2008 Top Hand Award

FOR THE SIXTH YEAR, the Star of Texas Fair and Rodeo awarded the “Top Hand Award” to the individual who best embodies the volunteer spirit.

Keith Berdoll and his family have served the Star of Texas mission for more than 25 years. From the early days of exhibiting in the Livestock Show to his Dad’s involvement as a Livestock Superintendent; his dedication to Promoting Youth Education — Preserving Western Heritage is beyond measure. He plays a vital role in the behind the scenes set up of the fairgrounds, livestock show barn and rodeo arena. He is known as “Special Operations” on the fairgrounds for his willingness to throw a hand in wherever and whenever needed. This is a man who loves to give and we recognize him for his tireless efforts in our organization. ✭

2008 Highlights, Pages 4-5

Scholarship Spotlight, Page 7
Miss Rodeo Austin 2008
Brianna Sloan

Brianna Sloan comes from Fort Stockton, Texas and is the 2008 Miss Rodeo Austin. Brianna has also been awarded 2006 Miss Fort Stockton, 2006 Miss Permian Basin and 2008 Miss Sandhills Rodeo. She is currently attending North Central Texas College and hopes to transfer to Texas Tech University in the fall to major in Mass Communications and Advertising with a minor in Agriculture Communications. Brianna is active in rodeo, horse show and 4-H activities, qualifying for the AQHYA World Show and earning a top five position in reining at the state 4-H horse show. Brianna considers her title “a privilege and an honor” and “looks forward to sharing her passion for the sport of rodeo with others while Promoting Youth Education — Preserving Western Heritage.” At the end of her reign Brianna will receive a $10,000 scholarship.

Miss Rodeo Austin Princess 2008
Jessi Seiders

Jessi Seiders hails from our very own Austin, Texas where she is currently a student at Dripping Springs High School. Jessi is active in FFA raising goats and lambs where she has served as President for 2007-2008, placed 1st in Creed Speaking at the Area VII FFA Leadership Contest and 7th at the State level. Jessi is no stranger to Rodeo Austin; she has competed in the STFR Junior Livestock Show and participated in the School Tours Program as a tour guide. Jessi is also an avid horse show participant competing in the 2007 Texas State 4-H Horse Show. Jessi “looks forward to being a role model to the youth of Central Texas and influencing young leaders in the different aspects of agriculture in today’s society.”
300,000 people visited the Star of Texas Fair and Rodeo and were treated to 16 days of Live Music, Live Action and Live Stock

72 outdoor stage performances including crowd favorites Stoney LaRue, Carolyn Wonderland, D.R.U.M and many more

282 BBQ Cook-Off participants served up some of the most mouth watering ribs, brisket and chicken in Texas while raising money for the scholarship fund

5,706 total competitive events entries including Junior Livestock Show, Open Show, Horse Show, Livestock Judging Show and Youth Western Art Show

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Rodeo Event Winners
Bareback Riding – Will Lowe
Steer Wrestling – Stockton Graves
Team Roping – Mike Bacon/Dennis Gatz
Saddle Bronc Riding – Cody Wright
Tie-Down Roping – Stran Smith
Barrel Racing – Terra Bynum
Bull Riding – Dave Samsel
All Around Cowboy – Trevor Brazile (eight time World Champion)

Youth Auction raises $820,418 at the Long Center for the Performing Arts, a 28% increase from last year

Highlights from another Record Breaking Year at the Star of Texas Fair & Rodeo
5,291 elementary students were treated to a day of fun and learning during the School Tours program where youngsters were cultured in the areas of farming, roping, the process of milking a cow and the history of the Buffalo Soldiers.

The Cowboy Breakfast hosted its largest crowd ever serving 3,400 biscuits and gravy, 650 pounds of sausage, 4,000 fruit and yogurt parfaits and countless cups of cowboy coffee passed out to the public for free.

4,695 Junior Livestock Show entries including:
- 1,352 barrows
- 793 goats
- 752 lambs
- 682 heifers
- 600 steers
- 152 turkeys
- 151 rabbits
- 135 broilers
- 78 roasters

418 total blue ribbons were awarded across all Competitive Events.

55 dogs ran, jumped, dove and performed at the first annual Purina Incredible Dog Challenge to be televised on ESPN television this year.

67,349 witnessed thrilling action from 618 ProRodeo athletes competing for $364,487 in prize money and were entertained by top musical stars with sold out crowds in the rodeo arena.

Dodge, Official Truck of Rodeo Austin, displayed the latest line of new trucks and cars at Dodge Rodeo Headquarters.

Gave away over 55,000 ice cream cones in Kidstown courtesy of Southwest Dairy Farmers.

Highlights from another Record Breaking Year at the Star of Texas Fair & Rodeo.
ATTENTION ALL HUNTING AND SPORTING CLAY ENTHUSIASTS! The Star of Texas Fair and Rodeo is hosting its 7th Annual Shoot Out and invites you to participate.

To be held at the beautiful TDS Exotic Game Ranch and Pavilion on August 8, the Sporting Clay Tournament will be an afternoon full of competition, prizes and beautiful hill country views. The tournament will offer two shoot times; the first at 1pm and the second at 3pm. Teams of five will participate at one shoot with five stations in the course. Scores will be tabulated based on the Lewis Class System and the top three teams overall will receive prizes at the awards ceremony at 5:30 pm. Several 12-gauge shotguns will also be up for grabs by chance either during regular tournament play or flurry competition. Online entry is available now at www.RodeoAustin.com. Entry fees are $1,000 per team which includes tournament play, lunch, dinner and the chance to win several remarkable prizes.

The Texas Disposal Systems Exotic Game Ranch and Pavilion is a working ranch used primarily for animal production and sale to other ranches as well as endangered species conservation. The exotic game ranch encompasses approximately 800 acres that serves as the home to more than 1,600 animals from 30 different species. Most of the animals are not indigenous to Texas or even North America, consisting of many foreign inhabitants from Africa, Asia Minor, Australia, England, Israel, India, Middle East, New Zealand and Pakistan.

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**2007 Tournament Winners**

**Morning Shoot:**

TEAM: Tommy Cowan  
Jerry Reed  
Norman Trubee  
John Avery  
August Crocker  
Tom Martine

**Afternoon Shoot:**

TEAM: TIBH Industries  
Fred Weber  
Hap Feuerbacher  
James Giddens  
Jody Giddens  
Lyndal Remmert
THE STAR OF TEXAS FAIR AND RODEO SCHOLARSHIP PROGRAM, now entering its 26th year, has impacted nearly 1,400 Texas youth in total by providing college scholarships to deserving students. As a non-profit organization, the Star of Texas Fair and Rodeo strives to produce a successful Show with the purpose of awarding college scholarships. It is with great pride that the Star of Texas Fair and Rodeo will present $337,000 in scholarships in 2008. Recipients will be selected based on financial need, academic achievement and community involvement and will be recognized at the annual Scholarship Reception held at the Bob Bullock Texas State History Museum in August. This year’s giving shows a 7% increase versus 2007. Also new for 2008, Grand Champion Scholarships (the largest scholarships reserved for the most impressive applicants) will raise in value from $10,000 to $15,000.

You are invited to the Scholarship Reception!

Date: Thursday, August 14th
Time: 6:30 P.M.
Location: Bob Bullock Texas State History Museum
R.S.V.P.: Kara Felix at (512) 919-3000 kara@rodeoaitustin.com

1983 - 2008 Total Scholarship Giving
$3,847,500

2007 Scholarships by University
$314,500 awarded
Celebrate Summer
6 - 20 - 08

Star of Texas Fair & Rodeo

Join us to celebrate the beginning of Summer at the

Rodeo Round Up Party
2008 Annual Meeting

All friends, volunteers and sponsors of Rodeo Austin are invited to attend!

Festivities will begin at 6 P.M.
including dinner and live music

Volunteer and Youth Auction
Buyer Awards will be presented!

9100 Decker Lake Road
Austin, Texas 78724
R.S.V.P. by June 13th
(512) 919-3001

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www.RodeoAustin.com