



DOING THE MOST GOOD[®]

2013 REPORT

DFW METROPLEX COMMAND





DOING THE MOST GOOD[®]

MISSION STATEMENT

The Salvation Army, an international movement,
is an evangelical part of the universal Christian church.

Its message is based on the Bible.

Its ministry is motivated by the love of God.

Its mission is to preach the Gospel of Jesus Christ
and to meet human needs in His name without discrimination.

HEARTFELT THANKS

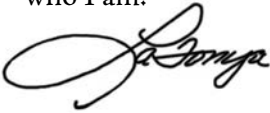
When I was a teenager, I joined a gang called the Crips. We jumped people, robbed people, everything short of killing people.

I went to prison for selling drugs. After I got out, I went to The Salvation Army. I didn't have anything when I got there. They helped with clothes, shelter, and bus passes. On Sundays, chapel time was always a time to read the Bible.

They offered financial literacy and budgeting classes. The parenting class helped me the most. I wasn't raising my son the right way. The class taught me how to communicate with him.

Through the grace of God, I was able to get myself together. Now I have my own place. I've been going to school to get my GED. I'll move on to college at El Centro to continue my education.

There was actual love at The Salvation Army. I'd never had real love. Through The Salvation Army, I found who I am.



LaTonya





“The Salvation Army brings hope to people with critical needs by providing food, shelter, and rehabilitation. Our work is done in the love of Jesus Christ who brings us this hope.”

J. D. McCaslin
Advisory Board Chairman

LEADERSHIP



“We know of no better way to create eternal change for generations in need than to support the work of The Salvation Army. Both of our families know personally of the long-term benefits of The Salvation Army’s focus on changing lives for the better. We’re here today because someone invested in individuals who needed care.”

*Captain Michele and
Major Ward Matthews
DFW Metroplex Commanders*



When a person arrives at one of our emergency shelters, our first priority is to meet their immediate needs. Later, they are asked to see a Salvation Army caseworker who will help them develop a plan to get back on their feet again. This includes securing proper I.D., getting a job, starting a bank account, saving money, and finding housing.

Many homeless veterans live on the streets. As a result, we have a partnership with the VA Hospital in Dallas to provide them with housing, case management, and support services. In Fort Worth, we operate a permanent supportive housing program that takes homeless veterans from the streets and gets them into their own apartments.

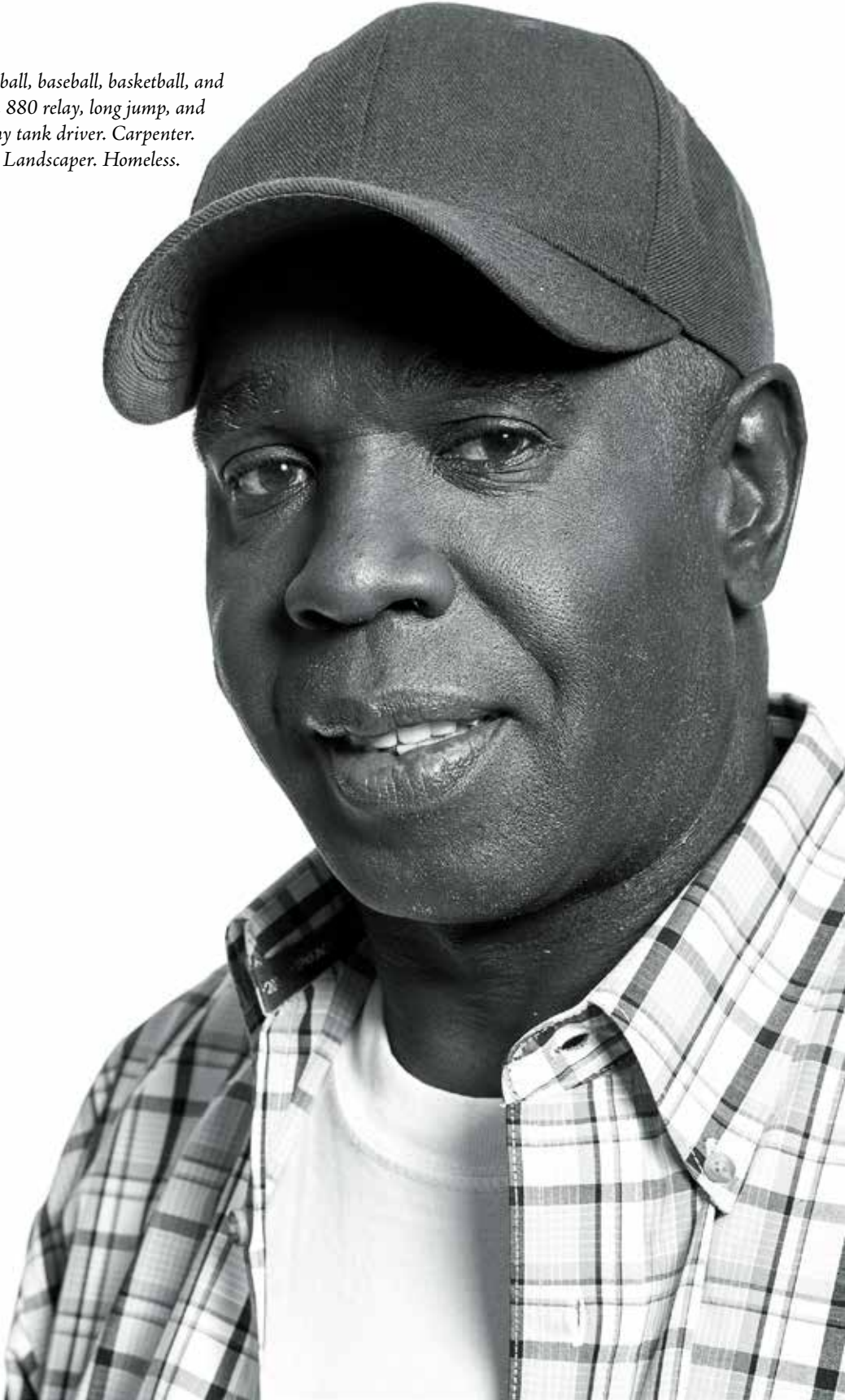
THE HOMELESS

Homeless People Sheltered in 2012

Men.....	3,930
Women.....	1,802
Domestic Violence Victims.....	193
Children.....	461



Lettered in football, baseball, basketball, and track. Set records in 880 relay, long jump, and high jump. U.S. Army tank driver. Carpenter. Certified sheet rock hanger. Landscaper. Homeless.



*“Without The Salvation Army, I’d probably be dead right now.”
– Jeffery, Homeless Shelter Resident*



*Girl Scout. Speech and drama student.
Horse lover. Camper. Mother.
Motorcycle rider. Methamphetamine
user. Prison inmate.*

*“The Salvation Army has been a starting point for me to have a better life.”
– Deniese, Substance Abuse Rehab Program Participant*

The Texas Department of Criminal Justice sends drug offenders to The Salvation Army Carr P. Collins Center in Dallas for a 90-day program upon their release from prison. During that time, participants follow a specific protocol to help them transition back into society free from addiction. We also operate programs in Fort Worth for addicted mothers and their children, as well as those with both chemical dependency and mental health issues.

Through the voluntary program at our Adult Rehabilitation Centers, individuals check themselves into residential treatment for 6 to 12 months.

Residents receive housing, nourishing meals, medical care, and engage in work therapy. They also receive group therapy, skilled counseling, and most importantly, spiritual guidance.

THE ADDICTED

People in Substance Abuse Rehab in 2012

Men.....	4,224
Women.....	580
Children Accompanying Parents.....	25
Total Days of Care.....	190,080



Every day, local families face a variety of crises: Domestic violence tears families apart and inflicts emotional scars on its victims. Job loss leads to an inability to provide nutritious meals for the household. Lack of adequate income prevents many parents from providing school supplies and Christmas gifts for their children. And working parents can't find affordable places for their kids to go after school and during the summer.

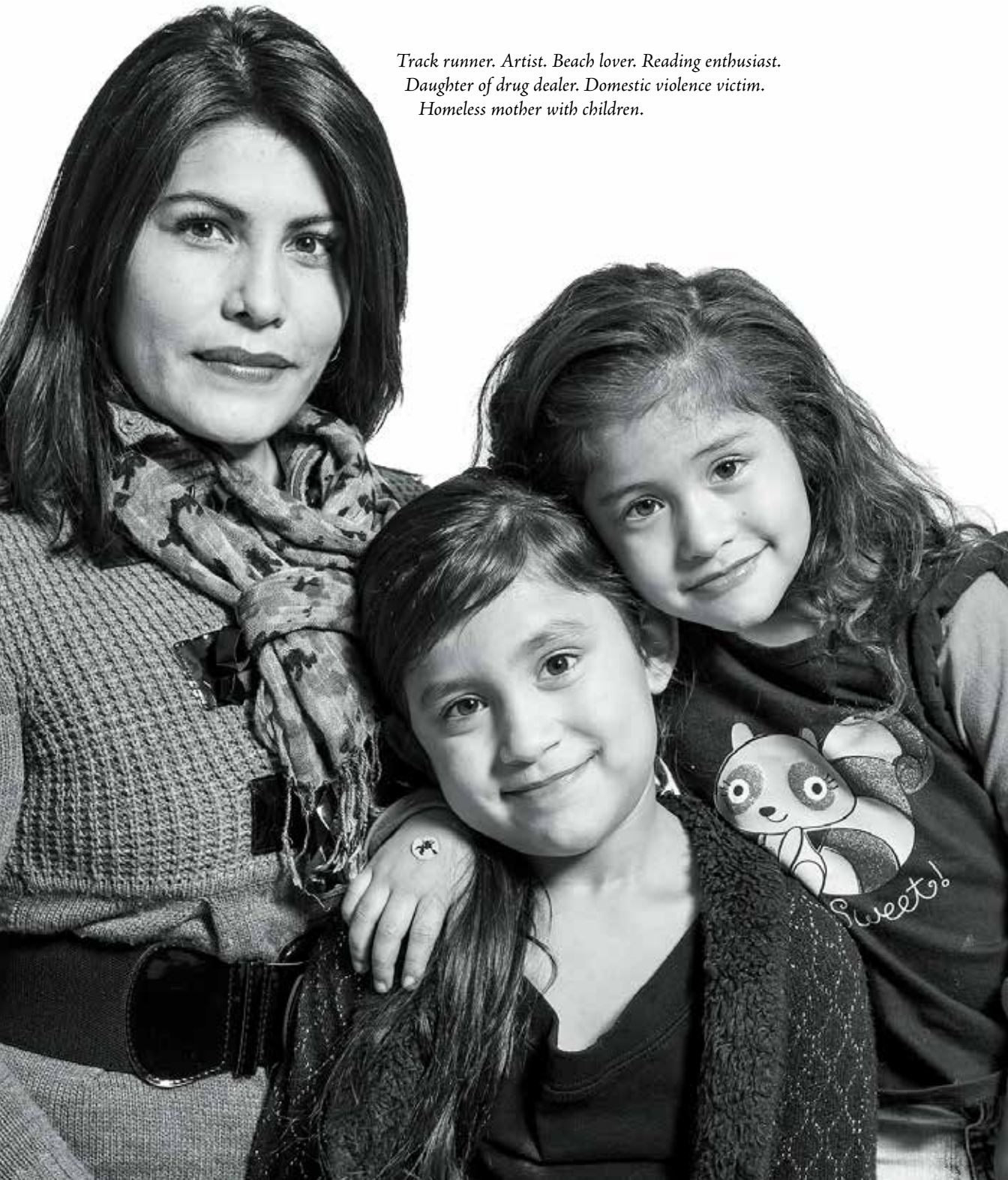
For thousands of families living in poverty, we provide support to help them overcome crisis situations. We provide financial assistance to pay rent or utility bills. Our food pantries offer nutritious groceries to help put food on their table. After school and during the summer, we provide safe, supervised places for children to learn and have fun. And we distribute school supplies and Christmas gifts to allow parents to use their income for housing and other necessities.

FAMILIES

Support for Families in 2012

Financial Assistance Distributed.....	\$422,267
Grocery Orders.....	25,990
Thanksgiving/Christmas Meals.....	3,224
Families Assisted at Christmas.....	17,756
Individuals Assisted at Christmas.....	59,199
Christmas Gifts Distributed.....	282,250





*Track runner. Artist. Beach lover. Reading enthusiast.
Daughter of drug dealer. Domestic violence victim.
Homeless mother with children.*

*“The Salvation Army is a blessing. I thank them for everything they have given us.”
– Angelica, Resident of The Salvation Army Family Shelter*



*Fourth grader. Toy car collector. Big brother.
Soccer player. Drummer. Singer. A/B student.
Computer enthusiast. Camper.
Salvation Army youth participant.*

*"I do activities and we go places. Sometimes we just have fun."
– Carlos, Salvation Army Youth Participant*

Salvation Army community centers give children educational support like homework assistance, computer labs, and access to wholesome books. Bible studies reinforce reading and literacy while guiding boys and girls toward right living and good behavior. We also focus on training in music, art, and athletics.

Through our after-school programs, children participate in structured activities until their parents get off work. Our Salvation Army Boys & Girls Clubs reinforce and develop positive behaviors, creativity, cultural awareness, sensitivity for the environment, and personal fitness.

CHILDREN

Children Served in Youth Programs in 2012

Summer Day Camp.....	582
Summer Residential Camp.....	167
After-School Programs.....	245
Boys & Girls Clubs.....	456
Sports Programs.....	279



With the aging baby boom generation, the demand for services for older Americans will continue to increase. The Salvation Army is prepared to meet the needs of the elderly when no one else will care for them.

We operate 215 apartments where low-income senior citizens can live independently. Through a program called League of Mercy, we personally visit lonely people in nursing homes throughout the year. Weekday fellowship groups at our centers help seniors maintain a sense of connection to others by participating in crafts, ceramics, sewing, dominoes, games, exercise, sing-alongs, dancing, and listening to guest speakers.

SENIOR

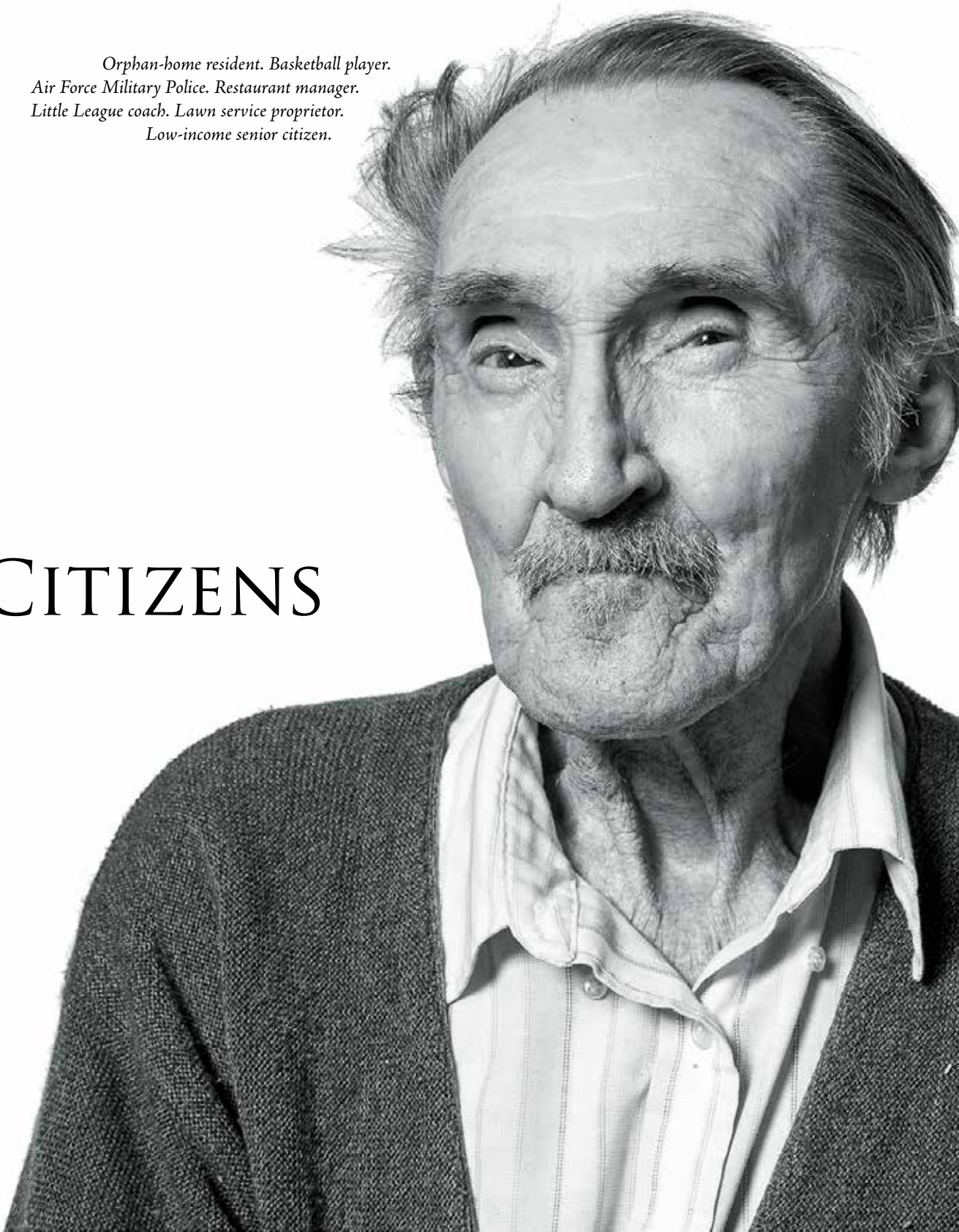
Senior Citizens Assisted in 2012

Individuals Visited in Nursing Homes.....	31,451
Participants in Weekday Fellowship Groups.....	883
Seniors Receiving Housing.....	270



*Orphan-home resident. Basketball player.
Air Force Military Police. Restaurant manager.
Little League coach. Lawn service proprietor.
Low-income senior citizen.*

CITIZENS



*"The Salvation Army means a whole lot to me. Any kind of help we need, we are taken care of."
– Don, Resident of The Salvation Army Friendship House*

DOING THE MOST GOOD

2012 IN



United Way	2.8%
Government Grants	12.5%
Thrift Store Sales	28.5%
Donor Contributions	56.2%

2012 EX

SOCIAL SERVICES.....	\$19,497,772
ADULT REHABILITATION.....	\$15,641,350
COMMUNITY CENTER OPERATIONS.....	\$10,528,301
ADMINISTRATION & MANAGEMENT.....	\$ 3,980,229
FUNDRAISING.....	\$ 3,040,682

Total Expenses	\$52,688,334
Balance: September 30, 2012	\$ 6,670,748
Grand Total	\$ 59,359,082

The year-end balance reflects funds held in reserve for the North Texas Youth Education Town, a new program that will not open until 2013.



WITH YOUR DONATIONS


INCOME

DONOR CONTRIBUTIONS.....	\$ 30,896,978
THRIFT STORE SALES.....	\$ 15,641,350
GOVERNMENT GRANTS.....	\$ 6,892,174
UNITED WAY.....	\$ 1,517,548

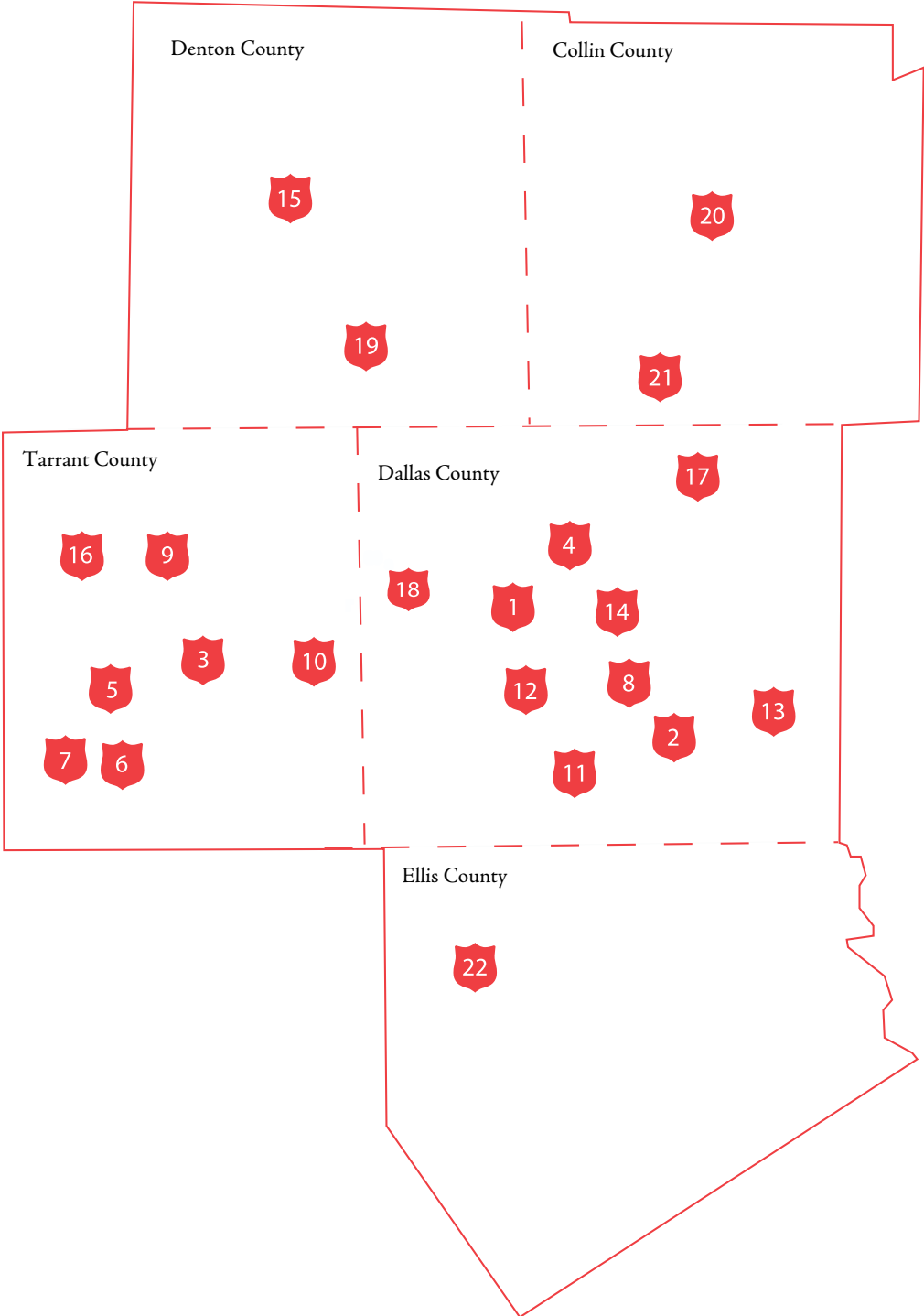
Total Income	\$ 54,948,050
Balance: October 31, 2012	\$ 4,411,032
Grand Total	\$ 59,359,082

EXPENSES

5.8%	Fundraising
7.5%	Administration & Management
20.0%	Community Center Operations
29.7%	Adult Rehabilitation
37.0%	Social Services




THE SALVATION ARMY DFW METROPLX COMMAND



STRATEGICALLY POSITIONED TO SERVE OUR DFW COMMUNITY



DFW METROPLEX COMMAND

Administrative Offices

1
8787 N. Stemmons Freeway
Suite #800
Dallas 75247

2
Carr. P. Collins Social Service Center
5302 Harry Hines Blvd.
Dallas 75235

3
Mabee Social Service Center
1855 E. Lancaster Avenue
Fort Worth 76103

4
Christmas & Disaster Center
9216 Harry Hines Blvd.
Dallas 75235

5
Christmas Center
229 E. Felix Street
Fort Worth 76115

6
Catherine Booth Friendship House
1901 Seminary Drive
Fort Worth 76119

7
Evangeline Booth Friendship House
1901 Seminary Drive
Fort Worth 76119

8
Adult Rehabilitation Center
5554 Harry Hines Blvd.
Dallas 75235

9
Adult Rehabilitation Center
2901 NE 28th Street
Fort Worth 76111

Community Centers

10
712 W. Abram
Arlington 76013

11
1007 Hutchins Road
Dallas 75203

12
1617 W. Jefferson Blvd.
Dallas 75208

13
8341 Elam Road
Dallas 75217

14
6500 Harry Hines Blvd.
Dallas 75235

15
1508 E. McKinney Street
Denton 76201

16
3023 NW 24th Street
Fort Worth 76106

17
451 W. Avenue D
Garland 75040

18
250 E. Grauwylers Road
Irving 75061

19
207 Elm Street
Lewisville 75057

20
600 Wilson Creek Parkway
McKinney 75069

21
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Plano 75074

22
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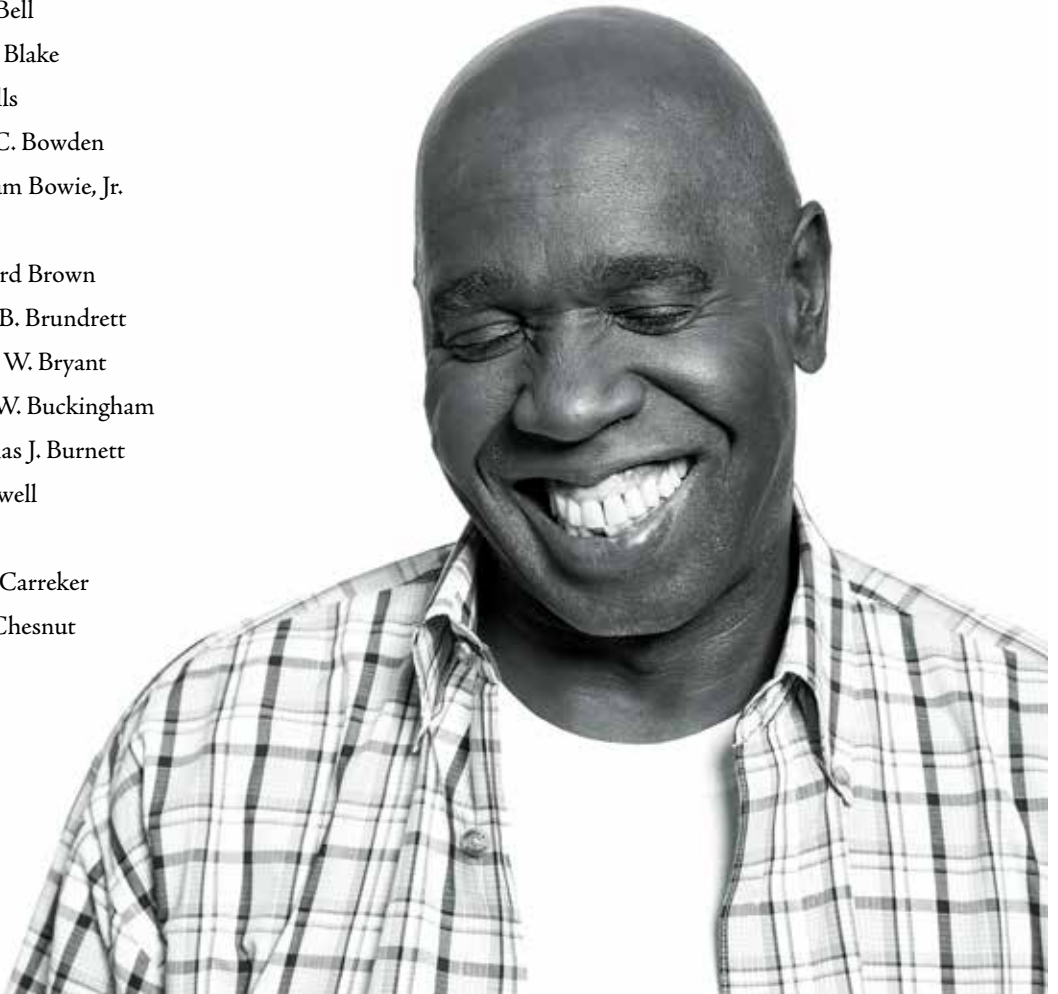
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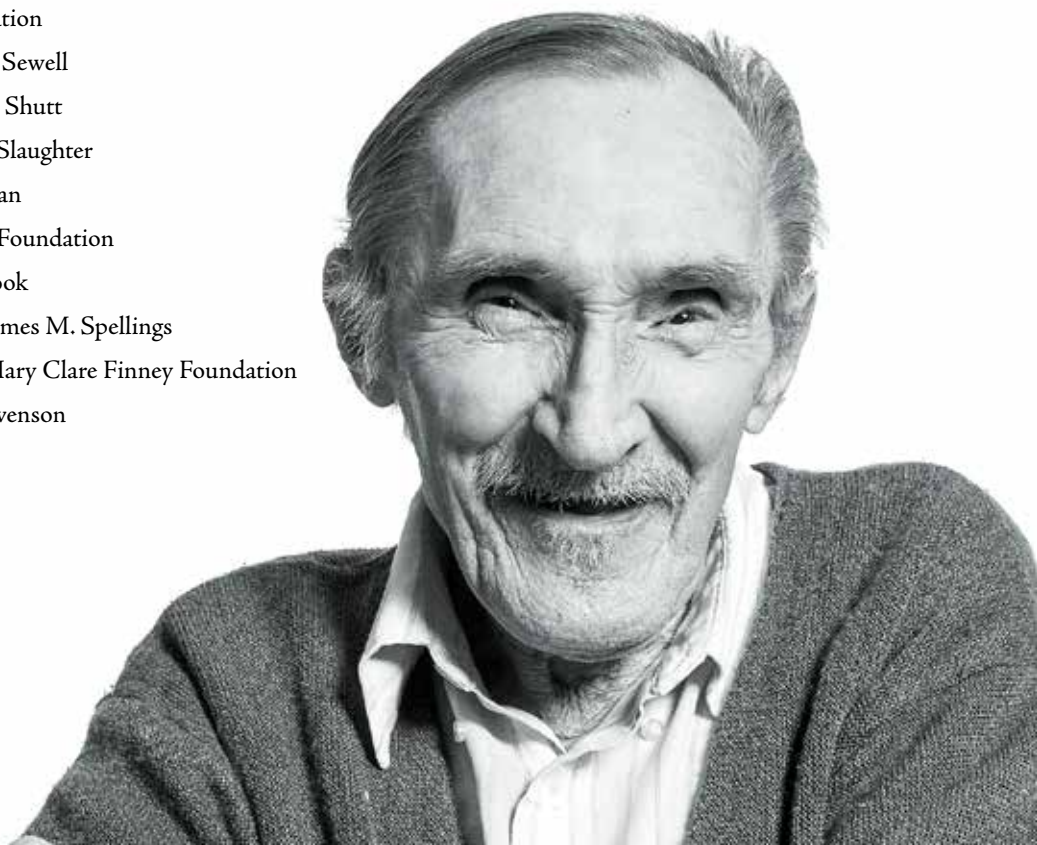
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Christina: *FD Luxe magazine managing editor. SMU alumnus. New York Yankees fan. Van Morrison devotee. Julia Child wannabe. Fashion aficionado. Art lover. Bookworm. Echelon President.*

Daniel: *Vanderbilt graduate. Oldest of five. St. Mark's student body president. Hunter. Eagle Scout. Backpacker. Sailor. Acquisitions & Asset Manager at Crow Holdings Capital Partners. Echelon President.*



ECH
Mobilizing Th

Echelon is a community of diverse young adults, ages 21 to 35, collectively rising up to serve The Salvation Army through fellowship and networking, donations and fundraising, and service and volunteering.



DOING THE MOST GOOD

Meredith: Dallas Cowboys staff. Daily Starbucks consumer.
Pre-med biology major. Kappa Kappa Gamma. Oil Painter.
SMU/MBA candidate. Echelon Vice President.

Patrick: Little and big brother. Vanderbilt alumnus. Avid
outdoorsman. Occasional neat freak. Real estate finance broker.
Burger aficionado. Struggling golfer. Echelon Vice President.



ELON
e Next Generation

Echelon was founded in 2010 in Dallas, and has since been branded as the National Young Adult Auxiliary of The Salvation Army. The Dallas chapter, with its more than 300 members, has created the framework for Echelon to expand into other cities across the country.



DOING THE MOST GOOD

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