

# 78th Annual ACA Convention and Trade Show

## Birmingham, AL March 5-6, 2021

# Schedule of Events

### Friday, March 5

9:00AM	Registration Opens
10:00 AM	ACA Board of Directors Meeting
12:00 PM	ACA Board of Directors Luncheon
1:00-4:00 PM	Trade show Open
1:30 PM	Zoetis Cattlemen's College I Session: Value Added Calf Management
3:00 PM	Cattle Markets 101
4:30 PM	General Session I Speaker: Dan Halstrom, U.S. Meat Export Federation, CEO
6:00 PM	Cowboy Cookout PAC Auction/Entertainment

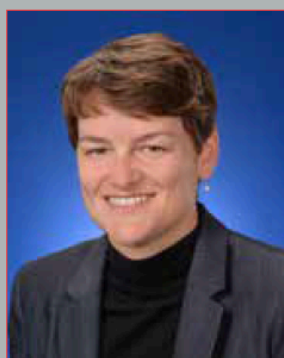
### Saturday, March 6

8:00 AM	ACA Annual Membership Meeting
9:00 AM	AJCA Career Development Contest
9:00 AM	General Session 2 Speaker: Dr. Sara Place, Elanco Animal Health Sponsored by: Elanco Animal Health
10:00	Trade Show Opens
10:00	AJCA Public Speaking
10:30 AM	Zoetis Cattlemen's College 2: Session: Production Research Updates Funded by State Beef Checkoff Dollars
12:00 PM	Trade Show Closes for Lunch
12:00 PM	AJCA Lunch
1:00-4:00 PM	Trade Show Open
12:00 PM	Cattlemen's Luncheon
1:00 PM	AJCA Quiz Bowl
1:30 PM	Zoetis Cattlemen's College 3: Session: Taking Your Forage System to the Next Level
3:00 PM	ACWA Board Meeting
3:00 PM	YCLP Alumni Meeting
6:00 PM	Awards Dinner

### General Session Speakers:



Dan Halstrom, USMEF  
President and CEO



Dr. Sara Place, Elanco  
Animal Health