

Supporting Sponsorship

NEWS

Advertising and Marketing

We will boost your corporate image by including your logo with our robust paid advertising campaign including, but not limited to:

- Traditional Television, Print and Radio placements
- Video Pre-Roll, Digital Web Ads and Internet Radio
- Social Media, E Newsletters, Blogs and more!

In addition to paid advertising, your brand reaches thousands more with our grassroots marketing efforts in:

- Two pre-event press releases and one post-event press release as well as contributed articles
- 500 Posters, 1000 flyers and 5000 panel cards distributed throughout the Denver metro area
- Premier presence on www.arapahoecountyfair.com, and on Saffire - our third-party vendor for online ticket sales
- Recognition on www.arapahoecountygov.com, our employee intranet pages and other County communications to more than 2,000 employees
- Logo included with sponsor social media post via Facebook during the month of July



Hospitality

Enjoy team building, host a client or bring friends and family to experience unlimited carnival rides, fireworks, rodeos, mutton bustin', our high-octane motorsports events, petting farm and much more!

- We will provide you with **25** admission tickets, **10** parking passes and **5** tickets to the Boots Not Suits Dinner, a premier networking event.
- Badge access to Sponsor Lounge with complimentary refreshments



Contact Information

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ARAPAHOE
COUNTY
FAIR

JULY
25-28
2019



Fair Presence

As a Supporting level sponsor, your brand image will be featured in marketing materials, promotions and on-site in association with one of the following supporting sponsorships who are assigned on a value basis:

1. **Mutton Bustin** (duel sponsorship)
2. **Dueling Dogs**
3. **Fireworks** (Friday or Saturday)
4. **Craft Brew Fest**
5. **Golf Carts**
6. **Kids Corral**
7. **Tractor Pull Arena**
8. **Covered Arena**

We look forward to helping you customize an on-site package that aligns with your mission and meets your needs. Options include, but are not limited to:

- A 10' x 10' booth to market your products and services
- Banner/signage placements at your Event and other locations on the grounds (limit 3)
- Announcements at least 1x day in Exhibit Hall
- Your logo on the schedule of events and volunteer t-shirts

