Prior to the confirmation of any event or event date, the promoter is
required to execute a License Agreement with the South Florida Fair, and
make payment of specified deposits. The agreement must be accepted and
acknowledged by the South Florida Fair.

Event dates may be held on a “first-option hold” for up to 30 days while the
License Agreement is being finalized.

At any time during the 30-days or any extension thereof, another promoter
wishes the same dates and executes a contract and makes the required
deposit, the promoter with the “first-option hold” is notified and given five
days to finalize their contract and make their deposit or the date is released
by the promoter with the “first-option hold.”

Within six months of a specific date, all space is available to the first promoter
whose executed contract and deposit is accepted and acknowledged by the
SFF.

Security — A South Florida Fair Security Officer must be on duty to roam
& to man any open gates.

Electrician — A SFF Electrician is required to be on duty at all times that the
buildings are occupied by a promoter.

EMT— SFF EMT’s are required to be on duty at all times that the public has
access to the property and buildings.

Ticket Sellers — The Fair reserves the sole and exclusive right to provide
ticket sellers for all events selling tickets.

Cost relating to the providing of services are the sole responsibility of the
event promoter. Charges are based on published hourly rates applicable at
the time of the event. The number of people needed is determined by the
Fair based on the anticipated attendance at the event.

Food & Beverage — The Fair retains the exclusive right to operate all food,
drink, candy, tobacco, alcohol, novelties, souvenirs and all other concessions
during the term of the License Agreement. All monies and profit derived from
the operation of said concessions shall belong to the Fair. No other food,
beverage, merchandise or other concessions are permitted on the
Fairgrounds without the express written consent of The Fair; nor shall
the operation of said concessions belong to the Fair. No other food,
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Exclusive Services
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Fairgrounds without the express written consent of The Fair; nor shall
Licensee, its agents, exhibitors or invitees be permitted to bring food and beve-
erage on the Fairgrounds. Pepsi is the exclusive soft-drink product of the
Fair.

Other — The Palm Beach Post is the exclusive newspaper of the South
Florida Fair. No other newspaper is able to be on-site during events.

Available Services
The following services are available and charges are based on published
hourly rate applicable at the time of the event.

Move-in/Move-out labor
Security
Carpenter
Ticket Taker
Parking Attendant

Our sales team will be glad to help you with any questions you may have. Please
feel free to call on us for assistance at any time.

Equipment Available
The following equipment is available in limited quantities. Charges are based
on published rates applicable at the time of the event.

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Rules and Regulations
A comprehensive set of Rules and Regulations, applicable to all events held
at the facility, should be carefully reviewed as they are a part of the License
Agreement.

Cancellation
Once an event promoter executes a License Agreement, the space and the
time period covered by that agreement is taken off of the market and
reserved exclusively for the Licensee. If the Event is cancelled, in whole or in
part, for any reason, by Licensee, the Licensee shall not be entitled to a refund
of any monies paid. Upon cancellation the space will become available.

Insurance
At least thirty (30) days prior to MOVE-IN date, the event promoter shall
provide the Fair with a Certificate of Insurance in a form and from an insur-
er acceptable to the Fair. The certificate of insurance which shall name the
SOUTH FLORIDA FAIR & PALM BEACH COUNTY EXPOSITIONS, INC. as
an additional named insured for Comprehensive General Liability insurance
including products and completed operations coverage with limits of not less
than $1,000,000 each occurrence, combined single limit for bodily injury and
property damage. The term of coverage shall coincide with the dates and
times of this License including MOVE-IN and MOVE-OUT. The policy shall
have a standard thirty (30) day cancellation notice provision.

Other insurance requirements are defined in the License Agreement.

Facility Attendance Fee
In addition to all other charges, a $1.00 Facility Attendance Fee (FAF) is col-
clected on all tickets sold or redeemed (including complimentary tickets and
tickets sold in advance) for all events at the South Florida Fairgrounds. This
is a mandated fee by the Board of Trustees — earmarked for capital improve-
ments and renovations.

Settlement
A daily settlement meeting is scheduled with the Licensee or his designated
representative to review the number of tickets sold, admissions, charges,
staffing, services and such other financial issues with the Fair at a time mutu-
ally agreeable with the Fair. A settlement statement, prepared by the Fair, will
reflect all ticket income collected by the Fair, less any charges, including any
unpaid rental fees known to date. At the end of the event, settlement will be
retained by the Fair as Retainage against any subsequent charges. Final set-
tlement with Licensee will be made within ten (10) business days following
the last day of the Event. Other conditions may apply and are detailed in the
License Agreement.