

# MAY 2013 VEHICLE INCENTIVES



## ToyotaTime sales event



### 2013 SPECIAL EDITION **TUNDRA**

**0%** APR FOR 60 MONTHS  
TOTAL SAVINGS OF \$7,266  
ON A NEW SPECIAL EDITION 2013  
TUNDRA CREWMAX

*Disclaimers on other side*



### 2013 SPECIAL EDITION **TACOMA**

**\$1,000** SPECIAL EDITION  
BONUS CASH  
ON A NEW SPECIAL EDITION  
2013 TACOMA DOUBLE CAB

*Disclaimers on other side*



### 2013 **CAMRY**

**0%** FOR 60 MONTHS  
TOTAL FINANCE SAVINGS OF \$3,234  
OR \$1,500 CUSTOMER CASH

*Disclaimers on other side*



### LEASE A 2013 **CAMRY** LE 4-CYL

**\$199** PER MONTH  
36 MO. / \$999 DUE AT SIGNING

*Disclaimers on other side*



### LEASE A NEW 2013 **COROLLA L**

**\$159** PER MONTH  
36 MO. / \$999  
DUE AT SIGNING

*Disclaimers on other side*



### LEASE A NEW 2013 **HIGHLANDER**

**\$269** PER MONTH  
36 MO. / \$2,269  
DUE AT SIGNING

*Disclaimers on other side*



### LEASE A NEW 2013 **AVALON XLE**

**\$289** PER MONTH  
36 MO. / \$2,989  
DUE AT SIGNING

*Disclaimers on other side*



### 2013 **SIENNA**

**0%** FOR 60 MONTHS  
TOTAL FINANCE SAVINGS OF \$3,687  
OR \$2,000 CUSTOMER CASH

*Disclaimers on other side*

# MAY 2013 VEHICLE INCENTIVES



## 2013 TUNDRA

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF OVER \$7,266 ON A NEW SPECIAL EDITION 2013 TUNDRA CREWMAX

0.0% Annual Percentage Rates (APR) for 60 months with \$4,266 in Finance Savings on a new 2013 Special Edition Tundra CrewMax from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS), \$2000 Special Edition Bonus Cash from Gulf States Toyota, and \$1000 Subvention Cash through TMS/TFS for a total savings of \$7,266. Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Special Edition Tundra CrewMax from TMS/TFS. Savings are valid on models equipped with the Texas (TX or TB), Oklahoma (OK or TC), Louisiana (LA) or TSS (TT or TS) Accessory Package. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on [www.bankrate.com](http://www.bankrate.com) weekly national auto rates as of April 25, 2013 vs. 0.0% with \$39,409 financed (typical amount financed on a new 2013 Tundra CrewMax) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. Offer valid May 1, 2013 through June 3, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas. Not all customers may qualify. Offer valid on the purchase or lease of a new Tundra. Value of tool kit does not affect price of vehicle. Retail value of tool kit is over \$1000. Must purchase or lease vehicle from dealer stock between May 1, 2013 and June 3, 2013. See dealer for complete details.

## 2013 TACOMA

\$1,000 SPECIAL EDITION BONUS CASH ON A NEW 2013 SPECIAL EDITION TACOMA DOUBLE CAB

\$1000 Special Edition Bonus Cash Enhancement from Gulf States Toyota on a new Special Edition 2013 Tacoma Double Cab equipped with the Texas (TF) or TSS (TJ) Accessory Package. Customer Cash is not available with Special APR or Lease offers. Bonus Cash may be combined with all other current retail and lease offers. Offer valid May 1, 2013 through June 3, 2013. Must take delivery from dealer stock. Dealer sets final price. Contact Dealer for details. Offers available in AR, LA, MS, OK, and TX.

## 2013 CAMRY

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$3,234 ON A NEW 2013 CAMRY GAS OR \$1,500 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$2,734 in Finance Savings on a new 2013 Camry Gas from Toyota Motor Sales (TMS), Toyota Financial Services (TFS), and Gulf States Toyota and \$500 Subvention Cash through TMS/TFS/Gulf States Toyota for a total savings of \$3234. Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Camry Gas from TMS/TFS/Gulf States Toyota. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on [www.bankrate.com](http://www.bankrate.com) weekly national auto rates as of April 25, 2013 vs. 0.0% with \$25,259 financed (typical amount financed on a new 2013 Camry Gas) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$1,500 Customer Cash Back Savings from Toyota Motor Sales (TMS) and Gulf States Toyota on a new 2013 Camry Gas. Offer valid May 1, 2013 through June 3, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas. Not all customers may qualify.

## 2013 CAMRY

LEASE A NEW 2013 CAMRY LE 4 CYLINDER SEDAN (GAS) FOR \$199 A MONTH FOR 36 MONTHS WITH \$999 DUE AT SIGNING PLUS \$1900 TFS/GST CAMRY LEASE SUBVENTION CASH

Lease a new 2013 Camry LE 4 Cylinder Sedan: \$199 a month / for 36 months / with \$999 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$800, FIRST MONTHLY PAYMENT of \$199 (with GST lease cash applied) and no security deposit. Tax, title and license are extra. Based on MODEL 2532, TOTAL MSRP \$23995, & NET CAPITALIZED COST of \$20833. LEASE END PURCHASE OPTION is \$13935 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 36,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Special Lease offer requires application of \$1900 TFS/GST Camry lease subvention cash Offer valid May 1, 2013 through June 3, 2013.

## 2013 COROLLA

LEASE A NEW 2013 COROLLA L 4 DOOR SEDAN FOR \$159 A MONTH FOR 36 MONTHS WITH \$999 DUE AT SIGNING PLUS \$1560 TFS/GST COROLLA LEASE SUBVENTION CASH

Lease a new 2013 Corolla L 4 Door Sedan: \$159 a month / for 36 months / with \$999 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$840, FIRST MONTHLY PAYMENT of \$159 and no security deposit. Tax, title and license are extra. Based on MODEL 1832, TOTAL MSRP \$17935, & NET CAPITALIZED COST of \$15950. LEASE END PURCHASE OPTION is \$10236 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 36,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Special Lease offer requires application of \$1560 TFS/GST Corolla lease subvention cash Offer valid May 1, 2013 through June 3, 2013.

## 2013 HIGHLANDER

LEASE A NEW 2013 HIGHLANDER 4 DOOR FOR \$269 A MONTH FOR 36 MONTHS AND \$2,269 DUE AT SIGNING

Lease a new 2013 Highlander 4 Door: \$269 a month / for 36 months / with \$2269 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$2000, FIRST MONTHLY PAYMENT of \$269 and no security deposit. Tax, title and license are extra. Based on MODEL 6942, TOTAL MSRP \$30620, & NET CAPITALIZED COST of \$27675. LEASE END PURCHASE OPTION is \$17992 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 36,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Offer valid May 1, 2013 through June 3, 2013.

## 2013 AVALON

LEASE A NEW 2013 AVALON XLE SEDAN (GAS) FOR \$289 A MONTH FOR 36 MONTHS WITH \$2,989 DUE AT SIGNING

Lease a new 2013 Avalon XLE Sedan (Gas): \$289 a month / for 36 months / with \$2989 DUE AT SIGNING. Amount due at signing includes DOWN PAYMENT of \$2700, FIRST MONTHLY PAYMENT of \$289 and no security deposit. Tax, title and license are extra. Based on MODEL 3544, TOTAL MSRP \$32090, & NET CAPITALIZED COST of \$27937. LEASE END PURCHASE OPTION is \$19214 plus tax, title and license. Customer is responsible for disposition fee of \$350 (or less if required by state law), and excess wear & tear and 15 cents per mile over 36,000 miles. Dealer participation may affect final negotiated price and applicable taxes. NOT ALL CUSTOMERS WILL QUALIFY. Payments are calculated using TFS tier 1+ rate. Other tier credit payments are higher. Special financing available for a limited time to qualified buyers through Toyota Financial Services and participating Toyota dealers. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation. Offers available in TX, OK, AR, MS, and LA only. Offer valid May 1, 2013 through June 3, 2013.

## 2013 SIENNA

0.0% APR FOR 60 MONTHS FOR A TOTAL SAVINGS OF \$3,687 ON A NEW 2013 SIENNA OR \$2,000 CUSTOMER CASH

0.0% Annual Percentage Rates (APR) for 60 months with \$3,687 in Finance Savings on a new 2013 Sienna from Toyota Motor Sales (TMS) and Toyota Financial Services (TFS). Not all customers will qualify. Higher rates apply for customers with lower credit ratings. Special APR offer available for eligible customers who finance a new, unused or unlicensed 2013 Sienna from TMS/TFS. Specific vehicles are subject to availability. APR may not be combined with any other Customer Cash or Lease Offer. Bonus Cash may be combined with other current retail and/or lease offers. Finance Savings based on average APR of 4.12% for 60 months based on [www.bankrate.com](http://www.bankrate.com) weekly national auto rates as of April 25, 2013 vs. 0.0% with \$34,064 financed (typical amount financed on a new 2013 Sienna) with approved credit. Monthly payment for every \$1,000 financed is 0.0% - 36 months = \$27.78; 48 months = \$20.83; 60 months = \$16.67. \$2,000 Customer Cash Back Savings from TMS/GST on a new 2013 Sienna (all models). Offer valid May 1, 2013 through June 3, 2013 and you must take retail delivery from dealer stock. Dealer sets final actual price. Contact participating dealer for details. Offer available only in Arkansas, Louisiana, Mississippi, Oklahoma and Texas. Not all customers may qualify.