



News Release

For Immediate Release

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Parmalee to headline the mainstage at the 125th annual Santa Barbara County Fair

SANTA MARIA – Parmalee may have gotten its start in a tiny two-stoplight town but the band is making a big mark on the country music scene and will bring its small-town, big-sound to the Santa Barbara County Fair opening day.

The band will perform at 7:30 p.m. as part of the Firestone 805 and Figueroa Mountain Hoppy Poppy concert series on the KCOY Main Stage on Wednesday, July 13.

Santa Maria Fairpark CEO Richard Persons said it's exciting to have Parmalee hit the stage for this year's 125th annual Santa Barbara County Fair.

"Having Parmalee perform at the fair is going to be a real treat. Their music resonates with a lot of country music fans in our community and we're expecting to see some exciting things from this band," Persons said.

Parmalee's country rock sound has its roots in the bluegrass, traditional country, southern rock and blues covers the guys grew up hearing their families play. It's a sound that's winning over country music fans everywhere, and gaining the accolades to prove it. The band's debut single "Musta Had a Good Time" was voted #1 for four consecutive weeks on SiriusXM's *The Highway* "Hot 30 LIVE" countdown and has been featured in national sporting event broadcasts. Its multi-week #1 hit song "Carolina" became the longest climbing single by a duo or group in the 24-year history of the Billboard Country Airplay Chart. Parmalee's latest hit, "Close Your Eyes," recently became its second consecutive Top 3 hit on country radio. And the band's debut

country album, *FEELS LIKE CAROLINA*, has earned critical praise from *People*, *The New York Times*, *USA Today*, *Newsday*, *Billboard* and more.

In 2014, Parmalee earned a semi-finalist nod for the Academy of Country Music's coveted "New Artist of the Year" award, a 2014 Teen Choice Award nomination for "Choice Country Group" and toured with one of country's leading male vocalists, Jake Owen, on his *Days of Gold Tour*.

Even with all that star-power, Parmalee's performance at the Santa Barbara County Fair is free with admission. This year marks the 125th year of the Santa Barbara County Fair. The fair takes place July 13-17 at the Santa Maria Fairpark. Admission is still only \$10 for regular admission.

For more information, visit www.santamariafairpark.com or Like us on [Facebook](#).

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California's Central Coast. The state-owned facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 60,000 people and is home to its headlining event the Santa Barbara County Fair, which is attended by more than 140,000 people.