

# Youth Educational Contest Rules

ACA Convention February 13-15<sup>th</sup>

## **Registration:**

Register online from January 1 – February 15 at [www.BamaBeef.org/Contests](http://www.BamaBeef.org/Contests).

Last minute sign up for contest can be done Friday at convention from 8:00 – 5:00pm  
Check-In for contest 8:00 – 8:30 am on Saturday at the registration booth to confirm your time and secure your place in competing.

## **Awards:**

All youth winners will be announced after the final round of Quiz Bowl and awarded a scholarship or prize sponsored by the Alabama State Beef Checkoff Program.

### *Career Development (senior division only)*

1<sup>st</sup> - \$400  
2<sup>nd</sup> - \$300  
3<sup>rd</sup> - \$200

### *Public Speaking*

Junior Division	Intermediate Division	Senior Division
1 <sup>st</sup> - \$300	1 <sup>st</sup> - \$400	1 <sup>st</sup> - \$500
2 <sup>nd</sup> - \$200	2 <sup>nd</sup> - \$300	2 <sup>nd</sup> - \$400
3 <sup>rd</sup> - \$100	3 <sup>rd</sup> - \$200	3 <sup>rd</sup> - \$300

### *Quiz Bowl*

All team members of the first and second placing team will receive non-monetary awards.

## **Age Divisions:**

*Age as of March 6, 2021*

*Juniors 9-12 years old*

*Intermediate 13-16 years old*

*Senior 17-21 years old*

## **Membership:**

All competitors must be current members of AJCA, 4-H, or an FFA chapter.

## **Youth Events Schedule:**

*Friday March 5<sup>th</sup>*

**8:00 – 5:00 pm** Check-In or last-minute sign-up at Registration Booth for youth contests if not registered online.

## **Youth Events Schedule:**

*Saturday March 6<sup>th</sup>*

<b>8:00 – 8:30 am</b>	Check-In at registration booth for youth contests
<b>9:00 am</b>	Career Development ( <i>17-21 years of age only</i> )
<b>10:00 am</b>	Public Speaking ( <i>9-21 years of age</i> )
<b>12:00 pm</b>	Lunch ( <i>provided by Alabama Beef Check Off Program</i> )
<b>1:00 pm</b>	Quiz Bowl ( <i>9-21 years of age</i> )
<b>1:00 pm – 4:00 pm</b>	Signature Scavenger Hunter ( <i>9-21 years of age</i> )

## **Registration Fees:**

To compete or attend all contests is free of charge. This does not include trade show or meals outside of the meal provided for juniors at lunch. If you wish to register for the other events during convention visit <https://www.bamabeef.org/events/2020/aca-convention-trade-show>

## **AJCA Career Development Contest**

### **Objective:**

Contestants in the Career Development contest will gain interview experience to help youth develop career skills and provide them with feedback to apply towards future jobs or internships. Contestants must be between the ages 17 – 21 day of contest. (March 6, 2021)

### **Rules:**

1. Top three placing winners from the senior division will be recognized and awarded after the final Quiz Bowl Game.
2. Seniors should abide by the following scenario:
  - a. The applicant is applying for an internship in the beef industry.
  - b. The applicant should submit a cover letter and resume' detailing their qualifications and be prepared for a ten-minute interview.
3. There will be two judges and contestants should provide a copy of cover letter and resume for each.

### **Judging Criteria:**

1. *Professional appearance*
2. *Proves to be a good candidate for said job*
3. *Cover letter and resume*

## AJCA Public Speaking Contest

### **Objective:**

Contestants in the Public Speaking Contest will present speeches to a panel of judges. This contest will require proficiency in public speaking and serve to train a new generation of beef industry advocates. Contestants must be between the ages 9 – 21 day of contest. (March 6, 2021)

### **Rules:**

1. The Public Speaking Contest will be an individual competition.
2. Contestants in the Public Speaking Contest will compete in one of 3 age divisions: Junior, Intermediate or Senior.
3. Contestants will present a prepared speech to a panel of judges.
4. Junior speeches should be 2-4 minutes in length; Intermediate speeches should be 3-5 minutes in length, and Senior speeches should be 5-8 minutes in length.
5. Speech Topics should be picked according to participants age division.
  - a. Junior Topics (ages 9 – 12)
    - i. What has your involvement in the beef industry taught you?
    - ii. What influenced you to become involved in agriculture and how has that bettered you as an individual?
  - b. Intermediate Topics (ages 13 – 16)
    - i. Nutritional benefits to beef
    - ii. In your words, what is beef sustainability?
  - c. Senior Topics (ages 17 – 21)
    - i. What is your stance on a current issue related to the beef industry and why?
    - ii. What is the biggest challenge facing the beef industry in the next twenty years?
6. Contestants are allowed to bring props such as a poster or backboard to aid in the presentation of their speech. Easel will be provided.
7. Handouts to the judges will be allowed.
8. Electronic media (PowerPoint, etc.) will not be allowed.
9. Speeches will be given in one of the hotel meeting rooms with all interested persons seated behind the judges while the contestants present speeches.
10. Top three placing winners from each of the three age divisions will be recognized and awarded a scholarship at the final Quiz Bowl Game.
11. If a contestant is found to have given the same speech in previous years than they are subject to disqualification.

### **Judging Criteria:**

1. *Subject Knowledge*
2. *Poise*
3. *Speech Delivery*
4. *Adherence to Time Requirements*

## **AJCA Quiz Bowl Contest**

### **Objective:**

Teams in the Quiz Bowl Contest will compete in a game show atmosphere to showcase beef industry knowledge. Contestants must be between the ages 9 – 21 day of contest. (March 6, 2021)

### **Rules:**

1. Teams will consist of four team members and can compete with three-man team if desired. Teams cannot have more than 2 individuals from the same age category.
2. If you do not have a team and would like to participate you can sign up and you will be added to a team if there is a slot.
3. Before answering a question, the contestant must push a button which will trigger a light and horn. The moderator will acknowledge the first person pressing the button. Only the called upon contestant may answer the question. If you shout out the answer without the moderator calling on you it will be a 5 points deduction.
4. There will be one 10-question round where any member can answer. The member who pushes the button must answer without talking to team members. This is an individual round.
5. There will be one 6-question round that will be a team round. The first captain to hit the buzzer will have 20 seconds to converse with their team to give an answer.
6. Each correct answer will result in ten points for that team.
7. If an incorrect answer is given it will be a five points deduction and, the other team will be given a chance to answer the question.
8. In case of a tie, a batch of three questions will be given that can be answered by any member of the team.
9. No protests or timeouts are allowed in this Quiz Bowl Contest.
10. Teams may not use any aids during contest.
11. The winner and runner-up will be recognized and awarded a prize at the final round of contest.