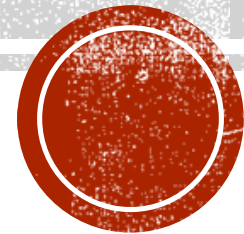


ADA IN 2016

Continued Growth, Development and Transformation for
Minnesota's Finest Small Town





FACELIFT FOR COMMERCIAL DISTRICTS



2015

- Ralph's Food Pride supermarket remodel
- Dollar General opening
- Weave Got Maille and Premier Anodizing expansion
- Just for Kix opening
- Tubby's Tavern ambiance renovation and menu refresh
- Norman Motel overhaul and Laundromat
- Occupation of over half of vacant buildings along Main
- \$32K commitment (2015 and 2016) for matching grants for exterior remodels from City- 11 total year commitment (~\$300K)



Coming in 2016

- Photography Studio
- Realty firm relocation to Ada
- Clothing and Jewelry store
- Improvements to Old City Hall and Gilbertson Block
- Expansion of McCollum Hardware (city loan approved)
- \$40K in committed exterior improvements by the business community, e.g. outdoor patio, new siding, new signage



JOB CREATION AND ECONOMIC DEVELOPMENT



2015

- Spec building construction
- Infrastructure investments at Southwest Industrial Park
- Remodel and compound expansion of Pinnacle Agriculture
- \$100K small business grant from USDA to City of Ada (additional \$50K from EDA)- 1% loans up to \$30K
- Tax Increment Finance District creation for both Industrial Parks to encourage growth and expansion (over \$1 million in projects committed as a result)



Coming in 2016

- \$150K in low interest loans
- Continued growth and development in industrial parks
- Aggressively target a new firm to fill spec building = new jobs
- When compared to December 2014, December 2016 will have 50% more people working along Main Street
- Tax cut for all residents and businesses
- Among lowest utility rates in region and state
- Million dollar Arvig infrastructural upgrade for City of Ada (target March)



COMMUNITY DEVELOPMENT AND RECREATION



2015

- With grants, events and corporate sponsorships, over \$200K was raised to renovate Dekko Center (City maintenance funding matched the other \$200K)
 - Pool Pak replaced
 - New carpet and paint
 - Renovated Community Room
- Over \$15K was invested in Ada parks
- Ice rink façade improvement
- Over three miles of ski trail was developed for community wellness programming
- Over 100 new trees planted
- Application for Tree City USA submitted
- Higher investments from City committed to area non-profits such as the Norman County Historical Society

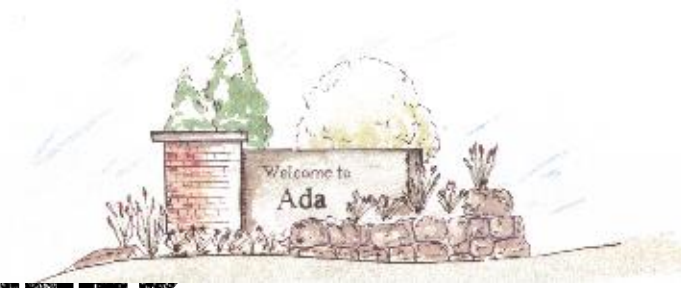


Coming in 2016

- Complete Dekko overhaul to include new exercise room
- Continued improvement of community park and recreation programming
- Achieve Tree City USA status
- Work with county and state on railway bed improvement
- Apply for more recreation, arts and forestry grants
- Pursue Safe Routes to School study



NEW HOUSING STARTS AND LAND S



2015

- Several new housing starts in both Northwestern and Eastern sections of the city
 - \$1 million in new home construction
- Cougar Addition Phase I sold out
- City sold nine land holdings in 2015 for projects targeting growth and development



Coming in 2016

- Complete Comprehensive Plan and determine how the community grows from here
- Annex part of Tower Addition for additional growth
- Several housing starts already planned for Spring



CITY SERVICE AND FINANCIAL IMPROVEMENTS

2015

- Saved over \$55K in bond refinancing and cut \$40K in spending
- Restructured two departments to save on personnel costs and delivery more effective services
- New water well
- Improved fire fighting fleet
- Impressive response to a changing regional crime profile
- 24 hour non-emergency response standard from all City personnel
- More effective snow removal operations
- Strong blight enforcement
- Better selection at off sale to encourage shopping local



Coming 2016

- Complete \$12 million flood mitigation project
- Invest more in parks and recreation/ public safety
- Improved traffic enforcement, more responsive policing and communication
- Conduct 2015 performance evaluations on all City employees
- Continue disciplined fiscal stewardship
- Discover more efficiencies



WHY STOP HERE?

Team Ada, this is just the beginning!

- Other opportunities to look forward to:
 - Development of an Ada-Borup Community Fund
 - Streamline all City policies and regulations
 - Aggressively and unconventionally recruit more firms to Ada
 - Support existing Ada businesses to encourage continued growth and expansion
 - Rebrand community and define 21st Century identity
 - Work with the County and State to make our community healthier
 - Continue integrating and synchronizing efforts among private, public and non-profit organizations
 - Make government work for you!

**“Don't Stop
When You're
Tired, Stop
When You're
Done.”**

Manuel Tratter
27 May 2013 8:48 pm

