

GONZALES TOURISM ADVISORY COMMITTEE MEETING

Friday, August 14, 2015
Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of July 9, 2015 Minutes

ITEMS TO BE CONSIDERED

2. Discuss and Consider removal of Talking House's Signs
3. Discuss and Consider contracts for Texas Highways, TourTexas.com and Texas State Travel publications
4. Discuss Appoint/Reappointment of Committee Members
5. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website

STAFF/COMMITTEE REPORTS

6. Post Event Report
7. Report on Upcoming Events
8. Financial Report
9. Staff Report
10. Next regular meeting will be September 10, 2015 at 12:30 p.m.

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 11th day of August, 2015 at 11:50 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
THE GONZALES TOURISM ADVISORY COMMITTEE

Thursday, July 09, 2015

City Hall at, 820 St. Joseph

12:30 p.m.

The regular meeting of the Gonzales Tourism Advisory Committee was called to order by Chairman Barbara Crozier at 12:30 p.m. A quorum was present.

Members present: Barbara Crozier, Ken Morrow, Ann Covert, Alison Guerra Rodriguez, Brandy Egger; Dawn O'Donnell, Paul Frenzel, **Members absent:** Meena Patel, Chris Kappmeyer. **Ex officio present:** Daisy Scheske of the Chamber of Commerce, Barbara Friedrich of Main Street; **Staff present:** Loretta Shirley, Marketing Consultant; Tim Patek, Liaison-Parks and Recreation; **City Officials present:** Mayor Bobby Logan, **Guests:** Bubba Bozka representing the Elks

1. Approval of Minutes. The minutes of June 11 meeting were approved as presented.

Action Items:

2. Discussion was had with regards to the Application from Gonzales Elks Lodge #2413. The Committee encouraged growth possibility of the Elks Golf Tournament. The project has been held for 36 years and the crowd is usually around 250 and filling 15 to 20 hotel rooms. The committee advised the applicant that we would like to see the Elks encourage the visitors to spend the night. The results of attendance will be requested if they come back next year and ask for advertising fund. With a motion from Dawn O'Donnell, and a second by Brandy Egger, the \$2,000.00 request for advertising was approved by all members voting aye.

3. Guidelines for billboard decisions were discussed. Locations have not been identified but work continues on this project.

4. Discussion regarding the Lunch and Learn scheduled for July 30 was held. This lunch and learn will feature hospitality training – making customers feel welcome when they visit each store or any business. So far 15 RSPVs have been received. Alison could send 3 of her staff. There was discussion regarding a conflict of schedule with the Riverside Center. With a motion from Chris Kappmeyer and a second by Brandy Egger, and a unanimous vote, the date was changed from July 30 to July 29.

5. Item 5 called for discussion regarding shifting dollars to Texas Highways and Television ads in lieu of some of the other magazine ads that we have considered. Loretta has met with representative from Texas Highways and discussed size and placement of new purchases. If we buy more ads we get deeper discounts. Chris Kappmeyer requested more information before we consider \$7,200. Or \$11,000. for TV ads. He suggested that we do more advertising in magazines – Texas monthly and other magazines. Question was asked if we want to repeat the September ad in Texas Monthly. There was positive

feedback but no vote. This and other marketing ideas will be discussed in a meeting set for Thursday, July 30 at 8 A.M. at the Chamber of Commerce Board Room.

6. Discussion of the removal of Talking House's Signs was had. There was no consensus of agreement on the issue of whether to remove them or not. Chairman Crozier asked members to tour the town to check on the signs to see if they worked when you dialed the number shown. Paul Frenzel will send a list of houses that still have the signs. Some are reported to be working and some not. Alison asked if they can be repaired. Discussion and decision set for next meeting.

7. Discussion regarding purchasing Television advertising during Chasing American Legends. They will be filming in August. No action – Will have a report in August.

8. Report by Marketing Consultant is shown in report. It was noted that the light is out on the Billboard located out of Austin. All were asked to report on that if going that way. The APPS not working appropriately. This is being looked into.

9. Report from brochure committee. The brochures are continually updated and from here -on an order of 3500 will be placed and not 2500 every quarter. This should keep the Visitor's Center supplied along with other large events in the time period needed. A new map will be printed on paper stock not color.

10. Report on Upcoming Events – include First Friday Coffee, PBS Production , Auction at the Alcalde for funds for the Hospital Foundation. The upcoming Crystal Theater Showcase and the Safari race is this weekend.

11. The financial report was reviewed. Dawn O'Donnell asked about the amount of postage. It seems high. She would like to know if we can use technology responses to visitor inquiries. Review to follow in August meeting. Chairman Crozier told us that the Budget was coming up and we need to submit our requests.

12. Barbara Friedrich reported that the July 4th Concert and Fireworks were a great success. There were over 2000 people on the Square. She, and Main Street, appreciated the advertising. An issue discussed was the concern of the Memorial Museum not being open on the 4th of July. We all agreed that it should be open for visitors. The Old Jail saw 90 guests on the 3rd and more on th 4th. There was discussion of who was open on the 4th and who was closed. Question was placed as to whether or not we could possibly fund staffing assistance for Holidays and high traffic times for the Chamber of Commerce – Visitor Center and the Museum. Tim Patek reported that he could fix the staffing at the Museum. This will be reviewed and reported on at a later date.

Mayor Logan asked the Committee for suggestions of a picture that we could submit to GVTC. They have a great advertisement for their products that covers a broad territory. The ad has been requested and would be used in their advertising to mention Gonzales. This would be free advertising.

There was no further business to come before the Committee. With a motion by Dawn O'Donnell and a second by Brandy Egger the meeting adjourned at 1:37 p.m.

The next regular meeting is scheduled for September 10, at 12:30 p.m.

ITEMS IN THE AGENDA THAT ARE NOT ATTACHED HERE BUT MADE A PART OF THE MINUTES.

- 1. APPLICATION FROM GONZALES ELKS LODGE #2413**
- 2. GONZALES TOURISM COMMITTEE SPECIAL PROJECTS FUNDING**
- 3. INVITATION TO LUNCH AND LEARN HOSPITALITY TRAINING**
- 4. NRB NETWORK SPONSORSHIP OPPORTUNITIES**
- 5. MARKETING SCHEDULE**
- 6. BROCHURE COMMITTEE MEETING NOTES**
- 7. FINANCIALS TO JUNE 30, 2015**

ANN COVERT, CPM, SECRETARY



City of Gonzales
AJR Media Group 2016 - Proposal

Publication / Product	Description	Frequency	Issue	Space Deadline	Gross Amount	Discounts	Final Net Amount	Comments:
TourTexas.com								
www.TourTexas.com	NEW "All Inclusive" Content Plan	Annual	Change 7/1/15 start date to 10/1/15 at \$3145 for new content plan	Aug 1, 2015	\$3,145.00	n/a	\$3,145.00	ALL NEW TOURTEXAS.COM LAUNCHING OCT 1, 2015!! 4 SEO-rich content pages with more & larger images, Video & PDF
www.TourTexas.com	Medium Rectangle Banner	Monthly	May 2016	Confirmed for 2016	\$495.00	n/a	\$495.00	Home page exclusive - 4 banners maximum rotate in this position monthly
			June 2016		\$495.00	n/a	\$495.00	
			Sept 2016		\$495.00	n/a	\$495.00	
			Nov 2016		\$495.00	n/a	\$495.00	
TourTexas.com eNewsletter	Featured Spotlight	Bi-monthly	June 2016 - 2nd half	Confirmed for 2016	\$1,250.00	n/a	\$1,250.00	eNewsletter sent bi-monthly to 100,000 qualified recipients. Each includes 1 "Featured Spotlight" & 1 exclusive medium rectangle banner
	Exclusive Banner		May 2016 - 2nd half		\$700.00	n/a	\$700.00	
Stand Alone eNewsletter	Targeted message to 50,000	1X	May 15, 2016	Aug 1, 2015	\$2,850.00	n/a	\$2,850.00	Individual "Gonzales only" message to 50,000 qualified recipients

TxDOT:

Texas Highways Magazine <i>(TxDOT publication)</i>	Full Page Ad	Monthly	March 2016	Dec 26, 2015	\$6,878.00	15% + 10%	\$5,261.67	Qualify for "Umbrella Plan B - 10% discount" by reserving the following space to run within a 12 month period: • 1X Texas State Travel Guide • 4X's Texas Events Calendar • 6X's Texas Highways
			April 2016	Jan 27, 2016	\$6,878.00	15% + 10%	\$5,261.67	
	Half Page Ad		May 2016	Feb 27, 2016	\$4,469.00	15% + 10%	\$3,418.79	
			June 2016	Mar 27, 2016	\$4,469.00	15% + 10%	\$3,418.79	
	Third Page Ad		September 2016	Jun 26, 2016	\$3,213.00	15% + 10%	\$2,457.95	
			November 2016	Aug 26, 2016	\$3,213.00	15% + 10%	\$2,457.95	
Texas Highways Events Calendar <i>(TxDOT publication)</i>	Full Page Ad	Quarterly	Spring 2016	Nov 10, 2015	\$2,084.00	15% + 10%	\$1,594.26	Receive an additional 5% discount off the Texas State Travel Guide by reserving space by Aug. 1/15 ("Early Reservation" discount)
			Summer 2016	Feb 11, 2016	\$2,084.00	15% + 10%	\$1,594.26	
			Fall 2016	May 13, 2016	\$2,084.00	15% + 10%	\$1,594.26	
			Winter 2016	Aug 12, 2016	\$2,084.00	15% + 10%	\$1,594.26	
Texas State Travel Guide <i>(TxDOT publication)</i>	1/2 Page Ad	Annual	2016 Edition	Oct 7, 2015	\$14,928.00	15% + 5% + 10%	\$10,848.92	
TexasHighways.com <i>(TxDOT website)</i>	Wide Skyscraper Banner	Monthly	May 2016	Confirmed for 2016	\$495.00	10%	\$445.50	Also includes TxDOT's "Umbrella Plan B - 10% discount" 25,000 impressions guaranteed monthly
			Sept 2016		\$495.00	10%	\$445.50	
			Oct 2016		\$495.00	10%	\$445.50	
			Nov 2016		\$495.00	10%	\$445.50	

AAA:

TOTAL TxDOT: \$41,284.76 (Difference of \$7,268.81 - see "sheet 2")

AAA Texas Journey Magazine	1/2 Page Ad - "Run of Book"	Bi-Monthly	March/April 2016	Jan 5, 2016	\$12,570.00	45%	\$6,980.00	Reach a huge number of Texas homes with AAA Texas Journey - largest printed circulation in the State delivered to over 1 million Texas households per issue (Jan/Feb actual circulation - 1,089,237)
			May/June 2016	Mar 1, 2016	\$12,570.00	45%	\$6,980.00	
			Sep/Oct 2016	Jul 1, 2016	\$12,570.00	45%	\$6,980.00	
			Nov/Dec 2016	Sep 1, 2016	\$12,570.00	45%	\$6,980.00	



AJR Media Group • Connie Blair
512-524-0750 • connie@ajrmediagroup.com

Tourism Advisory Committee 2014 - 2015

NAME	ORGANIZATION or BUSINESS	ADDRESS	CITY	ST	ZIP	HOME/ OFFICE PHONE	CELL PHONE	E-MAIL	TERM BEGIN	TERM END
Meena Patel	Best Western Gonzales	1811 E. Sarah DeWitt Dr.	Gonzales	TX	78628	830-672-5555	916-947-9769	texministorage@gmail.com	Appointed 4/12, 10/14	2016
Dawn O'Donnell	Gonzales Community Health Clinic	305 N. Bright Street	Gonzales	TX	78629		512-558-1605	ddonnell@gvfc.com	Appointed 10/14	2015
Barbara Crozier	Laurel Ridge Antiques, Inn and Christmas Shoppe	827 St. Joseph Street	Gonzales	TX	78629	830-672-2484	512-217-6565	laurelridge@gvec.net barbaracrozier1@gmail.com	Appointed 4/08, 4/9, 5/11, 4/13	2015
Alison Guerra Rodriguez	Sleep Inn Gonzales & Holiday Inn Gonzales	126 Middlebuster Rd.	Gonzales	TX	78629	830-672-1888	830-857-1830	guerraat@yahoo.com	Appointed 1/09, 3/10, 4/12, 10/14	2016
Chris Kappmeyer	The Gonzales Manison	201 Blueridge Trail	Austin	Tx	78746	512-426-1937	512-327-1994	chris@brokernetnetwork.com	Appointed 10/14	2016
Paul Frenzel	Historic Homes Association	623 St. Michael Street	Gonzales	TX	78629	830-672-3732	830-857-4103	PAVI@stx.rr.com	Appointed 5/11, 4/13	2015
Brandy Eggar		501 St. Michael treet	Gonzales	Tx	78629	254-223-0800	254-424-1185	poniatchoney@aol.com	Appointed 10/14	2016
Ken Morrow	Alliant Homes	1004 Mitchell Street	Gonzales	TX	78629	830-437-5646	512-422-0811	KEN@ALLIANT-HR.COM	Appointed 5/11, 4/12, 10/14	2016
Ann Covert	St. James Inn	723 St. James Street	Gonzales	TX	78630	830-672-7066		email@stjamesinn.com	Appointed 5/11, 4/12, 10/14	2016
Daisy Scheske	Gonzales Chamber of Commerce & Agriculture	414 St. Lawrence Street	Gonzales	TX	78631	830-672-6532		cti@gonzalestexas.com		
Barbara Friedrich	City of Gonzales, Main Street	P.O. Box 547	Gonzales	TX	78629	672-2815	830-263-0118	mainstreet@cityofgonzales.org		
Tim Patek	City of Gonzales, Parks & Rec. Director	P.O. Box 547	Gonzales	TX	78629	672-3192		tpatek@cityofgonzales.org		

The 7 member Tourism Advisory Committee was established by City Council at the May 2, 2006 meeting.
The committee was increased to 9 members at the May 10, 2011 City Council meeting. 5 members constitute a quorum.
The committee includes, ex-officio, Chamber Director, Main Street Administrator and Parks Director.
The committee members serve two-year staggered terms with a limit of 2 two-year terms.
The Tourism Advisory Committee meets the 2nd Thursday of the month at City Hall at 12:00pm. The meeting is subject to Open Meeting Act rules.

POST EVENT REPORT FORM

HOTEL OCCUPANCY TAX FUNDING

By law of the State of Texas, the City of Gonzales collects a Hotel Occupancy Tax (HOT) from hotels, motels, and bed & breakfast inns. The revenue from the HOT may be used only to directly promote tourism and the convention and hotel industry. The use of HOT funds is limited to:

- a. **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both;
- b. **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- c. **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- d. **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance drama, folk art, creative writing, architecture, design and allied fields, painting sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related the presentation, performance, execution, and exhibition of these major art forms.
- e. **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.
- f. **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Sporting related expenses if the majority of the participants are tourists. The event must substantially increase economic activity at hotels within the City or its vicinity.
- g. **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**

1. the commercial center of the city;
2. a convention center in the city;
3. other hotels in or near the city; or
4. tourist attractions in or near the city.

The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

- h. **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**

The City of Gonzales accepts applications from groups and businesses meeting the above criteria and wishing to receive HOT funds. **All entities that are approved for such funds must submit a Post Event Report Form within 60 days of each funded event.** The report will be reviewed by the Gonzales Tourism Committee to determine how well the entity met its goals and be used in consideration of future hotel occupancy tax funding requests. Priority will be given to those events that demonstrate an ability to generate overnight visitors to Gonzales.

POST EVENT REPORT FORM

Date: July 13, 2015

ORGANIZATION INFORMATION

Name of Organization: DVS Productions

Address: PO Box 96

City, State, Zip: Gonzales, TX 78629

Contact Name: Bo Davis / Shelly Davis

Contact Phone Number: 512-921-0018

PROJECT OR EVENT

Name of Event or Project: PBR Gonzales

Date of Event or Project: July 11, 2015

Primary Location of Event or Project J.B. Wells Arena

Primary Purpose of Funded Event/Project: PBR Sanctioned Event to bring fans & contestants to the Gonzales.

Amount Received from Hotel Occupancy Tax Funds: \$5,000

Amount Used from Hotel Occupancy Tax Funds: \$5,000

How Were the Funds Actually Used? Media buys and marketing objectives. Printing of posters, marketing banners and advertising in outer lying areas in San Antonio and Victoria

How many years have you held this Event or Project: 6 years

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 5%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0
4. If staff costs were covered, estimate of actual hour's staff spent on funded Event: 0
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?
Admission Ticket Fee of \$25 & \$10. Net Profit was approximately \$4,000 that will be used for planning and administration for next year's event.

Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 2,300
2. What would you estimate was the actual attendance at the Event? 2,000
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? Holiday Inn and Sleep Inn were sold out, Alcalade also booked several rooms. We don't have total room nights but had people in town for 2 nights with Calcutta and event.
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project? **We do not get a report from the hotels**

Last Year 100 est.

Two Years Ago N/A

Three Years Ago N/A
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? Estimated by staff, contractors, and contestants that stay overnight. We do not hold a room block, our Host Hotels give a PBR rate when people call to book room.
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? NO

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper - \$ 3,500 (sponsorship trade)
Radio - \$5,700 (paid and sponsorship trade)
TV: \$ 0
Press Release \$ 0
Other \$2,699.30 (paid marketing and trade)
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
PBRGONZALES.COM website, pbr.com website. Social Media- Facebook, Twitter, Instagram
5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign.

6. **Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.**

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 100
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 80
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

60% of the contestants and stock contractors were from outside of the City and 40% were from outside of Texas.

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?
Reeses Print Shop, Running M Bar & Grill, EBarr Feed, Independence Park Golf Course, Matamoris, Walmart, Tractor Supply, Gonzales Chamber of Commerce, Alcolade Hotel, Norma's House, EMT's, Gonzales Police, Ledbetter Cleaners, Gonzales Building Center, plus several restaurants were frequented and fuel purchased at convenience stores.

Please Submit no later than 60 days after the event to:

City of Gonzales
Tourism Advisory Committee
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

For Questions Contact

Tim Patek
Parks and Recreations Director
P. O. Box 547
Gonzales, Texas 78629
830-672-3192

PROFESSIONAL BULL RIDERS

JULY 11

7:30 PM

Doors: 5:30 PM

Gonzales, TX

J.B. Wells Arena



Calcutta - Fri July 10 @ 7:30 PM

To benefit Norma's House

After Party - Sat 10 PM

"Riders Cup" Golf Tournament

Sat. July 11 @ 10 AM

Independence Golf Course

To benefit Meals On Wheels

Mutton Bustin - 6yrs & under

Gonzales Inquirer

TICKETS

Adult \$25 / Youth \$10

Day of Show

Pre Sale : June 12

\$20 & \$8

VIP Seating \$50

(includes assigned seating and VIP Room)

EBARR Feed

Chamber of Commerce

Running M Bar & Grill



pbrgonzales.com



GONZALES, TX



CARAWAY GONZALES



2BZ INC



FERGUSON RANCH
BUCKHORN CREEK RANCH

TRI-CITY DISTRIBUTORS



FARM & RANCH SUPPLY



WB

**GONZALES TOURISM COMMITTEE
SPECIAL PROJECTS
APPROVED BY CITY COUNCIL
10/01/2014 - 09/30/2015**

	APPROVED	FUNDED
Gonzales Chamber of Commerce & Agriculture Approved by City Council September 2, 2014	\$5,000.00	\$5,000.00
Historic Homes Association Approved by Committee 09/11/2014	\$1,500.00	\$1,500.00
Rusted Gingham Approved by Committee 10/16/2014	\$2,000.00	\$2,000.00
Central Texas Independent Cattlemen's Association Approved by Committee 10/16/2014 Approved by City Council 11/03/2014	\$2,500.00	\$2,500.00
Gonzales Crystal Theatre Approved by Committee 10/16/2014 Approved by City Council 11/3/2014	\$10,000.00	\$3,115.68
DVS Productions Approved by Committee 02/12/2015 Approved by City Council 03/03/2015	\$5,000.00	\$5,000.00
Authentic American Productions, LLC Approved by Committee 05/21/2015 Approved by City Council 06/02/2015	\$25,000.00	
Gonzales Elks Lodge Approved by Committee July 9, 2015	\$2,000.00	
TOTAL	\$53,000.00	\$14,115.68
PROPOSED BUDGET	\$25,000.00	\$25,000.00
APPROVED FUNDING	\$53,000.00	\$13,803.43
AVAILABLE FUNDS	(\$28,000.00)	\$11,196.57

10/01/2015 - 09/30/2016

"Come & Take It" Committee	\$20,000.00
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Approved by Committee 02/12/2015
Approved by City Council 03/03/2015

"Come & Take It" Committee

\$6,000.00

Approved by Committee 06/11/2015

Approved by City Council 07/07/2015

Total

\$26,000.00



000 00001 01
ACCOUNT:
DOCUMENTS:

PAGE: 1
2515350 07/31/2015
13

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P O DRAWER 547
GONZALES TX 78629

30
13
0

PF INT BEARING ACCOUNT 2515350

AVERAGE BALANCE 986,417.42

LAST STATEMENT 06/30/15 954,372.13
14 CREDITS 82,773.35
2 DEBITS 24,083.18
THIS STATEMENT 07/31/15 1,013,062.30

DEPOSITS

REF #	DATE	AMOUNT	REF #	DATE	AMOUNT	REF #	DATE	AMOUNT
07/06	3,019.99	07/15	665.48	07/21	10,789.06			
07/09	1,448.83	07/16	13,672.12	07/23	10,342.19			
07/13	508.13	07/17	12,029.97	07/24	23.52			
07/13	21,028.44	07/20	5,145.35					
07/14	3,757.33	07/21	199.15					

OTHER CREDITS

DESCRIPTION	DATE	AMOUNT
EARNINGS CREDIT ACCT ANALYSIS JUNE ST	07/02	143.79

OTHER DEBITS

DESCRIPTION	DATE	AMOUNT
116614511 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/20	21,063.19
114853136 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/21	3,019.99

INTEREST

AVERAGE LEDGER BALANCE: .00 INTEREST EARNED: .00
INTEREST PAID THIS PERIOD: .00 DAYS IN PERIOD:
ANNUAL PERCENTAGE YIELD EARNED: .00%

*** CONTINUED ***



Sage Capital Bank
Financial Wisdom. Texas Roots.
 Member
FDIC

000 00001 01
 ACCOUNT:
 DOCUMENTS:

PAGE: 2
 2515350 07/31/2015
 13

CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

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*****
*                                     |          TOTAL FOR          |          TOTAL          *
*                                     |        THIS PERIOD        |        YEAR TO DATE    *
*-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
* TOTAL OVERDRAFT FEES:           |          $.00           |          $.00          *
*-----|-----|-----|-----|-----|-----|-----|-----|-----|
* TOTAL RETURNED ITEM FEES:       |          $.00           |          $.00          *
*****
  
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- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
07/02	954,515.92	07/14	984,278.64	07/20	994,728.37
07/06	957,535.91	07/15	984,944.12	07/21	1,002,696.59
07/09	958,984.74	07/16	998,616.24	07/23	1,013,038.78
07/13	980,521.31	07/17	1,010,646.21	07/24	1,013,062.30

9-2-15

DATE	9-2-15
DEPOSIT	
TOTAL CASH	3019.99
TOTAL CHECKS	
TOTAL DEPOSITS	3019.99

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 3019.99

⑆114913711⑆ ⑈02515350⑈ 009

\$3,019.99 7/6/2015

7-15-15

DATE	7-15-15
DEPOSIT	
TOTAL CASH	13472.14
TOTAL CHECKS	
TOTAL DEPOSITS	13472.14

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 13472.14

⑆114913711⑆ ⑈02515350⑈ 009

\$13,672.12 7/16/2015

7-8-15

DATE	7-8-15
DEPOSIT	
TOTAL CASH	1448.83
TOTAL CHECKS	
TOTAL DEPOSITS	1448.83

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1448.83

⑆114913711⑆ ⑈02515350⑈ 009

\$1,448.83 7/9/2015

7-16-15

DATE	7-16-15
DEPOSIT	
TOTAL CASH	12029.97
TOTAL CHECKS	
TOTAL DEPOSITS	12029.97

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 12029.97

⑆114913711⑆ ⑈02515350⑈ 009

\$12,029.97 7/17/2015

7-10-15

DATE	7-10-15
DEPOSIT	
TOTAL CASH	508.13
TOTAL CHECKS	
TOTAL DEPOSITS	508.13

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 508.13

⑆114913711⑆ ⑈02515350⑈ 009

\$508.13 7/13/2015

7-17-15

DATE	7-17-15
DEPOSIT	
TOTAL CASH	5145.35
TOTAL CHECKS	
TOTAL DEPOSITS	5145.35

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 5145.35

⑆114913711⑆ ⑈02515350⑈ 009

\$5,145.35 7/20/2015

7-10-15

DATE	7-10-15
DEPOSIT	
TOTAL CASH	21028.44
TOTAL CHECKS	
TOTAL DEPOSITS	21028.44

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 21028.44

⑆114913711⑆ ⑈02515350⑈ 009

\$21,028.44 7/13/2015

7-20-15

DATE	7-20-15
DEPOSIT	
TOTAL CASH	199.15
TOTAL CHECKS	
TOTAL DEPOSITS	199.15

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 199.15

⑆114913711⑆ ⑈02515350⑈ 009

\$199.15 7/21/2015

7-13-15

DATE	7-13-15
DEPOSIT	
TOTAL CASH	3757.33
TOTAL CHECKS	
TOTAL DEPOSITS	3757.33

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 3757.33

⑆114913711⑆ ⑈02515350⑈ 009

\$3,757.33 7/14/2015

7-20-15

DATE	7-20-15
DEPOSIT	
TOTAL CASH	10789.06
TOTAL CHECKS	
TOTAL DEPOSITS	10789.06

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 10789.06

⑆114913711⑆ ⑈02515350⑈ 009

\$10,789.06 7/21/2015

7-14-15

DATE	7-14-15
DEPOSIT	
TOTAL CASH	665.48
TOTAL CHECKS	
TOTAL DEPOSITS	665.48

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 665.48

⑆114913711⑆ ⑈02515350⑈ 009

\$665.48 7/15/2015

7-23-15

DATE	7-23-15
DEPOSIT	
TOTAL CASH	10342.19
TOTAL CHECKS	
TOTAL DEPOSITS	10342.19

CITY OF GONZALES
HOTEL/MOTEL TAX FUND
P. O. BOX 847
GONZALES, TX 78029


Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 10342.19

⑆114913711⑆ ⑈02515350⑈ 009

\$10,342.19 7/23/2015

7-23-15		PRICE		TICKET TOTAL		DEPOSIT TOTAL	
DATE	TIME	PRICE	TAXES	TOTAL	TAXES	TOTAL	TAXES
7-23-15	19:00	23.52	0.00	23.52	0.00	23.52	0.00
CITY OF DOWELLAS							
HOTEL/MOTEL TAX FUND							
P. O. BOX 847							
DOWELLAS, TX 75800							



State Capital Bank
Financial Wisdom. Texas Roots.
www.StateCapitalBank.com

\$

2352

009

NO OTHER BANK TOTALS OR ENDORSEMENTS

\$23.52 7/24/2015

CITY OF GONZALES

PAGE: 1

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2015

500-RESTRICTED USE FUNDS

	ANNUAL	CURRENT	Y-T-D	% OF	Y-T-D	BUDGET
	BUDGET	PERIOD	ACTUAL	BUDGET	ENCUMB.	BALANCE
REVENUE SUMMARY						
810-JB WELLS EXPO CENTER	0.00	0.00	0.00	0.00	0.00	0.00
811-HOTEL/MOTEL	686,200.00	85,611.46	576,892.15	84.07	0.00	109,307.85
813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
814-MUNICIPAL COURT	<u>9,000.00</u>	<u>4,429.99</u>	<u>9,865.07</u>	<u>109.61</u>	<u>0.00</u>	<u>(865.07)</u>
*** TOTAL REVENUES ***	695,200.00	90,041.45	586,757.22	84.40	0.00	108,442.78
EXPENDITURE SUMMARY						
810-JB WELLS EXPO CENTER	0.00	0.00	444,365.51	0.00	0.00	(444,365.51)
811-HOTEL MOTEL	541,500.00	15,334.38	342,527.69	63.26	0.00	198,972.31
813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
814-MUNICIPAL COURT	<u>0.00</u>	<u>0.00</u>	<u>1,761.97</u>	<u>0.00</u>	<u>1,422.79</u>	<u>(3,184.76)</u>
*** TOTAL EXPENDITURES ***	541,500.00	15,334.38	788,655.17	145.91	1,422.79	(248,577.96)
*** REVENUES OVER (UNDER) EXPENDITURES ***	153,700.00	74,707.07	(201,897.95)	132.28-	(1,422.79)	357,020.74
	=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2015

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>810-JB WELLS EXPO CENTER</u>						
4-810.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-810.110 TEXAS CAPITAL GRANT FUNDS	0.00	0.00	0.00	0.00	0.00	0.00
4-810.501 COURT SECURITY/TECHNOLOGY/CHI	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 810-JB WELLS EXPO CENTER	0.00	0.00	0.00	0.00	0.00	0.00
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	85,467.67	575,581.48	84.03	0.00	109,418.52
4-811.801 INTEREST INCOME	1,200.00	143.79	1,310.67	109.22	0.00	(110.67)
TOTAL 811-HOTEL/MOTEL	686,200.00	85,611.46	576,892.15	84.07	0.00	109,307.85
<u>813-FORFEITURES</u>						
4-813.100 TRANSFERS FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00	0.00
4-813.508 FORFEITURE INCOME	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 813-FORFEITURES	0.00	0.00	0.00	0.00	0.00	0.00
<u>814-MUNICIPAL COURT</u>						
4-814.100 TRANSFERS FROM GENERAL FUND	9,000.00	4,429.99	9,865.07	109.61	0.00	(865.07)
4-814.501 MUNICIPAL COURT FEES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 814-MUNICIPAL COURT	9,000.00	4,429.99	9,865.07	109.61	0.00	(865.07)
<u>*** TOTAL REVENUES ***</u>						
	695,200.00	90,041.45	586,757.22	84.40	0.00	108,442.78

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2015

500-RESTRICTED USE FUNDS
810-JB WELLS EXPO CENTER

[illegible]

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2015

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	2,500.00	899.38	4,758.94	190.36	0.00	(2,258.94)
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	2,500.00	899.38	4,758.94	190.36	0.00	(2,258.94)
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	135.00	4.50	0.00	2,865.00
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	13,102.50	59.56	0.00	8,897.50
7-811.412 CHAMBER OF COMMERCE	15,000.00	3,750.00	15,080.00	100.53	0.00	(80.00)
7-811.413 PIONEER VILLAGE	10,000.00	2,286.71	10,649.71	106.50	0.00	(649.71)
7-811.414 JB WELLS PARK	10,000.00	0.00	6,500.00	65.00	0.00	3,500.00
7-811.415 MAIN STREET	10,000.00	0.00	10,000.00	100.00	0.00	0.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	544.04	10.88	0.00	4,455.96
TOTAL 4-CONTRACT/OPER SERVICES	75,000.00	6,036.71	56,011.25	74.68	0.00	18,988.75
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	0.00	102,673.01	62.23	0.00	62,326.99
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	1,100.00	25,717.97	42.86	0.00	34,282.03
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	11,622.79	96.86	0.00	377.21
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	9,299.66	62.00	0.00	5,700.34
7-811.521 SPECIAL PROJECTS	25,000.00	7,225.48	24,266.28	97.07	0.00	733.72
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	5,392.00	77.03	0.00	1,608.00
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	35,000.00	0.00	1,531.20	4.37	0.00	33,468.80
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	35.99	0.72	0.00	4,964.01
7-811.528 JB WELLS HOUSE	10,000.00	0.00	6,322.85	63.23	0.00	3,677.15
7-811.529 RIVERSIDE MUSEUM	5,000.00	72.81	1,305.97	26.12	0.00	3,694.03
7-811.530 EXPO CENTER	100,000.00	0.00	93,589.78	93.59	0.00	6,410.22
TOTAL 5-SPECIAL CHARGES EXPENSE	464,000.00	8,398.29	281,757.50	60.72	0.00	182,242.50

8-03-2015 3:37 PM

D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT=====BALANCE=====

7-811.202

POSTAGE

B E G I N N I N G B A L A N C E

0.00

10/31/14	11/03	B22762	Misc	101415	04654	TO ALLOCATE MONTHLY POSTAGE	JE# 012680		7.26	7.26
					=====	OCTOBER ACTIVITY DB:		7.26	CR: 0.00	7.26
11/20/14	11/20	A66604	CHK: 101774		12590	3RD QTR 2014 PAYMENT	0041	3RD QTR 2014	1,209.96	1,217.22
					=====	NOVEMBER ACTIVITY DB:		1,209.96	CR: 0.00	1,209.96
12/18/14	1/09	A68028	CHK: 102235		12723	POSTAGE	0041	4TH QTR 2014	818.11	2,035.33
					=====	DECEMBER ACTIVITY DB:		818.11	CR: 0.00	818.11
1/30/15	2/02	B23425	Deposit 011515		04818	TO ALLOCATE MONTHLY POSTAGE	JE# 012857		6.72	2,042.05
					=====	JANUARY ACTIVITY DB:		6.72	CR: 0.00	6.72
3/31/15	4/01	B23917	Misc	031515	04925	ALLOCATE MONTHLY POSTAGE	JE# 012973		7.68	2,049.73
					=====	MARCH ACTIVITY DB:		7.68	CR: 0.00	7.68
4/29/15	5/08	A71616	CHK: 103291		13028	POSTAGE	0041	042815	1,802.15	3,851.88
					=====	APRIL ACTIVITY DB:		1,802.15	CR: 0.00	1,802.15
6/30/15	7/01	B24612	Deposit 061515		05121	TO ALLOCATE MONTHLY POSTAGE	JE# 013184		7.68	3,859.56
					=====	JUNE ACTIVITY DB:		7.68	CR: 0.00	7.68
7/08/15	7/10	A73869	CHK: 103904		13177	2ND QTR 2015	0041	2ND QTR 2015	899.38	4,758.94
					=====	JULY ACTIVITY DB:		899.38	CR: 0.00	899.38
					=====	ACCOUNT TOTAL DB:		4,758.94	CR: 0.00	

7-811.217

MISCELLANEOUS

B E G I N N I N G B A L A N C E

0.00

7-811.304

OFFICE EQPT & FURNITURE

B E G I N N I N G B A L A N C E

0.00

7-811.401

TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.402

UTILITIES

B E G I N N I N G B A L A N C E

0.00

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D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/JE #	NOTE	AMOUNT	BALANCE
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7-811.407 TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.408 MEMBERSHIP DUES

B E G I N N I N G B A L A N C E

0.00

10/01/14	10/10	A65395	CHK: 101423	12460	MEMBERSHIP	2877	100114		35.00	35.00
			=====		OCTOBER ACTIVITY DB:	35.00	CR:	0.00	35.00	

4/09/15	4/10	A70851	CHK: 103037	12950	AFFILIATE DUES	1852	040915		100.00	135.00
			=====		APRIL ACTIVITY DB:	100.00	CR:	0.00	100.00	

			=====		ACCOUNT TOTAL DB:	135.00	CR:	0.00		
--	--	--	-------	--	-------------------	--------	-----	------	--	--

7-811.409 SUBSCRIPTIONS

B E G I N N I N G B A L A N C E

0.00

7-811.411 SPECIAL CONTRACTS

B E G I N N I N G B A L A N C E

0.00

10/06/14	12/02	A66816	CHK: 000000	12419	MEETING TOMORROW	2931	10/06/2014		1,500.00	1,500.00
			=====		OCTOBER ACTIVITY DB:	1,500.00	CR:	0.00	1,500.00	

11/04/14	11/07	A66273	CHK: 101683	12559	LORETTA SHIRLEY DBA ROCK 2895	1116			1,657.50	3,157.50
			=====		NOVEMBER ACTIVITY DB:	1,657.50	CR:	0.00	1,657.50	

2/02/15	2/06	A68936	CHK: 102512	12782	MARKETING SERVICES	2895	1129		1,657.50	4,815.00
			=====		FEBRUARY ACTIVITY DB:	1,657.50	CR:	0.00	1,657.50	

3/02/15	3/05	A69702	CHK: 102704	12846	LORETTA SHIRLEY DBA ROCK 2895	1135			1,657.50	6,472.50
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 10/2014		JE# 012957		1,657.50	8,130.00
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 12/2014		JE# 012957		1,657.50	9,787.50
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 01/2015		JE# 012957		1,657.50	11,445.00
			=====		MARCH ACTIVITY DB:	6,630.00	CR:	0.00	6,630.00	

4/01/15	4/02	A70632	CHK: 102988	12925	MARKETING SERVICES	2895	1138		1,657.50	13,102.50
			=====		APRIL ACTIVITY DB:	1,657.50	CR:	0.00	1,657.50	

			=====		ACCOUNT TOTAL DB:	13,102.50	CR:	0.00		
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7-811.412 CHAMBER OF COMMERCE

B E G I N N I N G B A L A N C E

0.00

11/20/14	11/20	A66604	CHK: 101774	12590	3RD QTR 2014 PAYMENT	0041	3RD QTR 2014		3,750.00	3,750.00
			=====		NOVEMBER ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	

8-03-2015 3:37 PM

D E T A I L L I S T I N G

PAGE: 3

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
12/18/14	1/09	A68028	CHK: 102235	12723	4TH QTR 2014 PAYMENT	0041	4TH QTR 2014		3,750.00	7,500.00
			=====		DECEMBER ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	
4/18/15	5/08	A71838	CHK: 103342	13028	FULL PAGE ADVERTISING	2714	TM71008		11,880.00	19,380.00
4/29/15	5/08	A71616	CHK: 103291	13028	1ST QTR PAYMENT	0041	042815		3,750.00	23,130.00
			=====		APRIL ACTIVITY DB:	15,630.00	CR:	0.00	15,630.00	
5/14/15	5/14	B24262		05038	MISCODERD EXPENSES		JE# 013096		11,800.00CR	11,330.00
			=====		MAY ACTIVITY DB:	0.00	CR:	11,800.00CR	11,800.00CR	
7/08/15	7/10	A73869	CHK: 103904	13177	2ND QTR 2015	0041	2ND QTR 2015		3,750.00	15,080.00
			=====		JULY ACTIVITY DB:	3,750.00	CR:	0.00	3,750.00	
			=====		ACCOUNT TOTAL DB:	26,880.00	CR:	11,800.00CR		

7-811.413			PIONEER VILLAGE							
			B E G I N N I N G B A L A N C E							
										0.00
10/01/14	10/31	A66027	CHK: 101577	12534	3RD QTR 2014	1027	3RD QTR 2014		3,363.00	3,363.00
			=====		OCTOBER ACTIVITY DB:	3,363.00	CR:	0.00	3,363.00	
12/18/14	1/09	A68078	CHK: 102238	12723	4TH QTR 2014	1027	4TH QTR 2014		2,500.00	5,863.00
			=====		DECEMBER ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
4/01/15	4/02	A70616	CHK: 102973	12925	1ST QTR 2015	1027	1ST QTR 2015		2,500.00	8,363.00
			=====		APRIL ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
7/02/15	7/10	A74026	CHK: 103910	13177	GONZALES PIONEER VILLAGE	1027	070215		2,286.71	10,649.71
			=====		JULY ACTIVITY DB:	2,286.71	CR:	0.00	2,286.71	
			=====		ACCOUNT TOTAL DB:	10,649.71	CR:	0.00		

7-811.414			JB WELLS PARK							
			B E G I N N I N G B A L A N C E							
										0.00
6/11/15	6/12	A73181	CHK: 103698	13103	TENT FOR RODEO	3345	06-010856		6,500.00	6,500.00
			=====		JUNE ACTIVITY DB:	6,500.00	CR:	0.00	6,500.00	
			=====		ACCOUNT TOTAL DB:	6,500.00	CR:	0.00		

7-811.415			MAIN STREET							
			B E G I N N I N G B A L A N C E							
										0.00
12/11/14	12/11	A67352	CHK: 102060	12640	ANNUAL FIREWORKS DISPLAY	2992	07/04/2015		5,000.00	5,000.00
			=====		DECEMBER ACTIVITY DB:	5,000.00	CR:	0.00	5,000.00	

8-03-2015 3:37 PM		D E T A I L L I S T I N G				PAGE: 4				
FUND : 500-RESTRICTED USE FUNDS		PERIOD TO USE: Oct-2014 THRU Sep-2015								
DEPT : 811 HOTEL MOTEL		ACCOUNTS: 7-811.202 THRU 7-811.610								
POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
3/12/15	4/02	A70643	CHK: 102960	12925	GIANT DEER AND SANTA	3508	15-3900		5,000.00	10,000.00
			=====	MARCH	ACTIVITY DB:	5,000.00	CR:	0.00	5,000.00	
			=====	ACCOUNT	TOTAL DB:	10,000.00	CR:	0.00		

7-811.416		CRYSTAL THEATRE								
		B E G I N N I N G B A L A N C E								0.00

7-811.417		INSURANCE								
		B E G I N N I N G B A L A N C E								0.00

7-811.430		TRAVEL & TRAINING								
		B E G I N N I N G B A L A N C E								0.00

11/21/14	12/05	A67050	CHK: 101975	12599	REIMBURSEMENT	2895	REIMBURSE		156.68	156.68
			=====	NOVEMBER	ACTIVITY DB:	156.68	CR:	0.00	156.68	
2/19/15	3/27	A70316	CHK: 000000	12742	LUNCHEON MAIN STREET	2931	021915		387.36	544.04
			=====	FEBRUARY	ACTIVITY DB:	387.36	CR:	0.00	387.36	
			=====	ACCOUNT	TOTAL DB:	544.04	CR:	0.00		

7-811.502		ADVERTISING								
		B E G I N N I N G B A L A N C E								0.00

10/01/14	10/17	A65662	CHK: 101457	12479	GILBREATH OUTDOOR ADVERT	3341	5747		600.00	600.00
10/07/14	10/17	A65619	CHK: 101485	12479	ADVERTISING	0668	242202		5,461.96	6,061.96
10/15/14	11/07	A66282	CHK: 101668	12559	ADVERTISING	3028	94957		6,250.00	12,311.96
10/16/14	11/07	A66275	CHK: 101626	12559	ADVERTISING	2944	20142033		1,250.00	13,561.96
10/18/14	11/07	A66254	CHK: 101690	12559	ADVERTISING	2714	TM68911		9,503.85	23,065.81
			=====	OCTOBER	ACTIVITY DB:	23,065.81	CR:	0.00	23,065.81	
11/01/14	11/20	A66688	CHK: 101799	12590	TEXAS JOURNEY	3255	40008100		5,686.50	28,752.31
11/03/14	12/05	A67070	CHK: 101937	12599	GILBREATH AND COMPANY	3341	FC 53		9.76	28,762.07
11/06/14	11/07	A66299	CHK: 101662	12559	ADVERTISING	3457	120114		2,500.00	31,262.07
11/06/14	11/14	A66540	CHK: 101748	12582	CONTRACT 37043	3464	37043		2,496.00	33,758.07
11/20/14	11/20	A66685	CHK: 101792	12590	SAN ANTONIO STOCK SHOW &	3116	11/20/14		2,500.00	36,258.07
			=====	NOVEMBER	ACTIVITY DB:	13,192.26	CR:	0.00	13,192.26	
1/01/15	1/09	A68071	CHK: 102271	12723	ADVERTISING	0668	244974		470.25	36,728.32
1/28/15	2/06	A68920	CHK: 102517	12782	ADVERTISING	2256	245955		1,656.18	38,384.50
1/29/15	2/06	A68892	CHK: 102519	12782	ADVERTISING	0926	015-23202		3,235.75	41,620.25
			=====	JANUARY	ACTIVITY DB:	5,362.18	CR:	0.00	5,362.18	
2/28/15	3/20	A70067	CHK: 102831	12875	DISCOVER MAGAZINE	0071	022815		3,360.00	44,980.25
			=====	FEBRUARY	ACTIVITY DB:	3,360.00	CR:	0.00	3,360.00	

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
4/01/15	4/17	A71084	CHK: 103082	12967 4	COLOR OVER 50,000 WEB	3025	246013		2,850.00	47,830.25
4/14/15	4/30	A71537	CHK: 103209	13013	MOBILE APP	2944	20152383		10,000.00	57,830.25
4/15/15	4/30	A71499	CHK: 103248	13013	FULL PAGE DISPLAY	0668	245957		5,461.96	63,292.21
4/27/15	5/08	A71842	CHK: 103283	13028	FULL PAGE COLOR AD	2867	1039		375.00	63,667.21
=====				APRIL ACTIVITY	DB:	18,686.96	CR:	0.00	18,686.96	
5/01/15	5/15	A72228	CHK: 103451	13040	WEB DISPLAY, BANNER	2404	244979		375.00	64,042.21
5/01/15	5/15	A72229	CHK: 103451	13040	E-NEWS SPOTLIGHT, WEB DI	2404	244981		1,250.00	65,292.21
5/01/15	5/15	A72253	CHK: 103446	13040	ADVERTISING	3255	40008294		6,980.00	72,272.21
5/08/15	6/30	A73618	CHK: 000000	13030	ADVERTISING	2931	W571514271		107.17	72,379.38
5/14/15	5/14	B24262		05038	MISCODED EXPENSES		JE# 013096		11,800.00	84,179.38
5/20/15	6/04	A72819	CHK: 103556	13094	FOLDER DISPLAY	1044	498637		15,891.13	100,070.51
5/21/15	6/04	A72849	CHK: 103605	13094	WEB DISPLAY	2404	248506		1,595.00	101,665.51
5/21/15	6/04	A72850	CHK: 103605	13094	WEB DISPLAY	2404	248507		250.00	101,915.51
5/21/15	6/04	A72851	CHK: 103605	13094	WEB DISPLAY	2404	248508		295.00	102,210.51
=====				MAY ACTIVITY	DB:	38,543.30	CR:	0.00	38,543.30	
6/15/15	7/31	A74761	CHK: 104142	13221	WEB SITE AUSTIN ADVERTIS	3028	MM101098		300.00	102,510.51
6/18/15	7/10	A74082	CHK: 103903	13177 5 X 10	PROPSALS	2729	061815-89		81.25	102,591.76
6/25/15	7/10	A74083	CHK: 103903	13177 5 X 10	PROPOSALS	2729	062514-80		81.25	102,673.01
=====				JUNE ACTIVITY	DB:	462.50	CR:	0.00	462.50	
=====				ACCOUNT TOTAL	DB:	102,673.01	CR:	0.00		

7-811.503			ELECTRICAL LINE EXPENSE							
			B E G I N N I N G B A L A N C E							
			0.00							

7-811.504			SIGNAGE & BANNERS							
			B E G I N N I N G B A L A N C E							
			0.00							
10/21/14	10/24	A65830	CHK: 101526	12515	BILL BOARD ADVERTISING	2532	64984		625.00	625.00
=====				OCTOBER ACTIVITY	DB:	625.00	CR:	0.00	625.00	
11/20/14	12/05	A67047	CHK: 101952	12599	OUTDOOR ADVERTISING	2532	64985		625.00	1,250.00
=====				NOVEMBER ACTIVITY	DB:	625.00	CR:	0.00	625.00	
12/01/14	12/11	A67359	CHK: 102036	12640	GILBREATH AND COMPANY	3341	5651		600.00	1,850.00
12/01/14	12/11	A67360	CHK: 102036	12640	GILBREATH AND COMPANY	3341	5860		600.00	2,450.00
12/03/14	1/02	A67925	CHK: 102171	12675	GILBREATH AND COMPANY	3341	FC65		8.88	2,458.88
12/18/14	1/02	A67912	CHK: 102186	12675	JOHN GANNON, INC.	2532	64986		625.00	3,083.88
=====				DECEMBER ACTIVITY	DB:	1,833.88	CR:	0.00	1,833.88	
1/01/15	1/09	A68139	CHK: 102231	12723	BILLBOARD ADVERTISING	3341	5907		600.00	3,683.88
1/20/15	1/23	A68578	CHK: 102380	12746	BILLBOARD ADVERTISING	2532	64987		625.00	4,308.88
=====				JANUARY ACTIVITY	DB:	1,225.00	CR:	0.00	1,225.00	
2/01/15	2/06	A68949	CHK: 102486	12782	ADVERTISING BILLBOARD	3341	5959		600.00	4,908.88

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/19/15	2/26	A69499	CHK: 102641	12827	BILLBOARD ADVERTISING	2532	64988		625.00	5,533.88
			=====	FEBRUARY ACTIVITY	DB:	1,225.00	CR:	0.00	1,225.00	
3/01/15	3/27	A70458	CHK: 102911	12906	OUTDOOR ADVERTISING	3341	6011		1,350.00	6,883.88
3/01/15	3/27	A70459	CHK: 102911	12906	OUTDOOR ADVERTISING	3341	6012		600.00	7,483.88
3/19/15	3/27	A70447	CHK: 102917	12906	OUTDOOR ADVERTISING	2532	64989		625.00	8,108.88
			=====	MARCH ACTIVITY	DB:	2,575.00	CR:	0.00	2,575.00	
4/01/15	4/02	A70639	CHK: 102969	12925	OUTDOOR ADVERTISING	3341	6068		272.61	8,381.49
4/01/15	4/17	A71066	CHK: 103125	12967	4 COLOR MED RECTANGLE BA	2404	244977		495.00	8,876.49
4/01/15	4/17	A71067	CHK: 103125	12967	4 COLOR E NEWS EXL BANNER	2404	244982		700.00	9,576.49
4/01/15	5/15	A72254	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6067		675.00	10,251.49
4/14/15	4/17	A71025	CHK: 103090	12996	BANNERS	2995	0090085 1/2		2,000.00	12,251.49
4/20/15	4/22	A71180	CHK: 103187	13009		3081	2554		1,858.00	14,109.49
			=====	APRIL ACTIVITY	DB:	6,000.61	CR:	0.00	6,000.61	
5/01/15	5/08	A71843	CHK: 103332	13028	MARKETING SERVICES	2895	1143		1,657.50	15,766.99
5/01/15	5/15	A72255	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6125		675.00	16,441.99
5/01/15	5/15	A72256	CHK: 103392	13040	OUTDOOR ADVERTISING	3341	6126		425.00	16,866.99
5/04/15	5/15	A72257	CHK: 103392	13040	OVERDUE CHARGE	3341	FC193		10.98	16,877.97
5/05/15	5/15	A72231	CHK: 103408	13040	BILLBOARD ADVERTISING	2532	69713		675.00	17,552.97
5/21/15	5/28	A72640	CHK: 103536	13077	OUTDOOR ADVERTISING	2532	69714		650.00	18,202.97
			=====	MAY ACTIVITY	DB:	4,093.48	CR:	0.00	4,093.48	
6/01/15	6/04	A72857	CHK: 103596	13094	MARKETING SERVICES	2861	1148		1,657.50	19,860.47
6/01/15	6/04	A72866	CHK: 103567	13094	OUTDOOR ADVERTISING	3341	6180		675.00	20,535.47
6/01/15	6/04	A72867	CHK: 103567	13094	OUTDOOR ADVERTISING	3341	6181		425.00	20,960.47
6/04/15	6/09	A72959	VOID: 103596	13119	REVERSE VOIDED CHECK	2861	1148		1,657.50CR	19,302.97
6/09/15	6/09	A72957	CHK: 103616	13109	MARKETING SERVICES	2895	1148		1,657.50	20,960.47
6/11/15	6/12	A72996	CHK: 103647	13129	BANNERS	2995	0100615-IN		2,000.00	22,960.47
6/29/15	7/10	A74087	CHK: 103948	13177	LORETTA SHIRLEY DBA ROCK	2895	1152		1,657.50	24,617.97
			=====	JUNE ACTIVITY	DB:	8,072.50	CR:	1,657.50CR	6,415.00	
7/01/15	7/10	A74100	CHK: 103895	13177	OUTDOOR ADVERTISING	3341	6253		675.00	25,292.97
7/01/15	7/10	A74101	CHK: 103895	13177	OUTDOOR ADVERTISING	3341	6254		425.00	25,717.97
			=====	JULY ACTIVITY	DB:	1,100.00	CR:	0.00	1,100.00	
			=====	ACCOUNT TOTAL	DB:	27,375.47	CR:	1,657.50CR		

7-811.519	PROMOTIONAL ITEMS									
	B E G I N N I N G B A L A N C E									0.00
11/20/14	11/20	A66690	CHK: 101775	12590	100 IMMORTAL 32 MEDALS	3310	11/20/2014		1,250.00	1,250.00
			=====	NOVEMBER ACTIVITY	DB:	1,250.00	CR:	0.00	1,250.00	
12/09/14	1/16	A68250	CHK: 000000	12654	FLAGS IMPORTER	2931	15-58662		1,153.63	2,403.63
12/31/14	2/17	B23541		04850	MISCODED HOTEL/MOTEL EXP		JE# 012892		1,153.00CR	1,250.63
			=====	DECEMBER ACTIVITY	DB:	1,153.63	CR:	1,153.00CR	0.63	

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
2/17/15	2/17	A69030	CHK: 102593	12813	Wood Signage	2955	307091		1,532.88	2,783.51
2/17/15	2/17	A69030	CHK: 102593	12813	Wood Signage	2955	307091		2,956.23	5,739.74
			=====	FEBRUARY ACTIVITY	DB:	4,489.11	CR:	0.00	4,489.11	
4/15/15	4/30	A71535	CHK: 103240	13013	CRAFT PAPER BAGS	2819	11879		1,478.64	7,218.38
			=====	APRIL ACTIVITY	DB:	1,478.64	CR:	0.00	1,478.64	
5/01/15	5/15	A72241	CHK: 103424	13040	COME & TAKE IT LAPELS	2819	11938		3,978.15	11,196.53
			=====	MAY ACTIVITY	DB:	3,978.15	CR:	0.00	3,978.15	
6/01/15	6/12	A73167	CHK: 103693	13103	SHIRTS	2819	12024		426.26	11,622.79
			=====	JUNE ACTIVITY	DB:	426.26	CR:	0.00	426.26	
			=====	ACCOUNT TOTAL	DB:	12,775.79	CR:	1,153.00CR		
<hr/>										
7-811.520					MARKETING AND PROMOTIONS					
					B E G I N N I N G					0.00
					B A L A N C E					
10/01/14	10/02	A65235	CHK: 101363	12432	MARKETING SERVICES	2895	1110		1,657.50	1,657.50
10/13/14	10/17	A65653	CHK: 101475	12479	12 COME & FRAC IT SHIRTS	2819	11250		144.72	1,802.22
			=====	OCTOBER ACTIVITY	DB:	1,802.22	CR:	0.00	1,802.22	
11/01/14	11/20	A66692	CHK: 101770	12590	ADVERTISING	3341	5776		600.00	2,402.22
11/21/14	12/05	A67049	CHK: 101969	12599	COG VISITORS GUIDE	2819	11418		1,952.87	4,355.09
			=====	NOVEMBER ACTIVITY	DB:	2,552.87	CR:	0.00	2,552.87	
12/31/14	1/16	B23324		04792	MISCODED EXPENSES		JE# 012831		1,657.50	6,012.59
12/31/14	2/17	B23541		04850	MISCODED HOTEL/MOTEL EXP		JE# 012892		1,153.00	7,165.59
			=====	DECEMBER ACTIVITY	DB:	2,810.50	CR:	0.00	2,810.50	
2/23/15	2/26	A69434	CHK: 102654	12827	BROCHURE DRIVING TOUR	0230	139101A		384.99	7,550.58
			=====	FEBRUARY ACTIVITY	DB:	384.99	CR:	0.00	384.99	
3/02/15	3/11	A69883	CHK: 102775	12869	PERSONAL IMPRESSIONS	2819	11703		1,952.87	9,503.45
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 10/2014		JE# 012957		1,657.50CR	7,845.95
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 12/2014		JE# 012957		1,657.50CR	6,188.45
			=====	MARCH ACTIVITY	DB:	1,952.87	CR:	3,315.00CR	1,362.13CR	
5/06/15	5/15	A72242	CHK: 103424	13040	BAGS, PLATE CHARGE	2819	11958		961.46	7,149.91
			=====	MAY ACTIVITY	DB:	961.46	CR:	0.00	961.46	
6/25/15	7/10	A74086	CHK: 103938	13177	VISITORS GUIDES JUNE 201	2819	12105		2,149.75	9,299.66
			=====	JUNE ACTIVITY	DB:	2,149.75	CR:	0.00	2,149.75	
			=====	ACCOUNT TOTAL	DB:	12,614.66	CR:	3,315.00CR		

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.521

SPECIAL PROJECTS

B E G I N N I N G B A L A N C E

0.00

10/01/14	10/31	A66053	CHK: 101576	12534	3RD QTR 2014	2899	3RD QTR 2014		3,237.37	3,237.37
			=====		OCTOBER ACTIVITY DB:	3,237.37	CR:	0.00	3,237.37	
11/07/14	11/07	A66150	CHK: 101652	12559	PROMOTION OF FESTIVAL AD 0041		REIMBURSE		5,000.00	8,237.37
			=====		NOVEMBER ACTIVITY DB:	5,000.00	CR:	0.00	5,000.00	
12/01/14	12/11	A67349	CHK: 102069	12640	MARKETING SERVICES	2895	1121		1,657.50	9,894.87
12/31/14	1/16	B23324		04792	MISCODED EXPENSES		JE# 012831		1,657.50CR	8,237.37
12/31/14	1/16	A68369	CHK: 102311	12729	3RD QTR 2014	2899	4TH QTR 2014		1,913.23	10,150.60
			=====		DECEMBER ACTIVITY DB:	3,570.73	CR:	1,657.50CR	1,913.23	
1/08/15	1/09	A68121	CHK: 102245	12723	REIMBURSEMENT FOR BROCHU 2956		REIMBURSE 1/8/15		1,500.00	11,650.60
1/12/15	1/09	A68118	CHK: 102262	12723	LORETTA SHIRLEY DBA ROCK 2895		1126		1,657.50	13,308.10
1/30/15	1/30	A68742	CHK: 102452	12771	ADVERTISING FOR RUSTED G 3043		013015DH		2,000.00	15,308.10
			=====		JANUARY ACTIVITY DB:	5,157.50	CR:	0.00	5,157.50	
2/04/15	2/06	A68929	CHK: 102475	12782	ALL BREED CATTLE SALE 2719		020415		2,500.00	17,808.10
			=====		FEBRUARY ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
3/18/15	3/18	B23808		04909	LORETTA SHIRLEY 01/2015		JE# 012957		1,657.50CR	16,150.60
			=====		MARCH ACTIVITY DB:	0.00	CR:	1,657.50CR	1,657.50CR	
4/06/15	4/17	A71079	CHK: 103097	12967	REIMBURSEMENT	2899	040615		890.20	17,040.80
			=====		APRIL ACTIVITY DB:	890.20	CR:	0.00	890.20	
7/02/15	7/17	A74346	CHK: 104007	13199	SPECIAL PROJECTS	2899	070215		2,225.48	19,266.28
7/13/15	7/17	A74336	CHK: 103997	13199	PBR GONZALES	2679	07/13/2015		5,000.00	24,266.28
			=====		JULY ACTIVITY DB:	7,225.48	CR:	0.00	7,225.48	
			=====		ACCOUNT TOTAL DB:	27,581.28	CR:	3,315.00CR		

7-811.522

INDEPENDENCE RELAY

B E G I N N I N G B A L A N C E

0.00

1/10/15	4/10	A70883	CHK: 103042	12950	TEXAS INDEPENDENCE RELAY 3275		01/10/2015		2,500.00	2,500.00
			=====		JANUARY ACTIVITY DB:	2,500.00	CR:	0.00	2,500.00	
2/12/15	3/05	A69691	CHK: 102697	12846	TENT FOR TEXAS INDEPENDENCE 1726		021215		2,892.00	5,392.00
			=====		FEBRUARY ACTIVITY DB:	2,892.00	CR:	0.00	2,892.00	
			=====		ACCOUNT TOTAL DB:	5,392.00	CR:	0.00		

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
<hr/>										
7-811.524			GONZALES CO. JAIL MUSEUM							
			B E G I N N I N G B A L A N C E							0.00
<hr/>										
7-811.525			HISTORIC PRESERVATION							
			B E G I N N I N G B A L A N C E							0.00
<hr/>										
7-811.526			MEMORIAL MUSEUM							
			B E G I N N I N G B A L A N C E							0.00
6/03/15	6/12	A73072	CHK: 103697	13103	MUSEUM BROCHURE	0230	143354A		1,371.20	1,371.20
6/09/15	6/12	A73076	CHK: 103697	13103	WALKING TOUR BROCHURE	0230	143575A		160.00	1,531.20
			=====		JUNE ACTIVITY	DB:	1,531.20	CR:	0.00	1,531.20
			=====		ACCOUNT TOTAL	DB:	1,531.20	CR:	0.00	
<hr/>										
7-811.527			EGGLESTON HOUSE							
			B E G I N N I N G B A L A N C E							0.00
10/01/14	10/17	A65588	CHK: 101458	12479	SINGLE FAUCET	0219	00661320		35.99	35.99
			=====		OCTOBER ACTIVITY	DB:	35.99	CR:	0.00	35.99
			=====		ACCOUNT TOTAL	DB:	35.99	CR:	0.00	
<hr/>										
7-811.528			JB WELLS HOUSE							
			B E G I N N I N G B A L A N C E							0.00
12/31/14	2/19	A69188	CHK: 102562	12802	1ST QTR 2015 PAYMENT	1130	1ST QTR 2015		1,232.18	1,232.18
			=====		DECEMBER ACTIVITY	DB:	1,232.18	CR:	0.00	1,232.18
3/31/15	4/17	A71054	CHK: 103095	12967	REIMBURSEMENT	1130	033115		3,609.17	4,841.35
			=====		MARCH ACTIVITY	DB:	3,609.17	CR:	0.00	3,609.17
6/30/15	7/17	A74314	CHK: 104003	13199	QUARTERLY	1130	063015		1,481.50	6,322.85
			=====		JUNE ACTIVITY	DB:	1,481.50	CR:	0.00	1,481.50
			=====		ACCOUNT TOTAL	DB:	6,322.85	CR:	0.00	
<hr/>										
7-811.529			RIVERSIDE MUSEUM							
			B E G I N N I N G B A L A N C E							0.00
10/11/14	10/24	A65821	CHK: 101520	12515	RIVERSIDE & PD	1816	10/11/14 RIVERSIDE		67.27	67.27
10/22/14	12/05	A66973	CHK: 101962	12599	COVER, SWITCH BOX, COUPL	0294	5812845		247.95	315.22
			=====		OCTOBER ACTIVITY	DB:	315.22	CR:	0.00	315.22

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/11/14	12/05	A67028	CHK: 101947	12599	RIVERSIDE & POLICE DEPT.	1816	11/11/14	RIVER, PD	53.20	368.42
			=====		NOVEMBER ACTIVITY DB:	53.20	CR:	0.00	53.20	
12/05/14	12/19	A67560	CHK: 102142	12661	JOHN D. SCHMIDT	1729	012680		3.50	371.92
12/11/14	12/19	A67575	CHK: 102119	12661	RIVERSIDE & PD FAX	1816	12/11/14	RIVERSIDE	67.23	439.15
			=====		DECEMBER ACTIVITY DB:	70.73	CR:	0.00	70.73	
1/09/15	2/19	A69168	CHK: 102592	12802	ANNUAL RENEWAL	0565	01/09/2015		308.00	747.15
1/11/15	1/23	A68570	CHK: 102378	12746	RIVERSIDE BILLING	1816	01/11/15	RIVERSIDE	67.28	814.43
			=====		JANUARY ACTIVITY DB:	375.28	CR:	0.00	375.28	
2/11/15	2/26	A69482	CHK: 102639	12827	RIVERSIDE & PD FAX	1816	02/11/15	RIVERSIDE	67.27	881.70
			=====		FEBRUARY ACTIVITY DB:	67.27	CR:	0.00	67.27	
3/10/15	3/20	A70095	CHK: 102825	12875	DBL STRIP	0219	00669707		2.29	883.99
3/11/15	3/20	A70165	CHK: 102834	12875	RIVERSIDE & PD PHONE	1816	03/11/15	RIVERSIDE	67.28	951.27
3/30/15	4/10	A70746	CHK: 103063	12950	TIMER	0190	188937		60.44	1,011.71
3/31/15	4/10	A70784	CHK: 103024	12950	SCREWS, ROPE CLEAT, NUT	0219	00670848		12.18	1,023.89
			=====		MARCH ACTIVITY DB:	142.19	CR:	0.00	142.19	
4/01/15	5/08	A71648	CHK: 103349	13028	SNAP HOOK	0148	1503393		5.76	1,029.65
4/11/15	4/24	A71256	CHK: 103177	12994	RIVERSIDE BILLING	1816	04/11/15	RIVERSIDE	67.99	1,097.64
			=====		APRIL ACTIVITY DB:	73.75	CR:	0.00	73.75	
5/11/15	5/22	A72469	CHK: 103487	13066	RIVERSIDE BILLING	1816	05/11/15	RIVERSIDE	67.76	1,165.40
			=====		MAY ACTIVITY DB:	67.76	CR:	0.00	67.76	
6/11/15	7/02	A73736	CHK: 103827	13144	RIVERSIDE BILLING	1816	06/11/15	RIVERSIDE	67.76	1,233.16
			=====		JUNE ACTIVITY DB:	67.76	CR:	0.00	67.76	
7/11/15	7/31	A74722	CHK: 104117	13221	RIVERSIDE BILLING	1816	07/11/15	RIVERSIDE	72.81	1,305.97
			=====		JULY ACTIVITY DB:	72.81	CR:	0.00	72.81	
			=====		ACCOUNT TOTAL DB:	1,305.97	CR:	0.00		

7-811.530			EXPO CENTER							
B E G I N N I N G B A L A N C E										0.00
1/15/15	1/30	A68709	CHK: 102457	12771	PROJECT 15-0101	1103	15-0101-1		20,558.19	20,558.19
1/15/15	2/06	A68932	CHK: 102488	12782	REVENUE CERTIFICATES	2729	011515-78		21.00	20,579.19
1/22/15	2/06	A68934	CHK: 102488	12782	REVENUE CERTIFICATE	2729	012215-71		62.16	20,641.35
1/29/15	2/06	A68935	CHK: 102488	12782	REVENUE CERTIFICATE	2729	012915-81		62.16	20,703.51
			=====		JANUARY ACTIVITY DB:	20,703.51	CR:	0.00	20,703.51	
2/12/15	2/26	A69472	CHK: 102667	12827	JB WELLS PARK-NEW EXPO C	1103	15-0101-2		46,526.43	67,229.94
2/27/15	2/27	C23656	RCPT 00728614	06692	TSG ARCHITECTWS 2/27/15				10,279.10CR	56,950.84
			=====		FEBRUARY ACTIVITY DB:	46,526.43	CR:	10,279.10CR	36,247.33	

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D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
3/03/15	3/11	A69851	CHK: 102788	12869	JB WELLS PARK EXPO CENTE	1103	15-0101-3		30,837.29	87,788.13
3/20/15	4/10	A70841	CHK: 103072	12950	ENGINEERING FOR EXPO	1103	15-0101-4		5,122.92	92,911.05
			=====	MARCH ACTIVITY	DB:	35,960.21	CR:	0.00	35,960.21	
4/06/15	4/30	A71545	CHK: 103206	13013	50% OF DESIGN	3515	4345		500.00	93,411.05
			=====	APRIL ACTIVITY	DB:	500.00	CR:	0.00	500.00	
5/11/15	6/04	A72698	CHK: 103610	13094	WATER & DUR ALK	0148	15-08567		10.97	93,422.02
5/11/15	6/30	A73580	CHK: 000000	13030	CABELA'S	2931	004790		167.76	93,589.78
			=====	MAY ACTIVITY	DB:	178.73	CR:	0.00	178.73	
			=====	ACCOUNT TOTAL	DB:	103,868.88	CR:	10,279.10CR		

7-811.610	OFFICE FURNITURE & EQPT									
	B E G I N N I N G B A L A N C E									0.00

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	374,047.29	31,519.60CR
ENDING BALANCES:	374,047.29	31,519.60CR
TOTAL FUND ENDING BALANCE:	342,527.69	

Hotel/Motel Tax Revenues

FYE 2015

BUSINESS	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
Apache Inn	238.44	191.17	199.15		628.76
Belle Oaks	2,290.26	1,489.02	1,448.83		5,228.11
Best Western/Regency Inn	21,113.35	13,334.52	11,342.49		45,790.36
Cabana Guesthouse	195.75	486.50	397.53		1,079.78
Quality Inn	37,762.42	17,285.76	10,312.79		65,360.97
Days Inn & Suites	22,168.19	7,948.72	10,789.06		40,905.97
Dilworth Inn & Suites		897.50	665.48		1,562.98
Fauth Cottage	0.00	0.00	0.00	0.00	0.00
The Gonzales Venue & Destination	553.70	555.45	631.52		1,740.67
Hotel Alcalde	5,115.32	5179.02	3,125.81		13420.15
Holiday Inn Express & Suites	48,912.82	36,101.90	24,110.75		109,125.47
La Quinta Inn and Suites	1,833.35	28,828.50	20,956.49		51,618.34
Lexington Motor Inn	3,333.83	2,474.45	3,057.40		8,865.68
Laurel Ridge Inn	211.96	51.10	0.00		263.06
Microtel	19,486.04	7,459.34	10,114.93		37,060.31
St. James Inn	196.70	80.85	29.40		306.95
Sleep Inns and Suites	30,926.78	3,248.83	11,992.07		46,167.68

The Texas Lodge	18,508.40	6,904.84	9,685.95	35,099.19
Wolff Rental Properties	502.25	342.86	110.60	955.71
Oilfield Lodging.com				0.00
Team Housings Solutions, Inc.		57.55	23.52	81.07
West Wood Inn		792.81	5858.1	792.81
Total Hotel/Motel Tax Received	213,349.56	132,860.33	124,851.87	466,054.02

Hotel/Motel Tax Revenues

FYE 09-30-2014

BUSINESS	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
Apache Inn	608.06	440.88	453.63	288.23	1,790.80
Belle Oaks	1,644.30	1,522.97	2,891.92	2,162.63	8,221.82
Best Western/Regency Inn	22,042.42	16,228.82	16,861.00	22,717.90	77,850.14
Cabana Guesthouse	443.30	491.05	423.15	394.10	1,751.60
Carefree Inn	15,100.05	14,980.06	12,429.74	8,588.90	51,098.75
Days Inn & Suites	25,034.79	17,271.69	9,716.07	23,816.84	75,839.39
Fauth Cottage	0.00	0.00	0.00	0.00	0.00
The Gonzales Venue & Destination	112.00	1,060.50	265.49	1,249.15	2,687.14
Holiday Inn Express & Suites	44,919.43	44,834.51	47,893.99	49,895.71	187,543.64
Hotel Alcalde				301.29	301.29

Lexington Motor Inn	1,662.38	2,432.35	2,505.96	4,498.98	11,099.67
Laurel Ridge Inn	123.55	26.18	192.15	129.50	471.38
Microtel	28,240.73	11,908.10	27,013.76	12,423.67	79,586.26
St. James Inn	242.55	68.25	316.40	316.40	943.60
Sleep Inns and Suites	29,506.91	24,797.52	30,829.44	33,543.97	118,677.84
The Texas Lodge	14,870.41	14,914.90	13,194.95	18,331.16	61,311.42
Wolff Rental Properties	90.30	0.00	159.88	370.30	620.48
OilfieldLodging.com	1,333.91	3,398.50	1,165.76	1,165.76	7,063.93
Team Housing Solutions, Inc.				22.40	22.40
Total Hotel/Motel Tax Received	185,975.09	154,376.28	166,313.29	179,928.66	686,881.55