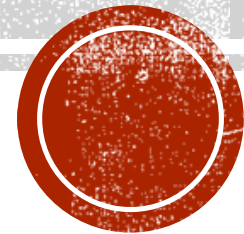


ADA IN 2017

Continued Growth, Development and Transformation for
Minnesota's Finest Small Town





FACELIFT FOR COMMERCIAL DISTRICT



2015 and 2016

- 70% reduction in vacant space in downtown commercial corridor
 - Dollar General opening
 - Weave Got Maille and Premier Anodizing expansion
 - Just for Kix opening
 - All Around Divas
 - Home Crown Realty
 - Pub 21
 - KRJB Expansion
- Ralph's Food Pride supermarket remodel
- Norman Motel overhaul and Laundromat
- \$35K commitment for matching grants (private industry spent almost \$70k) for exterior remodels resulting in \$100K investment
 - 11 total year commitment (~\$300K)



Coming in 2017

- Photography Studio
- Continued improvements to Old City Hall and Gilbertson Block
- \$25K in committed exterior improvements by the business community, e.g. outdoor patio, new siding, new signage
- ****Only three more vacant spaces to rent****
 - Several firms have expressed interest
 - Target- 100% occupancy



JOB CREATION AND ECONOMIC DEVELOPMENT



2015 and 2016

- Jobs created have boosted employment by **10%!!!**
- Spec building construction and NOTS! relocation
- \$135K in 1% loans to seven small businesses that have grown in size
- Tax Increment Finance and Abatement District creation for both Industrial Parks- **over \$1 million in projects executed as a result!**



Coming in 2017

- Additional 5% increase in employment projected
 - Aggressive recruitment of firms
- More low interest loans execution
- Continued growth and development in industrial parks
- Tax cut for all residents and businesses
- Among lowest utility rates in region and state



COMMUNITY DEVELOPMENT AND RECREATION™



2015 and 2016

- Completed \$400K upgrade to the Dekko Facility
 - Pool Pak and furnaces replaced
 - New carpet and paint
 - Exercise Room
 - Activities in pool for children
 - Renovated Community Room
 - New Roof
- Over \$30K was invested in Ada parks
- Ice rink façade improvement
- Improved baseball fields
- Two miles of ski trail was developed for community wellness programming
- Over 270 new trees planted
- Tree City USA
- Quality of Place Award

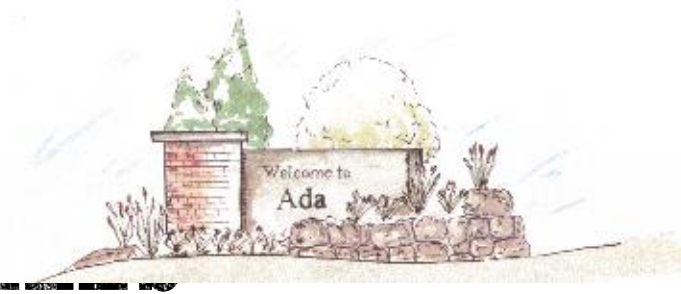


Coming in 2017

- Continued improvement of community park and recreation programming
- Finish design for multi-year park improvements
- Continue railway bed project
 - 200 more trees
- Apply for more recreation, arts and forestry grants
- Execute components of multi-year Safe Routes to School project



NEW HOUSING STARTS AND LAND S



2015 and 2016

- Observed housing demand and bidding wars not seen in **50 years!**
 - **Instant equity for many homes**
- Several new housing starts and completions in both Northwestern and Eastern sections of the city
 - Almost \$2 million in new home construction
- Cougar Addition Phase I sold out
- City sold 12 land holdings in 2015 for projects targeting growth and development
- Developed new subdivision to accommodate new housing growth



Coming in 2017

- Implement additional components of the Comprehensive Plan to encourage growth
- With new realty firm and building friendly initiatives, additional growth is expected
- More homes= more tax capacity= lower taxes



CITY SERVICE AND FINANCIAL IMPROVEMENTS

2015 and 2016

- Drastically improved communication with the City via multiple media
- Completed Community Comprehensive Plan
 - Executing economic, community, parks and rec and other elements
 - Making targeted investments in improving our community
 - Public Safety, Public Works, Parks and Rec
- Intelligently eliminated over \$100K per annum in General Fund spending
- Restructured two departments to save on personnel costs and delivery more effective services
- Improved fire fighting fleet
- Impressive response to a changing regional crime profile
- 24 hour non-emergency response standard from all City personnel
- More effective snow removal operations



Coming 2017

- Complete \$12 million flood mitigation project
- Invest more in parks and recreation/ public safety
- Improved traffic enforcement, more responsive policing and communication
- Continue disciplined fiscal stewardship
- Discover more efficiencies



WHY STOP HERE?

Team Ada, this is just the beginning!

- Other opportunities to look forward to:
 - Continue development of an Ada-Borup Community Fund
 - Continue to streamline all City policies and regulations
 - Aggressively and unconventionally recruit more firms to Ada
 - Support existing Ada businesses to encourage continued growth and expansion
 - Work with the County and State to make our community healthier
 - Continue integrating and synchronizing efforts among private, public and non-profit organizations
 - Make government work for you!

**Don't wait
for opportunity.
Create it.**

