

# GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, June 11, 2015  
Gonzales Municipal Building at 12:30 P.M.

## AGENDA

### CALL TO ORDER AND CERTIFICATION OF QUORUM

### PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### APPROVAL OF MINUTES

1. Approval of May 14, 2015 Minutes
2. Approval of May 21, 2015 Minutes

### ITEMS TO BE CONSIDERED

3. Discuss and Consider Hotel/Motel Application for funding from the Gonzales Come & Take It Committee
4. Discuss and Consider billboard selections
5. Discuss and Consider Lunch & Learn Hospitality Training.
6. Discuss Marketing strategies for 2015/2016
7. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website

### STAFF/COMMITTEE REPORTS

8. Report on Upcoming Events
9. Financial Report
10. Staff Report
11. Next regular meeting will be July 9, 2015 at 12:30 p.m.

### ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 8<sup>th</sup> day of June, 2015 at 11:52 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

  
Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

# **GONZALES TOURISM ADVISORY COMMITTEE MEETING**

**Thursday, May 14, 2015 Minutes  
Gonzales Municipal Building at 12:30 P.M.**

## **M I N U T E S**

The Tourism Committee convened their regular meeting at 12:30 p.m., May 14, 2015 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

The following members were present constituting a quorum: Chairman Barbara Crozier, committee members Ken Morrow, Brandy Eggar, Dawn O'Donnell, and Paul Frenzel.

Ex officio present: Daisy Scheske of the Gonzales Chamber of Commerce and Agriculture, Barbara Friedrich of Gonzales Main Street, and Tim Patek of Parks and Recreation.

Guests: Joel Gammage, Doug Pehlan and Rick Green

Members absent: Meena Patel, Alison Guerra-Rodriguez, Ann Covert and Chris Kappmeyer

### **PUBLIC COMMENTS**

Joel Gammage said he was excited about the car show coming up on June 6<sup>th</sup>. He showed the T-Shirt which were ordered from Personal Impressions. Joel stated that they had purchased many items from the local vendors. He reported that the show they had last Saturday went really well. World War II Flight Planes flew over the show.

### **APPROVAL OF MINUTES**

1. Ken Morrow made a motion to approve the minutes of April 9, 2015 Regular Gonzales Tourism Committee Meeting. Brandy Eggar seconded the motion. The motion prevailed by unanimous vote.

### **ITEMS TO BE CONSIDERED**

2. Rick Green presented the Hotel/Motel Application for funding from Authentic American History Productions, LLC. He showed a video of what he would be producing for Gonzales to be aired on TV. They would also produce a 15 to 20 minute video for the Tourism Committee's use. The episode would be complete by the end of July and would air late in September.  
Following discussion, Ken Morrow moved to table the agenda item until a called meeting on June 21, 2015. Paul Frenzel seconded the motion. The motion prevailed by unanimous vote.
3. Several bill board proposals had been submitted to the Committee for consideration. Item #3 died for lack of motion.

4. Discussion was made on the cost of purchasing colored bags to hand out to visitors. Barbara Crozier reported that the colored bags were more expensive than the white and black bags that had been used in previous years. Barbara reported that the Gonzales Chamber of Commerce website will be added to all promotional items. No action was taken.
5. Discussion was made as to whether HOT funds could support first time events. The committee received a letter from Brian Sullivan, Associate General Counsel, Texas Hotel & Lodging Association which stated that when it comes to advertising and promoting first time event, the committee should determine if this event will bring out of town tourist to the event and if these tourists will be staying at area hotels. It was determined by the committee that HOT funds could be used for first time events.
6. Report on Marketing included that the spring/summers ads began running in May, website and smart phone app are getting an update, and there was great local response from the Tour Gonzales Challenge in support of Travel and Tourism Week.

#### **STAFF/COMMITTEE REPORTS**

7. Report on Upcoming Events
  - Main Street Concert Series
  - Jr. High Rodeo
  - Crystal Theatre Camp in July
8. Financial Report
  - Financials were reviewed
9. Staff Report
  - None
10. Next regular meeting will be June 11, 2015 at 12:30 p.m.

#### **ADJOURN**

No further matters were discussed. The meeting was adjourned by motion by Ken Morrow and seconded by Brandy Eggar.

*Barbara Friedrich*

Recording Secretary

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Ann Covert, CPM, Secretary

HOTEL OCCUPANCY TAX USE GUIDELINES  
UNDER TEXAS STATE LAW AND FUNDING APPLICATION FORM

**State Law:** By law of the State of Texas, the City of Gonzales collects a Hotel Occupancy Tax (HOT) from hotels, motels, bed & breakfasts and inns. Under state law, the revenue from the HOT may be used only to directly promote tourism and the hotel and convention hotel industry. **Chapter 351 of the Tax Code states that the use of HOT funds is limited to:**

- a. **Convention Centers and Visitor Information Centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing operation and maintenance of convention facilities or visitor information centers, or both;
- b. **Registration of Convention Delegates:** the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;
- c. **Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry:** advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- d. **Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.
- e. **Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry:** historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.
- f. **Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:** Expenses including promotional expenses directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.
- g. **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations:**
  1. the commercial center of the city;
  2. a convention center in the city;
  3. other hotels in or near the city; or
  4. tourist attractions in or near the city.

The law specifically prohibits the use of the local hotel tax to cover the costs for general city transit costs to transport the general public.

- h. **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality.**

**City Policy:** The City of Gonzales accepts applications from groups and businesses whose program fits into one or more of the above categories. All requests for funds should be submitted in writing accompanied by the official application two weeks prior to the Tourism Committee Meeting which is held on the second Tuesday of the month. The application will be reviewed by the Gonzales Tourism Committee at the earliest possible regularly scheduled meeting. The applicant may be asked to be present at the meeting to answer any questions regarding the application. Applicants will be notified one week prior to the meeting of the time and place for the review. City Council will have final approval for any application requesting over \$2,500.00. The Gonzales Tourism Committee will make a recommendation to the City Council. The City Council will make the final decision on your request. You will be notified when City Council will address your request. Attendance is required.

**Eligibility and Priority for Hotel Tax Funds:** Priority will be given to those events and entities based on their ability to generate overnight visitors to Gonzales. The amount that you are requesting should not exceed more than 25 percent of the gross amount of hotel night revenue that you are predicting that will be created or sustained by your event. If an event will not generate any meaningful hotel night activity, it is not eligible for receipt of hotel occupancy tax funds. Events can prove this potential to generate overnight visitors by:

- a) **historic information on the number of room nights used during previous years of the same events;**
- b) **current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the event requesting hotel tax funds;**
- c) **historical information on the number of guests at hotel or other lodging facilities that attended the funded event; and/or**
- d) **examples of marketing of the programs and activities that are likely to generate encourage overnight visitors to local lodging properties.**

**Use of Local Vendors:** The Gonzales Tourism Committee encourages all event organizers to patronize Gonzales businesses for food, supplies, materials, printing, etc.

**Use of Revenues from Event:** A portion of the revenues from any event and/or project receiving any type of funding assistance from the HOT funds should be channeled back into the future costs of operating that same event or the continued operation of the project. No other outside event(s), project, charity, etc., sponsored by the host organization may profit from the City of Gonzales's funding of a particular event.

**Supplemental Information Required With Application:** Along with the application, please submit the following:

- \_\_\_\_\_ Proposed Marketing Plan for Funded Event
- \_\_\_\_\_ Schedule of Activities or Events Relating to the Funded Project

Submit to:

City of Gonzales  
Attention: Tourism Advisory Committee  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-2815

For Questions Contact:

Tim Patek  
Parks and Recreations Director  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-3192

# APPLICATION

*Organization Information*

Date: May 2015

Name of Organization: Come and Take It Committee

Address: 414 St. Lawrence

City, State, Zip: Gonzales, Texas 78629

Contact Name: Daisy Scheske/ Jessie Holt (Marketing Committee)

Contact Phone Number: 830.672.6532

Web Site Address for Event or Sponsoring Entity: www.GonzalesTexas.com

Is your organization: Non-Profit  Private/For Profit

Tax ID #: 74-0648360 Entity's Creation Date: 1987

Purpose of your organization: To commemorate the firing of the first shot of Texas Independence and attract visitors to Gonzales to support not only the celebration but local businesses. Of special note, 2015 will be the 180<sup>th</sup> anniversary of battle.

Name of Event or Project: Come and Take It Celebration

Date of Event or Project: October 2, 3, & 4 2014

Primary Location of Event or Project: Downtown Gonzales, Texas

Amount Requested: 6,000

How will the funds be used? The funds will be utilized is assisting the organization in advertising the celebration.

Primary Purpose of Funded Activity/Facility: Advertising the 180<sup>th</sup> anniversary date of the battle.

### **Percentage of Hotel Tax Support of Related Costs**

\_\_\_\_\_ Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

\_\_\_\_\_ Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for \_\_\_\_\_ the Funded Event.

\_\_\_\_\_ Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities \_\_\_\_\_

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category: Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

\*Music Entertainment/ Children's entertainment

5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? \_\_\_\_\_ - \_\_\_\_\_

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? \_\_\_\_\_ - \_\_\_\_\_

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?

**Questions for all Funding Requests:**

Expected Attendance: 15,000-20,000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 500 plus

How many nights will they stay? 3

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: No

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

| City | Month/Year Held | Assistance Amount | Number of Hotel Rooms Used |
|------|-----------------|-------------------|----------------------------|
| HOT  | 10/2014         | \$5,000.00        | 500-550                    |
| HOT  | 10/2013         | \$4,516.08        | 450-500                    |
| EDC  | 10/2012         | \$4,000.00        | N/A                        |

How will you measure the impact of your event on area hotel activity?

We will contact hotel owners and track impact via website analytics and social media outlets.

Please list other organization, government entities and grants that have offered financial support to your project: Private and Corporate Sponsors, however, sponsorships have decreased due to companies (who previously donated) who have closed due to the oil industry.

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising X Newspaper X Radio X TV TBD

Press Release to Media X Direct Mailing to out of town recipients X

Other Social Media

What areas does your advertising and promotion reach?

People living and working within an 80 mile radius for print/radio advertising, statewide via our social media outreach.

What number of individuals will your proposed marketing reach that are located in another city or county? 40,000-50,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: \_\_\_\_\_ - \_\_\_\_\_ (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: \_\_\_\_\_ - \_\_\_\_\_)

**1. Marketing Schedule –**

a. Many of the spring/summer ads begin running in May

**2. Marketing Update**

a. Planning for next year.

**3. Smart Phone App Update**

a. Website and smart phone app are getting an update. Nothing will change significantly on the front end, some items will function a little better.

**4. App Stats, Web and Social Media Update**

**Tour Gonzales App Stats**

|               |     |
|---------------|-----|
| New Downloads | 48  |
| Active Users  | 251 |

**Tour Gonzales Website**

|              |        |
|--------------|--------|
| Pageviews    | 13,428 |
| New Visitors | 2,994  |

**Tour Gonzales Facebook**

|            |       |
|------------|-------|
| Likes      | 477   |
| Post Reach | 6,670 |

**5. Other Updates and Info**

a. May Direct leads/brochure requests from ads – 325

**Gonzales Memorial Museum Visitor Numbers**

|          | 2014  | 2015  |                         |
|----------|-------|-------|-------------------------|
| January  |       | 303   |                         |
| February |       | 445   |                         |
| March    | 1,445 | 1,777 |                         |
| April    | 677   | 1,099 | includes 6 tours        |
| May      | 894   | 631   | Several cancelled tours |

**Gonzales County Jail Museum Visitor Numbers**

|                 | <b>2014</b> | <b>2015</b> |
|-----------------|-------------|-------------|
| <b>January</b>  | 150         | 306         |
| <b>February</b> | 300         | 410         |
| <b>March</b>    | 627         | 1,208       |
| <b>April</b>    | 290         | 675         |
| <b>May</b>      | 878         | 919         |

school tour 300 kids

lost 275 for cancelled tours

**GONZALES TOURISM COMMITTEE  
SPECIAL PROJECTS  
APPROVED BY CITY COUNCIL  
10/01/2014 - 09/30/2015**

|  | APPROVED             | FUNDED             |
|--|----------------------|--------------------|
| Gonzales Chamber of Commerce & Agriculture<br>Approved by City Council September 2, 2014                                     | \$5,000.00           | \$5,000.00         |
| Historic Homes Association<br>Approved by Committee 09/11/2014   | \$1,500.00           | \$1,500.00         |
| Rusted Gingham<br>Approved by Committee 10/16/2014   | \$2,000.00           | \$2,000.00         |
| Central Texas Independent Cattlemen's Association<br>Approved by Committee 10/16/2014<br>Approved by City Council 11/03/2014 | \$2,500.00           | \$2,500.00         |
| Gonzales Crystal Theatre<br>Approved by Committee 10/16/2014<br>Approved by City Council 11/3/2014                           | \$10,000.00          | \$2,803.43         |
| DVS Productions<br>Approved by Committee 02/12/2015<br>Approved by City Council 03/03/2015                                   | \$5,000.00           |                    |
| Authentic American Productions, LLC<br>Approved by Committee 05/21/2015<br>Approved by City Council 06/02/2015               | \$25,000.00          |                    |
| <b>TOTAL</b>   | <b>\$51,000.00</b>   | <b>\$13,803.43</b> |
| <b>PROPOSED BUDGET</b>   | <b>\$25,000.00</b>   | <b>\$25,000.00</b> |
| <b>APPROVED FUNDING</b>  | <b>\$51,000.00</b>   | <b>\$13,803.43</b> |
| <b>AVAILABLE FUNDS</b>   | <b>(\$26,000.00)</b> | <b>\$11,196.57</b> |

**10/01/2015 - 09/30/2016**

|   |                    |  |
|---|--------------------|--|
| "Come & Take It" Committee<br>Approved by Committee 02/12/2015<br>Approved by City Council 03/03/2015 | \$20,000.00        |  |
| <b>Total</b>  | <b>\$20,000.00</b> |  |

CITY OF GONZALES  
HOTEL/MOTEL TAX FUND 30  
P O DRAWER 547 5  
GONZALES TX 78629 0

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PF INT BEARING ACCOUNT 2515350

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|                 |            |                         |            |
|-----------------|------------|-------------------------|------------|
| AVERAGE BALANCE | 991,527.97 | LAST STATEMENT 04/30/15 | 996,998.77 |
|                 |            | 6 CREDITS               | 21,270.22  |
|                 |            | 2 DEBITS                | 54,910.35  |
|                 |            | THIS STATEMENT 05/29/15 | 963,358.64 |

----- DEPOSITS -----

|                           |                           |                           |
|---------------------------|---------------------------|---------------------------|
| REF #.....DATE.....AMOUNT | REF #.....DATE.....AMOUNT | REF #.....DATE.....AMOUNT |
| 05/01 3,643.68            | 05/08 792.81              | 05/21 878.36              |
| 05/06 80.85               | 05/18 15,740.75           |                           |

----- OTHER CREDITS -----

|  |       |        |
|--|-------|--------|
| DESCRIPTION                            | DATE  | AMOUNT |
| EARNINGS CREDIT ACCT ANALYSIS APRIL ST | 05/05 | 133.77 |

----- OTHER DEBITS -----

|  |       |           |
|--|-------|-----------|
| DESCRIPTION  | DATE  | AMOUNT    |
| 113699747 CORP INTERNET BANKING TRANSFER TO CHECKING<br>38006649 | 05/18 | 37,401.99 |
| 117187073 CORP INTERNET BANKING TRANSFER TO CHECKING<br>38006649 | 05/28 | 17,508.36 |

--- ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES ---

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*****
*                               | TOTAL FOR | TOTAL *
*                               | THIS PERIOD | YEAR TO DATE *
*-----|-----|-----|
* TOTAL OVERDRAFT FEES:      | $ .00 | $ .00 *
*-----|-----|-----|
* TOTAL RETURNED ITEM FEES:  | $ .00 | $ .00 *
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000 00001 01  
ACCOUNT:  
DOCUMENTS:

PAGE: 2  
2515350 05/29/2015  
5

CITY OF GONZALES

=====  
PF INT BEARING ACCOUNT 2515350  
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- - - - - DAILY BALANCE - - - - -

| DATE..... | BALANCE      | DATE..... | BALANCE      | DATE..... | BALANCE    |
|-----------|--------------|-----------|--------------|-----------|------------|
| 05/01     | 1,000,642.45 | 05/08     | 1,001,649.88 | 05/28     | 963,358.64 |
| 05/05     | 1,000,776.22 | 05/18     | 979,988.64   |           |            |
| 05/06     | 1,000,857.07 | 05/21     | 980,867.00   |           |            |





## FINANCIAL STATEMENT

AS OF: MAY 31ST, 2015

## 500-RESTRICTED USE FUNDS

| REVENUES                                | ANNUAL<br>BUDGET | CURRENT<br>PERIOD | Y-T-D<br>ACTUAL | % OF<br>BUDGET | Y-T-D<br>ENCUMB. | BUDGET<br>BALANCE |
|---|------------------|-------------------|-----------------|----------------|------------------|-------------------|
| <u>810-TEXAS CAPITAL FUNDS</u>          |                  |                   |                 |                |                  |                   |
| 4-810.100 TRANSFERS FROM GENERAL FUND   | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 4-810.110 TEXAS CAPITAL GRANT FUNDS     | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 4-810.501 COURT SECURITY/TECHNOLOGY/CHI | <u>0.00</u>      | <u>0.00</u>       | <u>0.00</u>     | <u>0.00</u>    | <u>0.00</u>      | <u>0.00</u>       |
| TOTAL 810-TEXAS CAPITAL FUNDS           | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| <u>811-HOTEL/MOTEL</u>                  |                  |                   |                 |                |                  |                   |
| 4-811.109 HOTEL OCCUPANCY TAX           | 685,000.00       | 17,492.77         | 467,348.19      | 68.23          | 0.00             | 217,651.81        |
| 4-811.801 INTEREST INCOME               | <u>1,200.00</u>  | <u>133.77</u>     | <u>1,011.95</u> | <u>84.33</u>   | <u>0.00</u>      | <u>188.05</u>     |
| TOTAL 811-HOTEL/MOTEL                   | 686,200.00       | 17,626.54         | 468,360.14      | 68.25          | 0.00             | 217,839.86        |
| <u>813-FORFEITURES</u>                  |                  |                   |                 |                |                  |                   |
| 4-813.100 TRANSFERS FROM GENERAL FUND   | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 4-813.508 FORFEITURE INCOME             | <u>0.00</u>      | <u>0.00</u>       | <u>0.00</u>     | <u>0.00</u>    | <u>0.00</u>      | <u>0.00</u>       |
| TOTAL 813-FORFEITURES                   | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| <u>814-MUNICIPAL COURT</u>              |                  |                   |                 |                |                  |                   |
| 4-814.100 TRANSFERS FROM GENERAL FUND   | 9,000.00         | 0.00              | 5,435.08        | 60.39          | 0.00             | 3,564.92          |
| 4-814.501 MUNICIPAL COURT FEES          | <u>0.00</u>      | <u>0.00</u>       | <u>0.00</u>     | <u>0.00</u>    | <u>0.00</u>      | <u>0.00</u>       |
| TOTAL 814-MUNICIPAL COURT               | 9,000.00         | 0.00              | 5,435.08        | 60.39          | 0.00             | 3,564.92          |
| *** TOTAL REVENUES ***                  | 695,200.00       | 17,626.54         | 473,795.22      | 68.15          | 0.00             | 221,404.78        |

## FINANCIAL STATEMENT

AS OF: MAY 31ST, 2015

## 500-RESTRICTED USE FUNDS

## 811-HOTEL MOTEL

| DEPARTMENT EXPENSES                | ANNUAL<br>BUDGET | CURRENT<br>PERIOD | Y-T-D<br>ACTUAL | % OF<br>BUDGET | Y-T-D<br>ENCUMB. | BUDGET<br>BALANCE |
|------------------------------------|------------------|-------------------|-----------------|----------------|------------------|-------------------|
| <u>2-SUPPLIES EXPENSE</u>          |                  |                   |                 |                |                  |                   |
| 7-811.202 POSTAGE                  | 2,500.00         | 0.00              | 3,851.88        | 154.08         | 0.00             | ( 1,351.88)       |
| 7-811.217 MISCELLANEOUS            | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| TOTAL 2-SUPPLIES EXPENSE           | 2,500.00         | 0.00              | 3,851.88        | 154.08         | 0.00             | ( 1,351.88)       |
| <u>3-MAINT/BLDG-EQUIP-STRUCT</u>   |                  |                   |                 |                |                  |                   |
| 7-811.304 OFFICE EQPT & FURNITURE  | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| TOTAL 3-MAINT/BLDG-EQUIP-STRUCT    | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| <u>4-CONTRACT/OPER SERVICES</u>    |                  |                   |                 |                |                  |                   |
| 7-811.401 TELEPHONE                | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.402 UTILITIES                | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.407 TELEPHONE                | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.408 MEMBERSHIP DUES          | 3,000.00         | 0.00              | 135.00          | 4.50           | 0.00             | 2,865.00          |
| 7-811.409 SUBSCRIPTIONS            | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.411 SPECIAL CONTRACTS        | 22,000.00        | 0.00              | 13,102.50       | 59.56          | 0.00             | 8,897.50          |
| 7-811.412 CHAMBER OF COMMERCE      | 15,000.00        | ( 11,800.00)      | 11,330.00       | 75.53          | 0.00             | 3,670.00          |
| 7-811.413 PIONEER VILLAGE          | 10,000.00        | 0.00              | 8,363.00        | 83.63          | 0.00             | 1,637.00          |
| 7-811.414 JB WELLS PARK            | 10,000.00        | 0.00              | 0.00            | 0.00           | 0.00             | 10,000.00         |
| 7-811.415 MAIN STREET              | 10,000.00        | 0.00              | 10,000.00       | 100.00         | 0.00             | 0.00              |
| 7-811.416 CRYSTAL THEATRE          | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.417 INSURANCE                | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.430 TRAVEL & TRAINING        | 5,000.00         | 0.00              | 544.04          | 10.88          | 0.00             | 4,455.96          |
| TOTAL 4-CONTRACT/OPER SERVICES     | 75,000.00        | ( 11,800.00)      | 43,474.54       | 57.97          | 0.00             | 31,525.46         |
| <u>5-SPECIAL CHARGES EXPENSE</u>   |                  |                   |                 |                |                  |                   |
| 7-811.502 ADVERTISING              | 165,000.00       | 20,405.00         | 84,072.21       | 50.95          | 0.00             | 80,927.79         |
| 7-811.503 ELECTRICAL LINE EXPENSE  | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.504 SIGNAGE & BANNERS        | 60,000.00        | 4,093.48          | 18,202.97       | 33.67          | 2,000.00         | 39,797.03         |
| 7-811.519 PROMOTIONAL ITEMS        | 12,000.00        | 3,978.15          | 11,196.53       | 93.30          | 0.00             | 803.47            |
| 7-811.520 MARKETING AND PROMOTIONS | 15,000.00        | 961.46            | 7,149.91        | 47.67          | 0.00             | 7,850.09          |
| 7-811.521 SPECIAL PROJECTS         | 25,000.00        | 0.00              | 17,040.80       | 68.16          | 0.00             | 7,959.20          |
| 7-811.522 INDEPENDENCE RELAY       | 7,000.00         | 0.00              | 5,392.00        | 77.03          | 0.00             | 1,608.00          |
| 7-811.524 GONZALES CO. JAIL MUSEUM | 0.00             | 0.00              | 0.00            | 0.00           | 0.00             | 0.00              |
| 7-811.525 HISTORIC PRESERVATION    | 25,000.00        | 0.00              | 0.00            | 0.00           | 0.00             | 25,000.00         |
| 7-811.526 MEMORIAL MUSEUM          | 35,000.00        | 0.00              | 0.00            | 0.00           | 0.00             | 35,000.00         |
| 7-811.527 EGGLESTON HOUSE          | 5,000.00         | 0.00              | 35.99           | 0.72           | 0.00             | 4,964.01          |
| 7-811.528 JB WELLS HOUSE           | 10,000.00        | 0.00              | 4,841.35        | 48.41          | 0.00             | 5,158.65          |
| 7-811.529 RIVERSIDE MUSEUM         | 5,000.00         | 67.76             | 1,165.40        | 23.31          | 0.00             | 3,834.60          |
| 7-811.530 EXPO CENTER              | 100,000.00       | 0.00              | 93,411.05       | 93.41          | 0.00             | 6,588.95          |
| TOTAL 5-SPECIAL CHARGES EXPENSE    | 464,000.00       | 29,505.85         | 242,508.21      | 52.70          | 2,000.00         | 219,491.79        |



FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT-----BALANCE-----

| POST      | DATE  | TRAN # | REFERENCE               | PACKET | DESCRIPTION                 | VEND     | INV/JE #     | NOTE | AMOUNT   | BALANCE  |
|-----------|-------|--------|-------------------------|--------|-----------------------------|----------|--------------|------|----------|----------|
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.202 |       |        | POSTAGE                 |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| 10/31/14  | 11/03 | B22762 | Misc 101415             | 04654  | TO ALLOCATE MONTHLY POSTAGE |          | JE# 012680   |      | 7.26     | 7.26     |
|           |       |        | -----                   |        | OCTOBER ACTIVITY DB:        | 7.26     | CR: 0.00     |      | 7.26     |          |
| 11/20/14  | 11/20 | A66604 | CHK: 101774             | 12590  | 3RD QTR 2014 PAYMENT        | 0041     | 3RD QTR 2014 |      | 1,209.96 | 1,217.22 |
|           |       |        | -----                   |        | NOVEMBER ACTIVITY DB:       | 1,209.96 | CR: 0.00     |      | 1,209.96 |          |
| 12/18/14  | 1/09  | A68028 | CHK: 102235             | 12723  | POSTAGE                     | 0041     | 4TH QTR 2014 |      | 818.11   | 2,035.33 |
|           |       |        | -----                   |        | DECEMBER ACTIVITY DB:       | 818.11   | CR: 0.00     |      | 818.11   |          |
| 1/30/15   | 2/02  | B23425 | Deposit 011515          | 04818  | TO ALLOCATE MONTHLY POSTAGE |          | JE# 012857   |      | 6.72     | 2,042.05 |
|           |       |        | -----                   |        | JANUARY ACTIVITY DB:        | 6.72     | CR: 0.00     |      | 6.72     |          |
| 3/31/15   | 4/01  | B23917 | Misc 031515             | 04925  | ALLOCATE MONTHLY POSTAGE    |          | JE# 012973   |      | 7.68     | 2,049.73 |
|           |       |        | -----                   |        | MARCH ACTIVITY DB:          | 7.68     | CR: 0.00     |      | 7.68     |          |
| 4/29/15   | 5/08  | A71616 | CHK: 103291             | 13028  | POSTAGE                     | 0041     | 042815       |      | 1,802.15 | 3,851.88 |
|           |       |        | -----                   |        | APRIL ACTIVITY DB:          | 1,802.15 | CR: 0.00     |      | 1,802.15 |          |
|           |       |        | -----                   |        | ACCOUNT TOTAL DB:           | 3,851.88 | CR: 0.00     |      |          |          |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.217 |       |        | MISCELLANEOUS           |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.304 |       |        | OFFICE EQPT & FURNITURE |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.401 |       |        | TELEPHONE               |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.402 |       |        | UTILITIES               |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.407 |       |        | TELEPHONE               |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| -----     |       |        |                         |        |                             |          |              |      |          |          |
| 7-811.408 |       |        | MEMBERSHIP DUES         |        |                             |          |              |      |          |          |
|           |       |        |                         |        | BEGINNING BALANCE           |          |              |      |          | 0.00     |
| 10/01/14  | 10/10 | A65395 | CHK: 101423             | 12460  | MEMBERSHIP                  | 2877     | 100114       |      | 35.00    | 35.00    |
|           |       |        | -----                   |        | OCTOBER ACTIVITY DB:        | 35.00    | CR: 0.00     |      | 35.00    |          |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST      | DATE                            | TRAN # | REFERENCE   | PACKET | DESCRIPTION                   | VEND      | INV/JE #     | NOTE        | AMOUNT      | BALANCE   |
|-----------|---------------------------------|--------|-------------|--------|-------------------------------|-----------|--------------|-------------|-------------|-----------|
| 4/09/15   | 4/10                            | A70851 | CHK: 103037 | 12950  | AFFILIATE DUES                | 1852      | 040915       |             | 100.00      | 135.00    |
|           |                                 |        | *****       |        | APRIL ACTIVITY DB:            | 100.00    | CR:          | 0.00        | 100.00      |           |
|           |                                 |        | *****       |        | ACCOUNT TOTAL DB:             | 135.00    | CR:          | 0.00        |             |           |
| -----     |                                 |        |             |        |                               |           |              |             |             |           |
| 7-811.409 | SUBSCRIPTIONS                   |        |             |        |                               |           |              |             |             |           |
|           | B E G I N N I N G B A L A N C E |        |             |        |                               |           |              |             |             | 0.00      |
| -----     |                                 |        |             |        |                               |           |              |             |             |           |
| 7-811.411 | SPECIAL CONTRACTS               |        |             |        |                               |           |              |             |             |           |
|           | B E G I N N I N G B A L A N C E |        |             |        |                               |           |              |             |             | 0.00      |
| 10/06/14  | 12/02                           | A66816 | CHK: 000000 | 12419  | MEETING TOMORROW              | 2931      | 10/06/2014   |             | 1,500.00    | 1,500.00  |
|           |                                 |        | *****       |        | OCTOBER ACTIVITY DB:          | 1,500.00  | CR:          | 0.00        | 1,500.00    |           |
| 11/04/14  | 11/07                           | A66273 | CHK: 101683 | 12559  | LORETTA SHIRLEY DBA ROCK 2895 | 1116      |              |             | 1,657.50    | 3,157.50  |
|           |                                 |        | *****       |        | NOVEMBER ACTIVITY DB:         | 1,657.50  | CR:          | 0.00        | 1,657.50    |           |
| 2/02/15   | 2/06                            | A68936 | CHK: 102512 | 12782  | MARKETING SERVICES            | 2895      | 1129         |             | 1,657.50    | 4,815.00  |
|           |                                 |        | *****       |        | FEBRUARY ACTIVITY DB:         | 1,657.50  | CR:          | 0.00        | 1,657.50    |           |
| 3/02/15   | 3/05                            | A69702 | CHK: 102704 | 12846  | LORETTA SHIRLEY DBA ROCK 2895 | 1135      |              |             | 1,657.50    | 6,472.50  |
| 3/18/15   | 3/18                            | B23808 |             | 04909  | LORETTA SHIRLEY 10/2014       |           | JE# 012957   |             | 1,657.50    | 8,130.00  |
| 3/18/15   | 3/18                            | B23808 |             | 04909  | LORETTA SHIRLEY 12/2014       |           | JE# 012957   |             | 1,657.50    | 9,787.50  |
| 3/18/15   | 3/18                            | B23808 |             | 04909  | LORETTA SHIRLEY 01/2015       |           | JE# 012957   |             | 1,657.50    | 11,445.00 |
|           |                                 |        | *****       |        | MARCH ACTIVITY DB:            | 6,630.00  | CR:          | 0.00        | 6,630.00    |           |
| 4/01/15   | 4/02                            | A70632 | CHK: 102988 | 12925  | MARKETING SERVICES            | 2895      | 1138         |             | 1,657.50    | 13,102.50 |
|           |                                 |        | *****       |        | APRIL ACTIVITY DB:            | 1,657.50  | CR:          | 0.00        | 1,657.50    |           |
|           |                                 |        | *****       |        | ACCOUNT TOTAL DB:             | 13,102.50 | CR:          | 0.00        |             |           |
| -----     |                                 |        |             |        |                               |           |              |             |             |           |
| 7-811.412 | CHAMBER OF COMMERCE             |        |             |        |                               |           |              |             |             |           |
|           | B E G I N N I N G B A L A N C E |        |             |        |                               |           |              |             |             | 0.00      |
| 11/20/14  | 11/20                           | A66604 | CHK: 101774 | 12590  | 3RD QTR 2014 PAYMENT          | 0041      | 3RD QTR 2014 |             | 3,750.00    | 3,750.00  |
|           |                                 |        | *****       |        | NOVEMBER ACTIVITY DB:         | 3,750.00  | CR:          | 0.00        | 3,750.00    |           |
| 12/18/14  | 1/09                            | A68028 | CHK: 102235 | 12723  | 4TH QTR 2014 PAYMENT          | 0041      | 4TH QTR 2014 |             | 3,750.00    | 7,500.00  |
|           |                                 |        | *****       |        | DECEMBER ACTIVITY DB:         | 3,750.00  | CR:          | 0.00        | 3,750.00    |           |
| 4/18/15   | 5/08                            | A71838 | CHK: 103342 | 13028  | FULL PAGE ADVERTISING         | 2714      | TM71008      |             | 11,880.00   | 19,380.00 |
| 4/29/15   | 5/08                            | A71616 | CHK: 103291 | 13028  | 1ST QTR PAYMENT               | 0041      | 042815       |             | 3,750.00    | 23,130.00 |
|           |                                 |        | *****       |        | APRIL ACTIVITY DB:            | 15,630.00 | CR:          | 0.00        | 15,630.00   |           |
| 5/14/15   | 5/14                            | B24262 |             | 05038  | MISCODED EXPENSES             |           | JE# 013096   |             | 11,800.00CR | 11,330.00 |
|           |                                 |        | *****       |        | MAY ACTIVITY DB:              | 0.00      | CR:          | 11,800.00CR | 11,800.00CR |           |
|           |                                 |        | *****       |        | ACCOUNT TOTAL DB:             | 23,130.00 | CR:          | 11,800.00CR |             |           |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST      | DATE  | TRAN # | REFERENCE         | PACKET | DESCRIPTION                   | VEND       | INV/JE #     | NOTE | AMOUNT   | BALANCE   |
|-----------|-------|--------|-------------------|--------|-------------------------------|------------|--------------|------|----------|-----------|
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.413 |       |        | PIONEER VILLAGE   |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| 10/01/14  | 10/31 | A66027 | CHK: 101577       | 12534  | 3RD QTR 2014                  | 1027       | 3RD QTR 2014 |      | 3,363.00 | 3,363.00  |
|           |       |        | *****             |        | OCTOBER ACTIVITY DB:          | 3,363.00   | CR:          | 0.00 | 3,363.00 |           |
| 12/18/14  | 1/09  | A68078 | CHK: 102238       | 12723  | 4TH QTR 2014                  | 1027       | 4TH QTR 2014 |      | 2,500.00 | 5,863.00  |
|           |       |        | *****             |        | DECEMBER ACTIVITY DB:         | 2,500.00   | CR:          | 0.00 | 2,500.00 |           |
| 4/01/15   | 4/02  | A70616 | CHK: 102973       | 12925  | 1ST QTR 2015                  | 1027       | 1ST QTR 2015 |      | 2,500.00 | 8,363.00  |
|           |       |        | *****             |        | APRIL ACTIVITY DB:            | 2,500.00   | CR:          | 0.00 | 2,500.00 |           |
|           |       |        | *****             |        | ACCOUNT TOTAL DB:             | 8,363.00   | CR:          | 0.00 |          |           |
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.414 |       |        | JB WELLS PARK     |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.415 |       |        | MAIN STREET       |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| 12/11/14  | 12/11 | A67352 | CHK: 102060       | 12640  | ANNUAL FIREWORKS DISPLAY 2992 | 07/04/2015 |              |      | 5,000.00 | 5,000.00  |
|           |       |        | *****             |        | DECEMBER ACTIVITY DB:         | 5,000.00   | CR:          | 0.00 | 5,000.00 |           |
| 3/12/15   | 4/02  | A70643 | CHK: 102960       | 12925  | GIANT DEER AND SANTA          | 3508       | 15-3900      |      | 5,000.00 | 10,000.00 |
|           |       |        | *****             |        | MARCH ACTIVITY DB:            | 5,000.00   | CR:          | 0.00 | 5,000.00 |           |
|           |       |        | *****             |        | ACCOUNT TOTAL DB:             | 10,000.00  | CR:          | 0.00 |          |           |
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.416 |       |        | CRYSTAL THEATRE   |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.417 |       |        | INSURANCE         |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| -----     |       |        |                   |        |                               |            |              |      |          |           |
| 7-811.430 |       |        | TRAVEL & TRAINING |        |                               |            |              |      |          |           |
|           |       |        | BEGINNING BALANCE |        |                               |            |              |      |          | 0.00      |
| 11/21/14  | 12/05 | A67050 | CHK: 101975       | 12599  | REIMBURSEMENT                 | 2895       | REIMBURSE    |      | 156.68   | 156.68    |
|           |       |        | *****             |        | NOVEMBER ACTIVITY DB:         | 156.68     | CR:          | 0.00 | 156.68   |           |
| 2/19/15   | 3/27  | A70316 | CHK: 000000       | 12742  | LUNCHEON MAIN STREET          | 2931       | 021915       |      | 387.36   | 544.04    |
|           |       |        | *****             |        | FEBRUARY ACTIVITY DB:         | 387.36     | CR:          | 0.00 | 387.36   |           |
|           |       |        | *****             |        | ACCOUNT TOTAL DB:             | 544.04     | CR:          | 0.00 |          |           |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT----- -----BALANCE-----

7-811.502 ADVERTISING

B E G I N N I N G B A L A N C E

0.00

|          |       |        |             |       |                          |      |            |     |           |            |
|----------|-------|--------|-------------|-------|--------------------------|------|------------|-----|-----------|------------|
| 10/01/14 | 10/17 | A65662 | CHK: 101457 | 12479 | GILBREATH OUTDOOR ADVERT | 3341 | 5747       |     | 600.00    | 600.00     |
| 10/07/14 | 10/17 | A65619 | CHK: 101485 | 12479 | ADVERTISING              | 0668 | 242202     |     | 5,461.96  | 6,061.96   |
| 10/15/14 | 11/07 | A66282 | CHK: 101668 | 12559 | ADVERTISING              | 3028 | 94957      |     | 6,250.00  | 12,311.96  |
| 10/16/14 | 11/07 | A66275 | CHK: 101626 | 12559 | ADVERTISING              | 2944 | 20142033   |     | 1,250.00  | 13,561.96  |
| 10/18/14 | 11/07 | A66254 | CHK: 101690 | 12559 | ADVERTISING              | 2714 | TM68911    |     | 9,503.85  | 23,065.81  |
| -----    |       |        |             |       | OCTOBER ACTIVITY         | DB:  | 23,065.81  | CR: | 0.00      | 23,065.81  |
| 11/01/14 | 11/20 | A66688 | CHK: 101799 | 12590 | TEXAS JOURNEY            | 3255 | 40008100   |     | 5,686.50  | 28,752.31  |
| 11/03/14 | 12/05 | A67070 | CHK: 101937 | 12599 | GILBREATH AND COMPANY    | 3341 | FC 53      |     | 9.76      | 28,762.07  |
| 11/06/14 | 11/07 | A66299 | CHK: 101662 | 12559 | ADVERTISING              | 3457 | 120114     |     | 2,500.00  | 31,262.07  |
| 11/06/14 | 11/14 | A66540 | CHK: 101748 | 12582 | CONTRACT 37043           | 3464 | 37043      |     | 2,496.00  | 33,758.07  |
| 11/20/14 | 11/20 | A66685 | CHK: 101792 | 12590 | SAN ANTONIO STOCK SHOW & | 3116 | 11/20/14   |     | 2,500.00  | 36,258.07  |
| -----    |       |        |             |       | NOVEMBER ACTIVITY        | DB:  | 13,192.26  | CR: | 0.00      | 13,192.26  |
| 1/01/15  | 1/09  | A68071 | CHK: 102271 | 12723 | ADVERTISING              | 0668 | 244974     |     | 470.25    | 36,728.32  |
| 1/28/15  | 2/06  | A68920 | CHK: 102517 | 12782 | ADVERTISING              | 2256 | 245955     |     | 1,656.18  | 38,384.50  |
| 1/29/15  | 2/06  | A68892 | CHK: 102519 | 12782 | ADVERTISING              | 0926 | 015-23202  |     | 3,235.75  | 41,620.25  |
| -----    |       |        |             |       | JANUARY ACTIVITY         | DB:  | 5,362.18   | CR: | 0.00      | 5,362.18   |
| 2/28/15  | 3/20  | A70067 | CHK: 102831 | 12875 | DISCOVER MAGAZINE        | 0071 | 022815     |     | 3,360.00  | 44,980.25  |
| -----    |       |        |             |       | FEBRUARY ACTIVITY        | DB:  | 3,360.00   | CR: | 0.00      | 3,360.00   |
| 4/01/15  | 4/17  | A71084 | CHK: 103082 | 12967 | 4 COLOR OVER 50,000 WEB  | 3025 | 246013     |     | 2,850.00  | 47,830.25  |
| 4/14/15  | 4/30  | A71537 | CHK: 103209 | 13013 | MOBILE APP               | 2944 | 20152383   |     | 10,000.00 | 57,830.25  |
| 4/15/15  | 4/30  | A71499 | CHK: 103248 | 13013 | FULL PAGE DISPLAY        | 0668 | 245957     |     | 5,461.96  | 63,292.21  |
| 4/27/15  | 5/08  | A71842 | CHK: 103283 | 13028 | FULL PAGE COLOR AD       | 2867 | 1039       |     | 375.00    | 63,667.21  |
| -----    |       |        |             |       | APRIL ACTIVITY           | DB:  | 18,686.96  | CR: | 0.00      | 18,686.96  |
| 5/01/15  | 5/15  | A72228 | CHK: 103451 | 13040 | WEB DISPLAY, BANNER      | 2404 | 244979     |     | 375.00    | 64,042.21  |
| 5/01/15  | 5/15  | A72229 | CHK: 103451 | 13040 | E-NEWS SPOTLIGHT, WEB DI | 2404 | 244981     |     | 1,250.00  | 65,292.21  |
| 5/01/15  | 5/15  | A72253 | CHK: 103446 | 13040 | ADVERTISING              | 3255 | 40008294   |     | 6,980.00  | 72,272.21  |
| 5/14/15  | 5/14  | B24262 |             | 05038 | MISCODED EXPENSES        |      | JE# 013096 |     | 11,800.00 | 84,072.21  |
| 5/20/15  | 6/04  | A72819 | CHK: 103556 | 13094 | FOLDER DISPLAY           | 1044 | 498637     |     | 15,891.13 | 99,963.34  |
| 5/21/15  | 6/04  | A72849 | CHK: 103605 | 13094 | WEB DISPLAY              | 2404 | 248506     |     | 1,595.00  | 101,558.34 |
| 5/21/15  | 6/04  | A72850 | CHK: 103605 | 13094 | WEB DISPLAY              | 2404 | 248507     |     | 250.00    | 101,808.34 |
| 5/21/15  | 6/04  | A72851 | CHK: 103605 | 13094 | WEB DISPLAY              | 2404 | 248508     |     | 295.00    | 102,103.34 |
| -----    |       |        |             |       | MAY ACTIVITY             | DB:  | 38,436.13  | CR: | 0.00      | 38,436.13  |
| -----    |       |        |             |       | ACCOUNT TOTAL            | DB:  | 102,103.34 | CR: | 0.00      |            |

7-811.503

ELECTRICAL LINE EXPENSE

B E G I N N I N G B A L A N C E

0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST      | DATE                            | TRAN # | REFERENCE   | PACKET----- | DESCRIPTION-----         | VEND      | INV/JE #    | NOTE | -----AMOUNT----- | -----BALANCE----- |
|-----------|---------------------------------|--------|-------------|-------------|--------------------------|-----------|-------------|------|------------------|-------------------|
| -----     |                                 |        |             |             |                          |           |             |      |                  |                   |
| 7-811.504 | SIGNAGE & BANNERS               |        |             |             |                          |           |             |      |                  |                   |
|           | B E G I N N I N G B A L A N C E |        |             |             |                          |           |             |      |                  | 0.00              |
| 10/21/14  | 10/24                           | A65830 | CHK: 101526 | 12515       | BILL BOARD ADVERTISING   | 2532      | 64984       |      | 625.00           | 625.00            |
|           |                                 |        | -----       |             | OCTOBER ACTIVITY DB:     | 625.00    | CR:         | 0.00 | 625.00           |                   |
| 11/20/14  | 12/05                           | A67047 | CHK: 101952 | 12599       | OUTDOOR ADVERTISING      | 2532      | 64985       |      | 625.00           | 1,250.00          |
|           |                                 |        | -----       |             | NOVEMBER ACTIVITY DB:    | 625.00    | CR:         | 0.00 | 625.00           |                   |
| 12/01/14  | 12/11                           | A67359 | CHK: 102036 | 12640       | GILBREATH AND COMPANY    | 3341      | 5651        |      | 600.00           | 1,850.00          |
| 12/01/14  | 12/11                           | A67360 | CHK: 102036 | 12640       | GILBREATH AND COMPANY    | 3341      | 5860        |      | 600.00           | 2,450.00          |
| 12/03/14  | 1/02                            | A67925 | CHK: 102171 | 12675       | GILBREATH AND COMPANY    | 3341      | FC65        |      | 8.88             | 2,458.88          |
| 12/18/14  | 1/02                            | A67912 | CHK: 102186 | 12675       | JOHN GANNON, INC.        | 2532      | 64986       |      | 625.00           | 3,083.88          |
|           |                                 |        | -----       |             | DECEMBER ACTIVITY DB:    | 1,833.88  | CR:         | 0.00 | 1,833.88         |                   |
| 1/01/15   | 1/09                            | A68139 | CHK: 102231 | 12723       | BILLBOARD ADVERTISING    | 3341      | 5907        |      | 600.00           | 3,683.88          |
| 1/20/15   | 1/23                            | A68578 | CHK: 102380 | 12746       | BILLBOARD ADVERTISING    | 2532      | 64987       |      | 625.00           | 4,308.88          |
|           |                                 |        | -----       |             | JANUARY ACTIVITY DB:     | 1,225.00  | CR:         | 0.00 | 1,225.00         |                   |
| 2/01/15   | 2/06                            | A68949 | CHK: 102486 | 12782       | ADVERTISING BILLBOARD    | 3341      | 5959        |      | 600.00           | 4,908.88          |
| 2/19/15   | 2/26                            | A69499 | CHK: 102641 | 12827       | BILLBOARD ADVERTISING    | 2532      | 64988       |      | 625.00           | 5,533.88          |
|           |                                 |        | -----       |             | FEBRUARY ACTIVITY DB:    | 1,225.00  | CR:         | 0.00 | 1,225.00         |                   |
| 3/01/15   | 3/27                            | A70458 | CHK: 102911 | 12906       | OUTDOOR ADVERTISING      | 3341      | 6011        |      | 1,350.00         | 6,883.88          |
| 3/01/15   | 3/27                            | A70459 | CHK: 102911 | 12906       | OUTDOOR ADVERTISING      | 3341      | 6012        |      | 600.00           | 7,483.88          |
| 3/19/15   | 3/27                            | A70447 | CHK: 102917 | 12906       | OUTDOOR ADVERTISING      | 2532      | 64989       |      | 625.00           | 8,108.88          |
|           |                                 |        | -----       |             | MARCH ACTIVITY DB:       | 2,575.00  | CR:         | 0.00 | 2,575.00         |                   |
| 4/01/15   | 4/02                            | A70639 | CHK: 102969 | 12925       | OUTDOOR ADVERTISING      | 3341      | 6068        |      | 272.61           | 8,381.49          |
| 4/01/15   | 4/17                            | A71066 | CHK: 103125 | 12967       | 4 COLOR MED RECTANGLE BA | 2404      | 244977      |      | 495.00           | 8,876.49          |
| 4/01/15   | 4/17                            | A71067 | CHK: 103125 | 12967       | 4 COLOR E NEWS EXL BANNE | 2404      | 244982      |      | 700.00           | 9,576.49          |
| 4/01/15   | 5/15                            | A72254 | CHK: 103392 | 13040       | OUTDOOR ADVERTISING      | 3341      | 6067        |      | 675.00           | 10,251.49         |
| 4/14/15   | 4/17                            | A71025 | CHK: 103090 | 12996       | BANNERS                  | 2995      | 0090085 1/2 |      | 2,000.00         | 12,251.49         |
| 4/20/15   | 4/22                            | A71180 | CHK: 103187 | 13009       |                          | 3081      | 2554        |      | 1,858.00         | 14,109.49         |
|           |                                 |        | -----       |             | APRIL ACTIVITY DB:       | 6,000.61  | CR:         | 0.00 | 6,000.61         |                   |
| 5/01/15   | 5/08                            | A71843 | CHK: 103332 | 13028       | MARKETING SERVICES       | 2895      | 1143        |      | 1,657.50         | 15,766.99         |
| 5/01/15   | 5/15                            | A72255 | CHK: 103392 | 13040       | OUTDOOR ADVERTISING      | 3341      | 6125        |      | 675.00           | 16,441.99         |
| 5/01/15   | 5/15                            | A72256 | CHK: 103392 | 13040       | OUTDOOR ADVERTISING      | 3341      | 6126        |      | 425.00           | 16,866.99         |
| 5/04/15   | 5/15                            | A72257 | CHK: 103392 | 13040       | OVERDUE CHARGE           | 3341      | FC193       |      | 10.98            | 16,877.97         |
| 5/05/15   | 5/15                            | A72231 | CHK: 103408 | 13040       | BILLBOARD ADVERTISING    | 2532      | 69713       |      | 675.00           | 17,552.97         |
| 5/21/15   | 5/28                            | A72640 | CHK: 103536 | 13077       | OUTDOOR ADVERTISING      | 2532      | 69714       |      | 650.00           | 18,202.97         |
|           |                                 |        | -----       |             | MAY ACTIVITY DB:         | 4,093.48  | CR:         | 0.00 | 4,093.48         |                   |
| 6/01/15   | 6/04                            | A72857 | CHK: 103596 | 13094       | MARKETING SERVICES       | 2861      | 1148        |      | 1,657.50         | 19,860.47         |
| 6/01/15   | 6/04                            | A72866 | CHK: 103567 | 13094       | OUTDOOR ADVERTISING      | 3341      | 6180        |      | 675.00           | 20,535.47         |
| 6/01/15   | 6/04                            | A72867 | CHK: 103567 | 13094       | OUTDOOR ADVERTISING      | 3341      | 6181        |      | 425.00           | 20,960.47         |
|           |                                 |        | -----       |             | JUNE ACTIVITY DB:        | 2,757.50  | CR:         | 0.00 | 2,757.50         |                   |
|           |                                 |        | -----       |             | ACCOUNT TOTAL DB:        | 20,960.47 | CR:         | 0.00 |                  |                   |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST      | DATE                            | TRAN # | REFERENCE   | PACKET----- | DESCRIPTION-----         | VEND      | INV/JE #   | NOTE       | -----AMOUNT----- | -----BALANCE----- |
|-----------|---------------------------------|--------|-------------|-------------|--------------------------|-----------|------------|------------|------------------|-------------------|
| -----     |                                 |        |             |             |                          |           |            |            |                  |                   |
| 7-811.519 | PROMOTIONAL ITEMS               |        |             |             |                          |           |            |            |                  |                   |
|           | B E G I N N I N G B A L A N C E |        |             |             |                          |           |            |            |                  | 0.00              |
| 11/20/14  | 11/20                           | A66690 | CHK: 101775 | 12590       | 100 IMMORTAL 32 MEDALS   | 3310      | 11/20/2014 |            | 1,250.00         | 1,250.00          |
|           |                                 |        | -----       |             | NOVEMBER ACTIVITY DB:    | 1,250.00  | CR:        | 0.00       | 1,250.00         |                   |
| 12/09/14  | 1/16                            | A68250 | CHK: 000000 | 12654       | FLAGS IMPORTER           | 2931      | 15-58662   |            | 1,153.63         | 2,403.63          |
| 12/31/14  | 2/17                            | B23541 |             | 04850       | MISCODED HOTEL/MOTEL EXP |           | JE# 012892 |            | 1,153.00CR       | 1,250.63          |
|           |                                 |        | -----       |             | DECEMBER ACTIVITY DB:    | 1,153.63  | CR:        | 1,153.00CR | 0.63             |                   |
| 2/17/15   | 2/17                            | A69030 | CHK: 102593 | 12813       | Wood Signage             | 2955      | 307091     |            | 1,532.88         | 2,783.51          |
| 2/17/15   | 2/17                            | A69030 | CHK: 102593 | 12813       | Wood Signage             | 2955      | 307091     |            | 2,956.23         | 5,739.74          |
|           |                                 |        | -----       |             | FEBRUARY ACTIVITY DB:    | 4,489.11  | CR:        | 0.00       | 4,489.11         |                   |
| 4/15/15   | 4/30                            | A71535 | CHK: 103240 | 13013       | CRAFT PAPER BAGS         | 2819      | 11879      |            | 1,478.64         | 7,218.38          |
|           |                                 |        | -----       |             | APRIL ACTIVITY DB:       | 1,478.64  | CR:        | 0.00       | 1,478.64         |                   |
| 5/01/15   | 5/15                            | A72241 | CHK: 103424 | 13040       | COME & TAKE IT LAPELS    | 2819      | 11938      |            | 3,978.15         | 11,196.53         |
|           |                                 |        | -----       |             | MAY ACTIVITY DB:         | 3,978.15  | CR:        | 0.00       | 3,978.15         |                   |
|           |                                 |        | -----       |             | ACCOUNT TOTAL DB:        | 12,349.53 | CR:        | 1,153.00CR |                  |                   |
| -----     |                                 |        |             |             |                          |           |            |            |                  |                   |
| 7-811.520 | MARKETING AND PROMOTIONS        |        |             |             |                          |           |            |            |                  |                   |
|           | B E G I N N I N G B A L A N C E |        |             |             |                          |           |            |            |                  | 0.00              |
| 10/01/14  | 10/02                           | A65235 | CHK: 101363 | 12432       | MARKETING SERVICES       | 2895      | 1110       |            | 1,657.50         | 1,657.50          |
| 10/13/14  | 10/17                           | A65653 | CHK: 101475 | 12479       | 12 COME & FRAC IT SHIRTS | 2819      | 11250      |            | 144.72           | 1,802.22          |
|           |                                 |        | -----       |             | OCTOBER ACTIVITY DB:     | 1,802.22  | CR:        | 0.00       | 1,802.22         |                   |
| 11/01/14  | 11/20                           | A66692 | CHK: 101770 | 12590       | ADVERTISING              | 3341      | 5776       |            | 600.00           | 2,402.22          |
| 11/21/14  | 12/05                           | A67049 | CHK: 101969 | 12599       | COG VISITORS GUIDE       | 2819      | 11418      |            | 1,952.87         | 4,355.09          |
|           |                                 |        | -----       |             | NOVEMBER ACTIVITY DB:    | 2,552.87  | CR:        | 0.00       | 2,552.87         |                   |
| 12/31/14  | 1/16                            | B23324 |             | 04792       | MISCODED EXPENSES        |           | JE# 012831 |            | 1,657.50         | 6,012.59          |
| 12/31/14  | 2/17                            | B23541 |             | 04850       | MISCODED HOTEL/MOTEL EXP |           | JE# 012892 |            | 1,153.00         | 7,165.59          |
|           |                                 |        | -----       |             | DECEMBER ACTIVITY DB:    | 2,810.50  | CR:        | 0.00       | 2,810.50         |                   |
| 2/23/15   | 2/26                            | A69434 | CHK: 102654 | 12827       | BROCHURE DRIVING TOUR    | 0230      | 139101A    |            | 384.99           | 7,550.58          |
|           |                                 |        | -----       |             | FEBRUARY ACTIVITY DB:    | 384.99    | CR:        | 0.00       | 384.99           |                   |
| 3/02/15   | 3/11                            | A69883 | CHK: 102775 | 12869       | PERSONAL IMPRESSIONS     | 2819      | 11703      |            | 1,952.87         | 9,503.45          |
| 3/18/15   | 3/18                            | B23808 |             | 04909       | LORETTA SHIRLEY 10/2014  |           | JE# 012957 |            | 1,657.50CR       | 7,845.95          |
| 3/18/15   | 3/18                            | B23808 |             | 04909       | LORETTA SHIRLEY 12/2014  |           | JE# 012957 |            | 1,657.50CR       | 6,188.45          |
|           |                                 |        | -----       |             | MARCH ACTIVITY DB:       | 1,952.87  | CR:        | 3,315.00CR | 1,362.13CR       |                   |
| 5/06/15   | 5/15                            | A72242 | CHK: 103424 | 13040       | BAGS, PLATE CHARGE       | 2819      | 11958      |            | 961.46           | 7,149.91          |
|           |                                 |        | -----       |             | MAY ACTIVITY DB:         | 961.46    | CR:        | 0.00       | 961.46           |                   |
|           |                                 |        | -----       |             | ACCOUNT TOTAL DB:        | 10,464.91 | CR:        | 3,315.00CR |                  |                   |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT----- -----BALANCE-----

7-811.521 SPECIAL PROJECTS  
 B E G I N N I N G B A L A N C E 0.00

|          |       |        |             |       |                               |           |                  |            |            |           |
|----------|-------|--------|-------------|-------|-------------------------------|-----------|------------------|------------|------------|-----------|
| 10/01/14 | 10/31 | A66053 | CHK: 101576 | 12534 | 3RD QTR 2014                  | 2899      | 3RD QTR 2014     |            | 3,237.37   | 3,237.37  |
|          |       |        | -----       |       | OCTOBER ACTIVITY DB:          | 3,237.37  | CR:              | 0.00       | 3,237.37   |           |
| 11/07/14 | 11/07 | A66150 | CHK: 101652 | 12559 | PROMOTION OF FESTIVAL AD 0041 |           | REIMBURSE        |            | 5,000.00   | 8,237.37  |
|          |       |        | -----       |       | NOVEMBER ACTIVITY DB:         | 5,000.00  | CR:              | 0.00       | 5,000.00   |           |
| 12/01/14 | 12/11 | A67349 | CHK: 102069 | 12640 | MARKETING SERVICES            | 2895      | 1121             |            | 1,657.50   | 9,894.87  |
| 12/31/14 | 1/16  | B23324 |             | 04792 | MISCODED EXPENSES             |           | JE# 012831       |            | 1,657.50CR | 8,237.37  |
| 12/31/14 | 1/16  | A68369 | CHK: 102311 | 12729 | 3RD QTR 2014                  | 2899      | 4TH QTR 2014     |            | 1,913.23   | 10,150.60 |
|          |       |        | -----       |       | DECEMBER ACTIVITY DB:         | 3,570.73  | CR:              | 1,657.50CR | 1,913.23   |           |
| 1/08/15  | 1/09  | A68121 | CHK: 102245 | 12723 | REIMBURSEMENT FOR BROCHU 2956 |           | REIMBURSE 1/8/15 |            | 1,500.00   | 11,650.60 |
| 1/12/15  | 1/09  | A68118 | CHK: 102262 | 12723 | LORETTA SHIRLEY DBA ROCK 2895 |           | 1126             |            | 1,657.50   | 13,308.10 |
| 1/30/15  | 1/30  | A68742 | CHK: 102452 | 12771 | ADVERTISING FOR RUSTED G 3043 |           | 013015DH         |            | 2,000.00   | 15,308.10 |
|          |       |        | -----       |       | JANUARY ACTIVITY DB:          | 5,157.50  | CR:              | 0.00       | 5,157.50   |           |
| 2/04/15  | 2/06  | A68929 | CHK: 102475 | 12782 | ALL BREED CATTLE SALE 2719    |           | 020415           |            | 2,500.00   | 17,808.10 |
|          |       |        | -----       |       | FEBRUARY ACTIVITY DB:         | 2,500.00  | CR:              | 0.00       | 2,500.00   |           |
| 3/18/15  | 3/18  | B23808 |             | 04909 | LORETTA SHIRLEY 01/2015       |           | JE# 012957       |            | 1,657.50CR | 16,150.60 |
|          |       |        | -----       |       | MARCH ACTIVITY DB:            | 0.00      | CR:              | 1,657.50CR | 1,657.50CR |           |
| 4/06/15  | 4/17  | A71079 | CHK: 103097 | 12967 | REIMBURSEMENT                 | 2899      | 040615           |            | 890.20     | 17,040.80 |
|          |       |        | -----       |       | APRIL ACTIVITY DB:            | 890.20    | CR:              | 0.00       | 890.20     |           |
|          |       |        | -----       |       | ACCOUNT TOTAL DB:             | 20,355.80 | CR:              | 3,315.00CR |            |           |

7-811.522 INDEPENDENCE RELAY  
 B E G I N N I N G B A L A N C E 0.00

|         |      |        |             |       |                                  |          |            |      |          |          |
|---------|------|--------|-------------|-------|----------------------------------|----------|------------|------|----------|----------|
| 1/10/15 | 4/10 | A70883 | CHK: 103042 | 12950 | TEXAS INDEPENDENCE RELAY 3275    |          | 01/10/2015 |      | 2,500.00 | 2,500.00 |
|         |      |        | -----       |       | JANUARY ACTIVITY DB:             | 2,500.00 | CR:        | 0.00 | 2,500.00 |          |
| 2/12/15 | 3/05 | A69691 | CHK: 102697 | 12846 | TENT FOR TEXAS INDEPENDENCE 1726 |          | 021215     |      | 2,892.00 | 5,392.00 |
|         |      |        | -----       |       | FEBRUARY ACTIVITY DB:            | 2,892.00 | CR:        | 0.00 | 2,892.00 |          |
|         |      |        | -----       |       | ACCOUNT TOTAL DB:                | 5,392.00 | CR:        | 0.00 |          |          |

7-811.524 GONZALES CO. JAIL MUSEUM  
 B E G I N N I N G B A L A N C E 0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST      | DATE  | TRAN # | REFERENCE             | PACKET | DESCRIPTION              | VEND | INV/JE #           | NOTE     | AMOUNT   | BALANCE  |
|-----------|-------|--------|-----------------------|--------|--------------------------|------|--------------------|----------|----------|----------|
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 7-811.525 |       |        | HISTORIC PRESERVATION |        |                          |      |                    |          |          |          |
|           |       |        | BEGINNING BALANCE     |        |                          |      |                    |          |          | 0.00     |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 7-811.526 |       |        | MEMORIAL MUSEUM       |        |                          |      |                    |          |          |          |
|           |       |        | BEGINNING BALANCE     |        |                          |      |                    |          |          | 0.00     |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 7-811.527 |       |        | EGGLESTON HOUSE       |        |                          |      |                    |          |          |          |
|           |       |        | BEGINNING BALANCE     |        |                          |      |                    |          |          | 0.00     |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 10/01/14  | 10/17 | A65588 | CHK: 101458           | 12479  | SINGLE FAUCET            | 0219 | 00661320           |          | 35.99    | 35.99    |
|           |       |        | =====                 |        | OCTOBER ACTIVITY         | DB:  | 35.99              | CR: 0.00 | 35.99    |          |
|           |       |        | =====                 |        | ACCOUNT TOTAL            | DB:  | 35.99              | CR: 0.00 |          |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 7-811.528 |       |        | JB WELLS HOUSE        |        |                          |      |                    |          |          |          |
|           |       |        | BEGINNING BALANCE     |        |                          |      |                    |          |          | 0.00     |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 12/31/14  | 2/19  | A69188 | CHK: 102562           | 12802  | 1ST QTR 2015 PAYMENT     | 1130 | 1ST QTR 2015       |          | 1,232.18 | 1,232.18 |
|           |       |        | =====                 |        | DECEMBER ACTIVITY        | DB:  | 1,232.18           | CR: 0.00 | 1,232.18 |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 3/31/15   | 4/17  | A71054 | CHK: 103095           | 12967  | REIMBURSEMENT            | 1130 | 033115             |          | 3,609.17 | 4,841.35 |
|           |       |        | =====                 |        | MARCH ACTIVITY           | DB:  | 3,609.17           | CR: 0.00 | 3,609.17 |          |
|           |       |        | =====                 |        | ACCOUNT TOTAL            | DB:  | 4,841.35           | CR: 0.00 |          |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 7-811.529 |       |        | RIVERSIDE MUSEUM      |        |                          |      |                    |          |          |          |
|           |       |        | BEGINNING BALANCE     |        |                          |      |                    |          |          | 0.00     |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 10/11/14  | 10/24 | A65821 | CHK: 101520           | 12515  | RIVERSIDE & PD           | 1816 | 10/11/14 RIVERSIDE |          | 67.27    | 67.27    |
| 10/22/14  | 12/05 | A66973 | CHK: 101962           | 12599  | COVER, SWITCH BOX, COUPL | 0294 | 5812845            |          | 247.95   | 315.22   |
|           |       |        | =====                 |        | OCTOBER ACTIVITY         | DB:  | 315.22             | CR: 0.00 | 315.22   |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 11/11/14  | 12/05 | A67028 | CHK: 101947           | 12599  | RIVERSIDE & POLICE DEPT. | 1816 | 11/11/14 RIVER, PD |          | 53.20    | 368.42   |
|           |       |        | =====                 |        | NOVEMBER ACTIVITY        | DB:  | 53.20              | CR: 0.00 | 53.20    |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 12/05/14  | 12/19 | A67560 | CHK: 102142           | 12661  | JOHN D. SCHMIDT          | 1729 | 012680             |          | 3.50     | 371.92   |
| 12/11/14  | 12/19 | A67575 | CHK: 102119           | 12661  | RIVERSIDE & PD FAX       | 1816 | 12/11/14 RIVERSIDE |          | 67.23    | 439.15   |
|           |       |        | =====                 |        | DECEMBER ACTIVITY        | DB:  | 70.73              | CR: 0.00 | 70.73    |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 1/09/15   | 2/19  | A69168 | CHK: 102592           | 12802  | ANNUAL RENEWAL           | 0565 | 01/09/2015         |          | 308.00   | 747.15   |
| 1/11/15   | 1/23  | A68570 | CHK: 102378           | 12746  | RIVERSIDE BILLING        | 1816 | 01/11/15 RIVERSIDE |          | 67.28    | 814.43   |
|           |       |        | =====                 |        | JANUARY ACTIVITY         | DB:  | 375.28             | CR: 0.00 | 375.28   |          |
| -----     |       |        |                       |        |                          |      |                    |          |          |          |
| 2/11/15   | 2/26  | A69482 | CHK: 102639           | 12827  | RIVERSIDE & PD FAX       | 1816 | 02/11/15 RIVERSIDE |          | 67.27    | 881.70   |
|           |       |        | =====                 |        | FEBRUARY ACTIVITY        | DB:  | 67.27              | CR: 0.00 | 67.27    |          |

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

| POST    | DATE | TRAN # | REFERENCE   | PACKET | DESCRIPTION             | VEND | INV/JE #           | NOTE     | AMOUNT | BALANCE  |
|---------|------|--------|-------------|--------|-------------------------|------|--------------------|----------|--------|----------|
| 3/10/15 | 3/20 | A70095 | CHK: 102825 | 12875  | DBL STRIP               | 0219 | 00669707           |          | 2.29   | 883.99   |
| 3/11/15 | 3/20 | A70165 | CHK: 102834 | 12875  | RIVERSIDE & PD PHONE    | 1816 | 03/11/15 RIVERSIDE |          | 67.28  | 951.27   |
| 3/30/15 | 4/10 | A70746 | CHK: 103063 | 12950  | TIMER                   | 0190 | 188937             |          | 60.44  | 1,011.71 |
| 3/31/15 | 4/10 | A70784 | CHK: 103024 | 12950  | SCREWS, ROPE CLEAT, NUT | 0219 | 00670848           |          | 12.18  | 1,023.89 |
|         |      |        | =====       |        | MARCH ACTIVITY          | DB:  | 142.19             | CR: 0.00 | 142.19 |          |
| 4/01/15 | 5/08 | A71648 | CHK: 103349 | 13028  | SNAP HOOK               | 0148 | 1503393            |          | 5.76   | 1,029.65 |
| 4/11/15 | 4/24 | A71256 | CHK: 103177 | 12994  | RIVERSIDE BILLING       | 1816 | 04/11/15 RIVERSIDE |          | 67.99  | 1,097.64 |
|         |      |        | =====       |        | APRIL ACTIVITY          | DB:  | 73.75              | CR: 0.00 | 73.75  |          |
| 5/11/15 | 5/22 | A72469 | CHK: 103487 | 13066  | RIVERSIDE BILLING       | 1816 | 05/11/15 RIVERSIDE |          | 67.76  | 1,165.40 |
|         |      |        | =====       |        | MAY ACTIVITY            | DB:  | 67.76              | CR: 0.00 | 67.76  |          |
|         |      |        | =====       |        | ACCOUNT TOTAL           | DB:  | 1,165.40           | CR: 0.00 |        |          |

7-811.530

EXPO CENTER

BEGINNING BALANCE

0.00

|         |      |        |               |       |                          |      |            |                 |             |           |
|---------|------|--------|---------------|-------|--------------------------|------|------------|-----------------|-------------|-----------|
| 1/15/15 | 1/30 | A68709 | CHK: 102457   | 12771 | PROJECT 15-0101          | 1103 | 15-0101-1  |                 | 20,558.19   | 20,558.19 |
| 1/15/15 | 2/06 | A68932 | CHK: 102488   | 12782 | REVENUE CERTIFICATES     | 2729 | 011515-78  |                 | 21.00       | 20,579.19 |
| 1/22/15 | 2/06 | A68934 | CHK: 102488   | 12782 | REVENUE CERTIFICATE      | 2729 | 012215-71  |                 | 62.16       | 20,641.35 |
| 1/29/15 | 2/06 | A68935 | CHK: 102488   | 12782 | REVENUE CERTIFICATE      | 2729 | 012915-81  |                 | 62.16       | 20,703.51 |
|         |      |        | =====         |       | JANUARY ACTIVITY         | DB:  | 20,703.51  | CR: 0.00        | 20,703.51   |           |
| 2/12/15 | 2/26 | A69472 | CHK: 102667   | 12827 | JB WELLS PARK-NEW EXPO C | 1103 | 15-0101-2  |                 | 46,526.43   | 67,229.94 |
| 2/27/15 | 2/27 | C23656 | RCPT 00728614 | 06692 | TSG ARCCHITECTWS 2/27/15 |      |            |                 | 10,279.10CR | 56,950.84 |
|         |      |        | =====         |       | FEBRUARY ACTIVITY        | DB:  | 46,526.43  | CR: 10,279.10CR | 36,247.33   |           |
| 3/03/15 | 3/11 | A69851 | CHK: 102788   | 12869 | JB WELLS PARK EXPO CENTE | 1103 | 15-0101-3  |                 | 30,837.29   | 87,788.13 |
| 3/20/15 | 4/10 | A70841 | CHK: 103072   | 12950 | ENGINEERING FOR EXPO     | 1103 | 15-0101-4  |                 | 5,122.92    | 92,911.05 |
|         |      |        | =====         |       | MARCH ACTIVITY           | DB:  | 35,960.21  | CR: 0.00        | 35,960.21   |           |
| 4/06/15 | 4/30 | A71545 | CHK: 103206   | 13013 | 50% OF DESIGN            | 3515 | 4345       |                 | 500.00      | 93,411.05 |
|         |      |        | =====         |       | APRIL ACTIVITY           | DB:  | 500.00     | CR: 0.00        | 500.00      |           |
| 5/11/15 | 6/04 | A72698 | CHK: 103610   | 13094 | WATER & DUR ALK          | 0148 | 15-08567   |                 | 10.97       | 93,422.02 |
|         |      |        | =====         |       | MAY ACTIVITY             | DB:  | 10.97      | CR: 0.00        | 10.97       |           |
|         |      |        | =====         |       | ACCOUNT TOTAL            | DB:  | 103,701.12 | CR: 10,279.10CR |             |           |

7-811.610

OFFICE FURNITURE & EQPT

BEGINNING BALANCE

0.00

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2014 THRU Sep-2015

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

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000 ERRORS IN THIS REPORT!

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| ** REPORT TOTALS **        | --- DEBITS --- | --- CREDITS --- |
|----------------------------|----------------|-----------------|
| BEGINNING BALANCES:        | 0.00           | 0.00            |
| REPORTED ACTIVITY:         | 340,496.33     | 29,862.10CR     |
| ENDING BALANCES:           | 340,496.33     | 29,862.10CR     |
| TOTAL FUND ENDING BALANCE: | 310,634.23     |                 |