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## **FLORIDA STATE FAIR PARTNERS WITH PUBLIX SUPERMARKETS TO PROVIDE ADVANCE TICKET SALES**

**Tampa, Fla. (January 2, 2018)** – The Florida State Fair – always in Tampa, always in February – announced its partnership with Publix Supermarkets to host advance ticket sales at participating Publix locations across Hillsborough, Pinellas, Polk and Pasco counties.

**Tickets for the Florida State Fair along with ride armbands will be available for purchase starting on January 2 through February 7, 2018.** Advance ticket prices are \$9 for adult admission, \$5 for a child and \$7 for seniors. Weekday Ride Armbands are \$20 and Any Day Ride Armbands are \$30.

“The Florida State Fair is one of the largest events in the entire state. We are proud to be partnering with Publix Supermarkets to provide an easy location for families to purchase tickets to the Fair at a discounted price. We look forward to continuing to work with Publix to make the 2018 Florida State Fair the best yet!” says Cheryl Flood, Executive Director at the Florida State Fair Authority.

Brian West, Media and Community Relations Manager, said, “The Florida State Fair has been a fixture for many, many years. Offering advanced ticket sales will be a nice convenience for our customers.”

Advance ticket prices are available at [www.FloridaStateFair.com](http://www.FloridaStateFair.com) or participating Publix locations in the Tampa Bay area at the Customer Service desk. Advance ticket sales for the \$99 Mega Pass, unlimited admission and rides throughout the entirety of the Fair, will only be available through [www.FloridaStateFair.com](http://www.FloridaStateFair.com) or at the Box Office starting December 1.

**About Publix Super Markets**

Publix is privately owned and operated by its more than 190,000 employees, with 2016 sales of \$34 billion. Currently Publix has 1,167 stores in Florida, Georgia, Alabama, Tennessee, South Carolina, North Carolina and Virginia. The company has been named one of *Fortune's* 100 Best Companies to Work For in America for 20 consecutive years. In addition, Publix's dedication to superior quality and customer service is recognized among the top in the grocery business. For more information, visit the company's website, [corporate.publix.com](http://corporate.publix.com). ###

**About Florida State Fair:**

The Florida State Fair, first held in Tampa in 1904, has become one of the largest events in the state, attracting more than 500,000 people during its 12-day run. Over 90 years since its inception, the Florida State Fair now boasts the largest carnival Midway in the USA, a robust agricultural program, a circus, interactive animal exhibits and new attractions each year. As the first State Fair of the year, the Florida State Fair is the first to debut new and unique fair food such as the Pizza Cone, Redneck Burger, Bacon Ice Cream and so much more! It's affordable family fun at its best. For more information, about the Florida State Fair visit [www.floridastatefair.com](http://www.floridastatefair.com) or follow on [Facebook](#), [Twitter](#) and/or [Instagram](#).

**About the Florida State Fair Authority**

The mission of the Florida State Fair Authority and its Board of Directors is to create positive entertainment experiences through: the annual Florida State Fair; a variety of year-round events; quality competitive programs; a commitment to agriculture, education and community service, and a focus on new opportunities.

The Florida State Fair Authority does not receive state, county or city tax dollars. Operations are funded by revenue generated by the annual Florida State Fair and the rental of Fairgrounds facilities to outside entities throughout the year. For more information about the Florida State Fair Authority, go to [www.floridastatefair.com](http://www.floridastatefair.com).

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