



Southeast Tourism Society Selects The Barbecue Festival as a 'STS Top 20 Event'

Travel industry organization has saluted region's best events since 1985

ATLANTA, Ga. (August 24, 2018) The Southeast Tourism Society has named The Barbecue Festival one of the STS Top 20 Event in the Southeast for October, 2018.

This year's Barbecue Festival is Saturday, October 27. The STS Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. The complete list is published on two websites: [Southeast Tourism Society Travel Media Press Room](#).

More than 125,000 people are expected to attend and enjoy the flavor of slow-cooked pork barbecue, the kind that makes the city the "Barbecue Capital of the World." The streets of Historic Uptown Lexington transform into a great big playground with food, seven entertainment stages, shopping and lots of family fun. It all begins at 8:30 a.m. and runs 'til 6:00 p.m. Three large tents serve up thousands of pounds of World Famous "Lexington Style" barbecue, freshly made from the festival's official area restaurants. Admission to the festival is free. Amtrak trains, running between Raleigh and Charlotte, will stop in Lexington in the morning and afternoon. The Piedmont and Carolinian reserve the Festival day to make their only stop here during the year. For more event details visit www.barbecuefestival.com.

"The Southeast Tourism Society's Top 20 Festival and Event list is an excellent guide for the Southeast's visitors, residents and travel writers. The events selected represent the best, and often most unique, activities in our region," said Bill Hardman, president and CEO of the Southeast Tourism Society.

Events considered for the STS Top 20 recognition must be at least three years old and have attendance of at least 1,000. The online nomination link and submission deadlines are available at SoutheastTourism.org or by calling 770-542-1523.

STS, founded in 1983 and headquartered in Atlanta, Ga., is a non-profit organization dedicated to promoting tourism to and within 12 states – Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

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