



FEED GREATNESS®

ALABAMA RIDES AGAIN WITH PURINA®

# Sweepstakes

## OFFICIAL ENTRY FORM

When you enter, you will be automatically enrolled in the Alabama Rides Again with Purina® Sweepstakes!

\*Email \_\_\_\_\_

\*Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_

\*State \_\_\_\_\_ \*Zip Code \_\_\_\_\_

( \_\_\_\_\_ ) \_\_\_\_\_

\*Customer Phone \_\_\_\_\_

*\*All fields are required*

Please list the Purina®, Triple Crown® or True Choice™ Horse Feed product(s) you are registering with:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Retailer Name & Address \_\_\_\_\_

\_\_\_\_\_

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.** Open to legal residents of AL, MS, GA and TN, age 18+ and at least the age of majority in his/her state of primary residence. Void and where prohibited. Sweepstakes starts at 12:00:01 AM ET on 07/01/20; ends at 11:59:59 PM ET on 08/31/20. To enter without purchase, mail a postcard with your full name, complete address, email address and phone number to: AFC Feeds Alabama Rides Again Sweepstakes, PO Box 648, Social Circle, GA 30025. Total ARV of all prizes: \$7,500. Odds of winning will depend on the number of eligible entries received. Limit: One (1) entry per person per Weekly Period. For full Official Rules, visit [www.alafarm.com/sweepstakes](http://www.alafarm.com/sweepstakes). Sponsor: AFC Feeds LLC, PO Box 2227, Decatur, AL 35609.

**PRIVACY POLICY:** Respecting your privacy is a priority for us. We will use your name, address and email address to send you information and offers that we send to our mailing list enrollees. From time to time, we may share your information with our retailers, and based on the interests you have indicated, we or a Purina retailer may send you information and offers from our marketing partners. You will be given the opportunity to opt-out of future mailings and emails at any time. For Sponsor's complete Privacy Policy, visit <https://www.landolakesinc.com/Privacy-Policy>.

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## ENTRY DETAILS

### PROMOTION PERIOD:

**Start:** July 1, 2020

**End:** August 31, 2020

**Drawing:** September 15, 2020

**ELIGIBILITY:** The Promotion will be open to legal residents of AL, MS, GA and TN who are at least the age of majority in his/her state of primary residence.

**ENTRY:** There are two (2) methods of entry:

**Method #1 – Purchase Entry:** Participants may enter by visiting a participating AFC Co-Op location or participating independent Purina retailer in AL, purchasing at least two (2) bags of qualifying Purina®, Triple Crown® or True Choice™ Horse feeds, and completing the entry form provided by the retailer at the time of purchase or delivery (must take delivery and complete entry from within one (1) week of purchase date) to receive one (1) entry into the Sweepstakes.

**Method #2 – Mail-In Entry:** Consumers may receive an entry by mailing-in a postcard with their full name, mailing address, email address and phone number to AFC Feeds Alabama Rides Again Sweepstakes, PO Box 648, Social Circle, GA 30025. Entries must be postmarked by 08/31/20 and received by 09/08/20.

**LIMIT:** One (1) entry per person per week during the Promotion Period regardless of method of entry.

### PRIZES:

**Grand Prize:** There is one (1) Grand Prize available to be won. Grand Prize consists of one (1) ton of Purina® Horse Feed (up to a maximum retail value of \$1,000), one (1) ton of Triple Crown® Equine Feed (up to a maximum retail value of \$1,000) and one (1) Priefert round pen (ARV: \$1,500). Total ARV of Grand Prize: \$3,500.

**First Prizes:** There are two (2) First Prizes available to be won. Each First Prize includes one (1) ton of Purina® Horse Feed (up to a maximum retail value of \$1,000). ARV of the First Prize: \$1,000 each.

**Second Prizes:** There are two (2) Second Prizes available to be won. Each Second Prize includes one (1) ton of Triple Crown® Equine Feed (up to a maximum retail value of \$1,000). ARV of the Second Prize: \$1,000 each.

- Total ARV of all prizes available to be won: \$7,500.
- Prizes must be claimed and picked up from an authorized location within one (1) year of winner verification.

For complete details and full Official Rules, visit a participating AFC Co-Op location or participating independent Purina retailer in AL or [www.alafarm.com/sweepstakes](http://www.alafarm.com/sweepstakes).



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