2016 Partnership Benefits

Thank you for your interest in the Montgomery County Fair. The Montgomery County Fair Association strives to create a fun, educational environment based on family activity and involvement. We work each day to create a learning-based event that will entertain families of all ages at a low cost, as well as support the youth in our area through scholarships. We are proud of the area we live in and the community we support. As such, we hope to increase the number of businesses that we partner with at the Montgomery County Fair. We would like to invite you to partner with us, cross-promote your business, gain great exposure and interact with your audience; all while supporting the youth in Montgomery County and having a great time! The following is an overview of Partnership Benefits. Please keep in mind, these are starting points as every partner is unique and all are customized to match every partner’s goals and objectives each year.

Presenting Sponsor - $10,000 +
i.e. BBQ Cook-Off presented by _____
All references to the Montgomery County Fair, in print and audible, will include the presenting sponsor and their logo. Sampling rights are available as well as on-site display space for the duration of the Fair (size will vary based on programming the sponsor is interested in.) Opportunity to cross-promote using various Sponsor locations in and around Montgomery County. ID/logo to be included in all MCFA promotional items and references. Hospitality benefits based on the requirements of the sponsor.

Sample: Presenting Sponsor Benefit Package:

- X Partner to display ID/logo
- 25 Gate entrance tickets to the 2015 Fair
- X Use of MCFA logo with prior approval
- 10 Membership Appreciation Party tickets
- 5 VIP Parking
- 1 MCFA Lifetime Membership
- 1 4’X8’ sign at each ticketed entrance and arena
- X Entitled to give-a-ways on dates approved by MCFA
- X Sponsor logo on MCFA web site main page
- X MCFA to link from its website to Sponsor Website
- X Audible recognition before/after event and in all radio ads
- X Sponsor logo to be included in all printed materials
- X Eligibility to participate in BBQ Cook-Off

Title Sponsor - $6,000-$9,999
Title Sponsorships begin at $6,000 and packages include printed promotional rights with ID/logo use in accordance with the item to be sponsored. All MCFA references/grounds directional signage/advertising of sponsored area will include sponsor name and logo. This sponsorship is subject to an increased number of promotional signs, tickets, badges and other hospitality benefits (in reference to the Sponsor level benefits listed below.) Sampling rights are available (maximum of 2) with a minimum partnership amount. These sponsorships are subject to a variety of benefits based on the amount of the gift and the requirements of the sponsor.
*Sample: Title Sponsor Benefit Package:*

- X Partner to display ID/logo
- X Sponsor logo on MCFA web site
- Gate entrance tickets to the 2015 Fair
- X MCFA to link from its website to Sponsor Website
- Use of MCFA logo with prior approval
- X Audible recognition before and after event
- Membership Appreciation Party tickets
- X Sponsor logo to be included: printed materials
- VIP Parking
- X Eligibility to participate in BBQ Cook-Off
- MCFA Lifetime Membership
- Sponsor logo to be included: printed materials
- 4`x8` sign at ticketed entrance & arena
- Sponsor logo to be included in Newsletter (2 editions)
- X Signage at event/venue
- X Signage at event/venue

*Sponsor - $5,000*

Available Sponsorships begin at $5,000. All base packages ($5000) include printed promotional rights with ID/logo use in accordance with the item to be sponsored, as well as the sponsor’s choice of signage: (4`x8`) at (1) ticketed entrance & (1) sign in the Rodeo Arena. Hospitality events include 10 general admission passes for any night, VIP parking, recognition on the MCFA web site and 4 sponsor badges. These sponsorships are subject to a variety of benefits based on the amount of the gift and the requirements of the sponsor.

*Sample: Sponsor Benefit Package:*

- X Partner to display ID/logo
- X Sponsor logo on MCFA web site
- Gate entrance tickets to the 2015 Fair
- X MCFA to link from its website to Sponsor Website
- Use of MCFA logo with prior approval
- X Audible recognition before and after event
- Membership Appreciation Party tickets
- X Sponsor logo to be included in Newsletter (2 editions)
- VIP Parking
- X Eligibility to participate in BBQ Cook-Off
- MCFA Lifetime Membership
- Sponsor logo to be included in Newsletter (2 editions)
- 4`x8` sign at ticketed entrance & arena
- X Signage at event/venue
- X Signage at event/venue

*Donor - $100.00 – $4,999.99*

*Any fund donated to the MCFA in the range listed above is considered a donation.*

*Donors are not granted the right to display logo’s on the grounds during the fair as this is a benefit reserved for a major sponsors only.*

*Donations up to $2,499.99 will be recognized on a donor board (name printed) and will receive audible recognition before and after the event.*

*Donations valued at $2,500.00-$4999.99 will be recognized in the MCFA Newsletter (2 editions each year) in addition to the donor boards and audible recognition.*

*Donors are subject to a variety of benefits based on the event or program and the amount of the gift.*

*Donor Exclusion: The use of logo’s are permitted ONLY for the purchasers of Roping Gates, Chute Gates, Exit Gate and Announcers Stand, however no other benefits will be awarded. The MCFA reserves the right to grant logo usage at their discretion during the week of the fair for all donations received.*