

# Exhibitor Description

2016 Fair Dealer Convention Issue

Many of the comments received from the 2015 Convention Survey mentioned that buyers are looking for something new in the Trade Show. As business owners, I know that you continually develop and create new components to your business. Please take a moment and tell us about anything “new” you have recently developed for your business. This will be used as your new description in the Convention issue of the *Fair Dealer*.

**IMPORTANT:** All exhibitors must send in a description for the *Fair Dealer*, 30 words or less, regardless of whether or not you have a new component to add. We **will not** be using your directory description in 2016. Descriptions are due back no later than October 1, 2015.

*Please type or print descriptions. Document may be edited for accuracy and spelling.*

Description:

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-OR-

New Component Description:

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Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**For Official Use Only:**

Booth Number(s)		New Component	
1) _____	2) _____	Yes	No
3) _____	_____		