

Associate Sponsorship



ARAPAHOE COUNTY
OPEN SPACES



Customization

The Associate Sponsorship is highly customizable to meet your marketing and outreach needs. Below is just the beginning of what we can offer you as an associate sponsor. Call us today to discuss how we can maximize your investment at this treasured community event.



Advertising and Marketing

We will boost your corporate image by including your logo with our robust paid advertising campaign including, but not limited to:

- Traditional Television, Print and Radio placements
- Video Pre-Roll, Digital Web Ads and Internet Radio
- Social Media, E Newsletters, Blogs and more!

In addition to paid advertising, your brand reaches thousands more with our grassroots marketing efforts in:

- Two pre-event press releases and one post-event press release as well as contributed articles
- 500 Posters, 1000 flyers and 5000 panel cards distributed throughout the Denver area
- Premier presence on www.arapahoecountyfair.com, and on Saffire - our third-party vendor for online ticket sales
- Recognition on www.arapahoecountygov.com, our employee intranet pages and other County communications to more than 2,000 employees
- One promoted social media post via Facebook during the month of July



Hospitality

Enjoy team building, host a client or bring friends and family to experience unlimited carnival rides, fireworks, rodeos, mutton bustin', our high-octane motorsports events, petting farm and much more!

- We will provide you with **30** admission tickets, **10** parking passes and **12** tickets to the Boots Not Suits Dinner, a premier networking event.
- Enjoy 5 tickets to the Craft Brew event on Friday, July 26

ARAPAHOE
COUNTY
FAIR

JULY
25-28
2019



Fair Presence

As an Associate level sponsor, your brand will be connected to marketing efforts and present on-site. The following are highly visible venues at the Fair. Please choose a venue or tell us more about your marketing goals.

1. **Rodeo Arena** - features our main event with thousands of spectators
2. **Main Concert Stage** - boasts a stellar line up of more than 12 local bands

We look forward to helping you customize an on-site package that aligns with your mission and meets your needs. Options include, but are not limited to:

- Booth / Activation
- Banner/signage placements at your Venue and other locations on the grounds (limit 5)
- Announcements with your custom key messages, mission or brand tagline 3 times a day
- Your logo on the schedule of events and volunteer t-shirts
- Badge access to Sponsor Lounge with complimentary refreshments



Contact Information

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