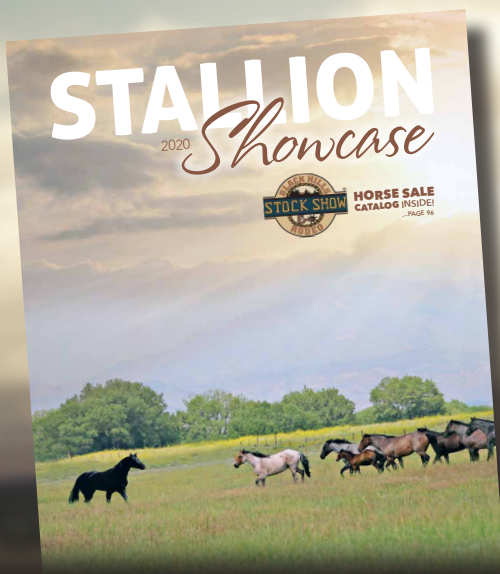


TRI-STATE LIVESTOCK NEWS



THE 2021
**Stallion
Showcase
& BHSS
Horse Sale
Catalog**
**Horse Sale
Jan 29th & 30th,
2021**

Advertorial Packages

\$1850 2 PAGES:
One Page Editorial and
One Page Advertising

\$2500 3 PAGES:
One Page Editorial and
One Page Advertising;
*3rd Pages can be used
for Editorial or
Advertising.*



**YOUR ADVERTISING
REPRESENTATIVE**

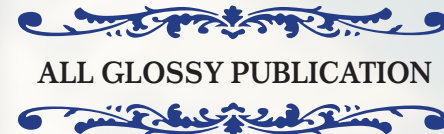
Scott Dirk

Director of Field Services & Ringman
Western South Dakota,
Western North Dakota

605-380-6024
sdirk@tsln-fre.com

Dimensions & Prices

FULL PAGE \$1225 <small>INCLUDES COLOR</small> IMPORTANT SPECIFICATION INFO: Live Area is 7.47" x 9.75" *Add .75" off live area Bleed size is 8.97" x 11.25" Trim size is 8.25" x 10.75"	FULL COLOR \$985 BLACK & WHITE \$755	FULL COLOR \$965 BLACK & WHITE \$755
	2/3 HORIZONTAL 7.47" X 6.75"	2/3 VERTICAL 4.94" X 9.75"
FULL COLOR \$780 BLACK & WHITE \$680	BLACK & WHITE \$680 FULL COLOR \$780	FULL COLOR \$780 BLACK & WHITE \$680
1/2 HORIZONTAL 7.47" X 4.75"	1/2 VERTICAL 3.67" X 9.75"	1/2 ISLAND 4.94" X 6.75"
B&W \$550 FULL COLOR \$650	FULL COLOR \$650 B&W \$550	FULL COLOR \$650 B&W \$550
1/3 VERTICAL 2.4" X 9.75"	1/3 SQUARE 4.94" X 4.75"	1/3 HORIZONTAL 7.47" X 3.25"
FULL COLOR \$545 BLACK & WHITE \$470	FULL COLOR \$545 BLACK & WHITE \$470	
1/4 HORIZONTAL 3.67" X 4.75"	1/4 HORIZONTAL 7.47" X 2.50"	



ALL GLOSSY PUBLICATION



COVERS

**ALL FULL
COLOR PAGES**

**INSIDE FRONT
\$1,475**

**INSIDE BACK
\$1,445**

**OUTSIDE BACK
\$1,645**

**PREMIUM PAGES
\$1,300**

ADDITIONAL SPECIFICATIONS

- Test = 100lpi
- Include fonts used in document (printer and screen fonts)
- Camera ready ads at least 300dpi
- Live area of all ads is 7.47"x9.75"
Add .75" Bleed Off Live Area
- Bleed size is 8.97" x 11.25"
- Trim size is 8.25" x 10.75"



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NOVEMBER 3RD, 2020

Tri-State Livestock News Subscribers & Black Hills Stock Show mailing list.