

# APRIL 2013 VEHICLE INCENTIVES



**Let's  
Go  
Places**



2013 SPECIAL EDITION **TUNDRA**

**0%** APR FOR 60 MONTHS  
TOTAL SAVINGS OF \$7,295  
ON A NEW SPECIAL EDITION 2013  
TUNDRA CREWMAX

*Disclaimers on other side*



2013 SPECIAL EDITION **TACOMA**

**\$1,000** SPECIAL EDITION  
BONUS CASH

ON A NEW SPECIAL EDITION  
2013 TACOMA DOUBLE CAB

*Disclaimers on other side*



2012 **CAMRY**

**0%** FOR 60 MONTHS  
TOTAL FINANCE SAVINGS OF \$3,744  
OR \$2,000 CUSTOMER CASH

*Disclaimers on other side*



LEASE A 2012 **CAMRY** SE 4-CYL

**\$209** PER MONTH

24 MO. / \$2,509 DUE AT SIGNING

*Disclaimers on other side*



2013 **COROLLA**

**0%** FOR 60 MONTHS  
TOTAL FINANCE SAVINGS OF \$2,327  
OR \$1,500 CUSTOMER CASH

*Disclaimers on other side*



2013 **HIGHLANDER**

**0%** FOR 60 MONTHS  
TOTAL FINANCE SAVINGS OF \$3,556  
OR \$1,000 CUSTOMER CASH

*Disclaimers on other side*



LEASE A NEW 2013 **AVALON XLE**

**\$289** PER MONTH

36 MO. / \$3,089  
DUE AT SIGNING

*Disclaimers on other side*



2013 **SIENNA**

**0%** FOR 60 MONTHS

TOTAL FINANCE SAVINGS OF \$3,609  
OR \$2,000 CUSTOMER CASH

*Disclaimers on other side*

# APRIL 2013 VEHICLE INCENTIVES



## 2013 TUNDRA

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF OVER \$7,295 ON A NEW SPECIAL EDITION 2013 TUNDRA CREWMAX

0.0% Annual Percentage Rates (APR) for 60 months with \$4,295 in Finance Savings on a new 2013 Special Edition Tundra CrewMax from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS), \$2000 Special Edition Bonus Cash from Gulf States Toyota, and \$1000 Subvention Cash through TMS/TFS/Gulf States Toyota for a total savings of \$7,295. Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Special Edition Tundra CrewMax from TMS/TFS. Savings are valid on models equipped with the Texas (TX or TB), Oklahoma (OK or TC), Louisiana (LA) or TSS (TT or TS) Accessory Package. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on www.bankrate.com weekly national auto rates as of March 28, 2013 vs. 0.0% with \$39,679 financed (typical amount financed on a new 2013 Tundra CrewMax) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. Offer valid April 2, 2013 through April 30, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas.

## 2013 TACOMA

\$1,000 SPECIAL EDITION BONUS CASH ON A NEW 2013 SPECIAL EDITION TACOMA DOUBLE CAB

\$1000 Special Edition Bonus Cash Enhancement from Gulf States Toyota on a new Special Edition 2013 Tacoma Double Cab equipped with the Texas (TF) or TSS (TJ) Accessory Package. Customer Cash is not available with Special APR or Lease offers. Bonus Cash may be combined with all other current retail and lease offers. Offer valid April 2, 2013 through April 30, 2013. Must take delivery from dealer stock. Dealer sets final price. Contact Dealer for details. Offers available in AR, LA, MS, OK, and TX.

## 2012 CAMRY

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$3,744 ON A NEW 2012 CAMRY GAS OR \$2,000 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$2,744 in Finance Savings on a new 2012 Camry Gas from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS), and \$1000 Subvention Cash through Gulf States Toyota for a total savings of \$3,744. Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2012 Camry Gas from TMS/TFS. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on www.bankrate.com weekly national auto rates as of March 28, 2013 vs. 0.0% with \$25,354 financed (typical amount financed on a new 2012 Camry Gas) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$2,000 Customer Cash Back Savings from GST on a new 2012 Camry (gas). Offer valid April 2, 2013 through April 30, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas.

## 2012 CAMRY

LEASE A NEW 2012 CAMRY SE 4 CYLINDER SEDAN (GAS) FOR \$209 A MONTH FOR 24 MONTHS WITH \$2,509 DUE AT SIGNING PLUS \$1000 GST CAMRY LEASE SUBVENTION CASH

Lease a new 2012 Camry SE 4 Cylinder Sedan: \$209 a month / for 24 months / with \$2509 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$2300, FIRST MONTHLY PAYMENT of \$209 (with GST lease cash applied) and no security deposit. Tax, title and license are extra. Based on MODEL 2546, TOTAL MSRP \$24505, & NET CAPITALIZED COST of \$20639. LEASE END PURCHASE OPTION is \$15632 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 24,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Special Lease offer requires application of \$1000 TFS/GST Camry lease subvention cash Offer valid April 2, 2013 through April 30, 2013.

## 2013 COROLLA

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$2,327 ON A NEW 2013 COROLLA OR \$1,500 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$2,327 in Finance Savings on a new 2013 Corolla from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS), and Gulf States Toyota. Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Corolla from TMS/TFS/Gulf States Toyota. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on www.bankrate.com weekly national auto rates as of March 28, 2013 vs. 0.0% with \$21,495 financed (typical amount financed on a new 2013 Corolla) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$1,500 Customer Cash Back Savings from TMS/GST on a new 2013 Corolla (all models). Offer valid April 2, 2013 through April 30, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas.

## 2013 HIGHLANDER

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$3,556 ON A NEW 2013 HIGHLANDER (GAS) OR \$1,000 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$3,556 in Finance Savings on a new 2013 Highlander Gas from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS). Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Highlander Gas from TMS/TFS. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on www.bankrate.com weekly national auto rates as of March 28, 2013 vs. 0.0% with \$32,852 financed (typical amount financed on a new 2013 Highlander Gas) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$1,000 Customer Cash Back Savings from TMS/GST on a new 2013 Highlander (Gas). Offer valid April 2, 2013 through April 30, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas.

## 2013 AVALON

LEASE A NEW 2013 AVALON XLE SEDAN (GAS) FOR \$209 A MONTH FOR 36 MONTHS WITH \$3,089 DUE AT SIGNING

Lease a new 2013 Avalon XLE Sedan (Gas): \$289 a month / for 36 months / with \$3089 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$2800, FIRST MONTHLY PAYMENT of \$289 and no security deposit. Tax, title and license are extra. Based on MODEL 3544, TOTAL MSRP \$32485, & NET CAPITALIZED COST of \$27262. LEASE END PURCHASE OPTION is \$19214 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 36,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Offer valid April 2, 2013 through April 30, 2013.

## 2013 SIENNA

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$3,609 ON A NEW 2013 SIENNA OR \$2,000 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$3,609 in Finance Savings on a new 2013 Sienna from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS). Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Sienna from TMS/TFS. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on www.bankrate.com weekly national auto rates as of March 28, 2013 vs. 0.0% with \$33,332 financed (typical amount financed on a new 2013 Sienna) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$2,000 Customer Cash Back Savings from TMS/GST on a new 2013 Sienna (all models). Offer valid April 2, 2013 through April 30, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas.