Aksarben Stock Show

Calf Challenge Sponsor Responsibilities

The Aksarben Stock Show is looking for individuals to serve as sponsors/mentors. The Calf Challenge program offers 4-H members an opportunity to apply for one of twenty steers that are given to successful applicants in early November. They are responsible for feeding and caring for the calf, keeping accurate records of feed usage and animal health, corresponding with their sponsor during the time they have the calf and preparing the steer to show at the Aksarben Stock Show the last week in September. Businessmen, farmers and ranchers, Governors and Councilors of the AKSARBEN Foundation and other interested community citizens have served as sponsors of this excellent 4-H youth program since it started over 50 years ago.

Here is a brief description of what is expected of Sponsors/Mentors:

- **The youth participants are expected to write their mentor 5 letters. You will need to correspond with this youth via letter, phone or e-mail.**
  - **Please try to answer all correspondence.**
  - **Inquire about the contestant's school activities and request a photo of the 4-H'er and their project.**
- **Some mentors will take a trip to visit the youth and see how the project is going or take the youth and their family to dinner while they were in town (not required)**
  - **Sponsors have also sent their corporate t-shirts, advertising specialties and promotional items.**
  - **The families always enjoy visiting your place of business if possible.**
- **Sponsors need to be present the day of the show. On this day, you will have the opportunity to meet your 4-H'er and their family and be recognized for your participation in the program. (This is one of the important parts of the program) If you are unable to make it to the show, please make plans to have someone there representing you.**
- **Sponsors, calf challenge exhibitors and their families are invited to a social hour after the show. Drinks and horderves are provided along with time for the families and sponsors to visit.**
- **Should your 4-H'er rank in the top three in the Calf Challenge competition, you are under No Obligation to purchase the Steer at the Auction. All sponsors are welcome and encouraged to attend the Purple Ribbon Auction, Sunday evening after the Stock Show.**
- **There is a financial commitment of $300 to participate. This fee helps offset the cost of the steer and helps perpetuate the program for the future. The donation is a tax deduction on your Federal return.**

For Additional Information:
Greg Harder: 308-382-1620 gharder@showaksarben.com
Shelby Leonhard: 785-840-6752 sleonhard@showaksarben.com