

PRESENTATION CARD (Yellow Card)
FOR JUNIOR LIVESTOCK AUCTION
NEW* Livestock Entries close June 29, 2012**

The purpose of this card & presentation is to build confidence in the Exhibitor, provide information on the livestock program, while helping build a new clientele for the Jr. Livestock Auction. The Exhibitor must give a presentation to three people or businesses that have not been buyers/participants at the previous year auction to be eligible for the 2012 Jr. Livestock Auction. **THESE CARDS MUST BE TURNED IN WITH YOUR LIVESTOCK ENTRY(S).** There will be a penalty of a \$200 marketing fee per lot sold for any exhibitor not turning in the cards with their entry. This fee will be deducted from the exhibitors JLA check.

THE CARDS ARE AVAILABLE ON LINE
www.amadorcountyfair.com
AND AT THE FAIR'S ENTRY OFFICE.

Example of Presentation:

Hi, I am (*your name*) _____ and I would like to take a few minutes to tell you about what I do as a livestock exhibitor at the Amador County Fair.

I am a member of (*Club name*) _____ raising (*animal type*) _____ for the 2012 Fair. I have to carefully monitor all the care and feeding for my project. Strict rules are followed in the raising of my animal to ensure the best results. The animal is pre-weighed at 120 or 60 days (*whichever time frame applies to your animal*) and must gain a minimum of 20% in weight by the official weigh-in at the Fair. This makes sure that the animal is getting enough food and growing to the prime weight. I have to keep accurate records, which will help me learn the financial principles with the project. This education will be very helpful as I grow into adulthood.

I would like to invite you to attend the Jr. Livestock Auction on Sunday, July 29, 2012

A breakfast/brunch is hosted prior to the Auction at the 49er RV Village next to the Fairgrounds. I can have the Fair send you more information.

Thank you for your time and I look forward to seeing you at the Fair!

This is strictly an example and you should mold your presentation to you, to make a great impression, so the person you are talking to will want to come to the auction and support your efforts.

Congratulations and good luck!

Amador County Fair
Junior Livestock Auction 2011

Thank you to the following supporters of the youth of Amador County

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Oneto Group
Oneto Ranch
Payless Markets IGA
Phill O'Connell Grain co, Inc.
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Phillips Red Angus
Potter Vinyards
Prudential CA Realty
Raley's
Rancho Arroyo Seco
Ranger Pipelines
Rick Vance Trucking
Robertson Ranches
Rock Morgan Enterprisers
Rock Wall Vineyard
Safeway
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***Thank you again for supporting the
2011 Amador County Fair JLA***