

# Friends of the Fair



ARAPAHOE COUNTY  
OPEN SPACES

NEWS

## Advertising and Marketing

Your sponsorship and more importantly, partnership is invaluable to the success of the Arapahoe County Fair. Sponsorships of all levels play a critical role in the County's ability to provide a high-quality family-friendly event each year. Reach new audiences with exposure for your brand included in our grassroots marketing efforts:

- Two pre-event press releases and one post-event press release as well as contributed articles
- Logo on 500 Posters and 1000 flyers cards distributed throughout the Denvermetro area
- Premier presence on [www.arapahoecountyfair.com](http://www.arapahoecountyfair.com), and on Saffire - our third-party vendor for online ticket sales
- Recognition on [www.arapahoecountygov.com](http://www.arapahoecountygov.com), our employee intranet pages and other County communications to more than 2,000 employees
- Featured content included in our Fair E-Newsletter distributed to more than 8,000 subscribers

ARAPAHOE  
COUNTY  
FAIR

JULY  
25-28  
2019



## Fair Presence

We look forward to helping you customize an on-site package that aligns with your mission and meets your needs. Options include, but are not limited to:

- Banner/signage placements at strategic high volume locations on the grounds (limit 1)
- Your logo on the schedule of events
- Your logo on the Thank You banner
- Optional booth space



## Contact Information

Lindsay Bagby: 303-795-4952  
[lbagby@arapahoegov.com](mailto:lbagby@arapahoegov.com)



## Hospitality

Enjoy team building, host a client or bring friends and family to experience unlimited carnival rides, fireworks, rodeos, mutton bustin', our high-octane motorsports events, petting farm and much more!

- We will provide you with **6** admission tickets, and **4** parking passes.
- Badge access to Sponsor Lounge with complimentary refreshments

