



# GOOD NEWS

THE SALVATION ARMY DFW METROPLEX COMMAND | FALL 2018

DOING  
THE MOST  
GOOD®

## A MOTHER AND CHILDREN GET A HOME

Lakendria lost her job when she was pregnant with her third child. With no income, she eventually lost her home.

She and her two children lived with her sister for five months and then moved in with her mother. But after only a month, her mother was evicted from her home. Although her mother had an opportunity to move in temporarily with friends, Lakendria and her children had no place to go.

On the day of the eviction, Lakendria's mother took her daughter and grandchildren to a fire station in Irving near where they had been living. Lakendria was six-months pregnant. Desperate for help, she was upset and crying. A firefighter contacted our Carr P. Collins Social Service Center in Dallas to request help for the family. The Irving Police Department gave them a ride to the center.

The family began staying at our emergency women's shelter. After a month, they got into our transitional

shelter program, which provided them with their own room for the next eight months. During that time, Lakendria received counseling and attended parenting and money management classes.

"There were a lot of different programs and resources to go through to actually get you to where you needed to be," Lakendria said.

Lakendria gave birth to her third child during the time she was staying in our shelter. When the baby was born, we provided a crib, as well as linens, clothes, and baby formula.

Lakendria's Associate's Degree helped her get a job as a teacher at Head Start of Greater Dallas. Since she was living in our shelter, she was able to work and save money for an

apartment. When the family moved out of the shelter, we provided beds for their new home.

"The Salvation Army helped me to realize that it's not over until you want to give up and you want to stop," Lakendria said. "And for them, I will never stop. I will never give up. I will keep pushing until I can push no more."



# THE SALVATION ARMY WOMEN'S AUXILIARY OF DALLAS INSTALLS NEW OFFICERS

Major Barbara Rich, DFW Metroplex Commander, installed the new officers for The Salvation Army Women's Auxiliary of Dallas at its June meeting held at Arlington Hall in Dallas. The officers will provide leadership to the 300-member Auxiliary for 2018-2019.



Major Barbara Rich with 2018-2019 officers

During the meeting, Major Rich also recognized outgoing President Betsy Willis for her dedication in leading the Auxiliary the previous year, as well as Lisa Singleton who chaired the 2018 Fashion Show and Luncheon that raised more than \$700,000 to support Salvation Army programs and services in DFW.



Betsy Willis, Major Barbara Rich, and Lisa Singleton

## FORMER DALLAS COWBOY CHARLES HALEY PARTICIPATES IN BACK-TO-SCHOOL SHOPPING SPREE AT ACADEMY



Charles Haley with Lt. Mayela Acosta, Corps Officer at The Salvation Army in Irving, and a few of the children

Pro Football Hall of Famer and former Dallas Cowboy, Charles Haley, joined 30 kids from The Salvation Army Boys & Girls Club in Irving just before school began for a back-to-school shopping spree at Academy Sports. Each child received a \$200 gift card courtesy of Academy, the official sporting goods retailer of the Dallas Cowboys.

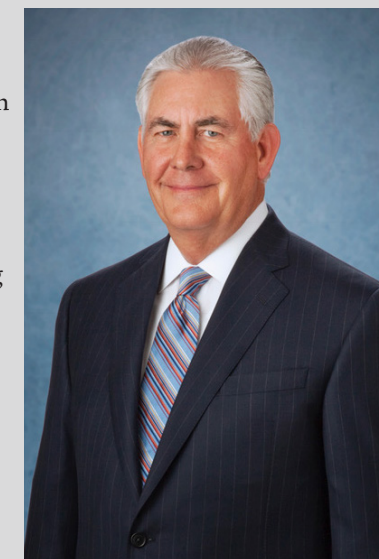
## WESTLAKE ACE HARDWARE DONATES 973 FANS

A huge thank you to Westlake Ace Hardware for collecting \$12,925 in donations at their DFW-area stores. The donations purchased 923 box fans for our summer heat relief efforts. Westlake also donated 50 additional fans for a total of 973 fans to help individuals and families get relief from the heat.

## FORMER U.S. SECRETARY OF STATE REX TILLERSON TO SPEAK AT 2018 DOING THE MOST GOOD LUNCHEON

Former U.S. Secretary of State, Rex W. Tillerson, will be the keynote speaker at our 2018 Annual Doing the Most Good Luncheon to be held at noon on November 15 at the Hilton Anatole Hotel.

A native of Wichita Falls, Tillerson earned a Bachelor of Science degree in civil engineering at the University of Texas at Austin before joining Exxon Company, U.S.A. in 1975 as a production engineer. He rose through the ranks to become president of the corporation and a member of the board of directors in 2004, and served as ExxonMobil's chairman and chief executive officer from 2006 to 2016.



Proceeds from the annual luncheon help The Salvation Army provide important programs and services in Dallas, Tarrant, Collin, Denton, and Ellis Counties. These include food for the hungry, shelter for the homeless, drug and alcohol addiction recovery, youth programs, and financial assistance.

Luncheon tickets are \$300 each. Sponsor levels range from \$1,000 to \$250,000. To purchase tickets or for more information, visit [salvationarmydfw.org](http://salvationarmydfw.org), email: [vanessa.palmer@uss.salvationarmy.org](mailto:vanessa.palmer@uss.salvationarmy.org), or call 214-637-8254.

## 2018 RED KETTLE CAMPAIGN

### MAKE YOUR BELL RINGING PLANS NOW!



During the upcoming holiday season, we need your help organizing a few of your friends for a day of bell ringing at a red kettle site in your area. The day would be divided into shifts allowing each person who participates to volunteer during their shift only.



Your participation can help raise vital funds that allow us to serve the community. For more information, go to [RegisterToRing.com](http://RegisterToRing.com).

### SPONSOR A BELL RINGER

You can help give unemployed men and women an opportunity to earn money during the holidays as Salvation Army bell ringers.

Seasonal workers help ensure our best sites are covered during the week when volunteers are not available.

We encourage you to sponsor a red kettle worker's wages for a day, a week, or for the entire season. It takes about \$80 to cover a bell ringer's wages for a day. To sponsor them for a week, we request a donation of \$480. A donation of \$2,080 will help cover the entire holiday season.

To sponsor a bell ringer contact Justin Eatherly at 214-637-8214.



# OUR COMPLETELY RENOVATED COMMUNITY CENTER OPENS IN PLEASANT GROVE

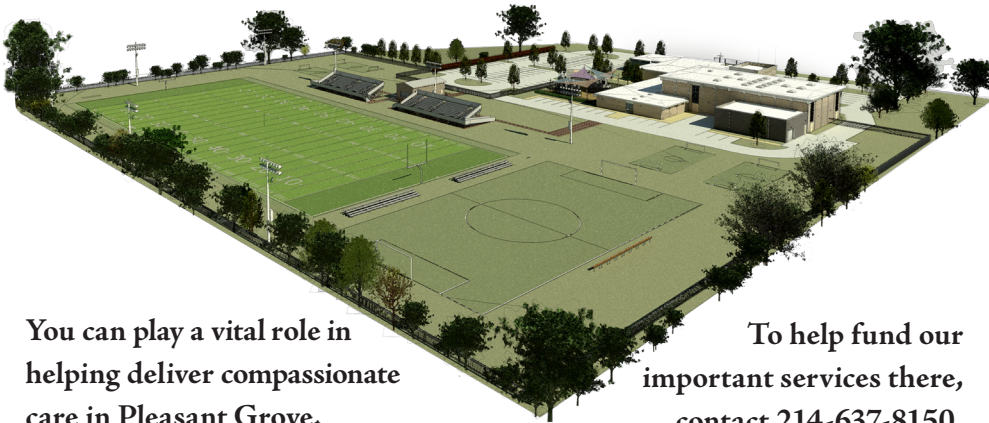


The Salvation Army has been addressing needs in the multicultural community of Pleasant Grove in Southeast Dallas since 1965. Located on Elam Road, our center has been a welcome place for children, families, and senior adults.

But after more than a half century of service, it was time for an upgrade of the old center. Over the past year, a major remodeling project has been underway to create a beautifully renovated Salvation Army community center in Pleasant

Grove. The center will be a welcome beacon of hope for many more decades to come.

The center includes a state-of-the-art outdoor sports complex with lighted fields, a completely remodeled worship space, a gymnasium with maple floors striped for both basketball and volleyball, a dedicated food pantry space to help meet food insufficiency needs, a renovated kitchen with new commercial equipment, an upgraded multipurpose room with a new audio-visual system, a laundry room to wash athletic uniforms, and much more parking for local residents to access programs offered to the community.



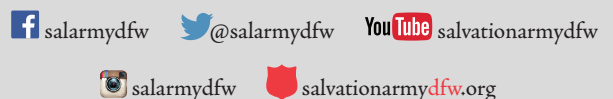
**You can play a vital role in helping deliver compassionate care in Pleasant Grove.**

**To help fund our important services there, contact 214-637-8150.**

Thank you to our signature partners



CONNECT WITH US ONLINE



To donate to The Salvation Army DFW Metroplex Command, visit [SalvationArmyDFW.org](http://SalvationArmyDFW.org)

To donate gently used furniture, clothing, household goods, or vehicles, call 1-800-SA-TRUCK or go to [satruck.org](http://satruck.org)