

# GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, January 14, 2016  
Gonzales Municipal Building at 12:30 P.M.

## AGENDA

### CALL TO ORDER AND CERTIFICATION OF QUORUM

### PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### APPROVAL OF MINUTES

1. Approval of December 10, 2015 Minutes

### ACTION ITEMS

2. Discuss and Consider application for funding from DVS Productions
3. Discuss and Consider LED Billboard outside of Waco
4. Discuss and Consider Victoria College Billboard Artwork
5. Discuss and Consider sub-leasing one of the 2 billboards in Sealy to a Gonzales Business
6. Discuss and Consider Marketing Plan
7. Discuss and Consider expansion of existing events and creation of new events
8. Discuss and Consider Lunch and Learn

### REPORTS

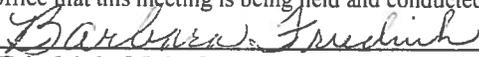
9. Report from City Manager Allen Barnes.
10. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
11. Report from advisory members on Event Development
12. Post Event Report from Authentic American History Productions, LLC
13. Post Event Report from Rusted Gingham
14. Report on Upcoming Events
15. Financial Report
16. Staff Report
17. Next regular meeting will be February 11, 2016

### ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzaless.org](http://www.cityofgonzaless.org) the 11th day of January, 2016 at 11:30 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate

in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



**Barbara Friedrich, Main Street Administrator**

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.