President’s Message
May 4, 2016

Summer is fast approaching and I expect all of you are well along preparing for the upcoming Fair season. In many cases your Community, Spring and Youth Fairs, and Junior Livestock shows are already over and the communities and youth involved have benefitted from the hard work you put in to producing those events. For those with Fair dates in the future the pace is fast and I’m confident the rewards will be significant.

Our WSFA quarterly Board meeting was held recently at the Kitsap County Fairgrounds while we were in Bremerton for the Spring Manager’s Meeting and Super School. My thanks to the management and staff there for all their hard work in putting on a great event and for being such outstanding hosts. A lot of time was devoted at our Board meeting to assembling the details of our upcoming convention. As a reminder, this year’s event will be in Vancouver at the Hilton Hotel. The Board will be meeting here at the Clark County Fairgrounds in June and will tour the Hilton as a group, meet the staff and make the final arrangements for the convention. The draft agenda that is taking shape looks very comprehensive and informative and I encourage everyone to join the association this October at our annual event. Much more information to come after our next Board meeting.

Big thanks to Gale Sobolesky and Penny Nelson for their help and support at the All Ag Day in Olympia recently. WSFA had an informational booth in the Capitol rotunda. Penny displayed her food vendor skills with hot popcorn for all those attending the event. That drew a sizable crowd to our booth and we were able to tell the WSFA story and how we support agriculture and preserve the agricultural heritage of all the communities we serve as WSFA members. I was impressed with the number of people that stopped by to tell us about their experience at Fairs as 4-H and FFA youth when they were growing up.

I am looking forward to seeing all of you at the convention in Vancouver. It’s going to be one of our best. More on that in the next newsletter as well as information on two upcoming Board seat opportunities. Our Position #4 Director, Kathi Mattinen, accepted a position as the Manager of the Clatsop County Fair in Astoria, Oregon. We wish her well and know she will do an outstanding job there. She was our Convention Chair and the Board asked Jerry Gingrich to take on Kathi’s responsibilities and work with Gale Sobolesky to produce an outstanding convention. The Board appointed Sue McIntire of the Jefferson County Fair to fill the Position #4 vacancy until our Convention. Also, the Position #8 seat vacated by Jerry Gingrich on his move to the Clark County Fair will be up for election. That seat is currently held by Brenda Adame of the Grant County Fair. As a reminder, it’s time for everyone to review the Bylaws and if there are recommended changes, those need to be submitted from your Fair to the Board prior to July 1, 2016. Our Bylaws Chairman, Tom Muchoney, will assemble those for Board review, disseminate them to all member Fairs 30 days prior to the convention and present them at the annual business meeting during the convention.

See you in Vancouver,

John Morrison
WSFA President and CEO/Fair Manager Clark County Fair
### Washington State Fairs Association

**Board of Directors**

**2016 Elections**

**Washington State Fair Association (WSFA) Board of Directors will have Two (2) positions up for election at this year’s annual convention.**

Position #4 – On February 25th the Board appointed Sue McIntire from Jefferson County Fair to fill the seat vacated by Kathi Mattinen until the 2016 Convention. She is eligible to run for this position as defined in the WSFA By-Laws. **Position #4 is a Westside position.**

Position #8 – On January 11th the Board appointed Brenda Adame from Grant County Fair to fill the seat vacated by Jerry Gingrich until the 2016 Convention. She is eligible to run for this position as defined in the WSFA By-Laws. **Position #8 is an Eastside position.**

### WSFA Directors Job Descriptions

**As a whole the WSFA Board of Directors Shall:**

- Work on issues of concern to all agricultural fairs
- Plan and conduct the Annual Convention
- Encourage and assist in the planning of Super School and Area Meetings
- Maintain the Washington State Fairs Association Website and Fair Dates and Brochure
- Work with Department of Agriculture Fairs Commissioners

**As an individual a Director shall:**

- Represent the Washington State Fairs Association on Board and Committees as appointed by the WSFA President.
- Assist all members’ fairs throughout the state whenever possible.
- Continue to build and maintain good public relations with government and private business and tourist groups.
- Be a liaison for district fairs with the legislative representative of the fairs association keeping apprised of matters of interest or concern.
- Attend WSFA quarterly business meeting and other meetings that may be called by the President.

### WSFA Directors Term of Office

- The length of each term is four years and a successful candidate is eligible to run for two consecutive years.

If you are interested or know of someone that would be an effective board member, please let me know. Also, we are asking for a written letter of intent to run and a short paragraph of your qualifications is required. If you have any questions, please do not hesitate to contact me or any Board member.

<table>
<thead>
<tr>
<th>Position #1</th>
<th>Clark County Fair</th>
<th>17402 NE Delfel Road</th>
<th>Ridgefield, WA 98642</th>
<th>Phone: 360-397-6149</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position #5</td>
<td>Walla Walla Fair &amp; Frontier Days</td>
<td>149 Thunder Ridge Drive</td>
<td>Walla Walla, WA 99362</td>
<td>Phone: 509-529-8386</td>
</tr>
<tr>
<td>Position #6</td>
<td>Spokane Interstate Fair</td>
<td>404 N. Havana, Suite 1</td>
<td>Spokane Valley, WA 99202</td>
<td>Work #: 509-477-2785</td>
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<tr>
<td>Position #7</td>
<td>Kittitas County Fair</td>
<td>901 E 7th Suite 1, Ellensburg, WA 98926</td>
<td>Phone: 509-962-7639</td>
<td></td>
</tr>
<tr>
<td>Position #8</td>
<td>Grant County Fair</td>
<td>3953 Airway Drive NE</td>
<td>Moses Lake, WA 98837</td>
<td>Phone: 509-765-3581 ext. 4617</td>
</tr>
</tbody>
</table>

**WSFA SERVICE MEMBER DIRECTOR**

- Penny Nelson 2011 - 2017
- Hazel’s Diner
- 3305 W. Birchfield, Yakima, WA 98901
- Phone: 509-961-9107
corndoglady@netscape.com

- WSFA Executive Secretary
- Gale Sobolesky, CFE
- P.O. Box 514, 147 Kennicott Road, Chehalis, WA 98532
- WSFA Office: 360-269-9971 wastfair@comcast.net

- WSFA Government Affairs
- Heather Hansen
- 120 Union Avenue Suite 204
- Olympia, WA, 98501
- 360-705-2040 ~ heather@wafriends.org

**Terry Atchison, WSFA Director, Position #5**

Chair, Nominations Committee

Send a letter of interest or for more information to:
Terry Atchison, Chair, Nominations Committee
149 Thunder Ridge Dr., Walla Walla, WA 99362
or terratchison@msn.com
150th Walla Walla Fair and Frontier Days…

On July 9, 1866 the Walla Walla Agricultural Society was first organized and decided to stage a large agricultural and industrial exposition that showcased valley crops and the largest farming methods and the first county fair was sponsored October 4 – 6, 1866, on grounds which had been built three miles west of the present city limits in 1862 for a race meet. Today, The Walla Walla Fair and Frontier Days includes national entertainment, professional rodeo, 4-H, FFA and open class exhibits and more.

The Walla Walla Fair and Frontier Days kicks off Wednesday night with the concert LoCash Cowboys and Montgomery Gentry. The demolition derby takes place on Thursday at the fairgrounds arena. Friday, Saturday and Sunday nights are the PRCA rodeo performances. This event has been billed as The Greatest Night Rodeo on Earth, featuring some of the best cowboys and cowgirls in the world as well as some talented locals who are on the national and regional rodeo circuits.

Do you want to share information about your fair? Please send your write-up to wastfair@comcast.net, so we can include it in our next newsletter. We look forward to hearing from you and sharing your news.

WSFA Bylaws

The following Bylaws change has been submitted for consideration at our 2016 WSFA Annual Meeting during Convention.

By-law change request:
The Clark County Fair is requesting a change to the current WSFA By-laws regarding Article IV – Directors, Section 1, Immediate Past President.

Currently the section reads:
Section 1. The affairs of the Association shall be managed by a board of eight (8) directors with positions one through four from Western Washington and positions five through eight from Eastern Washington, and one member elected by the Service membership biennially with full voting privileges. The Cascade Mountain Range shall be the geographical dividing line. The immediate past president shall serve as a board member for the following one (1) year term without voting privileges in the event that his or her board term has expired.

Proposed submitted change:
“The immediate past president shall serve as a board member for the following one (1) two (2) year term without voting privileges in the event that his or her board term has expired.”

Respectfully submitted,
Jerry Gingrich
Assistant Fair Manager
Clark County Fair

If your fair has a bylaws change you would like to propose, please submitted to Tom Muchoney, WSFA Director and Bylaws/Credentials Chair, by July 1, 2016. Tom’s email is Tmuchoney@comcast.net, and his mailing address is 13225 S. Machias Rd., Snohomish, WA 98290 and his phone is (425) 334-9501.

Washington State Fairs Association Mission

“Washington State Fairs Association is dedicated to the success of Washington’s Fairs through coordination, education, information, legislation and public support.”
Hello Service Members,

Good Morning K-Mart Shoppers!

I hope Spring is being kind and profitable for all of you. With fair season fast upon us like most I’m busy getting my stuff in tip top shape.

The 2016 convention in Vancouver, WA is shaping up great. If you would like to sponsor an activity at this year’s Convention please email Gale at wastfair@comcast.net and she will provide you with a few options.

We’ve lost a few board members due to job changes and gained 2 exceptional Board members. I will miss the old ones they have become friends, but I’m also glad for them and wish them well.

We’ve added speed dating again Friday morning of Convention. I need names to summit to the board for service member of the year we would like at least 3.

Remember to get your dues and registrations in, make Gale’s life easier. I hope to see many of you this summer and hearing what you would like to see at Convention.

May your life be filled with laughter and the road ahead be clear.

Penny Nelson
WSFA Service Member Director
Hazel’s Diner

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Dakota Newman
Tammy Neuman
15010 228th Avenue SE, Monroe, WA 98272
206-406-9015
Email: JKID882@comcast.net
Website: Dakotaneuman.com
Singer/Songwriter/Entertainer
Solo Act or Band

LED Trailers
Drew Steig
4995 Ridge Drive NE, Salem, OR 97301
971-338-4444
Email: LEDtrailers@gmail.com
Website: LED-trailers.com
Mobile Jumbotrons to rent

One Pro AVL
Cliff Verhoeff
14320 21st Street NE, Bellevue, WA 98007
426-210-2686
Email: Cliff@oneproavl.com
Mobile Stage, Video Walls and Audio.

Oregon Beverage Services
Carroll Unruh
PO Box 2234, Salem, OR 97308
503-362-3391 Fax: 503-362-1882
Email: oregonbeverage@comcast.net
Website: oregonbeverage.com
Beverage Services, Alcohol services

Rainier Amusements, LLC
Mitch and Crystal Hoss
11954 NE Gilsan Street, PMB 431, Portland, OR 97220
971-703-8558
Email: info@rainieramusements.com
Website: www.rainieramusements.com
Premier Pacific Northwest Traveling Carnival

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Washington State Fairs Association Vision
“Leading Washington Fairs in successfully meeting the changes and challenges of the 21st Century.”
JOE STODDARD – MUSIC AND COMEDY SHOW
TALKING ANIMALS – MANFRED “THE TALKING HORSE”
Joe Stoddard
39110 Shilling Drive
Scio, OR 97374
Phone (503) 394-7008
Email: Stoddard@smt-net.com
Website: www.joestoddardshow.com
Joe Stoddard performs his One-man High Energy Music and Comedy Show and/or his Roving Ventriloquist Talking Animals. Joe’s Stage Show is perfectly suited as a Main Stage Act, as a warm-up for other acts and/or even in Your BEER GARDEN! Using a huge variety of Music, he energizes the audience with great music and hilarious impersonations and Comedy! Joe tailors his stage show to suit any situation.
Manfred “The Talking Horse” is a character Joe came up with to entertain Kids of all ages.
Manfred is a Roving Ventriloquist Act that thrills the Kids and amazes the masses!
In addition to Manfred the Talking Horse is Hessie-Lu The Talking Cow and Huey, The Talking Elephant.
If you have a special character in mind for your fair, just let Joe know. He may be able to create it for you.

Washboard Willy: Willy’s Washboard Jamboree
Donnis Hiskett
490 S. Bingham Street
Eagle Lake, Florida  33839
650-219-4844
Email: washboardwilly@gmail.com
Website: washboardwilly.com
Whether you want to be amazed, delighted or WOWED . . .
Washboard Willy is the entertainer that can do that. Seeing is believing: a one-man band . . . pied piper of rhythm that draws you into his circle of incredible music and brings smiles to all ages. As he strolls about the grounds, he walks ad plays the washboard and sings while gracefully guiding “Rocko” (his custom music truck). He leaves a bliss wave in his tracks. When he stops, children join his band and play along. While he strolls, he even makes his own parade of followers.
On stage he fascinates people as he sings AND plays the electronic drum kit AND plays the washboard AND adds an occasional harmonic accent. He subs the ukulele for the washboard and does the same thing. He can also add Native American flute and accordion where needed. His music is eclectic including originals, pop folk, Cajun/zydeco, country, reggae, swing/jazz and more including Christmas/Holiday.

Early Preview of Sessions for Convention
WSFA President, John Morrison, Convention Chairman, Jerry Gingrich and the WSFA Board of Directors have been hard at work developing, planning and organizing your 2016 WSFA Convention to be held this year at the Hilton in Vancouver, Washington.
Many of the workshops and presentations have been confirmed and others are very close to being wrapped-up in the next few weeks.
Here is a partial list of workshop or presentations you can expect to see at this year’s convention.

• A presentation by the League of Agricultural and Equine Centers
• Washington State Department of Health Tool Kit (update on last year’s survey and more info)
• How to Address Your Media
• Washington State Department of Health - A Question and Answer Time
• How Carnivals Can Benefit Small Fairs
• Public Relations and Your Fair
• Marijuana Issues for Your Fair and Fairgrounds
• Washington State Fair Commission – Best Practices
• A Session with the Washington State Veterinarian Dr. Joe Baker
• Speed Dating with WSFA Service Members and Washington Fairs
  (This Session is back by Popular Demand)
• Plant Operations – Master Plans
• Social Media for Small Fairs
• Social Media for Large Fairs
• A Presentation by Jim Baron, Fair Manager Northwest Washington Fair
• 2017 Super School Planning Meeting
• The State Fair – The Importance to Other Fairs in the State
• Emergency Animal Evacuation Plan
• Junior Advisory Boards
• A Presentation by Andrea Thayer, Competitive Exhibits/Grounds Entertainment Manager

New this year we will be offering 2 separate tracks with 3 sessions each. One dedicated to Fair Superintendents with the 3 sessions being offered on Saturday, October 29th to ease in participation. The other track will be a New Fair Manager’s Track with the 3 sessions being offered throughout the 3 days of Convention.

Another topic being worked on is a session on Board Governance, we should know if this will be an option in the next few weeks.

And of course, our always popular Keynote Speaker and we hope to have this confirmed and ready to announce in June.

So you can see we have lots planned and many opportunities for networking, training and preparing for your 2017 Fair and Interim Seasons. Early registration is available now and all Registration forms are in this newsletter.

See you October 27 – 29 in Vancouver, WA!!
The WSFA Directors have established the following policies for the 2016 Showcase:

**SELECTION:** The WSFA Showcase committee has sole authority in the selection and development of the showcase schedules. Selection of acts will be based on the originality and talent of the act, capability of production at the showcase facility, and appropriateness of fair audiences.

**ELIGIBILITY:** Agents/Acts must be a member of the WSFA. If selected, Agent/Act must be registered for the WSFA Convention.

**CANCELLATIONS:** If an act is unable to appear, no substitutions by Act or Agency will be permitted for showcase performances. A list of alternates will be established by the Showcase Committee and in the event of a cancellation; the first act on the list will be notified.

**PRODUCTION/EQUIPMENT/PERFORMANCES**

**STAGE ACTS:**
1. Each stage act in the showcases shall have a maximum of 20 minutes to perform.
2. Each showcase will have an Emcee provided by WSFA.
3. Stage and production equipment are the responsibility and control of the WSFA Production crew. The house sound system will provided by the WSFA and will be scaled to the venue used and reasonable requirements of the attractions. The WSFA Showcase Chairperson will have absolute control over this system, including overall volume levels (both stage and house).
4. A schedule for sound check will be provided to each act prior to the Convention. The WSFA Showcase Chairperson will conduct daily meeting (usually mornings) with the attraction or its representative required to be present.
5. All attractions will perform under standard stage lighting provided by the WSFA Showcase Committees unless a representative of the attraction is present to operate/call lighting cues.
6. All instruments, instrument amplifiers, drum kits; equipment and/or special lighting effects are the sole responsibility of the entertainers.
7. The WSFA Showcase Committee assumes no responsibility for any expenses, transportation, meals or rooms, of any attraction.
8. All members and support staff of the showcasing acts will be given Showcase Act credentials. This badge will entitle them to be at the convention on the date of their showcase only.
9. Meals for the entertainers and their family and friends are available at the WSFA Convention Meal Rate. Please contact WSFA for arrangements.

**STROLLING ACTS:**
The WSFA Showcase Chairperson will set the schedule of performance for Strolling Host Performers. Each act will be notified in advance of the Convention. In addition, each act will receive an advance schedule of Convention events and programs along with a layout of the Convention site. Every effort is made to ensure that all performances coincide with high traffic areas and events throughout the Convention schedule.

**APPLICATION PROCEDURES**

**APPLICATION FORMS/SUPPORT MATERIALS**
1. Completed applications must be returned with the following required material:
   d. Application Fee, per act (non-refundable)
   e. Audio CD - sufficient selections to depict talent, originality, style, versatility, etc.- Musical and variety stage act that incorporate musical performance. Important: *Label whether the Disc is a CD or a DVD.*
   f. DVD (A quality video, 10 to 12 minutes in length, may significantly help your chances of being selected.)
   g. References and/or Letters of Recommendation from Fairs.
   h. Diagram of stage plot including list of stage props, technical requirements (Stage acts Only)
   i. Promotional packet to include 8”x 10” black and white photo suitable for publication. A digital file can be emailed to wastfair@comcast.net. Please make mention in your packet that this was emailed and the day it was sent.
2. Applications and required materials must be received by WSFA office on or before **Monday, July 18, 2016.**
3. Agencies may submit unlimited number of applications.
4. Sound checks need to be scheduled with the Sound Company. Sound Company contact phone number will be provide to applicant when they are informed of their selection to showcase.

**APPLICATION FEES:** (All Fees Payable in US Funds)
All application fees are administrative processing fees and are non-refundable. Fees will be used for the Sound System for the Showcasing.

WSFA MEMBER APPLICATION FEE: $25 per act  
NON-MEMBER APPLICATION FEE: $35 plus $125.00 Membership Dues with Application for Membership.

**SHOWCASE FEE:** (All Fees payable in US Funds)
The Showcasing Fee is $100.00 per act selected for showcasing. If your act is selected to showcase, upon notification of your acceptance as a showcase act for the 2016 WSFA Convention, you will be billed $100.00 as a showcase fee. This fee will be used to insure each act has optimum sound and lighting for their showcase. Individuals who are showcasing, as emcees will not be billed this fee.
Showcase 2016  
Washington State Fairs Association  
Hilton, Vancouver, WA  
October 27 – 29, 2016  

APPLICATION

[ ] Showcase Stage - Musical  
[ ] Showcase Stage - Variety  
[ ] Strolling Acts  
[ ] Emcee

Name of Act ____________________________________________________________
Description of Act ______________________________________________________

Number of People in Act ____________________________  Performance Fee $ ________ per day.
Represented by:  [ ] Self   [ ] Agent
Name of Agency __________________________________________________________
Address of Act or Agency __________________________________________________
City ____________________________ State ___________ Zip __________
Phone# ____________________ Fax# ___________________

Name and Phone # of person who can answer technical questions for act:
Name ______________________________________ Phone# ______________________

This application has been submitted by ______________________________________
How long have you been members of Washington State Fairs Association? ______

THIS APPLICATION MUST BE SUBMITTED WITH:
1. Nonrefundable application fee  ~ $25.00 (WSFA Member) or $35.00 (Non WSFA member)
2. Promotion Packet including 8 x 10 black and white or color digital photo, and a write up that can be used in the Fair Views if your act is selected for the 2016 Showcase. This can be emailed to wastfair@comcast.net
3. CD or clip or link can be emailed to wastfair@comcast.net  (for Musical Acts)
4. DVD or clip or link can be emailed to wastfair@comcast.net  (for Stage Acts
5. Stage Plot, sound and technical requirements  (this is mandatory)
6. References and Letters of Recommendation
7. Please email a digital photo to the WSFA Office at wastfair@comcast.net. This will be used in our newsletter and on our website if your act is selected to showcase.

Application must be received in the WSFA Office by Monday, July 18, 2016.
Selected Acts will be notified by Thursday, September 1, 2016.
Return application to:  WSFA Showcase  or email to wastfair@comcast.net
P.O. Box 914  
Chehalis, WA 98532

QUESTIONS:  PHONE: 360-269-9971
Email address: wastfair@comcast.net  Website: www.wastatefairs.com
**PHOTO CONTEST – Due Wednesday, October 12, 2016**

Photos must be mailed to:
Tom Gwin WA State 4-H FAIR, 2606 W. Pioneer, Puyallup, WA 98371

All entries will be judged by a professional photographer. In addition to judging the categories listed below, the judges will be asked to select an overall winner. This will be the Grand Sweepstakes winner.

A) Carnivals
B) Contests & Games
C) Animals
D) Kids
E) Senior Citizens
F) Entertainment
G) Rodeo
H) General Interest

Ribbon stickers will be used and put on all winning entries on the FIRST day of the convention. Ribbons for winners will be available on request. During one of the meals at the convention a list of winners will be displayed on all tables. All fairs that entered should also be listed. An announcement and ribbon recognition will be made for the Grand Sweepstakes. Category winners will be listed in the Fair Views following the convention.

**CATEGORIES**

**BLACK AND WHITE** (includes digital and film prints, judged as the same)
A) Carnivals
B) Contests & Games
C) Animals
D) Kids
E) Senior Citizens
F) Entertainment
G) Rodeo
H) General Interest

**COLOR** (includes digital and film prints, judged as the same)
A) Carnivals
B) Contests & Games
C) Animals
D) Kids
E) Senior Citizens
F) Entertainment
G) Rodeo
H) General Interest

1) Only 8 X 10” or 8 X 12” Black & White or Color prints accepted. Each will be judged separately.
2) Photos must depict Fair related activity.
3) Photos taken by your Newspaper are acceptable: include name photographer and newspaper.
4) Judges have the right to change categories as they see fit; i.e., a photo showing a child and an animal may be general interest.
5) There will be three places awarded in each of 8 categories.
6) A Grand Sweepstakes winner for best photo will be chosen by the judges.
7) All categories may be entered by your fair. Only three entries per category are allowed.
8) Type on a 3 X 5 card. Leave ½ inch space at the top. Use single spacing; Captions may be added, but not required. Write in pencil on the back of the photo the name of fair and category. (Single Space)
9) All photos must be picked up by 2:00 PM on the last day of the convention. NONE WILL BE MAILED.
10) NO PHOTO COPIES ARE ALLOWED. ALL PHOTOS MUST BE ON PHOTOGRAPHIC PAPER.

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**FAIR ATTENDANCE CATEGORIES**

A - Fairs under 8,000 and youth shows; B - Fairs 8,001 - 22,000; C - Fairs 22,001 - 40,000; D - Fairs 40,001-100,000; and E - 100,001 and over.

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**SCRAPBOOK CONTEST – Due Thursday, October 27, 2016**

Between 10:00 a.m. & 3:00 p.m.

A scrapbook should tell the story of your fair and its operations. It provides a lasting record of the fair on a yearly basis and is a treasury of all aspects of activities, events and people. Assemble your scrapbook as if every person who looks at it has never attended your fair.

These rules were developed to provide flexibility and allow each fair entering a scrapbook to be creative and innovative in producing their record. Scrapbooks will compete in the appropriate size division (a) under 8,000 and youth shows (b) 8,001-22,000 (c) 22,001-40,000 (d) 40,001-100,000 (e) 100,001 and over.

Judging score will be based on the judging results for the categories listed below.

**Creativity**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total of 30 points</th>
</tr>
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<tbody>
<tr>
<td>Use of theme</td>
<td>5 points</td>
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<tr>
<td>Use of Color</td>
<td>5 points</td>
</tr>
<tr>
<td>Originality</td>
<td>5 points</td>
</tr>
<tr>
<td>Readability</td>
<td>5 points</td>
</tr>
<tr>
<td>Overall appeal</td>
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**Introduction**

<table>
<thead>
<tr>
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<th>Total of 5 points</th>
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<tbody>
<tr>
<td>Preface</td>
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</tr>
<tr>
<td>Name of fair, name of city, fair dates, fair attendance, theme, category and person(s) doing book</td>
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**Preparations**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total of 10 points</th>
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<tr>
<td>Fair Board Activities</td>
<td></td>
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<tr>
<td>Staff</td>
<td></td>
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<tr>
<td>Preparations for Fair</td>
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**Fair Time**

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<tr>
<td>Fair Activities</td>
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<td>Fair Departments</td>
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**Promotions**

<table>
<thead>
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<th>Category</th>
<th>Total of 15 points</th>
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<tbody>
<tr>
<td>Advertising (anything you paid for)</td>
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</tr>
<tr>
<td>Publicity</td>
<td></td>
</tr>
<tr>
<td>Posters</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous promotional pieces (TV coverage, library exhibits, etc.)</td>
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**Off Season (Optional) NO POINTS**

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<thead>
<tr>
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</thead>
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<tr>
<td>Interim events and activities</td>
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</tr>
<tr>
<td>Construction (capital and preparation)</td>
<td></td>
</tr>
<tr>
<td>Ticket samples, etc.</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL POINTS POSSIBLE**

100

General rules and instructions

**Example:** First section of Scrapbook

First Page (Introduction) is a tabbed page.

Page 2 – back of Introduction page is blank – as are all other tabbed pages

Page 3 – Title page/Preface – Must include name of fair, city, dates, fair attendance, category, theme, and person(s) doing the scrapbook

Page 4 – Table of contents – with page numbers included

Page 5 – Map of fairgrounds

**Required**

- Use both sides of pages (except tabbed pages)
- Incorporate theme throughout scrapbook
- Label (caption) ALL pictures clearly
- All pages must have page numbers
- Premium/Exhibitor guides MAY be included (many are now on-line, so this is optional)

**Judging**

- Scrapbook judge will be independent of WSFA. Scores will be tallied and the judge(s) will give awards based on above scores. The judge(s) will determine the winners in each size division. A “Judges Choice” will be awarded to one entry only. Score sheets will be provided for all scrapbooks.
The purpose of this contest is to share the wide variety of the ways fairs market their event with the use of posters.

Posters will be judged in two categories:

1) **Artistic**
   - The poster should be an Artistic presentation of the fair.
   - A special event or feature may be included, but not required.

2) **Informational**
   - Poster is to clearly present information about the fair (i.e. date, time, special events, cost, preseason ticket purchase location, etc.). Both categories will compete in the appropriate division as determined by fair attendance. The judging criteria are listed below:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Artistic Points</th>
<th>Informational Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design</td>
<td>30</td>
<td>20</td>
</tr>
<tr>
<td>Use of White Space</td>
<td>30</td>
<td>20</td>
</tr>
<tr>
<td>Originality</td>
<td>35</td>
<td>10</td>
</tr>
<tr>
<td>Information/Content</td>
<td>5</td>
<td>30</td>
</tr>
<tr>
<td><strong>TOTAL POSSIBLE POINTS</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

WSFA Board of Directors will award “Fair Board’s Choice” in both categories if there are qualified entries.

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**WESTSIDE**

- **John Morrison**  **Position 1**
  - Camas-Washougal Community Fair*
  - Clark County Fair - Lewis County Youth Fair
  - Mason County Fair - Southwest Washington Fair
  - Thurston County Fair - Washington Junior Poultry Expo
  - Washington State Fair - Skamania County Fair

- **Tom Muchoney**  **Position 2**
  - Enumclaw Jr. Dairy Show - Evergreen State Fair
  - Northwest Washington Fair - Puget Sound Junior Livestock Show
  - San Juan County Fair - Silvana Community Fair
  - Skagit County Fair - Stanwood ~ Camano Community Fair
  - Whatcom County Youth Show

- **Tom Gwin**  **Position 3**
  - Castle Rock Fair - Lacamas Community Fair
  - Northwest Junior Livestock Show - Pacific County Fair
  - Pierce County Fair - Puyallup Spring Fair
  - Skamania County Fair - Washington State 4-H Fair
  - Washington State FFA Exhibition - Washington State FFA Spring Fair

- **Sue McIntire**  **Position 4**
  - Clallam County Fair - Cowlitz County Fair
  - Grays Harbor County Fair - Jefferson County Fair
  - Kalama Community Fair - King County Fair
  - Kitsap County Fair - Wahkiakum County Fair
  - Whidbey Island Fair

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**EASTSIDE**

- **Terry Atchison**  **Position 5**
  - Asotin County Fair - Chelan County Fair
  - North Central Washington Junior Livestock Show
  - Northwest Junior Sheep Exposition
  - Northeast Washington Fair - Walla Walla Fair & Frontier Days
  - Waitsburg Junior Livestock Show

- **Erin Gurtel**  **Position 6**
  - Clayton Community Fair - Ferry County Fair
  - Garfield County Fair - Hunters Community & 4-H Fair
  - Palouse Empire Fair - Pend Oreille County Fair
  - Southeast Spokane County Fair - St. John Community Fair
  - Spokane Interstate Fair - Spokane Junior Livestock Show
  - Valley Community Fair

- **Mickey Webb**  **Position 7**
  - Benton Franklin Fair & Rodeo - Central Washington State Fair
  - Colton Uniontown Fair - Columbia County Fair
  - Kittitas County Fair - Klickitat County Fair
  - Lincoln County Fair - Wheat Land Communities Fair

- **Brenda Adame**  **Position 8**
  - Adams County Fair
  - Central Washington Junior Livestock Show
  - Columbia Basin Junior Livestock Show - Grant County Fair
  - North Central Washington District Fair
  - Okanogan County Fair - West Valley Community Fair
  - Yakima Valley Fair & Rodeo

*currently not holding a fair event
Trade Show Registration Form

This year our Trade Show Area will be in Heritage. A draped table, fabric dividers, and chair will be furnished. The exhibit hall booths are approximately 6 feet wide by 6 feet deep. Please return this form as soon as possible, space is limited. There will be hospitality times plus coffee and doughnut breaks in the trade show area. You must also submit a convention registration form with the trade show registration form to have a trade show booth.

Name: _______________________________________________________________________________

Person to contact: ______________________________________________________________________

Address: _______________________________________________________________________________

Phone: _____________________________ Product or service: ___________________________________

Booth costs: Booth Fee plus convention registration depending on the size of booth. Payment for commercial booth must accompany this form.

Please note: To participate in trade show you must be registered for the Washington State Fairs Association Convention.

Early Bird Convention Registration is $297.00 Starting September 27 - Convention Registration is $337.00

☐ Single booth - $150.00
☐ Double booth - $300.00
Early Bird Trade Show Booth
Registration before September 27
Starting September 27 - $200.00
Starting September 27 - $350.00

Plus Washington State Fairs Association Convention Registration $297.00
Starting September 27, 2016 - Convention Registration is $337.00

One Table is included with Booth - Please indicate size: ☐ 4 foot ☐ 6 Foot ☐ 8 Foot
Extra Table ____________ at $30.00 Please Indicate Size: ☐ 4 foot ☐ 6 Foot ☐ 8 Foot

Electricity Needed? ☐ Yes ☐ No
You may use a Visa/Master or Discover card for payment.

Name as it appears on the credit card: _______________________________________________________________________________

Address: _______________________________________________________________________________

Visa / Mastercard/Discover: __________________________ Exp Date: ____________ Security Code: ____________

Signature: ____________________________________________________________________________ Email: __________________________________________

Mail this form to: Washington State Fair Association - Convention
P.O. Box 914
Chehalis, WA 98532
360-269-9971
if you have questions, please call or email: wastfair@comcast.net

WSFA Office Use Only
Check # ______________
Date Rec’d: ______________
Amount: ______________
Other: ______________
2016 WSFA VIDEO SHOWCASE APPLICATION

In 2015 WSFA launched the opportunities for Video Showcases. In 2016 we will continue to offer this chance for showcasing. Video Showcasing will complement our Live Showcase activities during our Convention in Vancouver on October 27 – 29. This program will give service member’s whose acts cannot be showcased on stage at the convention the opportunity to present a short video to Convention delegates alongside traditional live showcase acts.

Rules for Video Showcases:

- A copy of the video to be showcased must accompany the video showcase application.
- Videos **Must** be no longer than a maximum of 3 minutes in length. Any application accompanied by a video over three minutes in length will automatically be rejected.
- Videos must be submitted on a DVD, or via a functional link to a downloadable copy of the video file (Dropbox or other similar services will allow us to download a copy of the video. You Tube will NOT). The file must be in a .avi, MPG, or .MOV format. Minimum screen resolution of 720 x 480 is required.
- Only acts which cannot be featured as live acts will be selected as video showcases. The objective is to present more options to convention delegates, than would fit on the showcase stage. Suitable acts include Hypnotists, Large Animal Acts, Monster Trucks and other acts that would not fit the showcase stage.
- At each Meal featuring a showcase, there will be an emcee to introduce live acts, who will also direct the audience’s attention to your video. Video showcases will be presented to the convention delegates between live acts, allowing stage technicians time to reset the stage for the next live act.
- To submit a video, you must be a member in good standing of the WSFA, or join the WSFA on acceptance of your video.
- Video Showcase applications will be reviewed by the showcase committee, who will select the successful applicants. After selection, service members may not change which video they are to display, without prior approval from the showcase committee.
- The application fee of $25.00 or $35.00 non-members must be submitted with your application. If selected by the showcase committee, an additional Video Showcase Fee of $100.00 must be paid before October 1, 2016 or you will forfeit your Video Showcase Spot. Those who submit a video showcase and are non-members of WSFA must join if they are selected to showcase.

Contact Name: _____________________________________________________________

Company Name: ____________________________________________________________

Phone: ______________________________ Email: ________________________________

Address: ___________________________ City: __________________ State: _________ Zip: ______

Link to Video: __________________________

Description of act to be Video Showcased: _____________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

_____________________________________________________________________________

Please send Video Showcase and Link to Video Showcase to wastfair@comcast.net.

*All applications must be received by Monday, July 18, 2016.*
Washington State Fairs Association  
Convention Registration Form  
Hilton - Vancouver, WA  

Please print legibly your CORRECT name tag depends on it!  

<table>
<thead>
<tr>
<th>First Time at Convention</th>
<th>Registration Till September 26</th>
<th>Registration Sept. 27 and after</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Delegate</td>
<td>1st Early Bird $297.00</td>
<td>VD Voting Delegate $337.00</td>
</tr>
<tr>
<td>(As you wish it to appear on the name badge)</td>
<td>$297.00</td>
<td>AVD Alternate Voting Delegate $337.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SP Spouse</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fair Position Held</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Do you want this to appear on badge?)</td>
</tr>
</tbody>
</table>

Name of Fair/Business: ________________________________________________________________

Contact Name: _________________________________________________________________

Address: ________________________________________________________________

Street or P.O. Box __________________________ City __________________________ State _______ Zip __________________________

Email: __________________________________________ Telephone: __________________________

Payment must accompany entry. Amount enclosed: $ __________________________

Visa Card/MasterCard/Discover # __________________________ Exp Date: __________________________

Security Code _______ last 3 digit number on the back of the card located at the end of the signature line.

Name as it appears on the credit card: __________________________________________

Signature: __________________________

Save with Early Bird Registration till Wednesday, September 26, 2016 Only $297.00.

Registration Fee starting Tuesday, September 27, 2016 is $337.00.

A registration entitles you to a name badge, 5 Meals and a booklet making you eligible for all of the prizes to be given away.

Individual meals: Thursday evening - Friday lunch - Friday evening - Saturday lunch - Saturday evening - All individual meals are priced at $35.00 each.

Badges will be required at all meetings and convention functions.

Refund Policy: Requests for a refund must be received by Monday, September 26, 2016. Starting Tuesday September 27, 2016 the funds may be transferred to another member, but not refunded.

Make checks on all registration payable to WSFA with proper funds.

Make a copy for your records. Thank you and we will see you in Vancouver!

To have a Trade Show Booth you must also be registered for the Convention.

Mail this form to: WSPA Convention  
Washington State Fairs Association  
P.O. Box 914  
Chehalis, WA 98532  

Questions:  
Call: 1-360-269-9971  
E-Mail: wastfair@comcast.net  
Website: www.wastatefairs.com  

WSFA Office Use Only:  
Date: __________  
Check #: __________  
Amount: __________  
Other: __________
### MARCH

### APRIL
- Whatcom County Youth Show: April 8 - 9
- WA State Spring Fair: April 14 - 17
- WA State FFA Spring Fair: April 14 - 17
- Spring WA Jr Poultry Expo: April 14 - 17
- NW Junior Livestock Show: April 14 - 17
- Evergreen Junior Dairy Show: April 22
- Asotin County Fair: April 22 – 24
- St John Community Fair: April 22 – 24
- Colton Uniontown Fair: April 29
- Lewis County Spring Youth Fair: April 29 – May 1

### MAY
- Central WA Jr Livestock Show: May 1 - 4
- Jr Livestock Show of Spokane: May 3 - 7

### JUNE
- Puget Sound Junior Livestock Show: June 2 - 4
- Waitsburg Junior Livestock Show: June 11 - 12

### JULY
- Castle Rock Fair: July 14 - 16
- Kalama Community Fair: July 14 - 16
- NW Junior Sheep Expo: July 15 - 16
- King County Fair: July 14 - 17
- Cowlitz County Fair: July 27 - 30
- West Valley Community Fair: July 21 - 23
- Horse, Dog & Cat Show: July 16
- Silvana Community Fair: July 30

### AUGUST
- Thurston County Fair: August 3 - 7
- Stanwood Camano Fair: August 5 - 7
- Whidbey Island Area Fair: August 5 - 7
- Clark County Fair: August 5 – 14
- Skagit County Fair: August 10 - 13
- Yakima Valley Fair & Rodeo: August 10 - 13
- Grays Harbor Fair: August 10 - 14
- Pierce County Fair: August 11 - 14
- Jefferson County Fair: August 12 - 14
- WA State Junior Horse Show: August 12 - 14
- Valley Community Fair: August 13
- Northwest Washington Fair: August 15 - 20
- Grant County Fair: August 16 - 20
- Southwest Washington Fair: August 16 – 21
- San Juan County Fair: August 17 - 20
- Skamania County Fair: August 17 - 21

### AUGUST (continued)
- Wahkiakum County Fair: August 18 - 20
- Clallam County Fair: August 18 - 21
- Pend Oreille County Fair: August 18 – 21
- Hunter Community & 4-H Fair: August 20
- Northeast Washington Fair: August 20 - 23
- Benton Franklin Fair: August 23 - 27
- Kitsap County Fair & Stampede: August 24 - 28
- Pacific County Fair: August 25 – 27
- Lincoln County Fair: August 25 - 27
- Klickitat County Fair: August 25 - 28
- North Central WA District Fair: August 25 – 28
- Evergreen State Fair: August 25 – Sept. 5
- Clayton Community Fair: August 26 - 28
- Lacamas Community Fair: August 27 – 28
- Walla Walla Fair & Frontier Days: Aug. 31 – Sept. 4

### SEPTEMBER
- Wheat Land Communities’ Fair: September 1 – 4
- Kittitas County Fair: September 1 – 5
- Ferry County Fair: September 2 - 4
- Washington State Fair: September 2 - 25
- Washington State 4H Fair: September 2 - 25
- Washington State FFA Exhibition: September 2 - 25
- Columbia Basin Jr Livestock Show: September 2 - 25
- Chelan County Fair: September 8 - 11
- Okanogan County Fair: September 8 - 11
- Palouse Empire Fair: September 8 - 11
- Columbia County Fair: September 9 - 11
- Spokane Interstate Fair: September 9 - 18
- Adams County Fair: September 14 - 17
- Garfield County Fair: September 16 - 18
- Washington Junior Poultry Expo: September 23 - 25
- SE Spokane County Fair: September 23 - 25
- Central Washington State Fair: Sept. 23 – Oct. 2

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**Questions** - Gale Sobolesky, WSFA Executive Secretary at 360-269-9971 or email at wastfair@comcast.net

**Washington State Fairs Association**

**Annual Convention**

**October 27 – 29, 2016**

**Hilton - Vancouver, WA**
Quick Facts about Vancouver and Clark County

The home for the 2016, 2017 and 2018 WSFA Conventions

Nestled between the Pacific Ocean and the Cascade Mountains, on the north bank of the Columbia River, Vancouver USA is as naturally beautiful as it is diverse. No other city in the Pacific Northwest offers such a combination of colorful history, recreational activities, charming shops, extraordinary eateries, a burgeoning wine region, affordable attractions, and charming hospitality.

Population
- Clark County: 425,363
- Vancouver: 158,855

Geography
Vancouver is located on the north shore of the Columbia River, just north of Portland, Oregon. It is approximately 100 miles south of the Pacific Ocean, 164 miles south of Seattle and 120 miles north of Eugene, Oregon, and is located just off of the major north-south Interstate 5. Portland International Airport, which is just 15 minutes away, services Vancouver and Clark County. Vancouver USA is in the Pacific Standard Time (PST) zone.

Weather
Vancouver, Washington, enjoys beautiful summers and mild winters. While the stereotype is that we get close to non-stop rain, the area actually gets far less rainfall than many popular destination cities. View the current weather conditions to learn more about our mild climate.

History
Fort Vancouver was established in 1825 by the Hudson’s Bay Company as a fur trading post and provisional center. It became the center of political, cultural and commercial activities in the Pacific Northwest. Vancouver USA, named after British explorer Captain George Vancouver, was incorporated in 1857—30 years prior to the Canadian city Vancouver, B.C. Clark County was named in honor of the great explorer William Clark, of the Lewis and Clark Expedition.

Labor Force
- Employed: 210,430
- Unemployed: 24,380
- Average Hourly Wage: $25.03

Top Major Private Employers in Clark County
- Southwest Washington Medical Center: 2,744
- Fred Meyer Stores: 1,403
- WaferTech LLC: 950
- Clark College: 840
- Legacy Salmon Creek Medical Center: 825
- The Vancouver Clinic: 823
- Wells Fargo: 803
- BNSF Railway Railroad: 800
- Kaiser Permanente: 748
- SEH America: 680

For more information go to VisitVANCOUVERUSA.COM
2016 WASHINGTON STATE FAIRS CONVENTION
OCTOBER 27 – 29, 2016   THURSDAY THRU SATURDAY

At the Hilton Vancouver (301 West 6th Street, P Vancouver, WA 98660)
To reserve your room at the Hilton call 360-993-4500 or 1-800-HILTONS

Use the WSFA Block Code: FAI to get our WSFA Convention Rate