Director’s Note

GUY C. VANDERPOOL

Director of the Panhandle-Plains Historical Museum, Guy C. Vanderpool announced his resignation from PPHM. His last day at PPHM was April 27th, and he will start at the Amon Carter Museum of American Art in Fort Worth as the Director of External Affairs in May 2016.

Guy began in April of 2004 and has completed over a decade of work at the Panhandle-Plains Historical Museum. While at PPHM, Guy has accomplished many things including: strengthening all aspects of the collection; major gallery renovations; building a strong relationship with WTAMU; raising the awareness of the museum in our state and region; and securing financial stability and sustainability even during the most trying financial times. The two major renovations he oversaw were the 1.6 million dollar renovation of The Panhandle Petroleum Story exhibit and the 2012 renovation of Pioneer Town.

Mary Bearden, president of the Panhandle-Plains Historical Society said, “Guy Vanderpool has been a phenomenal leader for the board and for the staff. The museum will continue to run and operate like clockwork until we can find another great replacement because of what Guy has accomplished.”

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Museum Hours

September – May
9 am - 5 pm Tuesday – Saturday

June – August
9 am - 6 pm Monday – Saturday

Closed
Sundays, New Year’s Day,
Thanksgiving Day,
Christmas Eve, Christmas Day

Admission

Adults $10
Seniors 65+ $9
Children 4-12 $5
Members Free

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PPHM is located on the campus of West Texas A&M University.

Cover Photo: Entrance to The Panhandle-Plains Historical Museum.
When Georgia Was Here
an Exhibition
at PPHM

By Michael R. Grauer, Associate Director of Curatorial Affairs

Born in Sun Prairie, Wisconsin, Georgia O’Keeffe first learned of the American West through stories read to her by her mother. Following studies at the Art Institute of Chicago and the Art Students League in New York, she worked as a commercial artist in Chicago. O’Keeffe was supervisor of drawing and penmanship for Amarillo schools from 1912 to 1914, but returned to New York to study with Arthur Wesley Dow, a leading teacher of Modernism, at Columbia Teachers College. She taught at Columbia College in Columbia, South Carolina in 1915. Then in September 1916, O’Keeffe began teaching at West Texas State Normal College in Canyon.

While in Canyon, O’Keeffe spent her free time painting and drawing Palo Duro Canyon, the flatness of the plains, and the great dome of sky. Experts on the artist consider her time in Canyon essential to her becoming one of the most important American artists of the twentieth century. O’Keeffe herself acknowledged the Texas Plains as her spiritual home.

O’Keeffe boarded in at least three places while in Canyon, two of which residences are private homes not open to visitors. But, the Hudspeth House is now a bed and breakfast inn and welcomes visitors. O’Keeffe taught in “Old Main,” the present administration building for West Texas A&M University.

Only four oil paintings resulted from O’Keeffe’s time in Canyon, including Red Landscape, given to PPHM in 1994 by the Georgia O’Keeffe Foundation. PPHM is fortunate to have such an extremely rare example of O’Keeffe’s work on the Texas Plains. PPHM also owns a trunk O’Keeffe left in the Shirley House in Canyon when she moved in February 1916. Her family lived at Charlottesville, Virginia, where O’Keeffe taught summers at the University of Virginia from 1913 to 1916, and where the Southern Express Company, shippers of this trunk was based. The address label to Knoxville, Tennessee, remains a mystery. The trunk contained art books O’Keeffe used in both Amarillo and Canyon. These books can be seen in the museum’s Research Center. PPHM also acquired from the Shirley house a fruit crate O’Keeffe used as a nightstand, and her cot (a gift of Lily Mudge). Margaret and Glenn Campbell, formerly of Canyon, donated a drawing table from the WT classroom where O’Keeffe taught from fall semester 1916 to spring semester 1918.

During the centennial of O’Keeffe’s time at WT, PPHM will present in its Alcove Gallery, When Georgia was Here, an exhibition of art (primarily paintings & drawings) produced by American artists contemporaneous with her time at WT (August 27, 2016- February 24, 2018). The goal is to inform museum visitors about what American art looked like “When Georgia Was Here.” Objects will be on a rotating basis of 3-6 months per object. Lenders will come from the public and private sectors.
You are Here: Maps from the PPHM Collection Opens June 2016

By Warren Stricker, Director of Research Center

A map is more than a way to gain directional information. Maps serve not only as navigational tools, but as legal and political evidence, sales tools, and as creative objects. Examples of maps from the museum’s archival collections will be featured in the upcoming exhibition You are Here: Maps from the PPHM Collection.

From their first encounters with the landscape of Texas and the Southwest, humans have sought to define and describe their world through maps. These maps or cartographic works have practical, decorative, and symbolic functions.

With a geographic range of state to local, road maps, land surveys, and promotional items will be represented in the exhibition, highlighting these information-rich and fascinating documents.

You are Here: Maps from the PPHM Collection will be on exhibition from June 4, 2016- August 26, 2017 in the PPHM Alexander Gallery which is located on the first floor between Pioneer Town and the Harrington Changing Gallery. For more information about this exhibition or others on the PPHM calendar, visit panhandleplains.org or call (806) 651-2244.
The Golden Nail Awards gala, sponsored by the Amarillo Convention and Visitor Council Arts Committee, is held annually to honor local and area individuals, businesses and foundations that provide financial, in-kind support or volunteer in the fine arts. This year, PPHM won the “Golden Touch Award” for the summer blockbuster George Catlin’s American Buffalo exhibit from the Smithsonian American Art Museum. The PPHM volunteer group known as the “Red Ladies” received a “Special Award” and the PPHM nominated Waite and Genevieve Phillips Foundation received the “Golden Nail Foundation Award.”

The Golden Touch award is given to a new, unique or innovative arts exhibit that adds a “golden touch” to the arts in Amarillo and the Panhandle. PPHM was fortunate to have the rare opportunity to bring George Catlin’s American Buffalo to the Panhandle and share this piece of western heritage with the community. The exhibition, displayed at PPHM May – August 2015, presented 40 original Catlin paintings from the Smithsonian American Art Museum that illustrate the crucial role of the buffalo in Plains Indian culture. During the exhibit’s run, over 18,000 guests from 13 different countries and throughout the United States visited PPHM garnering nationwide media attention. PPHM is proud to have won this award for bringing George Catlin’s American Buffalo to our area.

Many groups have amazing volunteers, but the Panhandle-Plains Historical Museum is blessed to have a group that has become so very integral to their Art Department. The PPHM “Red Ladies” as they have come to be known, have installed virtually every art exhibition at the museum for the last ten years. PPHM knew they had to nominate this group for a special award. The Golden Nail Awards Committee agreed that this group deserved recognition and created a special award just for the PPHM “Red Ladies.”

The Waite and Genevieve Phillips Foundation was the lead sponsor for the traveling exhibition George Catlin’s American Buffalo. “The foundation’s support accounted for the majority of underwriting allowing thousands of visitors to see this beautiful traveling exhibition from the Smithsonian American Art Museum in Washington, D.C. The foundation’s generous gift brought the pioneering work of the country’s earliest western painter, George Catlin, to PPHM. Catlin was among the earliest artists of European descent to travel beyond the Mississippi River to record what he called the "manners and customs" of American Indians, painting scenes and portraits from life," said PPHM Director Guy C. Vanderpool.

The Golden Nail Awards were held on April 7, 2016. PPHM was pleased to have been a part of such an important occasion and to be able to recognize our major foundation donor and volunteers.
Releasing in the summer of 2016, *Rounded Up in Glory* is the first full-length biography on artist, Frank Reaugh (1860–1945; pronounced “Ray”) written by PPHM’s Associate Director for Curatorial Affairs, Michael R. Grauer. The book, to be published by the University of North Texas Press, has been a labor of love for Michael who has worked on the manuscript for over 25 years.

What began as Michael’s graduate thesis, quickly turned into a lifelong passion. Michael’s research took him to Paris to study at the Louvre, Bibliothèque Nationale de France, and what remained of the Académie Julian. This one month trip, taken on the 100th anniversary of Reaugh’s time in Paris, had a profound impact on Michael. SMU’s Haakon Travelling Fellowship funded the trip, and Michael attributes the success of the project not only to the grant but to former PPHM Director Ryan Smith who allowed Grauer to take a sabbatical from PPHM.

As the years went by, Michael continued to write about Frank Reaugh and lecture on the topic. Michael became widely known as the “Frank Reaugh guy” and it was fitting he would author the work on Reaugh’s life and importance to the Texas art culture. In 2013, Michael was approached by University of North Texas Press to write this definitive biography of Reaugh. Michael eagerly accepted feeling a deep connection to Reaugh’s work.

Frank Reaugh was called “the Dean of Texas artists” for many good reasons. His pastels documented the wide-open spaces of the West in the late nineteenth century, and his techniques influenced generations of artists. An advocate of painting by observation, he encouraged his students to do the same by organizing legendary sketch trips to West Texas. Reaugh earned the title of Renaissance man by inventing a portable easel allowing him to paint in high winds, and developing a formula for pastels, which he marketed. A founder of the Dallas Art Society, which later became the Dallas Museum of Art, Reaugh was central to Dallas and Oak Cliff artistic circles until infighting and politics drove him out of fashion. He died isolated and poor in 1945.

“Leave it to Michael Grauer, the spirited overseer of all things Reaugh at the Panhandle-Plains Historical Museum, to develop the definitive biography of this Master Texas artist. With passion and poignancy, Grauer lays out the compelling story of a forgotten giant of Texas art. Skillfully charting the ebb and flow of a long and devoted career, Grauer reasserts Reaugh’s rightful place in the annals of the Lone Star Art.”—William Reaves, founder of the Center for the Advancement and Study of Early Texas Art.

*Rounded Up in Glory* will be widely available, including at the PPHM Store and on Amazon. Michael is expecting to go to book signings and lectures once the book is released. For more information please contact UNT Press Marketing Manager, Bonnie Stufflebeam at bonnie.stufflebeam@unt.edu.
To teachers in the area, we are known as a history museum, not one that focuses on Science, Technology, Engineering and Math (STEM) topics. This is simply untrue – there are several areas where STEM applies including Paleontology, Petroleum, Geology, and Transportation.

You may have heard the phrase STEM in your children’s school or in the national media. STEM is a curriculum based on the idea of educating students in four specific disciplines — science, technology, engineering and mathematics — in an interdisciplinary and applied approach.

Before teachers want to visit PPHM, they often use the TEKS provided on our website to justify their field trip. TEKS stands for Texas Essential Knowledge and Skills, and is the backbone of the Texas education system.

Using the national STEM initiative as a guide, TEKS details the curriculum requirements for every course from grade K through 12th. State-mandated standardized tests measure acquisition of specific knowledge and skills outlined in this curriculum. The State Board of Education adopted curriculum in 1998 that is used as a framework for Texas schools.

Recently, CNS Pantex generously donated $2,500 to be used for STEM education at PPHM. These funds will be used to create lesson plans, hands-on programs, trunks, and public programs for our new Petroleum wing. We will also develop new tours and programs for Paleontology, Geology, and Transportation. To reach a broader audience, plans are in place to revamp our interactive video conferencing programs integrating STEM into each program already in place, and create new programming as well.

PPHM would like to thank CNS Pantex for their support of STEM education programming.
PPHM has a great list of events planned for our visitors. We invite you to save the date for each event and make PPHM part of your plans. Please visit our website at panhandleplains.org for a complete listing of events and to make reservations.

FOSA ANNUAL LUNCHEON AND ARPA OPENING RECEPTION
Hazlewood Lecture Hall
May 7, 2016 11:30AM – 1:30PM
Annual membership luncheon for the Friends of Southwestern Art. This year’s speaker will be PPHM’s Associate Director for Curatorial Affairs/Curator of Art and Western Heritage, Michael R. Grauer who will deliver a lecture on the exhibition, Jose Arpa: Spanish Painter in Texas along with a look back at 20 years of FOSA. Following the lecture, join us to celebrate the opening of the exhibition. The admission fee is $30 for FOSA members and $35 for non-members.

UNBRANDED FILM SCREENING AND ROUNDTABLE
Hazlewood Lecture Hall
May 19, 2016, 6:00PM
Four young cowboys hatched an outrageous plot to adopt, train, and ride a string of wild mustangs 3,000 miles from Mexico to Canada through the wildest terrain of the American West. The Audience Award winner at Telluride Mountainfilm and Hot Docs Film Festival, Unbranded is a soaring tale of danger and resilience, an emotionally charged odyssey that shines a bright light on the complex plight of our country’s wild horses. Join us for a screening of the film, followed by a roundtable discussion led by Michael Grauer, Associate Director of Curatorial Affairs/Curator of Art and Western Heritage, and featuring Ben Thamer, one of the four cowboys on the journey. Admission is $10 for non-members and free for PPHM members, WTAMU faculty, students and staff.

NIGHT AT PPHM
Museum-wide
June 3, 2016 8:00-11:00PM
Come to the museum and see what comes to life in the dark—remember your flashlight! $10 for adults & PPHM members, $5 for kids ages 4-12, kids under 4 are free.

FOSA: AN EVENING WITH THE ART COLLECTION
Hazlewood Lecture Hall
June 16, 2016 5:30-7PM
This special event will include tours of our Texas, Frank Reaugh, and H. D. Bugbee galleries, the Bugbee Studio installation, and the murals in our Pioneer Hall painted by Bugbee and Ben Carlton Mead. Admission is free for FOSA members and $30 for non-members.

JOSE ARPA FAMILY DAY
Hazlewood Lecture Hall
Saturday, July 16, 11AM – 1PM
Come and experience the exhibition, Jose Arpa, A Spanish Painter in Texas in a whole new way by learning how to make your own masterpiece inspired by the skilled painter. Visitors will create a paper collage landscape in Arpa’s style. This event is free with museum admission, open to all ages, and features a come-and-go activity.

DOWNTOWN AMARILLO WALKING TOURS
Downtown Amarillo and Palace Coffee
August 13th, September 17th and October 15th 10:00AM - 1:00PM
Amarillo is a city steeped in architectural and cultural history. Come and learn the city’s secrets - everything from hidden murals to architectural sources - by joining Associate Director of Curatorial Affairs/ Curator of Art and Western Heritage, Michael Grauer, on a walking tour of downtown Amarillo. Space is limited to the first 20 people. Cost is $25 per person which includes a drink from Palace Coffee.

HEART OF TEXAS ART
Hazlewood Lecture Hall
Saturday, August 27th, 10AM- 12PM
Join us for brunch and a celebration of rarely exhibited Texas Art in the PPHM collection. Associate Director of Curatorial Affairs/ Curator of Art and Western Heritage, Michael R. Grauer, will host an in-depth discussion of these and the Jose Arpa pieces on display. This is also your last chance to view Jose Arpa exhibit before it leaves PPHM. Cost is $15 for museum members, WT Faculty and Students, and $20 for non-members.
The opportunities offered by the Texas Panhandle at the turn of the 20th century were a powerful draw for settlers and investors hoping to capitalize on the newly available land. While the reality of life on the plains did not always live up to the promises made by promoters and land companies, the efforts of some of these individuals are a study of perseverance in the face of adversity.

Among those who came to Texas at that time were the Price brothers, young men who sought to turn a large parcel of inherited rangeland in Swisher County into profitable farms. The older of the two brothers, Hickman Price (1886-1939), was a Columbia University graduate and an aspiring journalist, who first visited his Texas land in 1909. He immediately sought to improve their 42 sections located south of Tulia, dividing his time between Texas, the east coast, and Seattle, the home of his parents and younger brother Andrew Price.

Working with a resident manager, the Price brothers attended closely to the development of the land, seeking to sell or lease the property, and building many homes and other improvements. Included was a residence with a singular feature, a swimming pool, which family members enjoyed during visits to the area.

Despite his tireless efforts and several years of successful agricultural production, Hickman Price lost much of his share of the family land in the 1930s, but a portion of the property remains in the possession of the family today. Some records of their Texas venture, which include letters, leases, newspaper clippings, promotional material and photographs dating from about 1907-1933, were maintained by the family. These document the many issues confronting area farmers, such as weather, economic conditions, transportation, and the advent of a new Panhandle industry, oil exploration. These records were donated to the Panhandle-Plains Historical Museum in 2015 by Andrew Price, Jr. and Marston Price, a son and grandson of the two Price brothers. Their gift will give researchers a window into an important aspect of life in the Panhandle.
When the Amarillo Art Center (now the Amarillo Museum of Art) opened in 1972, volunteers quickly became the life’s blood of the center. Among those volunteers was a group of women who had been trained by museum professionals to handle, place, install, and transport works of art within the walls of the institution. That early group of female volunteers—who felt a special kinship with the objects they handled—passed the baton by training those who followed in their footsteps. Always a close-knit group, this “installation crew” socialized outside the museum, lunching together the first Monday of every month to maintain their special bond. In 2005, they were no longer able to install works of art due to a policy change.

That same year the Panhandle-Plains Historical Museum was lucky to welcome that same special “installation crew” to our Art Department. They soon became vital to the PPHM family. Adopting red PPHM polo shirts as their “uniform,” the so-called “Red Ladies” have installed virtually every art exhibition at PPHM for the last ten years. Working under minimal supervision—they usher PPHM Associate Director for Curatorial Affairs and Curator of Art and Western Heritage Michael Grauer out of the gallery and tell him to come back when they are finished! Quite frankly, we’re not sure how PPHM art exhibitions ever got installed before them. Moreover, the Red Ladies have become ambassadors of PPHM, attending virtually all art-related functions and spreading the word about PPHM within our community.

This talented and hardworking group of ladies was recently honored with a Special Golden Nail Award on April 7, 2016. We couldn’t be more proud of our Red Ladies.

If you are interested in joining our Red Ladies, volunteering in any of our other departments or helping with special events at PPHM, please call Tori Saker at 806-336-9052.

Our Volunteer Spotlight: The PPHM “Red Ladies”

By Tori Saker, Volunteer Coordinator
The Panhandle-Plains Historical Museum Store is ready for summer with exciting new merchandise! With the opening of The Panhandle Petroleum Story, the PPHM Store will have one of a kind items to remember this timeless exhibition. From specialty items to books, mugs, jewelry, and so much more we know you won’t be disappointed. Stop by and let our store associates show you everything we have to offer! Visit us in store or online at store.panhandleplains.org

“We Invite You All to Come to TEXAS!” Bring your PPHM Ticket or Member ID to the TEXAS office (located in Canyon at 1514 5th Avenue) and receive 20% off your show tickets this summer. In this family-friendly show, set against an authentic tapestry of history, the show’s fictional characters bring to life the stories, struggles and triumphs of the settlers of the Texas Panhandle in the 1800’s. Texas performs in Palo Duro Canyon State Park, the second largest canyon in the USA. The 51st Season runs June 3rd – August 20th, every night except Mondays. For more information, call (806) 651-2181.
Calendar of Events

THE PANHANDLE PETROLEUM STORY EXHIBIT
Now Permanently Open

WILDLIFE AND HUNTING PHOTOGRAPHS FROM THE PANHANDLE-PLAINS REGION
Now – May 30, 2016

AMERICAN INDIAN ART FROM THE SUSAN J. ALLEN COLLECTION
Now – June 2016

JOSE ARPA, A SPANISH PAINTER IN TEXAS
Now – September 5, 2016

HUNTING THE PANHANDLE-PLAINS
Now – January 7, 2017

HUNTING THE PERFECT ACCESSORY
Now – February 6, 2017

FOSA ANNUAL LUNCHEON AND JOSE ARPA OPENING RECEPTION
May 7, 2016 11:30 AM – 1:30 PM

UNBRANDED FILM SCREENING AND ROUNDTABLE
May 19, 2016 6:00 PM

DOWNTOWN AMARILLO WALKING TOURS
May 21st 10:00 AM – 1 PM *Sold Out

NIGHT AT PPHM
June 3, 2016 8:00 PM-11:00 PM

YOU ARE HERE: MAPS FROM THE PPHM COLLECTION
June 4, 2016– August 26, 2017

FOSA: AN EVENING WITH THE PERMANENT COLLECTION
June 16, 2016 5:30-7:00 PM

JOSE ARPA FAMILY DAY
July 16, 2016 11:00AM-1:00PM

DOWNTOWN AMARILLO WALKING TOURS
August 13th, September 17th and October 15th, 2016 10:00 AM – 1:00 PM

HEART OF TEXAS ART
Saturday, August 27th, 2016 10 AM– 12 PM

WHEN GEORGIA WAS HERE
Alcove Gallery
August 27, 2016– February 24, 2018

New Members

FRIEND
Honorable Glenna Canada
Canyon, Texas
Mrs. Deloris J. Cole
Amarillo, Texas
Ms. Brenda B. Parks
State College, Pennsylvania
Mr. Jimmy D. Pond
Amarillo, Texas

FAMILY
Mr. and Mrs. Eric Alexander
Canyon, Texas
Mr. and Mrs. Matt Allen
Plainview, Texas
Mr. and Mrs. Joseph Amos
Canyon, Texas
Mr. Nathaniel Avrett
Amarillo, Texas
Mrs. Tracey Blackley
Silverton, Texas
Mrs. Terri Boles
Amarillo, Texas
Mr. and Mrs. Alex Gregory
Amarillo, Texas
Mrs. Carrie Hughes
Amarillo, Texas
Mr. and Mrs. Tim Johnson
Canyon, Texas
Mr. and Mrs. John Keim
Tulia, Texas
Ms. Susan Nichols
Amarillo, Texas

Mrs. Amy Ramsey
Amarillo, Texas
Mr. and Mrs. Warner Reeder
Amarillo, Texas
Ms. Cassie Schulte
Canyon, Texas
Mr. and Mrs. Steve Shennum
Amarillo, Texas
Mr. and Mrs. Robert Simpson
Amarillo, Texas
Mr. and Mrs. Clayton Thorne
Lubbock, Texas
Mr. and Mrs. David Wheeler
Canyon, Texas
Mr. Zach Wilbanks
Canyon, Texas
Mr. Joe Young
Canyon, Texas
Ms. Sheri Zaideman
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Rev. and Mrs. Marston Price
Southbury, Connecticut

SUPPORTER
Mr. James Whitton
Amarillo, Texas

Memorials and Honorariums

MEMORIALS
Margaret C.B. and Spencer N. Brown Foundation
in memory of Mr. Jerome Cannon Eppler
Mr. and Mrs. Walt Davis
in memory of Dr. Fred Rathjen
Mr. and Mrs. Robert Josserand
in memory of Mr. Sherman Harmon
Mr. John M. Patterson
in memory of Ms. Donna C. Robertson
Mrs. W.R. Richey
in memory of Dr. William R. Richey

HONORARIUMS
Bruckner Family Foundation
in honor of Allee Bass
Bruckner Family Foundation
in honor of Dr. and Mrs. Steve Curtis
Mr. and Mrs. Walt Davis
in honor of Mrs. Betty Rathjen
Mr. John M. Patterson
in honor of Michael Grauer and his art installation volunteers