. 13-15 | Sam Boyd Stadium

This three-day tournament is the fifth of nine stops on the 2014-2015 HSBC Sevens World Series and the only stop in North America. Featuring 16 of the world's elite teams competing in the largest rugby tournament in North America, the road to the 2016 Olympics in Rio de Janeiro starts here. The most passionate fans from around the globe will celebrate the newest Olympic sport, broadcast live on NBC. [Click HERE for more information.](#)



Upcoming Events • Outlying Areas

ALAN JACKSON • Feb. 21 | Laughlin Event Center

Country superstar and multi-platinum selling Grammy winner Alan Jackson returns to Laughlin with his 25th anniversary Keepin' It Country tour. Joining Jackson will be Nashville's rising new artist Jon Pardi and Grammy/CMA/ACM nominated hit singer/songwriter Brandy Clark. Jackson's tour is an extension of the already yearlong 25th anniversary celebration that kicked off last summer. [Click HERE for more information.](#)

MESQUITE OFF-ROAD WEEKEND • Feb. 20-22 | Mesquite, NV

This will be the third annual Mesquite Off-Road Weekend and will include enduro/motorcross races for amateurs, pros and kids. The races will take place on a table-top red mesa, which will be transformed into a one-of-a-kind track. There will be an aerial show on Friday and a Beyond Pro race on Saturday with FMZ and MX pro riders. [Click HERE for more information.](#)

Coming in March...Wild West Showdown!



West Coast Conference Championships • March 5-10

[Click HERE for more information.](#)



Mountain West Conference Basketball Championships • March 9-14

[Click HERE for more information.](#)



Pac-12 Men's Basketball Tournament • March 11-14

[Click HERE for more information.](#)



Western Athletic Conference Basketball Tournament • March 11-14

[Click HERE for more information.](#)

INDUSTRY SPOTLIGHT

Wendoh Media joins the *Life Is Beautiful* festival and announces new dates for this year!

[Click HERE for the full story from LV Review Journal.](#)

INDUSTRY NEWS

Want to know how event marketers changed their strategy and activated around the big game? Here's a look inside Super Bowl parties from brands like Bud Light, DirecTV, ESPN, Rolling Stone, Playboy, and more.

[Click HERE to read the full story from BlzBash.com.](#)



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