Dimensions & Prices

- FULL PAGE: $1,225
  - INCLUDES COLOR
- FULL COLOR: $985
  - BLACK & WHITE: $755
  - 2/3 HORIZONTAL: 7.47” x 6.75”
  - 2/3 VERTICAL: 3.67” x 9.75”
  - 1/2 HORIZONTAL: 7.47” x 4.75”
  - 1/2 VERTICAL: 3.67” x 4.75”
  - 1/2 ISLAND: 4.94” x 6.75”
  - 1/3 VERTICAL: 2.4” x 9.75”
  - 1/3 SQUARE: 4.94” x 4.75”
  - 1/3 HORIZONTAL: 7.47” x 3.25”
- FULL COLOR: $780
  - BLACK & WHITE: $680
  - 1/4 HORIZONTAL: 3.67” x 4.75”
  - 1/4 HORIZONTAL (BLACK & WHITE): $470
  - 1/4 HORIZONTAL (FULL COLOR): $780

Advertorial Packages

- $1,850 2 PAGES: One Page Editorial and One Page Advertising
- $2,500 3 PAGES: One Page Editorial and One Page Advertising; 3rd Pages can be used for Editorial or Advertising.

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Important Specification Info:
- Live Area is 7.47" x 9.75"
- *Add .75" off live area
- Bleed size is 8.25" x 10.75"
- Trim size is 8.25" x 10.75"

Your Advertising Representative

Scott Dirk
Director of Field Services & Ringman
Western South Dakota, Western North Dakota

605-380-6024
sdirk@tsln-fre.com

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