

SCHEDULE OF EVENTS

Friday, March 9

- 9:00 a.m. **CONVENTION REGISTRATION OPENS**
- 10:00 a.m. **ACA Board of Directors Meeting**
- 10:00 a.m. **ACWA Board Meeting and General Session**
- 12:00 p.m. **ACWA Hall of Honor Luncheon**
- 12:00 p.m. **ACA Board of Directors Luncheon**
- 1:00-4:00 p.m. **TRADE SHOW OPENS**
- 2:30 p.m. **Zoetis Cattlemen's College #1
"Cattle Handling and Disease Prevention"**
- Speakers: Dr. Ricardo Stockler
and Dr. Soren Rodning
- 3:30 p.m. **YCLP Graduation and Social**
(Open to all YCLP graduates)
- 4:30 p.m. **General Session 1**
Featuring Ashley Grant, Ranch House Designs
- 6:00 p.m. **Feeding Trough in Trade Show**
PAC Auction and Entertainment
Featuring Tim Tyler's Piano Experience

Saturday, March 10

- 8:00 a.m. **ACA Annual Membership Meeting**
- 9:00 a.m. **General Session 2**
Featuring Kevin Goode, CattleFax
- 10:00 a.m. **TRADE SHOW OPENS**
- 10:00 a.m. **AJCA Session** (open to all Junior Cattlemen)
- 10:30 a.m. **Zoetis Cattleman's College #2
"Estate Planning for the Family Farm"**
Speakers: Ken Kelley and Dr. Robert Tufts
- 12:00 p.m. **TRADE Closes for Lunch**
- 12:00 p.m. **CATTLEMEN'S LUNCHEON**
Speaker: Gov. Kay Ivey
- 1:00-4:00 p.m. **TRADE SHOW OPEN**
- 2:00 p.m. **Zoetis Cattlemen's College #3
Pasture Management and Nutrition**
*Speakers: Dr. Kim Mullenix and
Dr. Leanne Dillard*
- 2:30 p.m. **Zoetis Cattlemen's College #4
Pasture to Rail Program Update**
Speaker: Alex Tigue, ACES
BCIA Meeting to Follow
- 6:00 p.m. **Blue Jeans Ball and Awards Banquet**
Entertainment: Rexton Lee

Featured Speakers



Kevin Good
Senior Market Analyst
CattleFax

Kevin Good, CattleFax Senior Market Analyst and Manager of Corporate Accounts has been with CattleFax since 1982. Kevin has worked with many Agricultural Companies in helping them understand the changes taking place in the commodities industries with emphasis in animal proteins and in particular beef. This includes analyzing interactions between supply, demand, production trends, weather, and other factors affecting commodity markets. He has given over 500 presentations/outlooks in 35 states in the United States as well as Canada and Mexico. Kevin is a graduate of Kansas State University.



Ashley Culpepper Grant
Chief Marketing Officer
Ranch House Designs, Inc.

As Chief Marketing Officer, Ashley leads the Ranch House executive team to develop new marketing strategies and put plans in place that help grow client businesses. She also serves as the main point of contact for all new website projects. Ashley joined Ranch House in 2013. Prior to this, she served as the Social Media Manager for Auburn University College of Ag and completed her Bachelor's of Science in Agricultural Communications where she graduated Cum Laude from the University. She serves as Captain of the Houston Livestock Show & Rodeo Ranching and Wildlife Committee and she's an active member of the Fort Bend Ducks Unlimited Chapter.