

SPECIAL THANKS TO OUR SPONSORS



2021 ASSOCIATE MEMBERS



**78TH ANNUAL
ALABAMA CATTLEMEN'S ASSOCIATION
CONVENTION & TRADE SHOW
BIRMINGHAM, ALABAMA**



#BamaBeefMeet

SCHEDULE OF EVENTS

TRADE SHOW MAP

Friday, March 5

9 AM	Convention Registration Opens	Registration Booth
10 AM	ACWA Board of Directors Meeting	Westin Camellia
10 AM	ACA Board of Directors Meeting	Birmingham Ballroom 11-12
12 PM	ACA Board of Directors Luncheon	Birmingham Ballroom 3-4
	<i>Speaker: Evelyn Greene, ANCW President</i>	
1-4 PM	Trade Show Open	Birmingham Ballroom 1-2
1:30 PM	Zoetis Cattlemen's College #1	Birmingham Ballroom 11-12
	<i>Session: Value-Added Calf Management</i>	
3 PM	Cattle Markets 101	Birmingham Ballroom 11-12
	<i>Speaker: Dr. Kenny Burdine, University of Kentucky</i>	
4:30 PM	General Session 1	Birmingham Ballroom 11-12
	<i>Speaker: Dan Halstrom, CEO of U.S. Meat Export Federation</i>	
6 PM	Cowboy Cookout	Birmingham Ballroom 3-4
	<i>2021 Alabama BEEF PAC Auction</i>	

Saturday, March 6

8 AM	ACA Annual Membership Meeting	Birmingham Ballroom 11-12
9 AM	General Session 2	Birmingham Ballroom 11-12
	<i>Speaker: Dr. Sara Place, Elanco Animal Health</i>	
9 AM	AJCA Career Development Contest	Orchard Board Room
10 AM	Trade Show Open	Birmingham Ballroom 1-2
10 AM	AJCA Public Speaking Contest	Westin Camellia & Ballroom B-D
10:30 AM	Zoetis Cattlemen's College #2	Birmingham Ballroom 11-12
	<i>Session: Checkoff-Funded Production Research Updates</i>	
12 PM	Trade Show Closes for Lunch	
12 PM	AJCA Lunch	Westin Camellia
12 PM	Cattlemen's Luncheon	Birmingham Ballroom 3-4
	<i>Speaker: Katie Boyd Britt, CEO of Business Council of Alabama</i>	
1-4 PM	Trade Show Open	Birmingham Ballroom 1-2
1 PM	AJCA Quiz Bowl	Westin Ballroom B-D
1:30 PM	Zoetis Cattlemen's College #3	Birmingham Ballroom 11-12
	<i>Session: Taking Your Forage System to the Next Level</i>	
3 PM	YCLP Alumni Meeting	Westin Ballroom A
6 PM	Awards Banquet	Birmingham Ballroom 3-4



NATIONAL CORN GROWERS' PARTNERSHIP & SPONSORSHIP

The National Corn Growers Association is the sole sponsor of The Cattlemen's Education Series. Funding of the state Cattlemen's Education Series events will be at the discretion of NCGA. Additional funding support for meals, entertainment, etc. may be solicited from non-competing entities. Submission of a Cattlemen's Education Series grant application does not guarantee the application will be accepted and funded. In addition to financial support, the NCGA Producer Education Team are available as a resource in event planning, session topics and speaker references.

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Save the Date
79th Annual ACA Convention & Trade Show
March 4-5, 2022 · Mobile, AL