

SHOWCASING OUR CULTURAL HERITAGE...

AMARILLO, TEXAS



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Tri-State Fair & Rodeo Gala  
Saturday, Sept. 6  
Amarillo National Center



Randy Rogers Band tickets on sale now!  
Tristatefair.com for tickets



IT'S FINALLY TIME...time for the Texas Farm Bureau Insurance Companies Tri-State Fair & Rodeo!

Months of planning have gone on to bring you the 2014 event and we think you will have as much fun coming and enjoying as we have had planning and preparing. Let's take a look at what's in store for you and your family.

**Attractions:**

- BMX Pros Trick Team
- Those Funny Little People
- Wolves of the World
- Nerveless Nocks Thrill Show
- Petting Zoo
- Hambone Express Pig Races
- The Rhinestone Roper
- Scott's Future of Magic Show
- Jerry Harris-Master Hypnotist
- TAF Magic Show

**Food & Drink:**

- Funnel Cakes (pumpkin, red velvet, turtle, bacon-maple)
- Chocolate Dipped Bacon
- Deep Fried Apples

**Free Live Music:**

- Ray Wylie Hubbard, Saturday, Sept. 13
- Kimberly Dunn, Thursday, Sept. 18
- William Clark Green, Friday, Sept. 19
- Johnny Lee, Saturday, Sept. 20

**PRCA Rodeo:**

- Wrangler Champions Challenge presented by Justin Boots, Wednesday, Sept. 17
- PRCA Rodeo, Thursday, Sept. 18-Saturday, Sept. 20
- Mutton Bustin'
- Calf Scramble

With 20 different departments and over 18,000 classes, it's your turn to be one of our 1,600 plus exhibitors. Check out all the "Blue Ribbon" fun at [tristatefair.com](http://tristatefair.com).



**See you at the Fair!**

## 2014 Exposition Scholars

In 2004 the first Amarillo Tri-State Exposition scholarship was given in the amount of \$500. The recipient was Penelope (Pierce) Ellis. Mrs. Ellis graduated in 2008 from West Texas A&M University and completed her Masters in Mathematics from Texas Tech University.

Currently the Exposition awards three \$6,000 scholarship to our Panhandle students. Without you these scholarships would not be possible.



**KELSEY BEAL** was born in Kansas and moved to Perryton in 2003. She graduated from Perryton High School where she was active in 4-H, FFA, National Honor Society and softball. As a 10-year 4-H member, she held several offices. She was elected as the 2013-2014 District I Health and Safety Officer. While in high school, Kelsey was also involved in FFA, as an officer every year, and softball all four years. She is a member of and attends First United Methodist Church and does a community volunteer weekend through the church. She is the daughter of Wes and Cindy Beal and has one brother and one sister. Kelsey plans to attend West Texas A&M University in the fall and major in AgriScience. She wants to study to become an agricultural Extension agent for 4-H. After graduating she plans to stay in the Texas Panhandle to be an agent and raise a family.



**JAZMIN HERRERA** was born in Amarillo, the daughter of Juan and Isabel Herrera. She graduated from Caprock High School. While in school, she was involved in the ACE Scholarship Program. She was a part of the Close-Up program in Washington D.C. This program is designed to grant first-hand experience to students who are wanting to learn the works and processes of the United States government. She was also a member of DECA (Distributive Education Clubs of America), an educational club promoting marketing, finance and hospitality management. Jazmin is enrolled at Amarillo College in the behavioral studies program. After she earns her associates degree, she plans to continue her education and get a degree at Texas Tech in Political Science. She plans to have a career in government that will allow her to make significant changes and leave an imprint on the lives of others.



**KIMBERLY CANTRELL** grew up in Texline, where she graduated from Texline High School. Kimberly was very involved in FFA, serving as an officer all four years. She was the Amarillo FFA District Secretary her sophomore year. She has served on the Bi-County Stock Show Board of Directors. Kimberly competed in LDEs (Leadership Development Events), CDEs (Career Development Events) and stock shows across the state. She was active in basketball, cross country and track at school. Kimberly is a member of St. Mary's Catholic Youth Group. She is the daughter of Ken and Rhonda Cantrell and has a younger brother. Kimberly plans to attend WTAMU and major in agricultural communications to earn both bachelor's and master's degrees and work as an agricultural journalist. Later, she plans to earn a doctorate in order to become a professor of agricultural communications.





BEST IN TEXAS



**SPONSORS** ~ Many thanks to our sponsors who help us bring you the fair and rodeo each year. Without their continued support it would be difficult to bring your family the education and entertainment you receive at our event.

- |                        |                                    |                             |                                 |
|------------------------|------------------------------------|-----------------------------|---------------------------------|
| 4D Construction        | Discount Tire                      | Meineke Car Care Center     | Texas Cattle Feeders            |
| 1-800 Plumber          | Dulaney Auto Parts                 | Monte Carlo Resort & Casino | Texas Corn Producers            |
| Affiliated Foods       | Express Employment Professionals   | Mobile Veterinary Practice  | Texas Farm Bureau Insurance Co. |
| Amarillo CVC           | First Bank Southwest               | NTS Communications          | Texas Ford Dealers              |
| Amarillo National Bank | First United Bank                  | Panhandle Plains Land Bank  | Tyson Foods                     |
| AQHA                   | Global Animal Products             | Pendleton Whisky            | Verizon Wireless                |
| Bank of America        | Happy State Bank                   | Plains Builders, Inc.       | Virdinski's Rub Shack           |
| Bar-G Feedyard         | Harbor America                     | Pop-A-Lock                  | Vitel Communications            |
| Basden Bail Bonds      | Herring Bank                       | Pratt Plumbing              | Warren Cat                      |
| Boehringer-Ingelheim   | High Country Chevy Dealers         | Quick Quack Car Wash        | Wells Fargo                     |
| Brenda Michael         | Hilmar Cheese Company              | Reed Beverage               | West Texas Western Store        |
| Bruce's Mobile Repair  | KGNC                               | Salt Fork Ranch             | Whataburger                     |
| Budweiser Distributing | Krause Landscape Contractors, Inc. | Sam's                       | Wrangler                        |
| Capital Farm Credit    | Lang Tire & Auto, Inc.             | Scrap Processing            | Xcel Energy                     |
| Cavender's             | LX Cattle Co.                      | Taco Villa                  | Youngblood's Café               |
| Coca-Cola              | Martindale Feed Mill               | Texas Roadhouse             | <i>List as of press time.</i>   |
| Coolhorse              |                                    | Texas Tire & Tube           |                                 |
| Cowboy Gelato          |                                    | Timeline Transportation     |                                 |

### Committees and Volunteers Hard at Work

On April 22 the Exposition hosted their "Volunteer Appreciation" Party. We spent a great evening honoring our volunteers and those who make things happen during the annual fair and rodeo.

The following is a list of our honorees for the past few years. Keep your eyes open and see who your committee should nominate for the next award.

#### Ambassador of the Year

2013 - Ted Hennis

2012 - Greg Veneklasen

2011 - Don King

#### Superintendent of the Year

2013 - Lynett Seaton

2012 - Curt Cash

2011 - Mateel Brown

#### Committee of the Year

2013 - Rodeo

2012 - Parade

2011 - Concession

#### Committee Chairperson of the Year

2013 - Walt Kelley (Parade)

2012 - Mark Zimmer (Horse)

2011 - Johnny Johnson (Rodeo)



### Fairgrounds has a Pro News 7 SchoolNET Site

The weather at the fairgrounds is always interesting, so we have teamed up with Pro News 7 to bring you the latest in conditions at the grounds.

On June 9 Steve Kersh installed a SchoolNET observation station on the roof of the Exposition office. This station will report live weather information via the Internet.

You can know first-hand what is happening by downloading the KVII SchoolNET app. Find the Tri-State Fairgrounds link, and it gives you up-to-date temperature (wind chill, heat index), humidity, wind (speed, gust), rain and pressure.

**Tristatefair.com**  
**for ticket information, student**  
**coupons, daily deals and discounts.**



Amarillo Tri-State Exposition  
3301 S. E. 10th Avenue  
Amarillo, TX 79104



Amarillo Tri-State Fair

### **Mission Statement**

The Amarillo Tri-State Exposition will provide a wholesome, educational, cultural and recreational experience for area citizens by hosting the Tri-State Fair & Rodeo and other events to strengthen the Amarillo economy.

### **Upcoming Events**

#### **August**

9-17 | West Texas Futurity, Amarillo National Center  
22-30 | AQHA Adequan Select, Amarillo National Center

#### **September**

6 | Tri-State Fair & Rodeo Gala, Amarillo National Center  
12-20 | Tri-State Fair & Rodeo  
26 | ADVO Horns & Heels Gala, Rex Baxter Bldg.  
26-28 | ADVO Team Roping, Amarillo National Center

#### **October**

3-5 | Down Under Fundamentals Horse Clinic, Bill Cody  
4 | Cycle City Arena Cross, Amarillo National Center  
10-12 | Panhandle Cutting, Bill Cody Arena  
15-19 | Cowboy Mounted Shooting Assoc. World Finals, Amarillo National Center & Bill Cody Arena  
25 | AMBUCS Pancake & Sausage Feast, Rex Baxter Bldg.  
25 | Panhandle Team Penning, Bill Cody Arena

#### **November**

1-2 | Panhandle Cutting, Bill Cody Arena  
2 | "The Original" Eveline Rivers Toy Run, Fairgrounds  
8 | Cattle Baron's Ball, Rex Baxter Bldg.  
13-15 | National Jr. Bull Riders Assoc., Amarillo Natl. Ctr.  
15 | Panhandle Team Penning, Bill Cody Arena  
29 | "Turkey Bash" Demolition Derby, Amarillo Natl. Ctr.

### **Exposition Staff**

*Virgil Bartlett- General Manager  
Cindy Backus- Office Manager  
Lavonna Davis- Events Coordinator  
Angela Ragland- Sponsorship/Marketing Director  
Lani Ambs- Receptionist  
Trinidee Chambers- Bookkeeper  
Maryann Hueston- Development/Fundraising  
Alton Wilson- Grounds/Maintenance Supervisor  
Jonathan Strader- Assistant Supervisor*

### **Board Officers**

*Robert Devin- President  
Tom Spanel- President Elect  
Virgil Bartlett- Secretary  
Butch Palmer- Treasurer  
Mark Zimmer- Treasurer Elect*

Call or Check our web sites for additional information  
Phone: 806-376-7767 Fax: 806-376-6942  
[www.tristatefair.com](http://www.tristatefair.com)

The Amarillo Tri-State Exposition is a 501 (c) (3) non-profit organization. Contributions are considered tax deductible to the extent allowed by law.