



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 25, 2014 – 5:30 p.m.
MINUTES

On the 25th day of March 2014, at 5:30 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Melissa Taylor, Diane McCaskill, Lisa Kay Brown, Connie Dolezal, Kacey Lindemann Butler, Egon Barthels and Susan Weber

Absent: Sherri Schellenberg, Debbie Toliver and Carlos Camarillo

Others: Barbara Friedrich, and Mayor Robert A. Logan

1. **Call to Order.**
Chairman Del De Los Santos called the meeting to order at 5:30 p.m.
2. **Public Comments.**
Connie Dolezal commented that everyone was in Main Street for the same reason and that we might not always agree on everything, but we did need to work together.
3. **Approve minutes for February 25, 2014.**
Following discussion, Connie Dolezal moved to approve the minutes of February 25, 2014. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for February 2014.**
Treasurer's report was reviewed.
5. **Discuss and Consider Promotional Opportunity.**
Barbara Friedrich presented a promotional opportunity to advertise visiting downtown Gonzales on the Disc Golf Course Signs. The cost would be about \$250.00 for eighteen signs. Kacey Butler and Melissa Taylor volunteered to come up with some sayings.
Following discussion, Kacey Lindemann Butler moved to approve advertising on the Disc Golf Course signs. Melissa Taylor seconded the motion. The motion prevailed by unanimous vote.
6. **Committee Reports.**
 - a. **Promotion Committee.**
 1. **Discussion and any action regarding Concert Series and Star Spangled Spectacular.**
Egon Barthels reported on preparations that have begun for the concert series. Melissa Taylor and Kacey Lindemann Butler presented the poster and T-Shirt designs. Several suggestions

were made to add to the poster. Kacey Lindemann Butler reported that they visited with Personal Impressions to get cost of T-Shirts and kozies. They had looked at chairs with the Come and Take It Logo, but these would be too costly to sell. Kacey said that the Sponsorships would need to be finalized by April 15th in order to complete the posters and order the T-Shirts. Egon Barthels discussed the repairs that would need to be done to the stage and trailer.

Following discussion, Susan Weber moved to approve the purchase of T-Shirts and Kozies to be sold at the concerts. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

b. Christmas Decoration Committee

1. Discussion and any action regarding Christmas decorations.

Connie Dolezal reported that the committee had met in January. They spoke with David Cantu about the lighted wire tree that had previously been on Texas Heroes Square. David said he had found it in the warehouse. Barbara Friedrich will speak to Robert Miller about putting this up this year. Connie Dolezal will talk with "George's Yard Art" about building a Santa House. She was hoping that we could acquire something that could also be used on the float for the parade.

c. Organization Committee.

1. Discussion and any action for Organization Committee.

None

d. Design Committee.

1. Discussion and any action for Design Committee.

Report was given with the promotion committee report.

e. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

Barbara Friedrich reported on the building renovations downtown. Kacey Lindemann Butler stated that she felt we should come up with some idea as to help the businesses downtown. Glit-Z-Chick had closed their doors.

7. Manager's Report.

A written report was submitted.

8. Board Comments.

Del De Los Santos reported that on April 26th that the new Lights on the Courthouse would be turned on at 9:00 p.m. and everyone was encouraged to attend. Del also reported that he and Barbara Friedrich had met with Glenda Gordon with the Gonzales County Historical Commission and they had offered the use of a showcase at the Old Jail Museum for us to highlight Main Street through the middle of July. He also reported that an A Frame sign had been purchased to be placed on Confederate Square to highlight the businesses downtown and events.

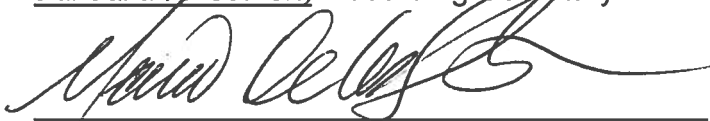
Kacey Lindemann Butler asked that Main Street consider putting a Market Days back on the Program of Work. This will be placed on the April agenda for consideration.

9. **Next meeting will be April 22, 2014 at 5:30 p.m.**

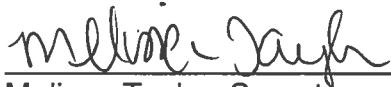
10. **Adjourn.**

No further matters were discussed. The meeting was adjourned by motion by Kacey Lindemann Butler and seconded by Connie Dolezal.

Barbara Friedrich, Recording Secretary



Deí De Los Santos, Chairman



Melissa Taylor, Secretary