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Last year I described our 2017-2018 year in one word – up.

Once again the past year (2018-2019) can be described in one word – new.

We did things in a new way and your response told us you liked our new approach.

We opened the Native Lifeways of the Plains exhibit with a song and cedar ceremony performed by Benny Tahmahkera, a member of the Comanche nation and great-great-great-grandson of Quanah Parker to bless the space.

“Having relatives share in the experience was very heartwarming and to allow the blessing to take place – that was such an uplifting experience to know the museum cared enough about our traditions to allow it,” said Nancy Boles, also a Quanah Parker descendant.

We asked you to help us buy a new Christmas tree for Pioneer Hall and you responded generously.

We invited you to a new fundraiser – a black tie gala called PPHM UnVeiled: Rococo An Evening of French Opulence. You overwhelmed us with your response. In fact, you so overwhelmed us that we were forced to move the main event from inside the museum to a clear-sided tent on lawn behind the museum. We had hoped for 250 guests but 450 enjoyed a French-inspired meal, danced to an unstoppable band and donated more than $200,000 to our museum.

Look for pictures of the amazing evening in this report.

We proudly displayed a new artifact – a Fox “F” Grade shotgun, owned by former President Teddy Roosevelt. Described by Roosevelt as the finest and most beautiful gun he had ever seen, it was used by Roosevelt on his 1909 African safari. Purchased by Jason Roselius at auction in 2010, the firearm claims the title as the most expensive shotgun ever sold at auction. Roselius, who graduated from West Texas State University in 1991 with a deep interest in history, purchased the artifact with the intent it be a gift to the people of the Texas Panhandle region, so they might enjoy its beauty and history.

Finally, we have made many new friends this year. Thank you for joining PPHM and showing us you value our exhibits and events. Thank you also to the friends who have been with us for many years. We truly would not be where we are, celebrating a year of new accomplishments, without your support.

Appreciatively,

Carol Lovelady
Director
2018-2019 Economic Impact
Panhandle-Plains Historical Museum

Employees: 15 full-time and 6 part-time

Salary & Operational Expenditures: $2,500,000

Yearly Direct and Tourism Spending by Visitors: $34,651,188

Sales Tax Generation by Visitors: $2,521,080

Overall Annual Economic Impact: $37,283,508

*Economic Impact Calculated by Destinations International Impact Calculator*
**2018-2019 Service Impact**
*Panhandle-Plains Historical Museum*

- **Annual Visitors**: 52,879
- ** Volunteers contributed**: 2,570 hours of service

**Visitors Living Inside the Texas Panhandle**: 34.5%

**Visitors from Texas**: 44%

**Visitors Living Outside the Texas Panhandle**: 64.5%

**Visitors from Other States**: 55.9%

**Visitors from Other Countries**: 0.1%
2018-2019 Education Impact
Panhandle-Plains Historical Museum

School Districts Served: 55

K-12 Students Served on Guided Tours: 2,466

K-12 Students Served on Self-Guided Tours: 1,915

K-12 Students Served via Outreach Programs and Trunk Rentals: 2,409

K-12 Students Served via Distance Learning Programs: 201

Overall K-12 Educational Impact: 8,798

College Student Volunteers: 40 donated 250 hours of service

2018-2019 Media Impact
Panhandle-Plains Historical Museum

Media Mentioned PPHM in stories, blogs and articles 292 times over the last fiscal year

Social Media Followers 17,025 across Facebook, Twitter and Instagram.
Public programming offers the opportunity for visitors to engage with the collection in a new and unique way. Special events and programs give people the chance to come to PPHM, learn, and make memories together. Here is a highlight of some of the most exciting and highest attended events out of 47 programs from this year.

- **K-12 Students Served on Guided Tours:** 2,466
- **K-12 Students Served via Outreach Programs and Trunk Rentals:** 2,409
- **K-12 Students Served via Distance Learning Programs:** 201
- **College Student Volunteers:** 40 donated 250 hours of service
- **John Olson Vietnam Photography Lecture:** 179
- **Christmas Open House:** 4,686
- **Dino Day:** 1,400
- **Murder Mystery Dinner:** 194
- **Crafts and Drafts:** 175
- **Theodore Roosevelt Shotgun Events:** 186
- **Movie on the Lawn:** 220
- **10th Annual Night at PPHM:** 890
- **10th Annual Night at PPHM:** 890
- **Peter and the Starcatcher Play by WTAMU Theatre:** 765
- **KC vs TX BBQ:** 260
**2018-2019 Exhibitions**

*Panhandle-Plains Historical Museum*

**Theodore Roosevelt Shotgun** The Fox “F” Grade double barreled shotgun was presented to President Roosevelt by the president of the Fox Gun Company. Roosevelt used the shotgun on his well-documented 1909 African safari. The shotgun features intricate scroll work, oak leaves and a gold inlaid hunting dog on each side of the frame. The firearm is on loan from the Jason Roselius Trust and currently on display.

**Native Lifeways of the Plains** features artifacts principally from the museum’s ethnology collection to showcase the material culture of the indigenous people of the Great Plains. Among the key artifacts featured are Quanah Parker’s headdress and lance, the Kiowa calendar, and a recently conserved breastplate dating circa 1880. This exhibit is currently on display.

**Cattle, Cowboys & Culture** a special exhibition by co-curators Michael Grauer and Dr. Amy Von Lintel, showcases the shared heritage between Amarillo and Kansas City through material objects and artifacts, including saddles, photographs, letters, and architectural renderings from the PPHM collection. This exhibit closes in December 2019.

**From Page to Storage to Stage** took visitors behind the scenes to understand the process of creating costumes for shows from start to finish using costumes from *A Flea in Her Ear*, a special production in spring 2017 by the West Texas A&M University Theatre. *From Page to Storage to Stage* featured the original garments, sketches, mock ups, and final products by Anne Medlock, curator and WTAMU Costume Director. March 2019 - September 14, 2019.

**Rococo Revival: The Collection of Lucille Nance Jones** - It may seem an unlikely pairing – lavish rococo antiques on display in a museum known for its extensive collection of saddles and branding irons – but it’s a wonderful example of how Panhandle-Plains Historical Museum tells the stories of the people who have shaped our history. This exhibit is on display until April 2020.

**Red Dead University** was a collaboration with the Center for the Study of the American West encouraging academic gameplay of *Red Dead Redemption II* and showcasing artifacts from the final days of the Wild West. This exhibit closes in January 2020.
UnVeiled: Rococo
Panhandle-Plains Historical Museum

On Saturday, April 13, 2019, the Panhandle-Plains Historical Museum celebrated the Lucille Nance Jones collection at its first formal gala – UnVeiled: Rococo – An Evening of French Opulence. PPHM opened our doors and guests marveled at European antiques that once graced the Nance ranch house outside of Canyon. A lavish French meal preceded the live auction of one-of-a-kind items and behind-the-scenes experiences offered by the museum. 450 guests then danced to The Emerald City Band from Dallas and patrons donated more than $200,000 to the museum.
Sam Lovelady, Sandy Watts and Robin and Randy Dryden catch up during cocktail hour.

The Emerald City Band from Dallas is a hit and had the party going.

Director Carol Lovelady welcomes guests into the marvelous French opulence themed tent.

Alice and Douglass Hyde enjoy pre-dinner dancing.

Zivorad Filipovic in front of the decorated wall and champagne bar.

Keith Brown helps identify bidders during our exciting Live Auction.

Perry Graham, Jennifer Graham, Joe Graham, Terri Graham, Devenie Graham and Rob Bulla.

Tyson Curtis, Jason Velky, Maggie Velky, Kristen Curtis, Ben Whittenburg, Andrew Mitchell, Kelly Whittenburg and Dottie Mitchell.

Charles ‘Bud’ Townsend visits with Natrelle and Russell Long.

Chairwoman Beverly Plank enjoys the Gala with her family Noelle Salmon and Dee Dee Plank.

Alex Hunt and Bonney Roos and others enjoy The Emerald City Band.
2018-2019 Expenses and Revenue
Panhandle-Plains Historical Museum

- Total Assets
The total assets held by the Society at the end of August 31, 2019 were $12,076,563.

This is an unaudited figure and includes current operating and endowment accounts.

Brown, Graham & Company, an accounting firm located in Amarillo, Texas has audited the financial records of the Panhandle-Plains Historical Society for the past several years. In the Independent Auditor’s opinion, the financial statements referred to present fairly the financial position of the Panhandle-Plains Historical Society. The past three years audited total assets as of August 31st are as follows:

FY 2016:   $11,183,332
FY 2017:  $11,381,425
FY 2018: $12,076,563

- Investments
Funds are held with the Texas A&M University System, Happy State Bank, and Amarillo National Bank. The asset allocations for investments held at the two banks are set by the finance committee of the PPHS. The asset allocation for all funds held at the Texas A&M University System is set by the Texas A&M University System Board of Regents.

- Operating Funds
Operating funds are held in accounts at Wells Fargo, Canyon (Unrestricted and Friends of Southwest Art) and Happy State Bank, Canyon (Research Center, Petroleum Wing, Temporarily Restricted and Capital Campaign).

- Operations
Another year of operations was successfully completed by PPHM on August 31, 2019. We saw many great things come from the last year with our annual fundraiser, Unveiled and the creation of three new endowments. PPHM also saw an increase in oil royalties and the Society is grateful for the continued supplementary support from WTAMU. The future is bright for PPHM and the board along with the staff and membership are committed to working together as we move the museum forward. It is due to the continued support of our members and donors that the PPHS is able to provide this community and State a first class museum.

- Balances:
<table>
<thead>
<tr>
<th>Fund</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas A&amp;M University System Fund</td>
<td>$8,793,933</td>
<td>81.0 %</td>
</tr>
<tr>
<td>Amarillo National Bank</td>
<td>1,664,847</td>
<td>15.0 %</td>
</tr>
<tr>
<td>Happy State Bank/Bugbee</td>
<td>372,865</td>
<td>4.0 %</td>
</tr>
<tr>
<td>Other Investments</td>
<td>1,750</td>
<td>0.0 %</td>
</tr>
<tr>
<td><strong>TOTAL INVESTMENTS</strong></td>
<td>$10,831,645</td>
<td>100.0 %</td>
</tr>
</tbody>
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Visitor Comments
Panhandle-Plains Historical Museum

This is a great museum! Three floors that are packed with great artifacts and interactive exhibits. Lots of personal stories attached to the exhibits put real perspective on the history of the area.  – Brent Ehly, Facebook

Great museum. Kids found it fascinating. They even want to go back to take their grandparents.  – Anne Lewis, Facebook

We had heard good things, but this museum is truly amazing! Gorgeous architecture, history, amazing Fresco murals, lovely art and history by local artists, awesome and interactive hands on exhibits for kids of all ages. Spacious and accessible, you could spend hours and hours here!  – Original Youth, Trip Advisor

This terrific museum showcases the history of the Texas Panhandle region clearly and with beautiful themed displays... There is even a complete historic town to walk through, with incredible detail in the various buildings. The exhibits are labelled in a way that makes it easy to assimilate the detail, and everything is very well lit, which is not always the case in some museums.  – Alaskan Red, Trip Advisor
Accolades and Accomplishments
Panhandle-Plains Historical Museum

• **PPHM was awarded** the following awards: Trip Advisor Certificate of Excellence, Best of Amarillo: Best Museum, Top 3 Best Western Museums from True West Magazine and Best Western Art Collection from True West Magazine.

• **The Archaeology Dept. under the direction of Dr. Veronica Arias, obtained state certification** for PPHM under the Texas Historical Commission’s Curatorial Facilities Certification Program. This certification will be valid until 2028.

• **The PPHM Archives acquired the morgue files of the Amarillo Globe-News newspaper**, consisting of over 100 filing cabinets containing articles from the newspaper, photographs, and source material, organized by subject.

• **Collections and Exhibitions Departments partnered with WTAMU faculty and students** to create and implement exhibitions in the new Agricultural Sciences Complex and Amarillo Center.

• **This year’s Educator’s Night Out** brought in over 70 local educators; more than 3 times the number last year.

• **The Exhibits Department created a custom case** and mount for the Theodore Roosevelt Shotgun.

• **Rolla Shaller, PPHM volunteer and previous staff member, received the Fellow Award** from the Texas Archeological Society.

• **Stephanie Price, Marketing Director, was named** the Texas Travel Industry Association Rising Star for 2018.

• **Interim Curator Emily Quinn catalogued over 1200 pieces** in the art vault; handling, measuring, photographing and condition reporting.
Get Involved

Donate
Make a monetary contribution.

Connect
Follow us on Facebook, Twitter and Instagram.
Sign up for our email notifications at panhandleplains.org
Donate
Make a monetary contribution.

Become Part of the PPHM Team
Opportunities for students, adults, seniors, and groups.

Join
Become a Member or Increase Your Membership and receive additional benefits.

Sponsor
Cover the cost of an exhibition or education program.

Connect
Follow us on Facebook, Twitter and Instagram. Sign up for our email notifications at panhandleplains.org
Board, Committees, Volunteers and Staff
Panhandle-Plains Historical Museum

PPHM has a dedicated, motivated and passionate board of directors and committee volunteers. The work of the museum could not be done without each of these individuals and we thank them for their time and effort given this year.

Board Members
Will Miller – President
Jack Miller – President-Elect
Tony Freeman – Treasurer
Mike Connor – Past President
Kathy Cornett
Kenneth Crossland
Robbin Dawson
Joel Hogue
Alice Hyde
Jessica Mallard
Gary Moore
Ted Paup
Kelly Whittenburg
David Woodburn

Advisory Board Members
Katie Cone
Jim J. Brewer
Erin Bunkley
Lainie Kritser
Becky McKinley
Katherine McLeod
Alice Hyde (chair)
Audrey Jones
Sandy Watts

Committees
Amassadors: Mary Ellen Brandt
Kathy Connors
Kathy Cornett
Erich Drochner
Alice Hyde (chair)
Audrey Jones
Sandy Watts

Collections Committee: Bill Brian
Kenneth Crossland
Brian Inggrassia
Alice Hyde (chair)
Paul Katz
J.B. Lane
Jack Miller
Byron Pearson
Gerald Schultz
Buddy Stephens
Sandy Watts
Amy VonLintel (advisory)

Development Committee
Lilia Escajeda
Kevin Friemel
Don Lee
Gary Moore
Ted Paup
Beverly Plank

Marketing Committee
Mary Liz Brooks
Tiffany Curtis
Tony Freeman (chair)
Eric Miller
Luke Oliver
Honnah Taylor

WT Volunteers
Khawla Abderrrezaz
Raisa Anjum
Samantha Arroyo
Jasyle Batty
Benjamin Bozeman
Laci Cannon
Stephanie Corraze
Loc’Dao
Meagan Devin
Noah DuBois
Emilie Fox
Megan Giles
Rowan Hiles
Emma Hohnenshell
Caleb Hukill
Ebony Hutchinson
Emma Irbeek
Melinda Jackson
Caithlin Kleman
Jada Lee
Maruis Longanie
Elizabeth Lorenzo
John Mayne
Iesha McKinney
Tomi Moralez
Ailanne Moreno
Miu Nadami
Owen Nelson
Chukwuebuka Oke
Victory Omietimi
Danni Poole
Christopher Porter
Travis Roberts
Jordan Sherry
Sherly Smith
Luis Solis
Cameron Suffield
L’oreal Sylvester
Joe Torres
Amani Uguh
Alyssa Valenzuela

Community Volunteers
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Bobbie Allen
Darlene Brasington
Wes Brugamyer
Andy Burcham
Shaylee Fairchild
Joe Faulkenberry
Tom Fowler
Redawna Fowler
Erin Frigo
Rachele Gentry
Douglass Hyde
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Larry Nicks
Mindy Lynn
Nadyne Lynn
LDS Church
Keely Miller
Glenn Morris
Karen Morris
Peggy Pollard
Beth Remlinger
Travis Roberts
Monica Shaffer
Rolla Shaller
Karen Sickler
Tori Simms
Sheridan Voigt
Debra Woody

Staff

Administration
Carol Lovelady – Director
Heather Friemel – Associate Director of Finance & Outreach
Buster Ratliff – Development Officer
Kristin Johnson – Visitor Services & Accounts Manager
Laura Bracken – Administrative Assistant

Curatorial
Dr. Veronica Arias – Curator of Anthropology & Natural History
Miranda Bible – Curatorial Assistant, Archaeology
Emily Quinn – Interim Curator of Art
Rolla Shaller – Adjunct Curator of Archaeology

Education
Samantha Biffle – Programs Coordinator
Alyssa Martinez – Museum Educator
Sheridan Voigt – Education Assistant

Exhibits
Micah Hanbury – Exhibits Specialist II, Carpenter
Seth Hanbury – Exhibits Specialist II
Andrew Miller – Exhibits Specialist II, Design

Marketing
Stephanie Price – Communications & Marketing Director
Megan Nelson – Marketing Assistant

Registrar and Collections
Lori Holstrom – Museum Registrar
Darby Reiner – Collections Manager

Research Center
Warren Stricker – Director of Research Center
Millie Vanover – Research Assistant
Donors

Panhandle-Plains Historical Museum

$25,000+
Mr. and Mrs. Samuel B. Lovelady
Ms. Helen Piehl
Mr. and Mrs. Ted Paup
Mr. and Mrs. Jack Miller
Mr. and Mrs. John Kritser
First Bank Southwest, N.A.
Ms. Amelia D. Winton
Mr. and Mrs. Perry Graham

$15,000+
Mr. and Mrs. H. Maxey
Mr. and Mrs. Teel Curtis
Mary Coyne Marketing
Mr. and Mrs. Perry Graham
Mr. and Mrs. Glen Parkey
Mr. and Mrs. Kenneth Pirtle
Mr. and Mrs. Glen Parkey
Mr. and Mrs. Kenneth Pirtle

$10,000+
Mr. and Mrs. Robert J. Lyon
Mr. and Mrs. Robert Lyons

$5,000+
Mr. and Mrs. Chuck Ray
Mr. and Mrs. Steve Urban

$500+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$250+
Mr. and Mrs. Gary Moore
Mr. and Mrs. William A. Attebury
Mr. and Mrs. Joseph H. Pool
Mr. and Mrs. Jerry H. Kimble
Mr. and Mrs. J. Pat L. McNeer
Mr. and Mrs. H. Maxey
Mr. and Mrs. Teel Curtis

$100+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$50+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$25+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$10+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$5+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban

$1+
Mr. and Mrs. Tony Freeman
Mr. and Mrs. Steve Urban
Mr. and Mrs. Walt Davis
Deaf Smith Electric Coop
Inc
Mr. Houston Deford
Mr. and Mrs. Stuart D.
Dowlen
Ms. Anita H. Eisenhauer
Esther McCrory Chapter
DAR
Ms. Shelley Woodburn
Paut
First National Bank of
Panhandle
First State Bank of Dumas
First Bank Southwest, N.A.
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Mrs. C. R. Gaut
Great Western Distributing
Company/Coors of
Amarillo
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Ms. Betty Henry
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Ministries Foundation
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Mr. Johnny L. Hoggatt
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Mr. Gary W. James
Mr. and Mrs. Marvin L.
Jones
Mr. Jack G. Jones
Ms. Judith Jones
Ms. Judy T. Kastrop
Mr. and Mrs. Jerrie Keith
Kelley Family Foundation
Mr. and Mrs. Merle
Kilpatrick
Ms. Gwenfred Lackey
Mrs. Frank A. Ladd
Ms. Catharine Denise Lane
Mrs. Stan Lark
Mr. Robert G. Lee
Mr. Joe T. Lovell
Mr. Don Maddox
Mr. D. L. Mahanay
Ms. Shelley T. Marcos
Milligan (J. Lee), Inc.
Ms. Cynthia T. Mills
Molyneaux (Amos)
Charitable Trust
Mr. John T. Montford
Moore County Library
Mr. Edward L. Morris
Mr. S. T. Morris
Mr. and Mrs. William H.
Neubauer
Mr. and Mrs. Lee Nowlin
Mr. and Mrs. Randy Nuttall
Mr. and Mrs. Jay O'Brien
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Mr. Allen M. Tonkin Jr
Mr. Earl Weed
Panhandle Steel Buildings
Mrs. Richard L. Parker
Mr. and Mrs. Donald
Paxton
Mr. and Mrs. James R.
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Mr. Eugene Phillips
Dr. Randal E. Posey
Mr. Walter Powell
Dr. B. Byron Price Jr.
Ms. Betty Rathjen
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Texas Cattle Feeders
Association
The Don & Sybil
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