



2020 ACA Convention & Trade Show February 14-15, 2020

*Largest Cattle Industry
Trade Show!*

Cattlemen's College offering
hands on education.

Activities for the entire family.

Keynote Speakers:



Donnell Brown
R.A. Brown Ranch

CattleFax

REGISTER EARLY!

SCHEDULE OF EVENTS

Friday, February 14

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| 9:00AM | Registration Opens |
| 10:00 AM | ACA Board of Directors Meeting |
| 12:00 PM | ACA Board of Directors Luncheon |
| 1:00-4:00 PM | Trade Show Open |
| 1:15 PM | Livestock Marketing Association Annual Meeting |
| 1:30 PM | Zoetis Cattlemen's College 1: Weed Management: Using a Systems Approach for The Farm <i>Speakers: David Russell, Leanne Dillard</i> |
| 3:00 PM | The Latest in Animal Disease Traceability: What You Need to Know and How It Effects Your Farm |
| 4:30 PM | General Session 1: Generations in Ranching <i>Speaker: Donnell Brown, R.A. Brown Ranch</i> |
| 6:00 PM | Sweetheart Shindig |

Saturday, February 15

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| 8:00 AM | ACA Annual Membership Meeting |
| 9:00 AM | General Session 2: CattleFax Cattle Market Update |
| 9:00 AM | AJCA Career Development Contest |
| 10:00 AM | Trade Show Opens |
| 10:00 AM | AJCA Public Speaking Contest |
| 10:30 AM | Zoetis Cattlemen's College 2: Preconditioning Calf Management <i>Speakers: Soren Rodning, Kim Mullenix, Alex Tighe</i> |
| 12:00 PM | Trade Show Closes for Lunch |
| 12:00 PM | AJCA Lunch |
| 1:00-4:00 PM | Trade Show Open |
| 12:00 PM | Cattlemen's Luncheon |
| 1:00 PM | AJCA Quiz Bowl Competition |
| 1:30 PM | Zoetis Cattlemen's College 3: Heifer Development on Forages <i>Speakers: Landon Marks, Kent Stanford</i> |
| 3:00 PM | ACWA Board Meeting and General Session |
| 6:00 PM | Awards Banquet |