



News Release

For Immediate Release

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Get creative and win during the Strawberry Art Contest for the Santa Maria Valley Strawberry Festival

SANTA MARIA – Get fancy, get creative, get crazy. Submit your best strawberry design and win prizes in the Santa Maria Strawberry Festival’s annual Strawberry Art Contest.

Students from all over Santa Barbara County are invited to submit their best artistic interpretation of a strawberry for inclusion in the Strawberry Art Contest. The 1st place winners in each grade category will receive a \$25 gift card and a Family Fun Pack for 4 to the 2016 Santa Maria Valley Strawberry Festival. The 1st place winner’s classroom will also receive a \$150 gift card for classroom supplies.

Santa Maria Fairpark CEO Richard Persons said the contest is a way to spotlight the creativity of local youth, as the submissions are displayed at the Strawberry Festival.

“This is a fun way to get the community involved with the Strawberry Festival, highlighting Santa Maria’s #1 crop, and showing off the work of the talented youth in the county,” Persons said.

The contest, sponsored by the *Sun* newspaper, is open to children in grades 1st through 8th attending school in the Northern Santa Barbara County area.

Entries will be judged according to grade category. Grade categories are as follows:

Grades 1st – 3rd
4th – 6th

7th – 8th

Artists may use any colorful medium that includes, but is not limited to, markers, paint, colored pencils or crayons. No computer generated or enhanced artwork will be accepted. Entries will be judged on originality, artistic composition and relevant content. Students must submit entries on 8 ½” x 11,” paper and include student’s name, phone number, address and grade, teacher’s name, phone number, school name, and address on the backside of entry.

All entries must be submitted to the Santa Maria Fairpark at 937 S. Thornburg St., Santa Maria CA 93458, by 5 p.m. on Friday, April 15, 2016.

There are a few restrictions however:

The artwork must depict images appropriate for children to view. The design must be the contestant’s own original creation and may not be copied, traced or duplicated from previously published art, including photographs. Submissions must have been completed within the month of March 2016 through April 15, 2016.

The Strawberry Art Contest takes place in the days leading up to the Santa Maria Valley Strawberry Festival. This year the 29th Annual Santa Maria Valley Strawberry Festival will feature the theme “A Sweet Adventure,” and takes place April 29-May 1.

For additional information, visit www.santamariafairpark.com or Like us on Facebook.

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California’s Central Coast. The state-owned facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 60,000 people, and is home to its headlining event, the Santa Barbara County Fair, which is attended by more than 140,000 people each year.