What is the campaign?

The Blue Ribbon Support campaign is a group of **community leaders, business people and supporters** who work together to provide **donations & support for the Arkansas State Fair Junior Livestock Auction and Scholarship Program.** Funds will be combined to provide sale premiums and scholarships for auction participants.

Supporting these youth with a donation creates invaluable possibilities and enables **limitless growth and potential in their careers.** This process teaches life skills such as **responsibility, dedication, pride, teamwork, loyalty, and hard work, which all aid in developing and preparing these students for the future.**

After **months of caring for their animals**, hundreds of youth from across Arkansas travel to Little Rock to compete for prestigious honors to qualify for the Arkansas State Fair Junior Livestock Auction.

Where does the money go?

- 100% of your donation goes to Arkansas Youth.
- The auction scholarship fund supports 48 scholarships each year.

What is the benefit of my donation?

- Support of Arkansas youth.
- Scholarships that provide support for higher education.
- Name inclusion in print materials and website.
- Invitation to the Junior Livestock Auction including tickets to the Arkansas State Fair and parking passes, rodeo tickets, business listed on auction banners, etc. (dependent upon level of giving).
- The Arkansas State Fair is a 501(c)(3) nonprofit organization and sponsors the Jr. Livestock Auction. Contributors will receive a tax letter noting the deductible portion of their contribution.
- As a buyer, you help these young participants to finance future animal projects as well as their college education.

THE BLUE RIBBON CAMPAIGN

Member Benefits

Booster $50 - $99
- Name listed in sale program and on Arkansas State Fair website

Friend $100 - $249
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.

Partner $250 - $499
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (4)

Associate $500 - $999
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/ Parking (10)
- Single Gate Passes (10)

Bronze Supporter $1,000 - $1,999
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (12)
- Single Gate Passes (20)
- Auction area banner promoting business

Silver Supporter $2,000 - $4,999
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (15)
- Single Gate Passes (30)
- Auction area banner promoting business

Gold Supporter $5,000 - $9,999
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (20)
- Single Gate Passes (40)
- Blue Ribbon Club Suite Tickets (2)
- PBR Pro Rodeo Tickets (10)
- Auction area banner promoting business

Platinum Supporter $10,000 - $24,999
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (25)
- Single Gate Passes (80)
- Blue Ribbon Club Suite Tickets (8)
- PBR Pro Rodeo Tickets (20)
- Invitation to Purple Circle Club Reception for donor recognition
- Reserved front row auction seating
- Auction ring banner promoting business

Arkansas Diamond
$25,000- & Above
- Name listed in sale program and on Arkansas State Fair website.
- Invitation to pre-sale event.
- Arkansas State Fair Season Passes w/Parking (30)
- Single Gate Passes (100)
- Blue Ribbon Club Suite Tickets (12)
- PBR Pro Rodeo Tickets (30)
- Invitation to Purple Circle Club Reception for donor recognition
- Auction ring banner promoting business
- Reserved front row auction seating
- Backdrop photo banner promoting business

About 4-H

4-H is the nation's largest youth development organization reaching more than 6 million youth from ages 5 to 19 years old around the nation. 4-H is focused on empowering youth to reach their full potential by focusing on four personal development areas or the four H's: Head, Hearts, Hands and Health. 4-H'ers spend their extracurricular time on projects focused on citizenship, healthy living and science so they can make a positive impact on their communities and the world. For more details, visit www.4-h.org .

About FFA

Created in 1928, the FFA is a national youth organization with 7,000 chapters from Alaska to Puerto Rico and Maine to Hawaii. With a motto of "Learning To Do, Doing To Learn, Earning to Live, Living to Serve", FFA prepares middle and high school students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resource systems. For more details, visit www.ffa.org.

The annual Arkansas State Fair Junior Livestock Auction supports 4-H and FFA educational programs from throughout the state. Each purchase *directly finances and supports* individual youth participants who are working to become future agriculture and community leaders.

The goal for exhibitors is to cover their expenses and to also make a profit to further fund their future projects, education or life expenses. However, their foremost goals and the ones that are of *utmost importance* are that exhibitors acquire the experience, dedication and responsibility that they learn while raising their livestock projects. Buyers can help the youth exhibitors obtain all of their goals.

Each youth participant spends 9-12 months and countless hours raising and caring for their livestock projects learning the benefits of experience, responsibility and dedication as well as animal care and entrepreneurialism.

THE BLUE RIBBON *campaign*

Providing ***donations & support for the Arkansas State Fair Junior Livestock Auction and Scholarship Program***