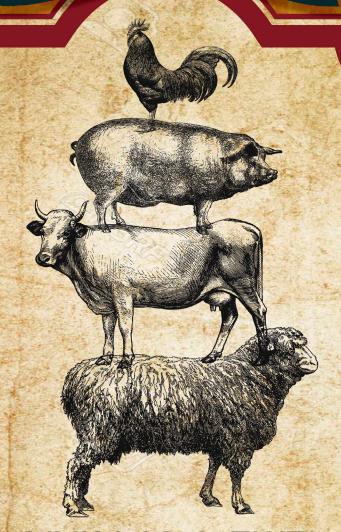
# BONNER COUNTY FAIR

**SINCE 1927** 



OINK MOO EWE!

SPONSORSHIP PACKET

AUGUST 19-22, 2020



# BONNER COUNTY FAIR & RODEO 2020 Fair Sponsorship Levels



PENETIS	1									
\$1500+ \$250+ \$15000+ \$1500+ \$1500+ \$1500+ \$1500+ \$1500+ \$1500+ \$1500+ \$1500+ \$15000+		PEWTER	BRONZE	SILVER	EMERALD	GOLD	RUBY	PLATINUM	DIAMOND	TITANIUM
	BENEFIIS	+66\$	\$250+	\$500+	\$750+	\$1,000+	\$1,500+	\$2,500+	\$5,000+	\$10,000+
	Your business name listed in the 2020 Fair Book	×	×	X	X	X	×	X	X	×
	Business Name Listed on Fair Website	×	X	X	X	X	×	X	X	X
	Fair Sponsor Dinner Tickets (# of Tickets Depends on Package)	×	X	X	X	X	X	X	X	×
	Fair Sponsor Drink Tickets (# of Tickets Depends on Package)	×	×	×	×	×	×	×	×	×
	Tickets to Thursday's Concert Main Event (# Depends on Package)	×	×	×	×	×	×	×	×	×
	Ad in PRCA Rodeo Program, Challenge of Champions Program & Fair Book (Ad Size depends on Package Level)		×	×	×	×	×	×	×	×
	Tickets to Challenge of Champions Bull Riding During Fair (# Depends on Package)		×	×	×	×	×	×	×	×
	Tickets to Demolition Derby (# Depends on Package)		×	×	×	×	×	×	×	×
	VIP Parking Passes (# Depends on Package)			X	X	X	X	X	X	X
	Banner on Outdoor Arena Fence during Fair Week – displayed during all Main Events Fair Week			X	X	X	X	X	X	×
	Tickets to PRCA Rodeo (# Depends on Package)				×	×	×	×	×	×
	Rodeo Sponsor Dinner & Drink Tickets (# of Tickets Depends on Package)				X	X	X	X	X	×
	Banner on Outdoor Arena Fence during Rodeo					×	×	×	×	×
	Recognition by Announcer during Events (# of times depends on package)					×	×	X	×	×
	Link to your Business on Fair Website and Fair Facebook Page					×	×	X	×	×
	Business Feature (with photo & link) and Description on Fair Facebook Page						×	X	×	×
	Banner Displayed on or near Bucking Chutes during Rodeo & COC Bulls							X	X	×
	Full Page Ad in PRCA Rodeo Program, Challenge of Champions Program & Fair Book							X	X	×
	Flag to be carried in all Grand Entries by Horseback (Challenge of Champions Bull Riding & PRCA Rodeo)								X	×
	Banner on Outside Fence Near Ticket Booth								X	X
Full Page Ad on the Inside Front         Full Page Ad on the Inside Front         Core of the Fair Book         Experience at Cover of the Fair Book         Exclusivity – Only one Titanium Sponsorship Offered         A construction of the Inside Inside Front Fro	Logo on Pre-Printed Event Ticket								X	×
8x8 Fair Booth Space Inside Main Exhibit Building during Fair Week (if desired) Fair Week (if desired) Special 'Behind-The-Scenes' Experience at Challenge of Champions Bull Riding Exclusivity – Only one Titanium Sponsorship Offered	Full Page Ad on the Inside Front or Back Cover of the Fair Book									X
Special Behind-The-Scenes' Experience atSpecial Behind-The-Scenes' Experience atChallenge of Champions Bull RidingChampions Bull RidingExclusivity – Only one Titanium Sponsorship OfferedChampions Bull Riding	8x8 Fair Booth Space Inside Main Exhibit Building during Fair Week (if desired)									X
Exclusivity – Only one Titanium Sponsorship Offered	Special 'Behind-The-Scenes' Experience at Challenge of Champions Bull Riding									×
	Exclusivity - Only one Titanium Sponsorship Offered									X

Thank you for being part of the legacy of the Bonner County Fairgrounds, serving Bonner County since 1927!



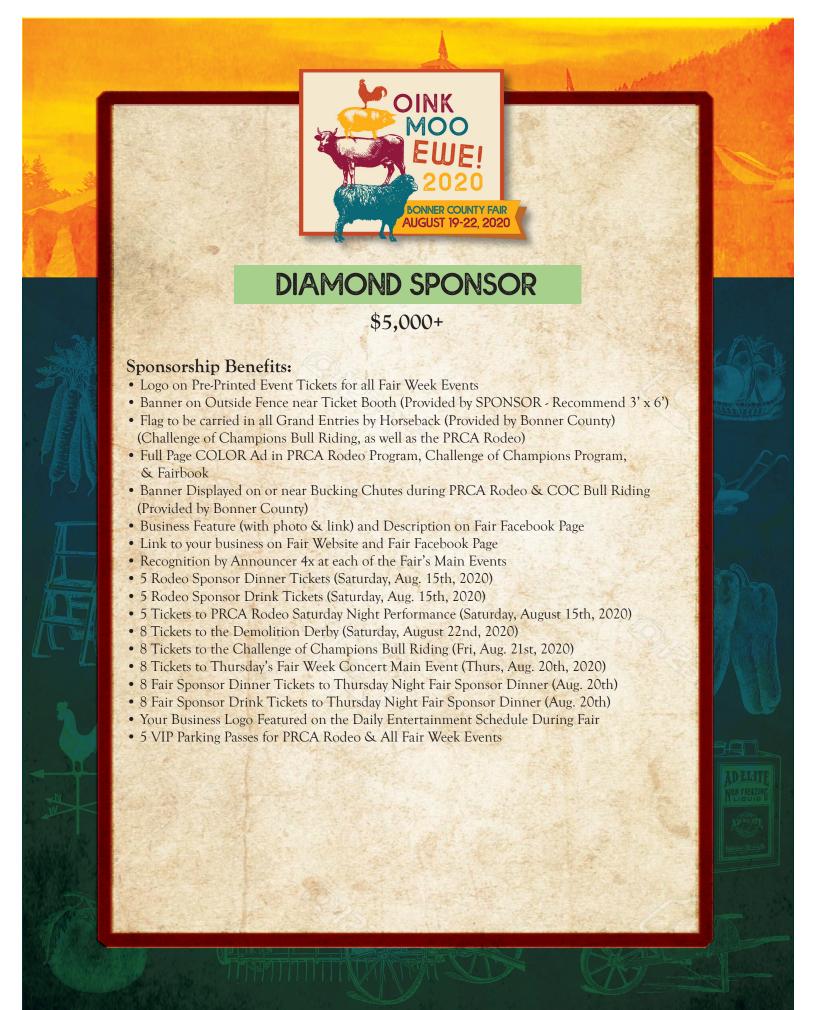
# TITANIUM SPONSOR

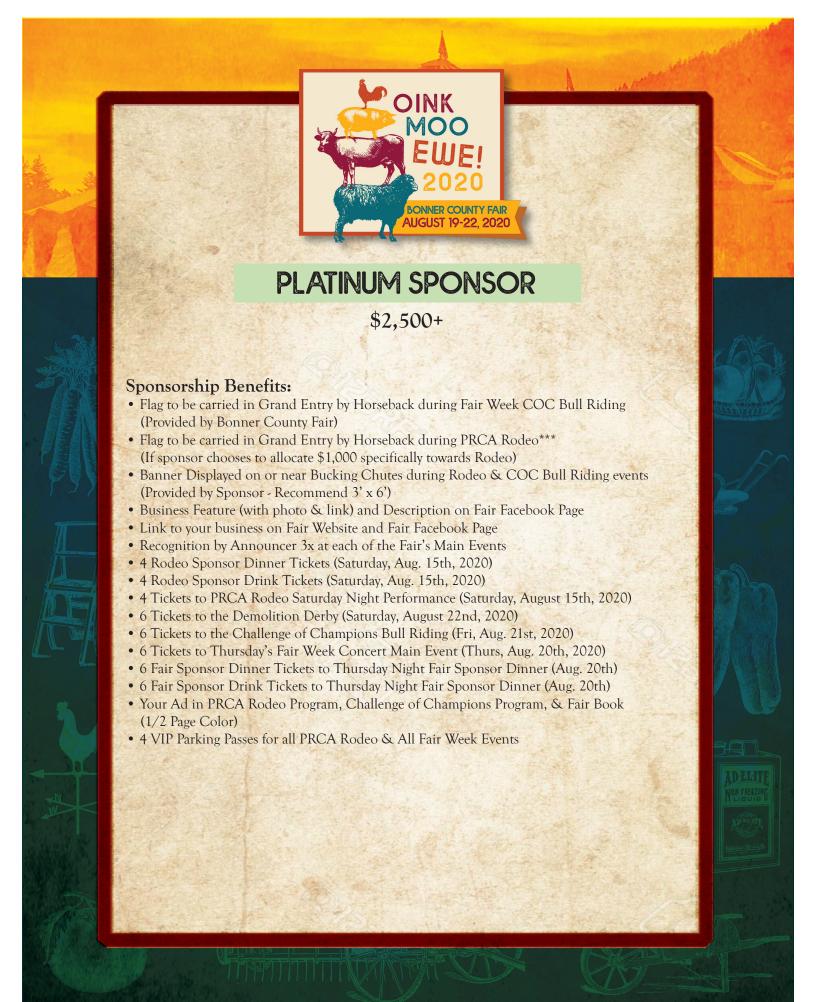
\$10,000+

First-Come, First-Served (Only one Titanium Sponsorship Offered)

### Sponsorship Benefits:

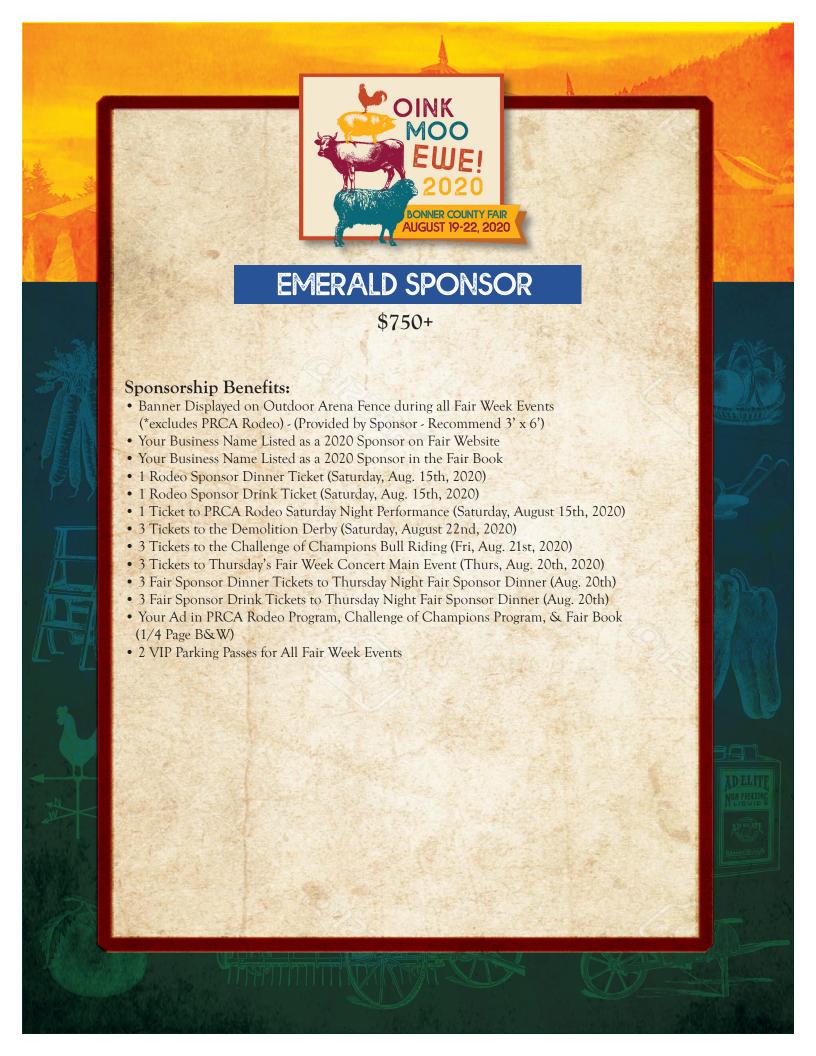
- Exclusivity as The Fair's official 2020 Sponsor only one Titanium Sponsorship offered
- Special 'Behind-The-Scenes' Experience at Challenge of Champions Bull Riding Event
- 8x8' Fair Booth Space inside Main Exhibit Building to promote your business
- Full Page COLOR Ad on Inside Front or Back Cover of Fairbook
- Logo on Pre-Printed Event Tickets for all Fair Week Events
- Banner on Outside Fence near Ticket Booth (Provided by Bonner County)
- Flag to be carried in all Grand Entries by Horseback (Provided by Bonner County) (Challenge of Champions Bull Riding event, as well as the PRCA Rodeo)
- Banner Displayed on or near Bucking Chutes during Rodeo & COC Bull Riding events (Provided by Bonner County Fair)
- Business Feature (with photo & link) and Description on Fair Facebook Page
- Link to your business on Fair Website and Fair Facebook Page
- Recognition by Announcer 5x (or more) at each of the Fair's Main Events
- 10 Rodeo Sponsor Dinner Tickets (Saturday, Aug. 15th, 2020)
- 10 Rodeo Sponsor Drink Tickets (Saturday, Aug. 15th, 2020)
- 10 Tickets to PRCA Rodeo Saturday Night Performance (Saturday, August 15th, 2020)
- 10 Tickets to the Demolition Derby (Saturday, August 22nd, 2020)
- 10 Tickets to the Challenge of Champions Bull Riding (Fri, Aug. 21st, 2020)
- 10 Tickets to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 10 Fair Sponsor Dinner Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 10 Fair Sponsor Drink Tickets to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- Your FULL PAGE Ad in PRCA Rodeo Program, Challenge of Champions Bull Riding Program, & Daily Entertainment Schedule during Fair Week
- 10 VIP Parking Passes for PRCA Rodeo & All Fair Week Events















### Sponsorship Benefits:

(1/8 Page B&W)

- Your Business Name Listed as a 2020 Sponsor on Fair Website
- Your Business Name Listed as a 2020 Sponsor in the Fairbook
- 1 Ticket to Thursday's Fair Week Concert Main Event (Thurs, Aug. 20th, 2020)
- 1 Fair Sponsor Dinner Ticket to Thursday Night Fair Sponsor Dinner (Aug. 20th)
- 1 Fair Sponsor Drink Ticket to Thursday Night Fair Sponsor Dinner (Aug. 20th)



## **U-PICK CUSTOM SPONSORSHIP**

\$250 - \$4,000+

Do you have a favorite department, exhibit, or attraction at the Fair? Customize your sponsorship! This sponsorship is a great way to connect your business to supporting the Fair while providing direct services to departments or Fairgoers. Here are some ideas below; work with us to determine the perfect custom sponsorship for YOU!

### **U-Pick Custom Sponsorship Ideas:**

- FAIR "DAY" SPONSOR Your Company's Logo as the Main Sponsor for a particular day of the week during Fair. Sponsorship Prices are as follows:
  - WEDNESDAY \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
  - THURSDAY \$2,500 (you will also get all of the benefits of a RUBY Sponsor)
  - FRIDAY \$3,500 (you will also get all of the benefits of a PLATINUM Sponsor)
  - SATURDAY \$4,000 (you will also get all of the benefits of a PLATINUM Sponsor)
- Barrel Racing Sponsor \$2,000 Your Company will be recognized as the Main Sponsor of the Barrel Racing during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Special Contest Sponsor \$500 (you will also get all of the benefits of a BRONZE Sponsor)
  - Some Special Contest Examples: Ice-Cream Eating Contest, Pizza-Eating Contest,
    Digital Photo Shoot-Out, Coloring Contest, Little Folks Horse Show,
    World's Smallest Rodeo, and many other contests... feel free to sponsor a new contest!
- Ranch Sorting Sponsor \$2,000 Your Company will be recognized as the Main Sponsor for Ranch Sorting during Fair Week (you will also get all of the benefits of a GOLD Sponsor)
- Petting Zoo Sponsor \$250 Your Company's Banner will be displayed at Petting Zoo
- Supplies Sponsor \$100 Sponsor needed items for hospitality lounge, fair volunteers, supplies, etc.
- Fair Book Sponsor We have multiple levels of Fair Book Sponsorships. Inquire with the Fair Office for more information on being a Fair Book Sponsor!
- CUSTOM SPONSORSHIP WE ARE OPEN TO ANY OTHER SPONSORSHIP IDEAS YOU MAY HAVE, CONTACT THE FAIR OFFICE FOR MORE ON THIS!

