



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, July 28, 2015– 5:30 p.m.

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., July 28, 2015 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Vice-Chairman Diane McCaskill called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Diane McCaskill, Connie Dolezal, Del De Los Santos, Carlos Camarillo, Egon Barthels, Sherri Schellenberg, Brandy Egger, Melissa Taylor, Lisa Kay Brown, and Debbie Toliver. Member John Pirkle was absent.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of June 23, 2015 Minutes
Following discussion, Del De Los Santos moved to approve the minutes of June 23, 2015. Brandy Egger seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Business Development Grant Application
Amy Cernosek owner of Angles and Outlaws submitted a Business Development Grant Application. Amy is requesting funding up to \$15,000 for her building at 413 Saint George Street. They will be adding an awning, uncovering and repairing the transom windows, repairing windows upstairs, cleaning and repairing brick front, and adding awing lights.
Following discussion, Del De Los Santos moved to approve the Business Development Grant Application for Angels and Outlaws. Brandy Egger seconded the motion. The motion prevailed by unanimous vote.
3. Discuss and Consider Appointment of Organization and Economic Restructuring Committees
Following discussion Del De Los Santos moved to appoint Lisa Kay Brown as chairman of the Organization Committee. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.
4. Discuss Appointment/reappointments to Main Street Advisory Board

Barbara Friedrich reported that appointment/reappointments to Main Street Advisory Board would be on the September 1, 2015 City Council Agenda. Del De Los Santos, Sherri Schellenberg, Brandy Egger, Carlos Camarillo, Debbie Toliver, and Diane McCaskill will be up for reappointment. There is one vacant position due to the resignation of Susan Weber. Barbara requested that all interested in be reappointed to the board send an e-mail to her advising that they would like to serve again.

5. Discuss and Consider Volunteer Appreciation Party

It was discussed to have a cook-out at Lisa Brown's house on August 21, 2015 at 6 p.m. Rob Brown will do the cooking and all board members were asked to bring a side dish.

6. Discuss and Consider Board Training

Barbara Friedrich reported that it was time for Board Training and that Debra Dreschner, Texas State Main Street Coordinator, had submitted dates that she was available to come to Gonzales to give the training. The Board decided on September 22, 2015 at 5:30 p.m. at City Hall.

7. Discuss and Consider any action regarding Promotion Committee

a. Main Street Concert Series and Star Spangled Spectacular

Egon Barthels reported that the concerts were a huge success and thought they were bigger than before.

Del De Los Santos stated that he liked the audio setup at the Jason Roberts concert and suggested we looking into setting up sound systems that way next year. Barbara Friedrich thanked the Board Members for the time and work they put into making this event a success.

b. Happy Fall Y'all

Discussion was made to purchase ten pumpkin yard art to be placed on utility poles in downtown.

Following discussion, Del De Los Santos approved ordering ten pumpkin yard art to be placed downtown. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

c. Winterfest

It was discussed that Barbara Friedrich contact the Hospital Foundation so see if they are partnering with Main Street this year for activities on the square. The board will once again have a silent auction that Saturday and the Letter from Santa fundraiser.

8. Discuss and Consider any action regarding Christmas Decorations

Connie Dolezal reported that the Santa and reindeer have been ordered. She said we needed to set a work date to look in the warehouse to see what decorations we have. Egon Barthels suggested that we form a written plan to give to the Utility Department as to where we would like the Bells and Tree Decorations to be placed. Barbara Friedrich reported that she had met with Daisy Scheske at the Chamber of Commerce to talk about partnering. Daisy suggested that we bring back the Yule Trail. The businesses would donate the yard art; there would be a date the businesses would bring the art to the square; Main Street and Chamber would have volunteers to place them; and there would be a date that the businesses would pick them up.

Following discussion, Del De Los Santos moved to partner with the Chamber of Commerce have a Yule Trail on the Squares. Brandy Egger seconded the motion. The motion prevailed by unanimous vote.

9. Discuss and Consider any action regarding Organization Committee
None
10. Discuss and Consider any action regarding Design Committee
Melissa stated she would like to get started on poster for Winterfest.
11. Discuss and Consider any action regarding Economic Restructuring Committee
None

STAFF/COMMITTEE REPORTS

12. Manager's Report
Barbara Friedrich that the awning was up on the Walshak building; Ford building was almost complete; visited with three different potential businesses; Gonzales Economic Development Corporation budgeted \$75,000.00 for the Business Development Grant; Working on Winterfest; and talked with Daisy at the Chamber of Commerce about partnering.
13. Financial Report
Reviewed
14. Next regular meeting will be August 25, 2015

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Brandy Egger.

Barbara Friedrich, Recording Secretary

John Pirkle, Chairman

Melissa Taylor, Secretary