

Contributing Sponsorship



ARAPAHOE COUNTY
OPEN SPACES

NEWS

Advertising and Marketing

We will boost your corporate image by including your logo with our robust paid advertising campaign including, but not limited to:

- Traditional Television, Print and Radio placements
- Video Pre-Roll, Digital Web Ads and Internet Radio
- Social Media, E Newsletters, Blogs and more!

In addition to paid advertising, your brand reaches thousands more with our grassroots marketing efforts in:

- With mention on two pre-event press releases and one post-event press release as well as contributed articles
- Logo on 500 Posters and 1000 flyers distributed throughout the Denvermetro area
- Premier presence on www.arapahoecountyfair.com, and on Saffire - our third-party vendor for online ticket sales
- Recognition on www.arapahoecountygov.com, our employee intranet pages and other County communications to more than 2,000 employees
- Featured content included in our Fair E-Newsletter distributed to more than 8,000 subscribers
- Logo included with sponsor social media post via Facebook



Hospitality

Enjoy team building, host a client or bring friends and family to experience unlimited carnival rides, fireworks, rodeos, mutton bustin', our high-octane motorsports events, petting farm and much more!

- We will provide you with **12** admission tickets, **5** parking passes and **2** tickets to the Boots Not Suits Dinner, a premier networking event.
- Badge access to Sponsor Lounge with complimentary refreshments



Contact Information

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ARAPAHOE COUNTY FAIR

**JULY
26-29
2018**



Fair Presence

As a Contributing level sponsor, your brand image will be featured in marketing materials, promotions and on-site in association with one of the following. Contributing sponsorships are assigned on a value basis.

1. **The Homestead**
2. **Petting Farm**
3. **Main Hall**
4. **East Wing "The Barn"**
5. **Kids Tractor Pull**
6. **4-H Campground**
7. **Kids Corral**

We look forward to helping you customize an on-site package that aligns with your mission and meets your needs. Options include, but are not limited to:

- Banner/signage placements at strategic high volume locations on the grounds (limit 2)
- Your logo on the schedule of events and volunteer t-shirts

